

09-25-2000

Q-11 00

TRADEMARK

Docket No. 3921-4006, 4007 & 4008



IN THE

101469281

TRADEMARK OFFICE

TRADEMARK RECORDATION COVER SHEET

DIRECTOR OF UNITED STATES PATENT AND TRADEMARK OFFICE
BOX ASSIGNMENTS
Washington, D.C. 20231

Sir:

Please record the attached original documents or copies thereof.

1. Submission Type:

- New
- Resubmission (Non-Recordation) – Document ID# _____
- Correction of PTO Error: Reel # _____ Frame # _____
- Corrective Document: Reel # _____ Frame # _____

2. Name Of Conveying Party(ies):

Name: **Sephora**

Formerly _____

Execution Date (Month/Day/Year) **April 12, 2000**

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership
- Other: **Societe Anonyme**

Citizenship/State of Incorporation: **France**

Additional name(s) conveying party(ies) attached? Yes No

75394577

3. Name and address of receiving party(ies):

Name: **Sephora Holding**

DBA/AKA/TA: _____

Address: **80 rue Taitbout**

City: **Paris** Country: **France** Zip: **75009**

- Individual(s) _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation- _____
- Other : **Societe Anonyme**

Citizenship/State of Incorporation: **France**

09/25/2000 DNGUYEN 00000231 75394577

01 FC:481 40.00 DP
02 FC:482 546422_1 50.00 DP

Repl'n. Ref: 09/25/2000 DNGUYEN 0019012000
DMM: 134500 Name/Number: 75394577 \$30.00 CR
FC: 704

TRADEMARK
REEL: 002145 FRAME: 0205

If assignee is not domiciled in the U.S., a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached? Yes No

4. Conveyance Type:

- Assignment
- Security Agreement
- License
- Other
- Merger
- Change of Name
- Nunc Pro Tunc Assignment

Effective Date: _____ (if nunc pro tunc assignment)

5. Application Number(s) and marks or Registration Number(s) and marks:

- Trademark Application No.(s) 75/394,577 (Mark: SEPHORA)
- Trademark Application No.(s) 75/394,578 (Mark: SEPHORA & Design)
- Trademark registration No.(s) 2,246,986 (Mark: SEPHORA LA NUIT DU PARFUM & Design)

Additional numbers attached? Yes No

6. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maren Coburn c/o Morgan & Finnegan L.L.P.

Internal Address: _____

Street Address: 345 Park Avenue

City New York State New York ZIP 10154

Area Code and Telephone Number (212) 415-8777

7. Total number of applications and registrations involved: 3

8. Total fee (37 CFR 3.41):.....\$ 120.00

- Enclosed
- Authorized to be charged to deposit account

9. Deposit Account Number: 13-4500. Authorization to charge additional fees to deposit account: Yes No

10. Statement and Signature

Charges to deposit account are authorized, as indicated herein

<u>Maren Coburn</u>	<u>Maren Coburn</u>	<u>9/8/2000</u>
Name of Person Signing	Signature	Date

Total amount of pages in cover sheet: 3

FORM: REC-TM.NY
Rev. 10/04/94

CONFIRMATORY ASSIGNMENT

Daniel Richard, former Chairman of SEPHORA, formerly a societe anonyme organized under the laws of France, with an address at Orléans-Charbonnière, 1 route de Boigny, Boigny-sur-Bionne, France 45760, and present Chairman of SEPHORA HOLDING, a societe anonyme organized under the Laws of France, whose business address is 80 rue Taitbout, 75009 Paris, France, and hereby confirms :

1. In his capacity as former Chairman of SEPHORA and present Chairman of SEPHORA HOLDING, he has knowledge of the statements made herein and authority to sign this document;
2. SEPHORA HOLDING has assumed the rights and responsibilities of the former, and now inactive, SEPHORA;
3. SEPHORA's entire right, title and interest in and to the trademarks listed in the attached Schedule A, the registrations therefore, the applications to register the trademarks, the good will of the business connected with the use of and symbolized by the trademarks and the right to sue for any past infringement and recover damages and profits related thereto were duly assigned and transferred to SEPHORA HOLDING.

In witness whereof, this document is executed as indicated below.

SEPHORA, NOW OPERATING AS SEPHORA HOLDING

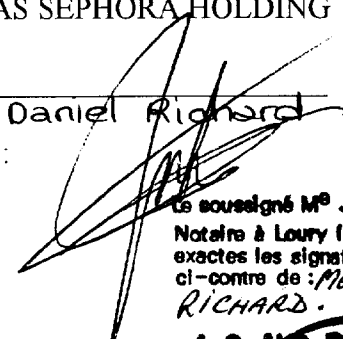
Dated : _____, 2000

STATE OF _____)

COUNTY OF _____)

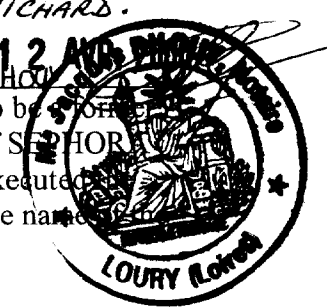
S.S.:

By: Daniel Richard
Title :



Le soussigné M^e Jacques RHOUY
Notaire à Loury (Loiret), certifie
exactes les signatures apposées
ci-contre de : Monsieur Daniel
RICHARD.

On the 12th day of April 2000 before me, Jacques RHOUY, Notaire à Loury (Loiret), personally appeared Daniel Richard, who acknowledged himself to be former officer of SEPHORA, formerly a French societe anonyme, and current officer of SEPHORA HOLDING, a French societe anonyme, and that he being authorized to do so, executed above Confirmatory Assignment for the purpose therein contained, by signing the name of the corporation by himself as an officer.



IN WITNESS THEREOF, I hereunto set my hand and Official seal.

SCHEDULE A

MARK: SEPHORA LA NUIT DU PARFUM and Design
REGISTRATION NO. 2,246,986
REGISTRATION DATE: May 25, 1999
INT'L CLASS: 3

MARK: SEPHORA
SERIAL NO. 75-394,577
FILED: November 21, 1997
INT'L CLASS: 3, 35, 38, 42

MARK: SEPHORA and Design
SERIAL NO. 75-394,578
FILED: November 21, 1997
INT'L CLASS: 3, 35, 38, 42

Registrant : Sephora Holding
Mark : SEPHORA LA NUIT DU PARFUM and Design
Class : 3
Registration No. : 2,246,986
Issue Date : May 25, 1999

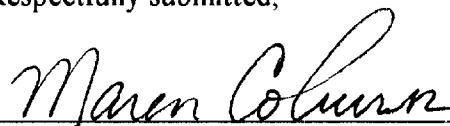
NOTICE OF SUBSTITUTE DESIGNATION OF DOMESTIC REPRESENTATIVE

MORGAN & FINNEGAN, LLP, whose postal address is 345 Park Avenue, New York, New York 10154, is designated Registrant's representative, upon whom notice or process in proceedings affecting the mark may be served.

Respectfully submitted,

Dated: September 8, 2000
New York, NY

By:



David H. T. Kane

Kathleen E. McCarthy

Maren Coburn

MORGAN & FINNEGAN, L.L.P.

345 Park Avenue

New York, NY 10154

Tel.(212) 758-4800

Fax.(212) 751-6849

Attorneys for Registrant
Sephora Holding

Applicant : Sephora Holding
Mark : SEPHORA and Design
Classes : 3, 35, 38 & 42
Serial No. : 75/394,578
Filing Date : November 21, 1997

NOTICE OF SUBSTITUTE DESIGNATION OF DOMESTIC REPRESENTATIVE

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Attorneys for Applicant
Sephora Holding

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Mark : SEPHORA
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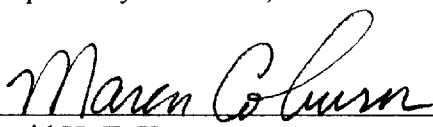
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