

07-13-2000

Form PTO-1594
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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Original documents or copy thereof.

<p>1. Name of conveying party(ies): Consumer Retail Venture, Inc. 121 Newbury Street Boston, MA 02116-2902</p> <p>Individual(s) Association General Partnership Limited Partnership X Corporation- Massachusetts Other: _____ Additional name(s) of conveying party(ies) attached? Yes No</p> <p>3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name Other: _____ Execution Date: nunc pro tunc as of September 11, 1998</p>	<p>2. Name and address of receiving party(ies): Name: Tealuxe, Inc. Internal Address: _____ Street Address: 25 Kenwood Circle City: Franklin State: MA Zip: 02038-3231</p> <p>Individual(s) citizenship _____ Association _____ General Partnership _____ Limited Partnership _____ X Corporation- Delaware Other: _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? : Yes No</p>	<p>000 JUN 12 PM 2:18 OPR/FINANCE</p>
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<p>4. Application number(s) or registration numbers(s): A. Trademark Application No.(s)</p>	<p>B. Trademark registration Nos. 2176986, 2165216 & 2071591</p>	
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Additional numbers attached? Yes X No		
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Deborah L. Benson, Esq. Internal Address: Hinckley, Allen & Snyder, LLP Street Address: 28 State Street City: Boston State: MA Zip: 02109</p>	<p>6. Total number of applications and registrations involved: 3]</p> <p>7. Total fee (37 CFR 3.41) \$90 x Enclosed Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)</p>	

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02 FC:482 50.00 OP

<p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p>Deborah L. Benson, Esq.</p>	<p><i>Deborah L. Benson</i> Signature</p> <p>6/8/00 Date</p>	
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Total number of pages comprising cover sheet [1]

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TRADEMARK ASSIGNMENT

WHEREAS, Consumer Retail Venture, Inc., a Massachusetts corporation, having an address of 121 Newbury Street, Boston, MA 02116-2902 (the "Assignor") is the owner of the following U.S. Trademark Registrations (the "Trademarks"):

<u>Registration No.</u>	<u>Mark</u>
2176986	TEATENDER
2165216	TEALUXE SKIP THE JAVA IN FLAVOR OF TEA (AND DESIGN)
2071591	TEALUXE

WHEREAS, Tealuxe, Inc., a Delaware corporation, having an address of 25 Kenwood Circle, Franklin, MA 02038-3231, together with its successors and assigns (the "Assignee"), desires to acquire said marks and said registrations.

NOW THEREFORE, for good and valuable consideration furnished by Assignee to Assignor, receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby, without reservations:

1. Assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to said marks, as set forth in said registrations, and the goodwill and business symbolized thereby, and said registrations listed above.

2. Binds itself and its legal representatives and assigns, upon Assignee's reasonable request and at Assignee's expense, but without additional consideration to Assignor, to do all acts reasonably serving to ensure that said registrations shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by Assignor, its legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful applications, documents, assignments, and affidavits in form and substance as may be required by Assignee in order to effectuate this assignment and its recording.

Signed and sealed on the date set forth below.

CONSUMER RETAIL VENTURE, INC.

By: 

Name: Bruce Fernie

Title: President

nunc pro tunc as of 9/11/98