

8-21-00



101475349

To the Honorable Commission of Patents and Trademarks: Please record the attached original document.

hereof.

1. Name of conveying party(ies):
 The Sonic Group, LLC
 Individual(s) Association
 General partnership Limited Partnership
 Corporation-State
 Other Limited Liability Company
 Additional name(s) of conveying Party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: The Mississippi River Festival, LLC
 Internal Address: _____
 Street Address: 2216 Troy Road
 City: Edwardsville State: IL Zip: 62025
 Individual(s) Citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Re-Recordal of Assignment recorded
at Reel/Frame 002085/0695 on 05/22/00
 Execution Date: May 17, 2000

4. Application number(s) or patent number(s):
 A. Trademark Application No.(s)
 75/420,490
 75/593,650
 75/593,827
 75/594,077
 Additional numbers attached? Yes No

B. Trademark No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed
 Name: Bruce E. Burdick
 Internal Address: HAVERSTOCK, GARRETT & ROBERTS LLP
 Street Address: 611 Olive Street, Suite 1610
 City: St. Louis State: MO Zip: 63101

6. Total number of applications and registrations involved: 4
 7. Total Fee (37 CFR 3.41) \$ 115.00
 Enclosed
 Authorized to be charged to deposit account
 8. Deposit Account number:
08-1280
 (Attach duplicate copy of this page if paying by deposit account)

09/27/2000 MTHA11 00000391 75420490

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 DP
75.00 DP

9. Statement and signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Bruce E. Burdick Bruce E. Burdick 8/15/2000
 Name of Person Signing Signature Date
 Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
 Commission of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT

Mississippi River Festival Marks from The Sonic Group, LLC to The Mississippi River Festival, LLC

WHEREAS, The Sonic Group, LLC, an Illinois limited liability company having a place of business at 2216 Troy Road, #394, Edwardsville, Illinois 62025 (hereinafter "Assignor"), has adopted as service marks and/or trademarks the terms listed in Appendix A ("MISSISSIPPI RIVER FESTIVAL MARKS") for the goods and services listed and is the owner of the entire right, title and interest in and to MISSISSIPPI RIVER FESTIVAL MARKS together with the goodwill associated therewith and the entire Services business of Assignor to which the MISSISSIPPI RIVER FESTIVAL MARKS pertain.

WHEREAS, The Mississippi River Festival, LLC, an Illinois limited liability corporation (hereinafter "Assignee"), having its principal office and place of business at 2216 Troy Road, #394, Edwardsville, Illinois 62025 is desirous of acquiring the entire right, title and interest in and to the MISSISSIPPI RIVER FESTIVAL MARKS together with the goodwill associated therewith and the entire Services business of Assignor to which the Marks pertain.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents do hereby assign, sell transfer and set over to said Assignee, the entire right, title and interest in and to the MISSISSIPPI RIVER FESTIVAL MARKS together with the goodwill associated therewith and the entire Services business of Assignor to which the MISSISSIPPI RIVER FESTIVAL MARKS pertain, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee

for its own use and for the use of its successor and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

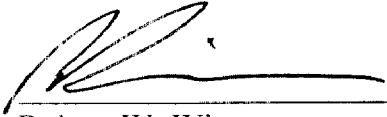
Signed at _____, this 17 day of May, 2000.

ASSIGNOR

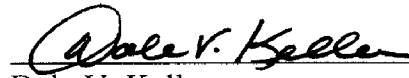
ASSIGNEE

THE SONIC GROUP, LLC

THE MISSISSIPPI FESTIVAL RIVER, LLC



Robert W. Wiemers
Sr. Vice Managing Member



Dale V. Keller
Co-Managing Member

STATE OF Illinois :
COUNTY OF Madison :

SS:

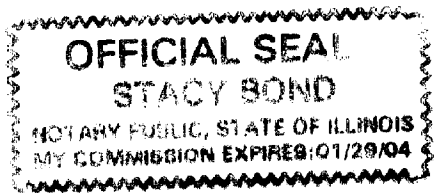
On this 17 day of May, 2000, before me personally appeared ROBERT W. WIEMERS to me known to be the person described in and who executed the foregoing instrument as his free act and deed.

In witness whereof, I have hereunto set my hand and affixed my notarial seal the day and year last above written.


Notary Public

My commission expires:

(SEAL)



APPENDIX A

MISSISSIPPI RIVER FESTIVAL marks

MARK	APPLICATION # FILING DATE	CLASS	GOODS/SERVICES
MRF	75/593827 11/23/98	41	Entertainment services, namely operating a sports, concert, convention, exhibition and family entertainment amphitheater and the production or co-production of sports events, concerts, business and non-business conventions, exhibitions and family entertainment for public viewing and for radio and television broadcasts
MISSISSIPPI RIVER FESTIVAL	75/420,490 01/20/98	41	Educational and entertainment services, namely, holding live concerts by musical performers and musical stars, concert booking, lighting production, and audio recording and production
MISSISSIPPI RIVER FESTIVAL AMPHITHEATER	75/593650 11/23/98	41	Entertainment services, namely operating a sports, concert, convention, exhibition and family entertainment amphitheater and the production or co-production of sports events, concerts, business and non-business conventions, exhibitions and family entertainment for public viewing and for radio and television broadcasts
MISCELLANEOUS DESIGN (SUN, WAVES & TREES)	75/594077 11/23/98	41	Entertainment services, namely operating a sports, concert, convention, exhibition and family entertainment amphitheater and the production or co-production of sports events, concerts, business and non-business conventions, exhibitions and family entertainment for public viewing and for radio and television broadcasts