

07-19-2000



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COPY/PATENT

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
10 04 1999

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

75750993

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)   
City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

07/19/2000 DNGUYEN 00000082 501409 75750993

01 FC:481 40.00 CH  
02 FC:482 625.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002104 FRAME: 0526

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Emily K. Breslin, Esq

Address (line 1) Division Counsel,

Address (line 2) Georgia-Pacific Corporation

Address (line 3) 133 Peachtree Street, NE.

Address (line 4) Atlanta, Georgia, 30303

**Correspondent Name and Address**

Area Code and Telephone Number

404-652-4846

Name Emily K. Breslin, Esq.

Address (line 1) Division Counsel

Address (line 2) Georgia-Pacific Corporation

Address (line 3) 133 Peachtree Street, NE.

Address (line 4) Atlanta, GA 30303

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. *ALSO FIND 2 Page Power of Attorney*

# 4

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75/750993 75/516134

75/603161 75/516133

75/584932 75/337225

2211465 1881428 1820611

2169750 1863217 1810697

1906501 1854208 1751887

**Number of Properties**

Enter the total number of properties involved.

# 26

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 665.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 501409

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Emily K Breslin

Name of Person Signing

EMILY K. BRESLIN

Signature

June 14, 2000

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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1723855	898323	<input type="text"/>
1687832	835495	<input type="text"/>
1614862	682907	<input type="text"/>
1138745	<input type="text"/>	<input type="text"/>
1036799	<input type="text"/>	<input type="text"/>
1014404	<input type="text"/>	<input type="text"/>

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK OPERATIONS**

In Re Trademark Registrations/Applications of:  
Georgia-Pacific Tissue, LLC

<b>MARK</b>	<b>Reg/Serial Number</b>
MARKETING WIZARD	2,211,465
PARK AVENUE	2,169,750
WT and Design	1,906,501
IRTH	1,881,428
SECOND NATURE PLUS	1,863,217
ADVANTAGE	1,854,208
PARK AVENUE ULTRA	1,820,611
ADVANTAGE	1,810,697
EXCEED	1,751,887
ELITE	1,741,333
ADVANTAGE TWIN	1,723,855
SECOND NATURE	1,687,832
POCKETFOLD	1,614,862
RIDGELINE	1,138,745
LUXRI – "DINNER"	1,036,799
LUXRI 17	1,014,404
POLYTISSUE	941,537
WIS-TONE	898,323
LUXRIFOLD	835,495
WISCO FOLD	682,907

ATTENDANT	75/750993
PROSELECT SYSTEM and Design	75/603,161
PROSELECT SYSTEM	75/584,932
ROLLNAP	75/516,134
COUNTER COP	75/516,133
MAINSTREET	75/337,225

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

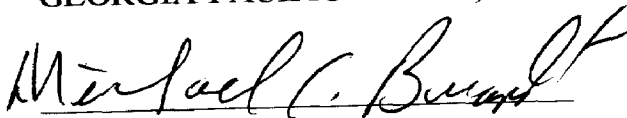
### POWER OF ATTORNEY

Sir or Madam:

Applicant hereby appoints Emily K. Breslin, Georgia-Pacific Corporation, 133 Peachtree Street, N.E., P.O. Box 105605, Atlanta, Georgia 30348-5605, a member of the Bar of the State of Virginia, to prosecute the registrations and applications referenced herein to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. All correspondence regarding these registrations and applications should be sent to Emily K. Breslin at the address noted above.

Respectfully submitted,

GEORGIA-PACIFIC TISSUE, LLC



Michael C. Burandt, President

Signed this 14<sup>th</sup> day of June 2000

## UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, WISCONSIN TISSUE MILLS INC., a Delaware corporation, having a principal address at P.O. Box 489, Menasha, Wisconsin 54952 ("Assignor"), is the owner of the entire right, title, and interest in and to and has used the trademarks and service marks identified in attached Schedule A ("Trademarks"); and

WHEREAS, GEORGIA-PACIFIC TISSUE, LLC, a Delaware limited liability company having offices at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Trademarks pursuant to that certain "Joint Venture Agreement" dated October 4, 1999, by and between Chesapeake Corporation, Wisconsin Tissue Mills Inc., Georgia-Pacific Corporation, and Georgia-Pacific Tissue, LLC, together with the goodwill of the businesses in connection with which the Trademarks are used and the right to recover damages and profits for past infringement of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of Assignor's right, title, and interest in and to:

- (i) the Trademarks and the names, symbols, logos, designs, colors and other source identifying devices comprising the Trademarks;
- (ii) registrations, registration applications (including intent to use applications) and renewals related to the Trademarks in the United States and throughout the world; and
- (iii) goodwill of the businesses symbolized by the Trademarks and all rights and goodwill in or generated by any of them;

the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, for the full life of each of the Trademarks as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. This Assignment includes the right to file additional Trademark registration applications under any convention or treaty, to claim priority in such applications based upon current Trademark applications and registrations, and to sue, seek injunctive relief, and collect damages and profits for past infringement.

Assignor authorizes the United States Patent and Trademark Office and comparable government authorities in other countries to transfer by assignment to Assignee any and all existing Trademark registrations and applications and to issue to Assignee all new Trademark registrations hereafter granted.

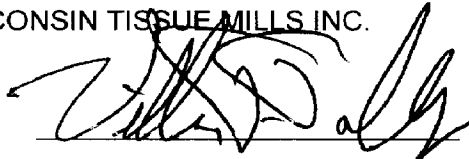
Assignor agrees to execute and deliver, at the reasonable request of Assignee, all papers, instruments, and assignments, and to perform other reasonable acts Assignee may require, to vest in Assignee all of Assignor's right, title and interest in and to the Trademarks, and to provide evidence to support the foregoing in the event such evidence is deemed necessary by Assignee, and to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has executed this document and affixed its corporate seal by

the hand of its duly authorized officer on this 4th day of October 1999.

WISCONSIN TISSUE MILLS INC.

By:



Name:

William T. Tolley

Title:

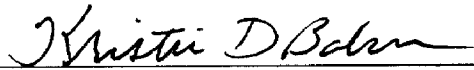
Vice President

[CORPORATE SEAL]

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF GEORGIA )  
COUNTY OF FULTON )

On this 4th day of October 1999, before me appeared William T. Tolley, the person who signed the foregoing instrument, who acknowledged that he or she signed it as a free act on behalf of WISCONSIN TISSUE MILLS INC.



Notary Public

Notary Public, Gwinnett County, Georgia  
My Commission Expires Feb. 12, 2001

[NOTARIAL SEAL]

**SCHEDULE A****U.S. TRADEMARKS -- REGISTERED**

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>	<b><u>Renewal Date</u></b>
ADVANTAGE	1,810,697	12/14/1994	12/14/2004
ADVANTAGE	1,854,208	09/13/1994	09/13/2004
ADVANTAGE TWIN	1,723,855	10/13/1992	10/13/2002
ELITE	1,741,333	12/22/1992	12/22/2002
EXCEED	1,751,887	02/09/1993	02/09/2003
IRTH	1,881,428	02/28/1995	02/28/2005
WT and Design	1,906,501	07/18/1995	07/18/2005
LUXRI 17	1,014,404	06/24/1975	06/24/2005
LUXRI - "DINNER"	1,036,799	03/30/1976	03/30/2006
LUXRIFOLD	835,495	09/19/1967	09/19/2007
MARKETING WIZARD	2,211,465	12/15/1998	12/15/2008
PARK AVENUE	2,169,750	06/30/1998	06/30/2008
PARK AVENUE ULTRA	1,820,611	02/08/1994	02/08/2004
POCKETFOLD	1,614,862	09/25/1990	09/25/2000
POLYTISSUE	941,537	08/22/1972	08/22/2002
RIDGELINE	1,138,745	08/19/1980	08/19/2000
SECOND NATURE	1,687,832	05/19/1992	05/19/2002
SECOND NATURE PLUS	1,863,217	11/15/1994	11/15/2004
WIS-TONE	898,323	09/08/1970	09/08/2000
WISCO FOLD	682,907	08/04/1959	08/04/2000



**U.S. TRADEMARKS – APPLICATION PENDING**

<b><u>Trademark</u></b>	<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>
COUNTER COP	75/516,133	07/09/1998
MAINSTREET	75/337,225	08/07/1997
PROSELECT SYSTEM	75/584,932	11/09/1998
PROSELECT SYSTEM and Design	75/603,161	12/10/1998
ROLLNAP	75/516,134	07/09/1998

**U.S. TRADEMARKS -- UNREGISTERED**

<b><u>Trademark</u></b>	<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>
ATTENDANT	75/750993	07/13/99

[End of Schedule A]

## CERTIFICATE OF EXPRESS MAIL

Papers Being Mailed:

Recordation Form Cover Sheet; Original Trademark Assignment from Wisconsin Tissue Mills, Inc. to Georgia-Pacific Tissue, LLC; Power of Attorney for 26 trademarks

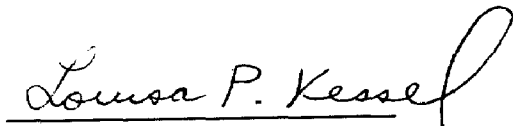
Filing Fee: To be deducted from Deposit Account

Express Mail Label No. EL265786900US

Date of Deposit: June 15, 2000

I hereby certify that these papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service on the date shown above and is addressed to the Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231.

Louisa Kessel

A handwritten signature in cursive script that reads "Louisa P. Kessel". The signature is written in black ink and is positioned below the printed name "Louisa Kessel".

TRADEMARK

REEL: 002104 FRAME: 0535



Georgia-Pacific Corporation

**Law Department**  
133 Peachtree Street NE (30303-1847)  
P. O. Box 105605  
Atlanta, Georgia 30348-5605  
(404) 652-4846 Telephone  
(404) 584-1461 Facsimile

**E. Kelly Breslin**  
Division Counsel

June 14, 2000

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, DC 20231

Attn: Recordation of Assignment

Dear Madam:

Enclosed for recordal is an original assignment of 20 trademark registrations and six pending applications, for a total of twenty-six (26) properties, to Georgia-Pacific Tissue, LLC. The address of the Assignee is:

133 Peachtree Street, NE  
P. O. Box 105605  
Atlanta, GA 30348-5605

Enclosed is a new Power of Attorney for each registration and pending application assigned. Also enclosed is a Recordation Form Cover Sheet.

The recordal fee prescribed by 37 C.F.R. §2.6 (b)(6) in the amount of Six-Hundred Sixty-Five Dollars (\$665.00) should be charged to Deposit Account No. 501409 of Georgia-Pacific Corporation.

Once recorded, please return the recorded assignment, stamped with reel and frame number, to the undersigned.

Cordially,

Emily K. Breslin

EKB:br

Enclosures