FORM PTO-1618A Expires 08/30/99 OMB 0651-0027 08-17-2000



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

RECORDATION FORM COVER SHEET TRADFMARKS ONLY

To: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type New		MARKS ONLY
Resubmission (Non-Recordation) Resubmission (Non-Recordation) Security Agreement Nunc Pro Tunc Assignment Correction of PTO Error Reel # Frame # Change of Name Corrective Document Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached Month Day Year Other Conveying Party Mark if additional names of conveying parties attached Month Day Year OT172000 Formerly Individual General Partnership Limited Partnership Corporation Association Other Citizenship/State of Incorporation/Organization New York Receiving Party Mark if additional names of receiving parties attached Name Superior Sewing Machine and Supply LLC DBA/AKA/TA Composed of Address (line a) 48 Hest 25th Street Address (line a) 48 Hest 25th Street Address (line a) New York Individual General Partnership Limited Partnership in Individual General Partnership Limited Partnership of Corporation Day (Partnership Individual General Partnership Individual General Partnership Day (Corporation Individual General Partnership Individual General		
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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic R	epresentative Nan	ne and Address Enter for the first F	Receiving Party only.
Name			
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	lent Name and Add	dress Area Code and Telephone Number 2	12-715-9100
Name	Kevin M. Moss,	Esq.	
Address (line 1)	Kramer Levin Na:	ftalis & Frankel LLP	
Address (line 2)	919 Third Avenue	2	
Address (line 3)	New York, New Yo	ork 10022	
Address (line 4)			
Pages	Enter the total number including any attache	er of pages of the attached conveyance d	ocument # 4
Trademark A		er(s) or Registration Number(s)	Mark if additional numbers attached
Enter either the	e Trademark Application Nur	mber <u>or the Registration Number (DO NOT ENTER</u> Bo	OTH numbers for the same property).
	demark Application N	umber(s) Regis	stration Number(s)
75849592	75749149	75749135 844443	
75749134	75749133	75749132 1910934	
Number of	Properties Enter t	he total number of properties involved.	# 8
Fee Amoun		nount for Properties Listed (37 CFR 3.41)	: \$ 215.00
Method o	of Payment:	Enclosed X Deposit Account	4 213.00
		or if additional fees can be charged to the account.) Deposit Account Number:	# 50-0540
		Authorization to charge additional fees	Yes X No
Statement a	and Signature		
attac		and belief, the foregoing information is true a of the original document. Charges to deposit	
Jason M.	Vogel, Esq.	(In)	July 24, 2000
	of Person Signing	Signature	Date Signed

ASSIGNMENT

WHEREAS, Superior Sewing Machine and Supply Corp., a New York

corporation, located at 48 West 25th Street, New York, New York 10010 ("Assignor"), is,

according to the records of the United States Patent and Trademark Office, the owner of the

trademarks listed and attached as Schedule A, and

WHEREAS, Superior Sewing Machine and Supply LLC, a Delaware limited

liability company, located at 48 West 25th Street, New York, New York 10010 ("Assignee"),

desires to acquire the trademarks listed and attached as Schedule A, and the goodwill of the

business associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and

other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency

of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the

trademarks and registrations and pending applications for registration thereof listed and attached

as Schedule A, together with its entire right, title and interest in and to the trademarks and

registrations and pending applications for registration thereof listed and attached as Schedule A,

together with the goodwill of the business associated with said trademarks and registrations and

pending applications for registration thereof, nunc pro tunc, effective as of December 22, 1999.

Assignor hereby authorizes the Commissioner of Patents and Trademarks to

record said trademarks applications and registrations as the property of Assignee.

IN WITNESS WHEREOF, Assignor has executed this instrument as of this

17th day of July, 2000.

Superior Sewing Machine and Supply Corp.

Name: Lenny Schwartz

Title: President

KL3-2044198 I

) ss.:

COUNTY OF NEW YORK)

On the day of July 2000 before me personally came Lonny Schwartz, who being by me duly sworn, did depose and say he is the President of Superior Sewing

Machine and Supply Corp., the corporation which executed the foregoing instrument of Assignment; that he is authorized to execute the Assignment on behalf of the corporation; and

that he signed his name on behalf of the corporation with authority to do so.

Manual (dr un)

THOMAS T. JANOVER NOTARY PUBLIC, State of New York No. 31-4925789 Qualified in New York County Commission Expires March 7, 2061

SCHEDULE A

United States Trademark Registrations

<u>Mark</u>	Registration Date	Registration No.
DYNO	August 15, 1995	1,910,934
E-Z	February 20, 1968	844,443

United States Trademark Applications

<u>Mark</u>	Filing Date	Serial No.
SUPERIOR (STYLIZED)	July 13, 1999	75/849,592
SUPERIOR	July 13, 1999	75/749,149
SUPERIOR	July 13, 1999	75/749,135
MISCELLANEOUS DESIGN	July 13, 1999	75/749,134
SUPERIOR AND DESIGN	July 13, 1999	75/749,133
MISCELLANEOUS DESIGN	July 13, 1999	75/749,132

Non-United States Trademark Applications

Country	<u>Mark</u>	Filing Date	Serial No.
Mexico	SUPERIOR	January 12, 2000	406119
Mexico	SUPERIOR	January 12, 2000	406120
Mexico	SUPERIOR (STYLIZED)	January 13, 2000	406121
Mexico	SUPERIOR (STYLIZED)	January 12,2000	406122
Mexico	MISCELLANEOUS DESIGN	January 13, 2000	406326
Mexico	MISCELLANEOUS DESIGN	January 13, 2000	406327

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Dominican Republic	SUPERIOR	October 26, 1999	n/a
Dominican Republic	SUPERIOR	October 26, 1999	n/a
Dominican Republic	SUPERIOR (STYLIZED)	October 26, 1999	n/a
Dominican Republic	SUPERIOR (STYLIZED)	October 26, 1999	n/a
Dominican Republic	MISCELLANEOUS DESIGN	October 26, 1999	n/a
Dominican Republic	MISCELLANEOUS DESIGN	October 26, 1999	n/a
Brazil	SUPERIOR (word)	January 13, 2000	822441780
Brazil	MISCELLANEOUS DESIGN	January 13, 2000	822441799
Brazil	SUPERIOR (word)	January 13, 2000	822441802
Brazil	SUPERIOR (label)	January 13, 2000	822441810
Brazil	SUPERIOR (label)	January 13, 2000	822441829
Brazil	MISCELLANEOUS DESIGN	January 13, 2000	822441837