

05-24-2000



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OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other Release of Security Interest
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

05/23/2000 DNGUYEN 00000103 023865 1471894

FOR OFFICE USE ONLY

01 FC:481
02 FC:482
(40.00 CH)
(1125.00 CH)

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Registration Number(s)

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<input type="text" value="1383884"/>	<input type="text" value="1274060"/>	<input type="text" value="1409132"/>
<input type="text" value="1341874"/>	<input type="text" value="1356160"/>	<input type="text" value="1415518"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan Reiss

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

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Execution Date
Month Day Year

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Receiving Party

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**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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Registration Number(s)

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<input type="text" value="680740"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

April 27, 2000

Mr. Scott Massengill
Assistant Treasurer
Bristol-Myers Squibb Company
345 Park Avenue
New York, NY 10154-0037

VIA Facsimile 212-605-9623

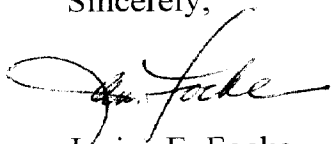
Dear Scott,

Barbara Oikle has forwarded to me a copy of the October 1, 1989 Security Agreement in which Matrix Essentials, Inc. ("Matrix") has secured certain obligations due National City Bank ("Bank"). Please be advised that the \$12,500,000 revolving credit agreement and the \$676,673 term loan agreement referenced in the Security Agreement have each been completely satisfied. As such, the Bank releases Matrix from any obligations under the October 1, 1989 Security Agreement recorded by the United States Patent and Trademark Office on November 9, 1989 and at Reel No. 0693 and Frame No. 765.

This release specifically includes the release of any security interest in the Matrix's United States patents and patent applications, United States trademark rights and trademark applications and License royalties and proceeds of infringement suits and goodwill. This includes any security interest as further outlined in Section 1 of the October 1, 1989 Security Agreement (collectively called the "Collateral") including Schedule A of United States Trademark Registration and Applications attached hereto.

Scott, should there be anything else the Bank can provide to clarify the release of this Security Agreement, please contact me at 216-575-2836.

Sincerely,



Janice E. Focke
Vice President & Senior Lending Officer

cc: Barbara Oikle via Facsimile 212-474-3700

Schedule A

Matrix Essentials, Inc.

United States Trademark Registrations and Applications

Country	MARK Name	Class & Trademark Status	APL Number	APL Date	Reg Number	Reg Date	Renewal Date	Goods
United States	Active Hands	3 Registered	659972	05/11/1987	1471894	01/12/1988	01/12/2008	Skin-treatment preparations -namely, protective hand cream
United States	Actrol	3 Registered	696143	11/18/1987	1492843	06/21/1988	06/21/2008	Hair-treatment preparation - namely, a dandruff shampoo
United States	Adante	3 Registered	789575	03/27/1989	1575942	01/09/1990	01/09/2000	Permanent wave preparations
United States	Alphaine Complex	3 Registered	544927	06/25/1985	1383884	02/25/1986	02/25/2006	Hair-treatment preparations - namely, a restructuring ingredient sold as a component of permanent wave preparations, shampoos, conditioners, rinses and styling lotions
United States	Alphatine Plus (Stylized)	3 Registered	377868	08/02/1982	1274060	04/17/1984	04/17/2004	Hair preparations - namely, shampoo, conditioners, and perms
United States	Alternate Action	3 Registered	584417	02/24/1986	1409132	09/16/1986	09/16/2006	Hair-treatment preparations - namely, shampoos
United States	Amplexical Actives	3 Registered	444316	09/13/1983	1341874	06/18/1985	06/18/2005	A composition for imparting shine and control to hair sold as an integral component of hair treatment preparations
United States	Amplify	3 Registered	525372	03/05/1985	1356160	08/27/1985	08/27/2005	Hair-treatment preparations - namely permanent wave preparations
United States	Chromaplex System	3 Registered	590808	03/31/1986	1415518	11/04/1986	11/04/2006	Hair-treatment preparations - namely, a coloring and conditioning composition sold as an integral component of hair coloring preparations
United States	Clear Lites	3 Registered	474910	04/11/1984	1359997	09/17/1985	09/17/2005	Hair treatment accessories - namely, clear vinyl highlighting transparencies used to selectively apply color or bleach to hair and to check color development during highlighting and shading
United States	Design of a Shield	3 Registered	733785	06/10/1988	1530476	03/21/1989	03/21/2009	Non-medicated hair care preparations

Country	MARK Name	Class & Trademark Status	APL Number	APL Date	Reg Number	Reg Date	Renewal Date	Goods
United States	Direct Effect	3 Registered	816486	08/02/1989	1598072	05/29/1990	05/29/2000	Permanent wave preparations
United States	Essential Therapy	3 Registered	660453	05/12/1987	1470350	12/29/1987	12/29/2007	Hair-treatment preparations - namely, hair shampoo in liquid form
United States	Exacta	3 Registered	584445	02/24/1986	1409133	09/16/1986	09/16/2006	Hair-treatment preparations - namely, permanent wave preparations
United States	Exofusion	3 Registered	442641	09/06/1983	1341873	06/18/1985	06/18/2005	Hair-treatment preparations - namely, permanent wave preparations
United States	Fashion Essentials	9 Registered	784384	03/03/1989	1563173	10/31/1989	10/31/1999	Pre-recorded video cassettes featuring hair fashion information
United States	Gentle Motion	3 Registered	622062	09/25/1986	1444737	06/30/1987	06/30/2007	Hair treatment preparations-namely, permanent wave preparations
United States	Hydra-Active	3 Registered	621975	09/25/1986	1444736	06/30/1987	06/30/2007	Hair treatment preparations - namely, a moisturizing ingredient sold as a component of permanent wave preparations
United States	Inside the Trend	15 Registered	771846	12/27/1988	1552861	08/22/1989	08/22/2009	Periodical brochure concerning developments in the hair care industry
United States	Instacure	3 Registered	414151	02/18/1983	1302345	10/30/1984	10/30/2004	Hair-treatment preparations - namely, conditioners for professional use
United States	Intrascan Protection System	3 Registered	544928	06/25/1985	1385672	03/11/1986	03/11/2006	Continuous conditioning ingredient sold as a component of permanent wave preparations
United States	Matrix	3 Registered	377867	08/02/1982	1277705	05/15/1984	05/15/2004	Hair products - namely, deep penetrating conditioner, balancing shampoo, balancing rinse, revitalizing conditioner, styling lotion, finishing mist, heat activated PH restructuring formula for normal, resistant fine, limp and tinted hair, hair waving formula, hair restructuring treatment and heat sealing neutralizer

Country	MARK Name	Class & Trademark Status	APL Number	APL Date	Reg Number	Reg Date	Renewal Date	Goods
United States	Matrix	3 Registered	789454	03/27/1989	1569113	12/05/1989	12/05/2009	Skin care preparations, namely cleansing wash, foaming gel wash, skin freshener, purifying toner, exfoliating scrub, revitalizing masque, hydrating lotion, moisturizing lotion and cream, night cream, firming eye cream and regenerating skin supplement
United States	Matrix Synergy Salon Success Club	35 Registered	771866	12/27/1988	1555023	09/05/1989	09/05/2009	Providing hair salons with sales kits consisting of a collection of sales promotion and advertising materials, articles, information, and product samples
United States	Matrix University Logo	41 Registered	784938	03/06/1989	1579510	01/23/1990	01/23/2000	Educational services - namely, conducting courses of instruction and lectures in the field of beauty salon management and psychology
United States	Matrix with Design	3 Registered	733807	06/10/1988	1539973	05/23/1989	05/23/2009	Non-medicated hair care preparations
United States	Minking	3 Registered	547101	07/09/1985	1431557	03/03/1987	03/03/2007	Hair coloring and tinting services for introducing subtle shadings and color variations throughout the hair of a customer
United States	Moderations	3 Registered	767290	12/05/1988	1556425	09/19/1989	09/19/2009	Hair coloring preparations
United States	Moussette	3 Registered	442639	09/06/1983	1330423	04/16/1985	04/16/2005	Hair-treatment preparations - namely, styling lotion or foam
United States	Opticurl	3 Registered	476400	04/20/1984	1345461	07/02/1985	07/02/2005	Hair-treatment preparations - namely, permanent wave preparations
United States	Perm Fresh	3 Registered	474913	04/11/1984	1322887	03/05/1985	03/05/2005	Hair-treatment preparations - namely, curl-retention preparations for permed hair
United States	Prizms	3 Registered	558336	09/16/1985	1389635	04/15/1986	04/15/2006	Hair-treatment preparations - namely, hair coloring
United States	Proforma	3 Registered	551428	08/02/1985	1450260	08/04/1987	08/04/2007	Hair-treatment preparations - namely, hair spray for use and resale only in professional salons

Country	MARK Name	Class & Trademark Status	APL Number	APL Date	Reg Number	Reg Date	Renewal Date	Goods
United States	Prosil	3 Registered	525217	03/04/1985	1357544	09/03/1985	09/03/2005	Hair-treatment preparations - namely, conditioners
United States	SI-complex	3 Registered	792591	04/10/1989	1610342	08/21/1990	08/21/2000	Chemical compounds containing silanol sold as a component of skin care preparations, namely foaming gel washes, exfoliating scrubs, alcohol-free skin fresheners, toners, hydrating lotions, moisturizing lotions and creams, regenerating skin supplements, firming eye creams and revitalizing masques
United States	So Advanced... It's Simple	3 Registered	789528	03/27/1989	1569114	12/05/1989	12/05/1999	Skin care preparations, namely cleansing wash, foaming gel wash, skin freshener, purifying toner, exfoliating scrub, revitalizing masque, hydrating lotion, moisturizing lotion and cream, night cream, firming eye cream, and regenerating skin supplement
United States	So Silver	3 Registered	713077	02/24/1988	1517730	12/27/1988	12/27/2008	Hair shampoo
United States	Socolor	3 Registered	235728	10/10/1979	1156053	06/02/1981	06/02/2001	Hair coloring preparations
United States	Solite with Design	3 Registered	272125	07/28/1980	1180778	12/08/1981	12/08/2001	Developers for use with color to lighten the hair
United States	Sowhite & Lite	3 Registered	444317	09/19/1983	1322863	03/05/1985	03/05/2005	Hair-treatment preparations - namely, frosting and highlighting bleach
United States	Steps to Success	16 Registered	771200	12/23/1988	1565880	11/14/1989	11/14/1999	A periodical publication
United States	Synerfusion	3 Registered	286457	11/19/1980	1252009	09/27/1983	09/27/2003	Permanent hair waving kit composed of hair waving solution, hair
United States	The Trend Is Blonde	3 Registered	748999	08/29/1988	1539993	05/23/1989	05/23/2009	Hair coloring and bleaching preparations
United States	Trenditions	3 Registered	815600	07/31/1989	1587778	03/20/1990	03/20/2000	Quarterly publication on the subject of hair care, fashion, product knowledge, skin care and industry updates as they apply to applicant

Country	MARK Name	Class & Trademark Status	APL Number	APL Date	Reg Number	Reg Date	Renewal Date	Goods
United States	Trisoptic Action	3 Registered	628800	11/06/1986	1445865	07/07/1987	07/07/2007	Hair-treatment preparations - namely, permanent wave preparations for professional use
United States	Vavoom!	3 Registered	680740	08/26/1987	1484947	04/19/1988	04/19/2008	Hair-treatment preparations - namely, permanent wave preparations

TRADEMARK
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