



TRADEMARKS ONLY

To the Honc

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TRADEMARKS ONLY

Trademarks

Please record the original document or copy thereof

<p>1. Name of Party(ies) conveying an interest:</p> <p>OK MAGAZINES LIMITED</p> <p>Entity:</p> <p><input type="checkbox"/> Individual</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Corporation-State of California</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Other <u>A United Kingdom Limited Liability Company</u></p> <hr/> <p>3. Interest Conveyed:</p> <p><input checked="" type="checkbox"/> Assignment</p> <p><input type="checkbox"/> Security Agreement</p> <p><input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Other _____</p> <hr/>	<p>2. Name and Address of Party(ies) receiving an interest:</p> <p>Name: <u>Northern & Shell Titles Limited</u></p> <p>Address: <u>Northern & Shell Tower, City Harbour</u></p> <p>City: <u>London</u></p> <p>State: <u>United Kingdom</u> Zip: <u>E14 9GL</u></p> <p><input type="checkbox"/> Individual</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Corporation-California</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Other <u>A United Kingdom Limited Liability Company</u></p> <p><input type="checkbox"/> Citizenship _____</p> <p>If not domiciled in the United States, a domestic representative designation is attached:</p> <p><input checked="" type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p> <p><i>MRO 10/27/00</i></p>
<p>4. Application number(s) or registration number(s). Additional Sheet Attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>1,901,212</u></p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>RUSS, AUGUST, KABAT & KENT</p> <p>12424 Wilshire Boulevard, Suite 1200</p> <p>Los Angeles, California 90025</p>	<p>6. Number of applications and registrations involved: <u>1</u></p> <p>7. Amount of fee enclosed or authorized to be charged: <u>\$40.00</u></p> <p>8. Deposit account number (Attach duplicate copy of this form if paying by deposit account): _____</p>
<p style="text-align: center;">DO NOT USE THIS SPACE</p>	

9. Date execution of attached document October 17, 2000

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

Lucy B Arant
Signature

October 23, 2000
Date
Lucy B. Arant
Name of Person Signing

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, OK MAGAZINES LIMITED, a United Kingdom Limited Liability Company having its principal offices at Northern & Shell Tower, City Harbour, London, England E14 9GL, has adopted, used, is using and is the owner of the following trademark now the subject of a trademark registration in the United States Patent and Trademark Office:

<u>TRADEMARKS</u>	<u>REG. NO.</u>	<u>DATE OF REGISTRATION</u>
OK!	1,901,212	June 20, 1995

WHEREAS, NORTHERN & SHELL TITLES LIMITED, a United Kingdom Limited Liability Company, having its principal offices at Northern & Shell Tower, City Harbour, London, England E14 9GL, is desirous of acquiring any and all rights that OK Magazines Limited may have in and to the said trademark and the registration therefor, together with the goodwill of the business in connection with which said trademark is used and which is symbolized by the said trademark, along with the right to recover for damages and profits for past infringements thereof;

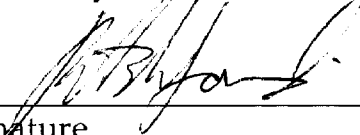
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, OK MAGAZINES LIMITED does hereby assign to NORTHERN & SHELL TITLES LIMITED all right, title and interest in and to the said trademark and registration, together with the goodwill of the business in connection with which the said trademark is used and which is symbolized by the said trademark, along with the right to recover for damages and profits for past infringements thereof.

OK MAGAZINES LIMITED

NORTHERN & SHELL TITLES LIMITED

Signed at Northern & Shell Tower,
City Harbour, London E14 9GL, this
17th day of October, 2000.

Signed at Northern & Shell Tower,
City Harbour, London E14 9GL, this
17th day of October, 2000.



Signature



Signature

Paul Ashford

Name

Martin Ellice

Name

Director

Title

Director

Title