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1ENT OF COMMERCE

(Rev. 6-93) TRADEMAI	1984 15 18 18 18 18 18 18 18	and Trademark Office
To the Honorable Commissioner of Patents and Trademai	101471441	nts or copy thereof.
Name of conveying party(ies):	2. Name and address of receiving party(ie:	s):
Household Commercial Financial Services, Inc.	Name: Generra Holding Company,	Inc.
	Internal Address:	
☐ Individual(s) ☐ Association	Street Address: 920 34th Street, 3"	
General Partnership	City: Seattle State: Washingto	
Corporation-State: Delaware	☐ Individual(s) citizenship	
Other	Association	
dditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No	☐ General Partnership ☐ Limited Partnership	
3. Nature of conveyance:	☑ Corporation-State <u>Washington</u>	
☑ Assignment ☐ Merger	Other	
☐ Security Agreement ☐ Change of Name	If assignee is not domiciled in the United States, a d	_
Other	representative designation is attached:	☐ Yes ☐ No
	(Designations must be a separate document from As	ssignment)
xecution Date: May 24, 2000	Additional name(s) & address(es) attached?	☐ Yes ☐ N
Application number(s) or registration number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,811,591	
Additional numbers att	ached? ⊠ Yes □ No	
. Name and address of party to whom correspondence concerning	6. Total number of applications and regist	rations involved:
document should be mailed:	7. Total fee (37 CFR 3.41):	¢ 390 00
Name: Heidi L. Sachs		ə <u>350.00</u>
Internal Address: Perkins Coie LLP	⊠ Enclosed	
Street Address: 1201 Third Avenue, Suite 4800	☐ Authorized to be charged to deposit	
City: Seattle State: WA ZIP: 98101	☐ Charge any additional fees/credit an Deposit Account No. 50-0665	y overpayment to
	8. Deposit account number:	
	(Attach duplicate copy of this page if p	aying by deposit accoun
Do Not Us	E THIS SPACE	
9. Statement and signature.		
To the best of my knowledge and belief, the foregoing information	is true and correct and any attached copy is	a true copy of the origin
document.	•	
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A1.1		
Heidi L. Sachs	uh	September \$, 2000
Name of Person Signing	ignature	Date
, , , , , , , , , , , , , , , , , , ,	r of pages comprising cover sheet, attachmer	nts and document:
: 481 40.00 DP		
350.00 OP DO NOT DETA	CH THIS PORTION	
Mail documents to be recorded with required cover sheet information	to:	
Commissioner of Patents and Trademarks		
Box Assignments		
Washington, DC 20231 Public burden reporting for this sample cover sheet is estimated to average about 30.	minutes nor decument to be recorded including time	for reviewing the document
Public burden reporting for this sample cover sheet is estimated to average about 30 gathering the data needed, and completing and reviewing the sample cover sheet. S	and comments regarding this burden estimate to the U	S. Patent and Trademark Of
gathering the data needed, and completing and reviewing the sample cover sheet. So Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the C	Office of Management and Budget, Paperwork Reducti	ion Project (0651-0011),
CHOICE OF INTOFMATION AVSICIOS, PNZ-1000C, WASHINGTON, D.C. 20231, and to the C		

Washington, D.C. 20503.

Form PTO-1594

EXHIBIT 1

Mark	Registration No.	Registration Date
BLUE-STONE	1,811,591	12/14/93
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
GENERRA	1,858,086	10/11/94
GENERRA	1,881,527	2/28/95
GENERRA	1,933,536	11/7/95
GENERRA	1,841,245	6/21/94
GENERRA (Stylized)	1,231,993	3/22/83
GENERRA COLLECTION	1,418,418	11/25/86
HYPERCOLOR	1,701,135	7/14/92
SELECT CORPS	1,659,226	10/1/91

5/22/00 [SL003710.979] -3-

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[SL003742.426]

TRADEMARK REEL: 002147 FRAME: 0902

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Household Commercial Financial Services, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 2700 Sanders Road, Prospect Heights, Illinois 60070, has common law rights in the marks that are the subject of this assignment and is the owner of the trademark registrations set forth in Exhibit 1 and incorporated herein by reference; and

WHEREAS, Generra Holding Company, Inc. ("Assignor"), a Washington corporation with its principal place of business at 920 North 34th Street, 3rd Floor, Seattle, Washington 98103, is desirous of acquiring said common law rights, registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Signed this _24 day of May, 2000.

HOUSEHOLD COMMERCIAL FINANCIAL SERVICES, INC.

1/9

Vice President

STATE OF <u>ILLINOIS</u>)

SS.

COUNTY OF @OOK)

On the 24 day of May, 2000, before me personally appeared John Owens, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Vice President of Household Commercial Financial

5/22/00 TRADEMARK REEL: 002147 FRAME: 0903

[SL003710.979]

Services, Inc., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

NOTARY PUBLIC in and for the State of

1人人1001 , residing at <u>NORTH BROOK</u>
My Appointment Expires: 11.132003

OFFICIAL SEAL
BARBARA C LINDGREN
NOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES: 11/13/03

5/22/00

RECORDED: 09/14/2000