FORM PTO-1594 1-31-92

10-25-2000

S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

RECORDATION TRADEM

	101496620
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): Barbara Thomas Enterprises, Inc.	Name and address of receiving party(ies):
☐ Individual(s) ☐ Association	Name: IDENTITY GROUP, INC.
☐ General Partnership ☐ Limited Partnership	Internal Address:
□ Corporation-State	Street Address: 1480 Gould Drive
■ Other <u>California subchapter S corporation</u> Additional name(s) of conveying party(ies) attached? □ Yes ■ No	City: Cookeville State: TN ZIP: 38506
3. Nature of conveyance:	☐ Individual(s) citizenship
Assignment □ Merger	□ Association
	□ General Partnership
□ Security Agreement □ Change of Name	□ Limited Partnership
□ Other	□ Corporation-State <u>Tennessee</u>
Execution Date: October 1, 1999	☐ Other ☐ If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? ☐ Yes ☒ No
4. Application number(s) or registration number(s):A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,228,786 ; 1,098,769 1,592,968 ; 1,476,820 1,583,632
Additional numbers at	tached? □ Yes ☑ No
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and registrations involved:
Name: Nihara K. Choudhri, Esa	7. Total fee (37 CFR 3.41):
Name: Nihara K. Choudhri, Esq.	7. Total fee (37 CFR 3.41):
Name: Nihara K. Choudhri, Esq. Internal Address: Simpson Thacher & Bartlett	1
	☑ Enclosed
Internal Address: Simpson Thacher & Bartlett	☐ Authorized to be charged to deposit account
	☐ Authorized to be charged to deposit account
Internal Address: Simpson Thacher & Bartlett	☐ Authorized to be charged to deposit account 8. Deposit account number:
Internal Address: Simpson Thacher & Bartlett Street Address: 425 Lexington Avenue City: New York State: New York ZIP: 10017	☐ Authorized to be charged to deposit account 8. Deposit account number:
Internal Address: Simpson Thacher & Bartlett Street Address: 425 Lexington Avenue City: New York State: New York ZIP: 10017 DO NOT US 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is tradocument.	
Internal Address: Simpson Thacher & Bartlett Street Address: 425 Lexington Avenue City: New York State: New York ZIP: 10017 DO NOT US 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is tra	
Internal Address: Simpson Thacher & Bartlett Street Address: 425 Lexington Avenue City: New York State: New York ZIP: 10017 DO NOT US 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is tradocument. Nihara K. Choudhri, Esq.	■ Enclosed □ Authorized to be charged to deposit account 8. Deposit account number: (Attached duplicate copy of this page if paying by deposit account) E THIS SPACE The and correct and any attached copy is a true copy of the original (Office of the original)

Mat documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, BARBARA THOMAS ENTERPRISES, INC., a California Chapter S corporation ("Assignor") has adopted, used and is using certain marks which are ared in, or applications for which are pending in, the United States and/or foreign countries, which marks, registrations thereof and applications therefore, together with any and all s of action for infringement thereof are hereinafter more particularly described on Exhibit A thed hereto and made a part hereof, together with the goodwill of the business symbolized by marks (the "Intellectual Property");

WHEREAS, Assignor and IDENTITY GROUP, INC., a Tennessee corporation, an address at 1480 Gould Drive, Cookeville, TN 38506 (hereinafter "Assignee") and the cholders signatory thereto, have entered into an Asset Purchase Agreement (the breement") dated as of September 24, 1999;

WHEREAS, the Assignor hereby agrees to collectively assign to Assignee all of respective right, title and interest in and to the Intellectual Property.

NOW THEREFORE, intending to be legally bound, the Assignor is conveying to signee all of Assignor's right, title and interest in and to the Intellectual Property.

WITNESS the due execution hereof as of the day of October, 1999.

BARBARA THOMAS ENTERPRISES, INC.

By: Name: # 1/1/10 - 1/37/04 Title:

IDENTITY GROUP, INC.

SWORN TO and subscribed before me this 30 day of September, 1999.

My Commission Expires: 4-18-2002

DONNA FRIED Commission # 1180193 Notary Public - California Los Angeles County My Comm. Expires Apr 18, 2002

> TRADEMARK REEL: 002161 FRAME: 0052

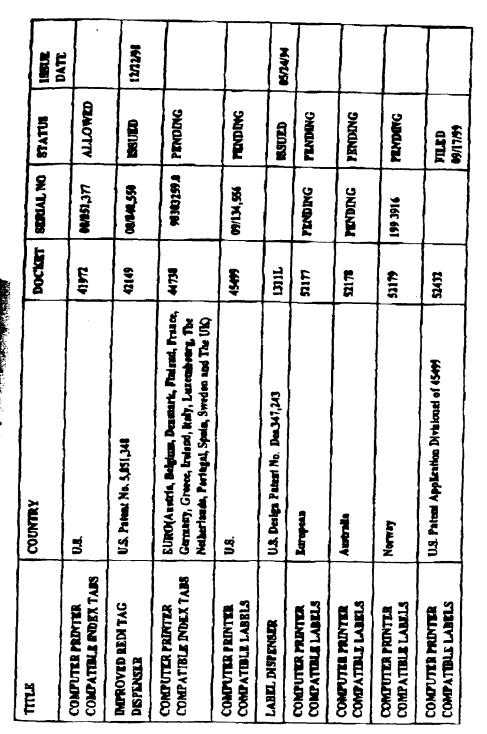
EXHIBIT A INTELLECTUAL PROPERTY

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TILE	COUNTRY	DOCKET	SERGAL NO	REG. NO	ISSUE DATE
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REDI-TAG	Gernany	1.12792	NA NA	1,146,403	10/16/88
REDI-TAG	Ттаке	1-12790	NA NA	1,493,663	18/13/18
REDI-TAG	Japan	L-11009	NA	2588725	67/38/93
REDITAG	Ametrika	1-12791	N/A	Bee7096	1M11/BS
REDI-TAG	Mrnico	1369L	N/N	517040	errers
REDI-TAG	Nerway	44746	1998.86462		
REDI-TAG	US	47765	75/457,023	2,228,786	63/25/99
REDI-TAG	US	1.56%		1,918,709	#4.08/78
MEDELABELS	US	1-13381		1,592,968	64/24/90
COMICSTRIPS	US	E-11678		1,476,820	02/16/88
BTE & DESIGN	135	1-13328		1,583,632	05/82/70
Copyright	U.S. Copyright No. TX 4-533-594 Laser Tabs Software	19201			1938

TRADEMARK REEL: 002161 FRAME: 0054



Dear Madam or Sir:

Enclosed for recording please find an Assignment in favor of Identity Group, Inc., covering 5 U.S. trademark registrations.

A check for \$140 is enclosed to cover the filing fee. Please return confirmation of receipt of this filing to me at my firm's address as listed above.

Thank you for your consideration.

Respectfully submitted,

TRADEMARK

Without REEL: 002161 FRAME: 0055



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9	COUNTRY	DOCKET	SEPERAL NO	STATUS	18SUE
COMPUTER PRINTER COMPATIBLE ENDEX TARS	U.B.	41972	75,1281,99	ALLOWED	
IMPROVED REDI TAG DISPENSER	U.S. Patent No. 5,451,348	43149	08/248,550	DRUED	122298
COMPUTER PRINTER COMPATIBLE INDEX TABS	EURO(Austria, Belgium, Denmark, Finland, France, Germany, Greece, Irviand, Raly, Lexeculeury, The Netherlands, Peringal, Spein, Sweden and The UK)	44738	F63E31286	PENDING	
COMPUTER PRINTER COMPATIBLE LABELS	U.S.	45499	99/134,556	PENDING	
LABEL DISPENSER	U.S. Design Patent No. Dea.347,243	LINIE		Remen	
COMPUTER PRINTER COMPATIBLE LABELS	European	21177	PENDING	FLNDING	KATICA
COMPUTER PRINTER COMPATIBLE LABELS	Australia	521.78	PENDING	PENDING	
COMPUTER PRINTER COMPATIBLE LABELS	Normay	53179	9160 661	PENDENG	
COMPUTER PRINTER COMPATERE LABELS	U.S. Pateni Application Divisional of 45499	27423		FILED 69/17/99	

TRADEMARK
RECORDED: 10/10/2000 REEL: 002161 FRAME: 0056