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To the Honorable Commissioner of Patents

attached original documents or copy thereof.

1. Name of conveying party(ies):

ITW NewCorp, Inc.

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

Name: LookSmart Ltd.

Internal Address:

Street Address: 487 Bryant Street

City: San Francisco State: CA ZIP: 94107

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 9, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/527756 INSIDETHEWEB

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew P. Bridges / Joanne R. Scully

Internal Address:

Wilson Sonsini Goodrich and Rosati

Professional Corporation

Street Address: 650 Page Mill Road

City: Palo Alto State: CA ZIP: 94304-1050

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

If fee insufficient please charge:  
23-2415 Attn: 18166-TM1017

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joanne R. Scully  
Name of Person Signing

Joanne R. Scully  
Signature

5/15/00  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

## SERVICE MARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, ITW NewCorp, Inc., a Florida corporation, located at 3310 Waterford Drive, Clearwater, Florida 33761, owns and is using the service mark INSIDETHEWEB, and is the owner of the following application for United States service mark registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Date of Application</u>
INSIDETHEWEB	75/527,756	July 30, 1998

WHEREAS, Looksmart Ltd., a Delaware Corporation, located at 487 Bryant Street, San Francisco, California, 94107, desires to acquire the service mark and its application for registration:

NOW, THEREFORE, effective *nunc pro tunc* on June 9, 1999, for good and valuable consideration, the receipt of which is hereby acknowledged, ITW NewCorp, Inc. hereby memorializes and clarifies the prior agreement between the parties that ITW NewCorp, Inc. assigned to Looksmart Ltd. all right, title and interest in and to the service mark and its application for registration, together with the goodwill of the business symbolized by the service mark and application for registration thereof.

Executed as of June 9, 1999.

ITW NewCorp, Inc.



By: Wanda N. DaLee  
Title: President