

08-17-2000



101435458

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
12221999
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Superior Sewing Machine and Supply Corp.

Execution Date
Month Day Year
07172000

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Superior Sewing Machine and Supply LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 48 West 25th Street

Address (line 2) _____

Address (line 3) New York

New York

10010

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Delaware

08/16/2000 MTHA11 00000126 75849592

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 175.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jason M. Vogel, Esq.

Name of Person Signing


Signature

July 24, 2000

Date Signed

ASSIGNMENT

WHEREAS, Superior Sewing Machine and Supply Corp., a New York corporation, located at 48 West 25th Street, New York, New York 10010 ("Assignor"), is, according to the records of the United States Patent and Trademark Office, the owner of the trademarks listed and attached as Schedule A, and

WHEREAS, Superior Sewing Machine and Supply LLC, a Delaware limited liability company, located at 48 West 25th Street, New York, New York 10010 ("Assignee"), desires to acquire the trademarks listed and attached as Schedule A, and the goodwill of the business associated therewith;

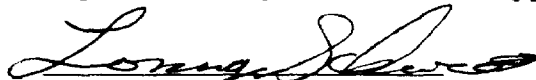
NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the trademarks and registrations and pending applications for registration thereof listed and attached as Schedule A, together with its entire right, title and interest in and to the trademarks and registrations and pending applications for registration thereof listed and attached as Schedule A, together with the goodwill of the business associated with said trademarks and registrations and pending applications for registration thereof, *nunc pro tunc*, effective as of December 22, 1999.

Assignor hereby authorizes the Commissioner of Patents and Trademarks to record said trademarks applications and registrations as the property of Assignee.

IN WITNESS WHEREOF, Assignor has executed this instrument as of this

17th day of July, 2000.

Superior Sewing Machine and Supply Corp.



Name: Lenny Schwartz

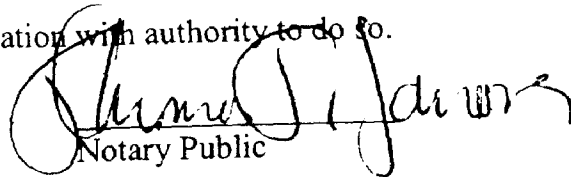
Title: President

STATE OF NEW YORK)

) ss.:

COUNTY OF NEW YORK)

On the 17th day of July, 2008 before me personally came Lonny Schwartz, who being by me duly sworn, did depose and say he is the President of Superior Sewing Machine and Supply Corp., the corporation which executed the foregoing instrument of Assignment; that he is authorized to execute the Assignment on behalf of the corporation; and that he signed his name on behalf of the corporation with authority to do so.


Notary Public

THOMAS T. JANOVER
NOTARY PUBLIC, State of New York
No. 31-4925789
Qualified in New York County
Commission Expires March 7, 2012

SCHEDULE A

United States Trademark Registrations

<u>Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
DYNO	August 15, 1995	1,910,934
E-Z	February 20, 1968	844,443

United States Trademark Applications

<u>Mark</u>	<u>Filing Date</u>	<u>Serial No.</u>
SUPERIOR (STYLIZED)	July 13, 1999	75/849,592
SUPERIOR	July 13, 1999	75/749,149
SUPERIOR	July 13, 1999	75/749,135
MISCELLANEOUS DESIGN	July 13, 1999	75/749,134
SUPERIOR AND DESIGN	July 13, 1999	75/749,133
MISCELLANEOUS DESIGN	July 13, 1999	75/749,132

Non-United States Trademark Applications

<u>Country</u>	<u>Mark</u>	<u>Filing Date</u>	<u>Serial No.</u>
Mexico	SUPERIOR	January 12, 2000	406119
Mexico	SUPERIOR	January 12, 2000	406120
Mexico	SUPERIOR (STYLIZED)	January 13, 2000	406121
Mexico	SUPERIOR (STYLIZED)	January 12,2000	406122
Mexico	MISCELLANEOUS DESIGN	January 13, 2000	406326
Mexico	MISCELLANEOUS DESIGN	January 13, 2000	406327

Dominican Republic	SUPERIOR	October 26, 1999	n/a
Dominican Republic	SUPERIOR	October 26, 1999	n/a
Dominican Republic	SUPERIOR (STYLIZED)	October 26, 1999	n/a
Dominican Republic	SUPERIOR (STYLIZED)	October 26, 1999	n/a
Dominican Republic	MISCELLANEOUS DESIGN	October 26, 1999	n/a
Dominican Republic	MISCELLANEOUS DESIGN	October 26, 1999	n/a
Brazil	SUPERIOR (word)	January 13, 2000	822441780
Brazil	MISCELLANEOUS DESIGN	January 13, 2000	822441799
Brazil	SUPERIOR (word)	January 13, 2000	822441802
Brazil	SUPERIOR (label)	January 13, 2000	822441810
Brazil	SUPERIOR (label)	January 13, 2000	822441829
Brazil	MISCELLANEOUS DESIGN	January 13, 2000	822441837