FORM PTO-1618A Expires 06/30/99 OMB 0651-0027



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

05-16-2000



RECORDATION FORM COVER SHEET

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	MARKS ONLY
	Please record the attached original document(s) or copy(ies).
Submission Type	Conveyance Type
New	Assignment License
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment
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Correction of PTO Error Reel # Frame #	
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Composed of	
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Address (line 3) CN(CAS)	Illinois 60603
Individual General Partnership	Limited Partnership If document to be recorded is an assignment and the receiving party is
	not domiciled in the United States, an appointment of a domestic
Corporation Association	representative should be attached. (Designation must be a separate
Other	document from Assignment.)
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

Mail documents to be recorded with required cover sheet(s) in TRADEMARK

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FORM PTO-1618B Expires 06/30/99 OMB 0651-0027	Page	e 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
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Name	Tunya chapple		
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Address (line 2)	80 State St.		
Address (line 3)	Albany Ny 17	207	
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RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

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TRADEMARK

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PATENT, TRADEMARK AND LICENSE MORTGAGE

THIS PATENT, TRADEMARK AND LICENSE MORTGAGE (the "Mortgage") made as of this having an address at One Toy Street, Bryan, Ohio 43506-0111 ("Mortgagor") in favor of The CIT Group/Business Credit, Inc. with an office at 10 South LaSalle Street, Chicago, Illinois 60603 ("Mortgagee"):

WITNESSETH:

WHEREAS, Mortgagor, Mortgagor's subsidiary, Strydel, Inc. ("Strydel") and Mortgagee are parties to that certain Loan and Security Agreement (the "Loan Agreement") and other related loan documents of even date herewith (collectively, with the Loan Agreement, the "Loan Agreements"), which Loan Agreements provide for Mortgagee, from time to time and subject to certain conditions precedent set forth in the Loan Agreements, to extend credit to or for the account of Mortgagor and Strydel;

WHEREAS, pursuant to the Loan Agreement, Mortgagor has granted in favor of Mortgagee a security interest in certain of Mortgagor's assets, including, without limitation, its patents, patent applications, trademarks, trademark applications, trade names, service marks, service mark applications, goodwill and licenses;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Mortgagor agrees as follows:

- 1. <u>Incorporation of Loan Agreement</u>. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety, by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.
- 2. Mortgage of Patents, Trademarks and Licenses. To secure the complete and timely satisfaction of all of Mortgagor's Obligations, Mortgagor hereby grants, bargains, assigns, mortgages, pledges, sells, creates a security interest in, transfers and conveys to Mortgagee, as and by way of a first mortgage and security interest having priority over all other security interests, with power of sale, to the extent permitted by law, upon the occurrence of an Event of Default, in all of Mortgagor's right, title and interest in and to all of its now existing and hereafter created or acquired:
- (i) patents and patent applications, including, without limitation, the inventions and improvements described and claimed therein, and those patents and patent applications listed on Exhibit A attached hereto and hereby made a part hereof, and (a) the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, (b) all income, damages and payments now and hereafter due or payable under or with respect thereto,

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including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing patents and applications, together with the items described in clauses (a)-(d) of this subsection 2(i), are sometimes hereinafter referred to individually as a "Patent" and, collectively, as the "Patents");

- (ii) trademarks, trademark registrations, trademark applications (except for intent-to-use trademark applications), trade names and tradestyles, brand names, service marks, service mark registrations and service mark applications, including, without limitation, the trademarks, trade names, tradestyles, brand names, service marks and applications and registrations thereof listed on Exhibit B attached hereto and hereby made a part hereof, and (a) renewals or extensions thereof, (b) all income, damages and payments now and hereafter due or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing trademarks, trade names and tradestyles, brand names, service marks and applications and registrations thereof, together with the items described in clauses (a)-(d) of this subsection 2(ii), are sometimes hereinafter referred to individually as a "Trademark" and, collectively, as the "Trademarks");
- (iii) license agreements (to the extent such license agreements may be assigned without violating the terms of any such license agreement) with respect to any of the Patents or the Trademarks or any other patent, trademark, service mark or any application or registration thereof or any other trade name or tradestyle between Mortgagor and any other party, whether Mortgagor is a licensor or licensee under any such license agreement, including, without limitation, the license agreements listed on Exhibit C attached hereto and hereby made a part hereof (all of the foregoing license agreements and Mortgagor's rights thereunder are referred to collectively as the "Licenses"); and
- (iv) the goodwill of Mortgagor's business connected with and symbolized by the Trademarks.
- 3. <u>Warranties and Representations</u>. Mortgagor warrants and represents to Mortgagee that:
- (i) no Patent, Trademark or License has been adjudged invalid or unenforceable nor has any such Patent, Trademark or License been canceled, in whole or in part and each such Patent, Trademark and License is presently subsisting;
 - (ii) each Patent, Trademark and License is valid and enforceable;
- (iii) Mortgagor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each Patent, Trademark and License, free and

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clear of any liens, charges and encumbrances, including without limitation licenses, shop rights and covenants by Mortgagor not to sue third persons;

- (iv) Mortgagor has adopted, used and is currently using all of the Trademarks;
- (v) Mortgagor has no notice of any suits or actions commenced or threatened with reference to the Patents, Trademarks or Licenses; and
- (vi) Mortgagor has the unqualified right to execute and deliver this Mortgage and perform its terms.
- 4. Restrictions on Future Agreements. Mortgagor agrees that until all Obligations shall have been satisfied in full and the Loan Agreement shall have been terminated, Mortgagor shall not, without the prior written consent of Mortgagee, sell or assign its interest in, or grant any license or sublicense under the Patents, Trademarks or Licenses, or enter into any other agreement with respect to the Patents, Trademarks or Licenses (provided that Mortgagor may, in the ordinary course of its business, grant any license or sublicense under the Patents, Trademarks or Licenses without the prior written consent of Mortgagee if (i) such license, sublicense or other agreement is collaterally assignable to Mortgagee and (ii) no Event of Default is then continuing) and Mortgagor further agrees that it shall not take any action or permit any action to be taken by others subject to its control, including licensees, or fail to take any action which would affect the validity of the rights transferred to Mortgagee under this Mortgage.
- 5. New Patents, Trademarks, and Licenses. Mortgagor represents and warrants that the Patents, Trademarks and Licenses listed on Exhibits A, B and C, respectively, constitute all of the Patents, Trademarks, and Licenses now owned by Mortgagor. If, before all Obligations shall have been satisfied in full and the Loan Agreement has been terminated, Mortgagor shall (i) become aware of any existing Patents, Trademarks or Licenses of which Mortgagor has not previously informed Mortgagee, (ii) obtain rights to any new patentable inventions, Patents, Trademarks or Licenses, or (iii) become entitled to the benefit of any Patents, Trademarks or Licenses which benefit is not in existence on the date hereof, the provisions of this Mortgage above shall automatically apply thereto and Mortgagor shall give to Mortgagee prompt written notice thereof. Mortgagor hereby authorizes Mortgagee to modify this Mortgage by amending Exhibits A, B and C, as applicable, to include any such Patents, Trademarks and Licenses.
- 6. Royalties; Terms. The term of the mortgages granted herein shall extend until the earlier of (i) the expiration of each of the respective Patents, Trademarks and Licenses assigned hereunder, and (ii) the payment in full of all Obligations and the termination of the Loan Agreement. Mortgagor agrees that upon the occurrence of an Event of Default, the use by Mortgagee of all Patents, Trademarks and Licenses shall be worldwide, except as

limited by their terms, and without any liability for royalties or other related charges from Mortgagee to Mortgagor.

- 7. Mortgagee's Right to Inspect. Mortgagee shall have the right, at any time and from time to time during normal business hours and prior to payment in full of all Obligations and termination of the Loan Agreement, to inspect Mortgagor's premises and to examine Mortgagor's books, records and operations, including, without limitation, Mortgagor's quality control processes. Mortgagor agrees (i) to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with the quality of said products as of the date hereof and (ii) to provide Mortgagee, upon Mortgagee's request from time to time, with a certificate of an officer of Mortgagor certifying Mortgagor's compliance with the foregoing. Upon the occurrence of an Event of Default, Mortgagor agrees that Mortgagee, or a conservator appointed by Mortgagee, shall have the right to establish such additional product quality controls as Mortgagee, or said conservator, in its sole judgment, may deem necessary to assure maintenance of the quality of products sold by Mortgagor under the Trademarks.
- 8. Release of Mortgage. This Mortgage is made for collateral purposes only. Upon payment in full of all Obligations and termination of the Loan Agreement, Mortgagee shall execute and deliver to Mortgagor all deeds, assignments and other instruments, and shall take such other actions, as may be necessary or proper to re-vest in Mortgagor full title to the Patents, Trademarks and Licenses, subject to any disposition thereof which may have been made by Mortgagee pursuant to the Loan Agreement.
- 9. Expenses. All expenses incurred in connection with the performance of any of the agreements set forth herein shall be borne by Mortgagor. All fees, costs and expenses, of whatever kind or nature, including attorneys' and paralegals' fees and legal expenses, incurred by Mortgagee in connection with the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise in protecting, maintaining or preserving the Patents, Trademarks and Licenses, or in defending or prosecuting any actions or proceedings arising out of or related to the Patents, Trademarks and Licenses, shall be borne by and paid by Mortgagor on demand by Mortgagee and until so paid shall be added to the principal amount of the Obligations and shall bear interest at the rate for Revolving Loans (as such term is defined in the Loan Agreements).
- Duties of Mortgagor. Mortgagor shall have the duty (i) to file and prosecute diligently any patent, trademark or service mark applications pending as of the date hereof or hereafter until all Obligations shall have been paid in full and the Loan Agreement has been terminated, (ii) to make application on unpatented but patentable inventions and on trademarks and service marks, (iii) to preserve and maintain all rights in the Patents, Trademarks and Licenses are and Trademarks and Licenses, and (iv) to ensure that the Patents, Trademarks and Licenses are and remain enforceable. Any expenses incurred in connection with Mortgagor's obligations under this Section 10 shall be borne by Mortgagor. Mortgagor shall not abandon any right to file a

patent, trademark or service mark application, or abandon any pending patent application, or any other Patent, Trademark or License without the consent of Mortgagee.

- 11. Mortgagee's Right to Sue. After an Event of Default, Mortgagee shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Patents, Trademarks and Licenses, and, if Mortgagee shall commence any such suit, Mortgagor shall, at the request of Mortgagee, do any and all lawful acts and execute any and all proper documents required by Mortgagee in aid of such enforcement and Mortgagor shall promptly, upon demand, reimburse and indemnify Mortgagee for all costs and expenses incurred by Mortgagee in the exercise of its rights under this Section 11.
- Mortgagee, nor any failure to exercise, nor any delay in exercising, on the part of Mortgagee, any right, power or privilege hereunder or under the Loan Agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 13. <u>Severability</u>. The provisions of this Mortgage are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Mortgage in any jurisdiction.
- 14. <u>Modification</u>. This Mortgage cannot be altered, amended or modified in any way, except as specifically provided in Section 5 hereof or by a writing signed by the parties hereto.
- Cumulative Remedies; Power of Attorney; Effect on Loan 15. Agreement. All of Mortgagee's rights and remedies with respect to the Patents, Trademarks and Licenses, whether established hereby or by the Loan Agreement, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. Mortgagor hereby authorizes Mortgagee upon the occurrence of an Event of Default, to make, constitute and appoint any officer or agent of Mortgagee as Mortgagee may select, in its sole discretion, as Mortgagor's true and lawful attorney-in-fact, with power to (i) endorse Mortgagor's name on all applications, documents, papers and instruments necessary or desirable for Mortgagee in the use of the Patents, Trademarks and Licenses, or (ii) take any other actions with respect to the Patents, Trademarks and Licenses as Mortgagee deems to be in the best interest of Mortgagee, or (iii) grant or issue any exclusive or non-exclusive license under the Patents, Trademarks or Licenses to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Patents, Trademarks or Licenses to anyone. Mortgagor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until all Obligations shall have been paid in full and the Loan Agreement has been terminated. Mortgagor acknowledges and agrees that

this Mortgage is not intended to limit or restrict in any way the rights and remedies of Mortgagee under the Loan Agreement but rather is intended to facilitate the exercise of such rights and remedies. Mortgagee shall have, in addition to all other rights and remedies given it by the terms of this Mortgage and the Loan Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in Illinois.

16. <u>Binding Effect; Benefits</u>. This Mortgage shall be binding upon Mortgagor and its respective successors and assigns, and shall inure to the benefit of Mortgagee, its successors, nominees and assigns.

17. <u>GOVERNING LAW</u>. THIS MORTGAGE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF ILLINOIS.

- 18. <u>Headings</u>. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede.
- 19. <u>Further Assurances</u>. Mortgagor agrees to execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Mortgagee shall reasonably request from time to time in order to carry out the purpose of this Mortgage and agreements set forth herein.
- 20. <u>Survival of Representations</u>. All representations and warranties of Mortgagor contained in this Mortgage shall survive the execution and delivery of this Mortgage and shall be remade on the date of each borrowing by Mortgagor under the Loan Agreements.

IN WITNESS WHEREOF, Mortgagor has duly executed this Mortgage in favor of Mortgagee, as of the date first written above.

By Silhan Syllysthin

Agreed and Accepted as of this day of Meen, 2000

THE CIT GROUP/BUSINESS CREDIT, INC.

By Jerome P. Sepich

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NAME TO SELECT THE PARTY OF THE	APPLN	APPLN	REG.	REG. NO.	EXPIRATION	COMMENIS	• • •
	DATE	SERIAL	DATE				
		NO.					
		LINU	NITED STATES				
Ні- Уо	09/15/66	245.556	12/05/67	839,927	12/05/97		
Toy Boomerang		503,371	10/01/68	3,403,910			-
Toy Spinning Top (H.A. Plassman)	08/20/71	173.712	04/03/73	D-226,619			
Toy Spinning Top (L. Burkhart)	08/20/71	173,572	h£ 51 1	3,785,081			
Poppin Top	08/26/60	52.266	04/09/63	3.084,478			
Clown Top	03/22/65	434,207		3.348,334			
Action Drum	05/08/67					and obtaining the second of th	1
Musical Work Bench (Dual Tone)	10/22/65	500.845	01/24/67	3,299.762			
Musical Work Bench (Amplified Sound)	10/22/65	500.969	01/24/67	3,299,763			
Tot Traps Design	01/28/82	343,758	10/23/84	D-276.057	10/23/98		
Musical T.V.	07/02/65	469,295	06/18/68	3,388,499			
Musical Typewriter	12/06/66		01/24/67	3.229.762/			
)			3.224.763			}
Doll Set with interchangeable parts	06/01/98	09/116.229	09/24/99	Abandoned			
(assigned by Flonne Dautzer)							1
DoodleLite (Christy Patent)	01/26/67		05/13/69	3,443,332			1
DoodleLite (Schoenfield, M. Glass)	06/27/68		05/27/69	214,279			
Better Sketch (Abandoned in favor of Ohio Art)	12/28/90	635,365	06/21/94	5,321,891			
Better Sketch Amendment (Ohio Art)	09/21/92	948,337	reference	reference			
Zooper Drawing Device with Multi-	02/09/96	08/599,221	02/09/99	5,867,914			
Media Enhancement							
Etch A Sketch	11/17/71	199,493	09/25/73	3,760,505			
Ghost Writer - Color (Letters)	05/07/92	879,815	03/22/94	5,295,837	05/06/03		
Ghost Writer (Design)	05/25/90	529,172	06/30/92	D327.498	06/30/06		
Magnetic Visual Display (Letters)	11/16/89	437.744	05/28/91	5,018,970	05/28/08		

PATENTS

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ALEXIS

NAME	APPLN	APPLN	REG.	REG. NO.	EXPIRATION	COMMENIA
	DATE	SERIAL	DATE			
		NO.				
Magnetic Visual Display (Continuation)	03/13/91	668.914	05/12/92	5,112,229	05/12/09	
Twirl O Graph	05/24/68/	731,839	09/23/69	3,298,104/		
	01/17/67			3,468,032		
Air Brush Paint Set Container (Spray FX)	12/02/97	81,227	10/05/99	D414.805	10/05/13	
10/27/97 Assigned by Robert Tucker						
Game Device Overlay	06/09/67	644,911	09/09/69	3,466,034		
Hippity Hop	03/15/67	623,379	10/28/67	3,348,334		
Electronic Sketching Device (Letters)	12/13/85	06/808,919	08/16/88	4.764.763	D.A. L.	
Electronic Drawing Toy (Design)	12/13/85	808,785	11/15/88	Des. 298.558	11/15/02	
Electronic Sketching Device	04/08/88	07/179.148	12/19/89	4,887,968	12/19/00	
(Continuation)						
Luminescent Display & Copying Apar.	08/27/92	07/936,943	06/28/94	ئــــــــــــــــــــــــــــــــــــ	Bright Cu 12	
Ding Rac	01/20/67			,		
Color Drawing Toy (Color EAS)	07/21/93	08/093,964	08/02/94	5,333.387	Expired	
Plastic Pistol and Darts	02/10/75	548,263	07/13/76	3,968,784		
Toy BB Game with Self Jumping Player	96/60/60	08/711,054	11/25/97	5.690,330	09/09/16	
Lexidata	03/30/71	129,494	12/26/73	3,780.453		Garagia Interest 1991 NBD
Portable Baskethall Sct	03/07/77	774,985	03/20/79	4,145,044	03/20/96	Huntington
Portable Basketball Set (design)	03/07/77	774,986				
Wolf Gun	04/18/73	352,095	06/28/74	3,820,267		
Juke Box Jamborce	03/22/73	343,786	10/14/75	D237210		
Electric Organ (design)	04/25/66		10/11/66	205.963		
Xylophone Bar Support	12/22/54	476,920	12/02/58	2.862.412		Security interest 1991 NBD.
Toy Drum Set	01/28/82	343,758	10/23/84	**		Huntington Bank

ATENTS

NAME	APPLN DATE	APPLN SERIAL NO	DATE	REG. NO.	EXPIRATION	COMMENTS
Tablera Para Dibaia Elabora de			ARGENTINA			
(design/shape)	09/21/92		06/09/88	053766	06/09/03	
ZAKS (design/shape)			05/00/00			
Air Brush Paint Set Container	10/02/97	81,227	00/09/08	33,/6/	86/60/90	
Magnetic Visual Display (Chart Weigner)	10/12/20	1. 1	AUSTRALIA			
Elec. Sketching Device	09/19/86	62949/86			Abandoned	
(Ghost Writer) Magnetic Visual Dist			BRAZIL			
Electronic Sketching Device	11/18/86	8605685			Abandoned	
Magnetic Visual Display (Charles V.			BRITAIN			
Drawing Device with Multimedia Enhancement	02/10/97	9702656.01	06/09/99	2309939	02/10/17	
Musical TV			CANADA			
Zonat (accionate and accionate accionate and accionate and accionate accionate and accionate			11/06/67	227-29185		
Ghost Writer (Magnetic Visual Direction)	02/24/97	2,196,716				
Twirlograph	89/86/11	2,072,964	12/01/98	2,072,964	10/17/10	
Electronic Sketching Device	03/13/86	504,041	11/01/88	056.213	11/01/05	
asketball Set (mechanical)	09/08/77 (priority	967,480	07/08/80	1,081.274	07/08/97	
	03/07/77)					
	EURO	EUROPEAN PATENT CONVENTION (FEO	NT CONVE	NTION (FPC)		
Looper Tribing	01/30/97					
Electronic Sketching Daniel		90917466.6	04/17/96	0500741		
Strength Overring Device	12/11/86	863096715				

ATENTS

Luminescent Display & Copying Apparatus Zooper Twirlograph Zooper Etch a Sketch Etch a Sketch Electronic Sketching Device Fun Color Copier (Plex) Utility Fun Color Copier (Plex) Design	01/27/93 01/27/93 02/27/97 12/13/68 08/14/97 11/15/90 05/21/60 05/21/60 12/13/85/ 03/26/86 10/17/90 01/27/92 01/27/92 01/27/92		Withdrawn FRANCE 4/24/98 4/24/98 IRELAND Abandoned 05/20/93 ITALY 12/20/61 JAPAN Abandoned 08/15/96 Abandoned 01/27/96 Abandoned 01/27/96 Abandoned 05/10/94 KOREA	withdrawn 9401425 287,602	withdrawn 2/27/03	
Luminescent Display & Copying Apparatus	01/27/93	93/00745	withdrawn	withdrawn	withdrawn	
		7	RANCE			
Zooper	02/27/97	9701425	4/24/98	9401425	2/27/03	
Twirlograph	12/13/68	32.793		287,602		
		GI	RMANY			
Zooper	08/14/97	19704536.7				
		11	(ELANI)			
Magnetic Visual Display (Ghost Writer)	11/15/90		Abandoned 05/20/93			
			ITALY			
Etch a Sketch	05/21/60		12/20/61	630,907		
			JAPAN			
Electronic Sketching Device	12/13/85/	06/808,919/				
	03/26/86	66133-1986				
Ghost Writer (Magnetic Visual Display)	10/17/90	500403/91	Abandoned 08/15/96			
Fun Printer	01/27/92	U04-002				
Fun Color Copicr (Plex) Utility	01/27/92	4-7779	Abandoned 01/27/96			
Fun Color Copier (Plex) Design	01/27/92	4-1276	Abandoned 05/10/94			
		H	COREA			
(S. Korea) Ghost Writer® Magnetic	10/17/90	92-701139	Abandoned 10/14/97			
Visual Display						

CHE9 3595191-1 010479 0010

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ATENTS

extension) device with audio extension) Magnetic Visual Display (Ghost Writer) Fun Color Copier (Design) Fun Color Copier (Utlity Model) Zooper (Drawing Device with audio Zooper (Sonic Etch a Sketch drawing 03/11/97 01/25/92 01/27/92 11/16/90 DATE 08/22/96 APPLN 95920 SERIAL NO. 81300633 APPLN 82210896 85101731 PORTUGAL AIWAN 07/25/97 DATE 11/02/92 04/01/94 REG. 85441 033406 087811 REG. NO. EXPIRATION | COMMENTS 02/11/16 06/30/97 11/30/95

Reverse A Sketch Etch A Sketch Etch A Sketch® Design Etch A Sketch® words only	Etch A Sketch (Etch A Sketch Club)	Etch A Sketch (shape trademark)	Junior Etch A Sketch Glitter Writer Sketch A Graph Doodle Master	Sunnic Miss Design DoodleLite Kaleid A Sketch Bizzy Buzz Buzz Sketch A Doodle	Zender Basin Beat Betty Spaghetty Sunnie Miss	NAME
11/28/90 11/27/95 06/24/96 03/24/95 03/24/95 04/30/96	04/27/81 10/12/76	12/15/60	04/20/95 11/17/93 11/23/62 08/21/78	04/16/68 11/02/87 08/02/65 11/02/87	04/06/98 04/06/98 06/29/78	
74/118.896 75/024.793 75/124,585 74/651,344 74/651,351 75/096,900	73/307,591 73/102,680	72/110,281	74/459,116 157.833 73/182,903	295,760 693,414 224,779 73/693,279	295.759 75/463,165 176,540 176,539	APPLN SERIAL NO. UNITI
08/09/94 04/29/97 05/27/97 09/10/96 01/28/97	03/08/83	03/20/90	10/18/94 01/14/64 07/03/79	06/10/69 06/28/88 07/05/66 01/15/91		PEC. DATE UNITED STATES 64 03/07/96
1,848,638 2,057,469 2,064,398 1,999,287 2,034,014	1,097,509	725,595	1,858.716 · 763.026 1,121.476	870,814 1,494,379 810,757 1,631,709	870,113 2,226,229 ¢ 1,116,137 1,116,136	REG. NO. Ahandoned
Abandoned		03/20/00	Expired 07/03/99	Cancelled Expired Expired	04/03/99 04/03/99	EXPIRATION Abandoned
	Security Interest 1991 NBD, Huntington Bank Security Interest 1991	Security Interest 1991 NBD, Huntington Bank Security Interest 1991 Security Interest 1991	NBD, Huntington Bank Security Interest 1991 NBD, Huntington Bank			COMMENTS

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Lil' Sport Horse-Baskethall	Wall Ball	Lil' Sport Hoops	Lil' Sport (block letters)	Lil' Sport (design)	Sliky Ikys	Boom A Ball	Astro Rav	Travel Chost Writer	Travel Ftch A Sketch	Sparkle Lights	Animator 2000	Figh A Sketch Animator 2000	Animator	The Etch A Sketch Animator	Luma Sketch		Pocket Etch A Sketch	Astroscope	Spray FX Power Airbrush	Magnastiks	Twirl O Paint	Program A Sketch	Ghost Writer	Eich A Sketch			NAME	
11/02/87	07/16/90	11/02/87	03/19/75	03/19/75	04/07/65	09/10/75	08/30/61	04/06/92	04/06/92	12/06/94	08/22/88	08/22/88	02/09/87	03/31/86	06/12/92	11/01/65	10/07/93	11/27/70	requested 02/18/97	07/21/61	08/10/70	08/22/88	02/15/90	11/10/98		DATE	NJaav	
693,277	74/078,321	73/693,416	47,163	47.101	215,998	62,651	126,944	74/263,024	74/263,023	74/608,563	747.549	747,545	73/641,531	590,948	74/284,787	231,926	74/444,998	377,343		124,453	72/367,650	747,559	74/029,146	75/585,846	NO.	SERIAL	Vadar	
06/28/88	04/07/92	07/12/88	02/10/76	02/10/76	04/26/66	05/04/76	10/09/62		12/15/92	01/02/96	04/11/89	06/28/89	06/09/87	10/07/86	02/16/93	10/18/66	08/30/94	12/04/71		05/22/62	06/13/72	07/25/89	09/10/91		-	DATE	REC.	
1,494,328	1,682,446 •	1,495,957	1,033,144	1.033,143	807,495	1,038.897	738,974		1.740,008	1,945,46/+	1.534.478	1.545,462	1,442,393 (1,412,495	1.752./14	816,94/	1,851,5//			731,794	950,019	1.549,002	1.656,909				REG. NO.	
Cancelled	-		CXDIICA	Expired	Expired	Expired	Expired	Abandened			Cancelled	Cancelled	-		Cancelled	Expired	T-1	ехриса		Expired		Cailcollea	Canadian				EXPIRATION	
		Security Interest 1991	NHD Huntington Bank										Security Interest 1991	NBD, Huntington Bank							Security Interest 1991	NBD, Huntington Bank		2			COMMENIS	· ·

TRADEMARK

REEL: 002073 FRAME: 0198

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TRADEMARKS

/ The World of Toys		Ohio Art/The World of Toys & Design	Ohio Art/The World of Toys & Design		Ohio Art & Design (Logo) (color)	Ohio Art & Design (Logo)(B&W)	Ohio Art	The Maine of the Game is Full	Museum Masters	Making Creativity Fun	Miscl Design Etch A Sketch	Krafts-4-Kids	Color Red	Astroscone	Funyreosaurs	Dinolah	Buo Out	Tagnamiatic	Bond XX	Chief	X YY (A)	Officer Danie	Super Rano	Ir Iammer			ANA
11/27/95	()9/16/87	09/17/85	09/06/85	02/07/72	06/12/92	06/12/92	11/27/95	06/07/89	01/20/75	08/03/87		06/14/95	02/07/97	03/05/70	04/05/94	04/05/94	06/07/89	06/17/65	04/25/65	10/09/73	02/17/65	02/17/65	10/17/77	11/29/93		DATE	NJaav
75/024.785	684.814	73/558,792	73/558,536	72/414,718	74/284.795	74/284,796	75/024791	73/805.170	42,179	73/676,172	701,288	74/688,029	75/238.251	353.167	74/509,329	74/509,326	73/805.223	221,401	220,254	3118	212,236	212,235	144.143	74/463,888	NO.	SERIAL	NTady
11/03/98	05/10/88	07/01/86	07/01/86	0//03/73	11/30/93	10/05/93	12/08/98	01/23/90	02/24/76	05/10/88			07/28/98		09/19/95	07/18/95	01/23/90	05/17/66	11/05/68	03/25/75	12/07/65	12/07/65				DATE	REG.
2,201.698	1,487,999	1,399,673	1,399,672	902,300	1,307,407 =	1,/96,343.	2,209.393,	1,579,200	1,034.337	1,487,017.	1 10 2 617		2.176,320 6	0.12/ 000	1,976,616,1	1,905.754	1,579.201	808,426	859.634	1,007,443	799,792	799,791	•	,			REG. NO.
	Cancelled							Cancellen	Cancelled				Ahandoned				Cancenea	Expired	Expired	Expired	Ехриса	Expired	Apandone	Aballucifed	Abandanad		EXPIRATION
The second secon		Security Interest 1991	Security Interest 1991 Security Interest 1991	Security Interest 1991 NRD. Huntington Bank	NBD. Huntington Bank					Security Interest 1991	NBD, Huntington Bank																CORLINADINA

REEL: 002073 FRAME: 0199

TRADEMARK

		-	1	2 2 2	NOITEGIGVA	COMMENTS
NAME	DATE	SERLAL	DATE		EARINALION	
		NO.				
Tray Mark of Quality	11/07/62/	156,824	01/28/64	784.090	Схрігеа	
Tuffbeat	06/26/69	72/331,065	03/24/70	888,293	03/24/00	Security Interest 1991
	06/04/90	74/065,073	02/18/92	1,676,392 •		The state of the s
Ohio Art (name only)	08/26/68	72/305,968	01/06/70	883,714	01/06/00	Security Interest 1991
To Take Desired Toy	12/04/92	74/336,930	03/22/94	1.827,933		
World's ravoine Diawing 103	H6/43/47	75/585,846*			Withdrawn	Huntington Bank
Tiger	01/07/66	72/235,965	05/23/67	829,095		Security Interest 1991
Audion	04/09/59	72/071171	06/28/60	700,191	Renewed	NRD Huntington Bank
The World of Toys	08/11/80	73/273,595	12/18/84	1,309,900		Security Interest 1991
		A	ARGENTINA		Top months	
Erch & Sketch Paniella Mauica	08/02/88	1.658,211	03/09/89	1,335,894	03/09/09	
DICH A ORCICAL MICEIRA STARTES	08/02/88	1,658,212	12/27/89	1,368.274	Expired	
Ciratch A Sketch	12/28/89	1,717,706				
Ohio Art I are	12/28/89	1,717,708				
1 a Creatividad Es Diversion	12/28/89	1,717,707				
Making Creativity Fun	12/28/89	1,717.705			: :	÷
Statement Committee		A	AUSTRALIA		1	
Agus Force	11/09/87		09/18/89	A476,128	Expired	
Shatch A Time	06/02/70	239.475			2011/2017	
Skeleit A Taix	02/06/76	231,354	07/05/78	B294,056	02/00/07	
Elel A Sketch	11/13/98	778,416			000000	
Eleli A Sketch	01/26/78		08/28/80	A315230	01/20/09	
Elen A skeich	05/15/91	555,879	02/12/93	A555879	05/15/98	
Etch A Sketch Animator	12/16/86		06/15/89	B457.240	Expired	
Etch A Sketch Ammator	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4					

Basic Betty Spaghetty - Design	Retty Snachetty & Friends - Design	Aqua Force	The second secon	E(CIL A Shelcil by Countymaner	Aqua roice	Acua Force	Chie the Section (Section)	Ohio Art & Device (Globe) Lovo	Ohio Art The World of Toys Logo	Making Creativity Fun	Two Sides of Fun	Animalor (script)	luma Skelch	Chast Writer	Ferm Magique (logo)	Etch A Sketch Configuration	Etch A Sketch			Animator (Script)		Stretch A Sketch	Twirl O Paint	G G	Program A Sketch (logo)	Fich A Sketch		Ohio Art Globe Design (logo)			NAME	
06/04/98	06/04/98	10/03/86			12/01/95	08/27/87		03/23/94	03/23/94	01/15/92	01/14/92	11/25/86	07/02/91	07/02/91	03/13/95	05/07/91	11/17/87			11/18/86		10/04/88	10/10/88		10/12/88	02/03/88		10/28/99		DATE	Alge N	
2.075.142	2,075,141	1.281,001			818.962.631			824,300	824,301	774,486	774_444	689,129	766,039	766,040	888.225	763,324	705,295		09/46/0	AM 2754/66	4428/88	AM	4523/88	4585/88	AM	400/88	A	B589,352	NO.	SERIAL.	APPLN	
09/15/98	09/15/98	02/10/89	DIVITION	RRITAIN	09/22/98	08/01/89	BRAZIL	11/03/94	11/03/94	08/03/92	08/03/92	06/16/87	05/06/92	05/06/92	06/03/96	05/15/91	08/04/88	BENELUX	TAIL THE	07/15/87		04/21/89	01/27/89		05/19/89	09/07/88	AUSTRIA	12/11/95		DATE	REG.	
2075142	20/2141	1,281,001			818,962,631	813,716,497		546,630	546,185	507,294	508,011	424,096	503,924	503,925	577,114	490,505	436,000	300 005		116.539		125,016	123,699		125,322	121,152	•	B289227			REG. NO.	
06/04/05	00/101/105	10/03/93			1 09/22/08	+-	_	03/23/04	03/23/04	01/13/02	01/14/02	Expired	0//02/01	07/02/01	03/13/02	20/21/20	05/14/01	11/16/07		Expired		04/21/99	01/2//99		05/30/99	05/07/08		10/20/07	1/1/200/1/10		EXPLICATION	
The second secon																										; :						COMMENTS

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TRADEMARKS

Sketch A Tune		X	Bullfrog and logo	Builfing and logo with lifes	Krails 4 Kidz (10go)	Light Writer	Onto Art & Device (Stope)	Olio Art the wolld of trys (1950)	Lil'Sport	Chio Mi (Floor device)	Bopper soccer	Bug Out	Oran A Nalla	Blush Au	Sparkie Liguis	Allillator	Animator	luma Sketch	Stretch A Sketch	Twirl O Paint (Logo	Program A Sketch (logo)	Twirl O Graph	Ghost Writer	Doodlemaster	Doodlemaster	Etch A Sketch	Glitter Writer	Giggle Writer	Beity Spaghetty Logo			NAME OF THE PARTY		
05/25/70		• •	07 (40)(60)	00/04/08	09/04/98	08/24/95	02/01/95	11/01/94	11/01/94	12/24/87	03/07/78	08/12/89	08/12/89	07/19/90	02/01/95	02/01/95	10/03/86	05/07/91	03/12/91	12/24/87	12/24/87	03/14/82	05/07/91	12/07/77	12/14/89	07/31/69	02/01/95	09/04/95	00/00/96	00/106/100	7	DATE	Niúav	
333.236		-	Eq. 1.101, - E. 1.1.	2 176 520B	2.176,520A	2.031,378	2,009,503	2,001,593	2,001,588	1,330,725	1,092.047	1,394,853	1,394,844	1,432,653	2,009,506	2,009,507	1,281,002	1.463,639	B1,351,782	1,330./28	B1,330,729		1,465,640	1,087,814	1.408,146	214-046	2,009,505	2000 505	2 176 510	2 168 602	NO S	SERIAL	y loa v	
0//311//1	27.771	CARADA	A U Y IN Y	06/25/99	06/25/99	12/27/96	10/23/96	10/20/95	06/20/97	03/09/90		03/08/91	01/11/91	10/18/91	02/23/96	08/02/96		07/10/92		09/11/90	08/03/90		11/00/92	11/06/00	12/10/93	07/11/01	10/11/78	05/00/07	06/11/99	06/25/90	-	DATE	REG.	
177,200	177765			2,176.510B	2,176.520A	2,031,378		2.001,593	2.001,588	1,330,725		1,394.853	1,394,844	1,432.655	2,009.506	2,009.507		1,405,039	00000	D1,320,120	B1.330,723	752.710	911, 650	1 463 640	1,400,140	1 408 146	B003145	2 000 505	2.176.519	2.168.692			REG. NO.	
				09/04/08	-		TANE DULL AN	01/10/11	11/01/01	12/24/04	ADMIONICO	Expired	Expired	Expired	02/01/02	02/01/02	COI IOI CO	00,0000	05/07/98	Withdrawn	12/24/04	Expired	03/14/03	05/07/98		12/14/06		02/01/02	09/08/08	06/06/08			EXPIRATION	
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TRADEMARK

REEL: 002073 FRAME: 0202

Etch A Sketch Ghost Writer Sparkle Lights	Twirl O Paint Twirl O Paint and design Animator and design Making Creativity Fun	Agua Force and design Etch A Sketch Etch A Sketch® configuration	Ohio Art Emence Lyre Symbol (Music Stand Design)	Animator (and design) Lil' Sport (logo) Lil' Sport Oliio Art Design (globe) The World of Toys	Etch A Sketch Etch A Sketch Etch A Sketch Etch A Sketch (shape configuration) Ghost Writer Astro Scope	NAME
07/18/91	12/17/90 12/04/90 12/04/90	12/04/90 12/17/90 12/17/90	08/13/63	04/08/75 04/08/75 05/15/75 03/03/75 04/08/76	09/02/61 06/21/77 09/02/81 02/01/91 03/06/91 11/21/69	APPI,N DATE
0-62817-91 0-62646-91		00046825	277,288 396,076	384,653 385,906 383,441 396,722 383,355	264,/6/ 412,312 474,966 675,909 677,211 337,946	APPLN SERIAL NO.
7-91 04/26/93 16-91 04/07/93	11/10/91	10/30/91	01/03/64 06/03/77 CHINA	10/15/76 10/15/76 01/5/79 10/14/77 05/12/78	08/25/78 11/25/83 11/24/95 04/17/92	REG. DATE
172419	571,472 570,299	571.473	220,964	216,599 216,606 231,393 223,615 227,682	229,940° 285,143 450,406 397,390	REG. NO.
07/18/01	11/09/01 10/29/01 Refused 12/13/90	11/09/01 Refused 11/29/93 Rejected	Expired Expired	10/15/06 10/15/06 01/05/09 10/14/07 05/12/08	Expired 11/25/13 11/23/10 04/17/07	EXTIRATION 11/30/07
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	DATE	SERIAL	DATE	REG. NO.	NOITAMINKE	COMMENTS
		NO.				
			DENMARK			
Kaleid A Sketch (device)	01/07/88	0122/88	12/22/89	7999-1-989	12/22/99	
Sketch A Dondle	01/07/88	0123/88	12/22/89	8000-1080	17/77/00	
Etch A Sketch (device)	01/07/88	0121/88	12/22/89	7998-1989	12/22/09	:
Ghost Writer	16/81/90	4300/91	07/03/92	VR 05.772	07/03/02	
7 . 10				1992		
I WITI O Paint	01/07/88	0124/88	12/22/89	8001-1989	12/22/99	
Animator (logo)	11/18/86	86-7541	03/04/88	1019-1988	03/04/08	
Etch A Sketch/Animator	03/08/88	1696/88	01/19/90	203-1000	not ransand	
Etch a Sketch (configuration)	04/03/			E / O / E / / / /	Horienca	
	EUR	OPEAN PAT	ENT CONVE	EUROPEAN PATENT CONVENTION (EPC)		
Belty Spaghetty	05/19/98	000828483	06/02/99	000828483	05/19/08	
Betty Spaghetty	09/27/99	001324938				
Belty La Malice	09/27/99	001324888				
Betty Spaghetty La Malice & Device	10/12/99					
Etch A Sketch	04/01/96	(100200303	10/23/98	000200303	04/04/06	
Ohio Art (globe logo)	10/11/99	001340660		1		
Ohio Art (square logo)	10/11/99	001340256				
			FINLAND			
Animator (logo)	11/25/86	4710/86	01/05/89	103,027	01/05/99	
			FRANCE			
Basic Betty - design	12/04/98	98 7055	04/16/99	98 7055	12/04/23	
Belty Spaghetty & Friends - design	12/04/98	98 7054	04/16/99	98 7054	12/04/23	
Doodlemaster	01/30/90	184.089	Unknown	1,572.715	01/30/00	
Etch A Sketch	03/11/87	844.082	Unknown	1,408,900	03/11/07	
Htch A Sketch Ecran Magique	11/27/86	825.852	5/21/87	1,381.740	11/27/06	
ocrane magique (logo)	10/18/94	95-540-771	Unknown	94540771	10/18/04	
Ghost Writer Ecran Pile and Face	11/04/91	317.044	Unknown	1,703.310	11/04/01	to the second se
Program A Sketch (logo)	10/05/88	958.976	Unknown	1.492.243	10/05/98	

Basic Belty - design	Retry Snachetty & Friends - design			Laubricher	Zonberzeichner	Control	Ohio Art/The World of Toys (logo)	Olijo Art & Device (Sioce)	Luna Sketch		Stretch A Sketch		Etch A Sketch 3-Dimensional Shape	Doodlemaster	Eleli di Discissi	Toys Zamoerzeienner	Bleh A Skelcil, Ollo All Inc.	(Spielzeugfiguren)	Betty Spaghetty & Friends design	1 cleinagique	Lil' Sport (logo)	Blush Art	Animator (logo)	Stretch A Skeich	Twirl O Paint			NAME	
12/02/98	11/0 // 0	36/40/1			05/19/95		12/29/94		12/29/94	06/17/91	10/15/88		07/28/97	02/01/90		03/29/93		06/12/87	12/04/98		03/25/87	12/31/87	,	11/24/86	10/06/88	10/11/88		DATE	
08-0000297	1	98-0600299		799.7	395 21	107.7	391 11	106.0	394 11	015040/28	WZ 01302/20	017567700	397 36	WZ.	8c/22c//10	016142/28	WZ	012950/28	988.2	9	846,852	897,385		825.174	959,301	960,240	NO.	SERIAL	6 × 5 1/2 .
	7	9	OWERE	Canaca	07723790	30/6020	08/17/95		08/17/95	09/17/92		68/20/30			11/15/90	04/11/94		10/13/93	07/05/99	GERMANY	Unknown	04/11/88	05/10/96	05/21/87	Unknown	02/06/89		DATE	
					-	395 21 799	394 11 107	-	394 11 106	1		1,140,666			1,168,006	0.001,300	201086	1,188,826	11 000	880 11 988	1,400.401	1,442,000	96/624840	1,331,270	1,492,420	1,493,200	107 200		
						05/19/05		10/09/04		-	10/17/10/20	10/13/98		Declined	02/10/10		03/29/03	06/12/07	12/04/03	Renewal	LA DATE OF	Expired 03/97	Evnired	05/10/07	Expired	10/06/98	10/11/08		
	And the second s					-																							

Ohio Art The World of Toys (Hindi)	Ohio Art (globe design) (Hindi)	The Ohio Art Company (Hindi)	Ohio Art The World of Toys (logo)	Ohio Art (globe logo)	The Ohio Art Company	Twirl O Paint	Twirl () Paint (Hindi)	Program A Sketch	Ghost Writer (Hindi)	Ghost Writer	First A Skelch (Hindi)	Etch A Sketch	Etch A Skeich Conniguiation	Office William Configuration	Clitter Writer (Hindi)	Glitter Writer		Atch A Skeich	CIRCL	Chost Writer	Fich A Stratch			Name	NAME
06/04/95	04/06/95	06/04/95	10/28/94	10/28/94	08/04/94	07/17/89	05/24/95	07/17/89	04/06/95	08/04/94	06/04/95	01/11/107	03/17/80	08/04/94	06/04/95	08/04/94		02/03/88		06/19/91	06/19/91			DATE	APPLN
661,688	661.690	661,686	644,265	644,264	635,897	513,481	666,782	513,482	661,691	635,896	661,689	010,100	517 487	635,898	661,687	635,895		53/88		2688/91	2689/91	-	NO.	SERIAL	NTage
						12/15/95		12/15/95									INDIA	07/25/88	ICELAND	04/06/93	04/06/93	HUNGARY		DATE	REG.
						203572		2035/3										330/1988		133,765	133,774				REG. NO.
						0//1///0	90/11/10	01/23/95	Abandoned			10/16/96	Abandoned					01/23/00	20/30/20	106/19/01	06/19/01	07110701			EXPLATION
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	DATE	SERIAL NO.	DATE			
		H	RELAND			
	12/22/86	4056186				
Anunator (logo)	11.11.00		ISRAEL	•		1
Etch A Sketch (configuration)	03/25/91		09/07/95	79291	Must be	
		158//0/			months prior to 03/25/12	
			ITALY			
Aqua Force	04/02/87	40,349-C/87	10/16/87	485,000	04/02/07	1
Lucilla Brilla (Glitter Writer)		04/27/95	05/12/00	400 006	12/11/07	
Etch A Sketch	12/11/8/	43,032-015	13/02/02	610.036	07/05/01	
Ghost Writer	07/05/91	19	12/03/70	010,000		
Program A Sketch	10/17/88	41,939-C/88	03/14/91	541,867	10/1 //08	
Stretch A Sketch	10/17/88	41,939-C/88	03/14/91	541,868	10/1/100	
Zie Zag LaLavagne Fluorescente (Luma	02/04/92	MC9200000				
Skeich)		70	FO! FC! CO	223, 101	12/03/06	
Animator (logo)	12/03/86	41,740-C/86	06/24/8/	461,000	80/21/10	
Lil' Sport (logo)	01/13/88	39,746-C/88	09/14/89	515,288	01/15/00	
Etch A Sketch 3-Dimensional Shape	08/06/97	T097 C002167				
			JAPAN			
Each A Clarich		126.699/87	07/30/90	2,251,061	09/30/00	
Chart Wiler		68,772-91	09/30/93	2,576,536	09/30/03	
Citos viller		126,698/87	04/23/90	2,225,267	04/23/00	
EIGH A ORCIGI AMINIMOS			KOREA			
Agus Force		87-19860	12/09/88	164,340	12/08/98	
Kaleid A Sketch		87-19859	12/09/88	164,339	26/80/71	
Sketch A Doodle		87-19858	12/09/88	164.338	12/06/36	

Animator (logo)	Twirl O Paint	Etch A Sketch (script)	Sketch A Doodle (script)	Kaleid A Sketch (script)		EIGH A SKOLOH	Great A Stratch	Sketch A Time	Oncor Trans.	Chost Writer	Etch A Sketch Pantalla Magica	Etch A Sketch configuration	Etch A Skeich Pantalla Magico	A one Force		INC MOUNTER OF TABLE	The World of Tovs	Ohio Art The World of Toys (1090)	Ohio Art (clohe) (logo)	Spark c jehts	Etch A Sketch Animator	I wing Sketch	Twirl O Paint with OA lovo	Cilost verite voicai	Offost Writer Korean	Chart Writer Korean	Charle Writer	Eich A Sketch Korean	Dich A Siretch		A TOTAL COLOR	NAME
11/20/86	01/11/88	01/11/88	01/11/88	88/11/10	01/11/60		08/07/69	06/04/70		08/19/91	11/16/92	11/14/91					02/26/93			06/15/93	.	02/26/93				03/23/92	02/26/93	03/23/92			DATE	Niadv
86-4674	80,108	880,110	880,109	880,107	600 107		91,054	93,863	NE	120,489	154,576	126,922	33,351	32,639			93-6104	87-19861	87-19862	93-20269	87-19857	93-6102	87/22061	87-22060	92-7911	1992-7907	93-6103	1992-7906	87-19863	NO.	SERIAL	MIddy
06/30/88	06/15/89	04/06/89	04/06/89	04/00/02	02/06/89	NORWAY			NEW ZEALAND	02/10/92	06/23/93	09/30/92	11/03/87	10/16/87	MEXICO		_	12/09/88	12/68/88	11/21/94	12/08/88	03/07/94	12/08/88	12/08/88	06/23/93	05/17/93	10/10/95	05/17/93	12/08/88		DATE	REC.
0.007.51	000,751	130,070	136,070	136,060	136.068					405.377	436.060	422,985	341,375	340,061				164,341	164,210	302256	164.209	286,302	164,213	164,212	266878	263133	323527	263132"	164,211			REG. NO.
1 2 11 50	[Typita]	06/15/90	0.0/90/00	04/06/09	04/06/99					Cancelled	11/16/02	10/41/11	Abandoneu	Abandoneu		2/18/92	Abandoned	12/09/06	12/08/00	30/30/11	11/11/04	03/07/04	86//0/21	12/07/98	06/23/03	05/17/03	10/10/05	05/17/03	12/08/00	12 loo loe		EXPIRATION
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rt/Etch A Sketch/Animator (logo) 03/23/88 88 rt/Etch A Sketch/Animator (logo) 03/23/88 88 Nagica (Wintrade) 09/14/93 09/14/93 22 pagico (Ghost Writer) 09/14/93 22 Writer 09/14/93 22 Sketch Writer 09/14/93 22 Writer 09/14/93 22 Writer 09/14/93 22 Sketch Configuration mark 04/03/91 22 N Sketch Configuration mark 04/03/91 23 N Sketch Configuration 07/14/92 24 A Sketch Screen Device 10/08/92 44 A Sketch Zauberzeichner 10/08/92 10/08	NAME	NTaar	NTady	REC.	REG. NO.	EXPIRATION	Contraction
Rich A Sketch/Animator (logo) 03/23/88 88 Rich A Sketch Animator (logo) 03/23/88 88 Retch 09/14/93 09/14/93 2 Ragica (Wintrade) 09/14/93 2 Priter 07/02/91 2 Rich A Sketch 09/14/93 2 Rich Genderson 07/19/92 2 Rich A Sketch 09/14/93 2		DATE	SERIAL	DATE			
Retch	The state of the s	88/27/20	88-1324	08/24/89	138,160	08/24/99	
ketch 09/14/93 Aagica (Wintrade) 09/14/93 para Dibujo (Etch A Sketch) 11/27/92 2 gico (Ghost Writer) 09/14/93 2 gico (Ghost Writer) 09/14/93 2 riter 09/14/93 2 riter 09/14/93 2 riter 09/14/93 2 tty - design 12/03/98 2 sketch configuration mark 04/03/91 2 Sketch configuration mark 10/09/91 2 Sketch (configuration) 05/20/93 2 Sketch Screen Device 07/18/91 2 Sketch Screen Device 10/08/92 2 Sketch Sauberzeichner 10/08/92 2 Sketch Special script 10/08/92 2 Sketch Special script 07/10/91 2	Onio Alvelei A sactor Allillania (250)			PARAGUAY	,		
ketch 09/14/93 2 Aagica (Wintrade) 09/14/93 2 hara Dibujo (Etch A Sketch) 11/27/92 2 gico (Ghost Writer) 09/14/93 2 riter 09/14/93 2 ketch 09/14/93 2 ity - design 07/02/91 2 riter 08/02/91 2 riter 08/02/91 2 riter 08/02/91 2 sketch configuration mark 04/03/91 2 riter 07/14/92 2 vriter 07/19/93 2 vriter 07/19/93 2 Sketch (configuration) 07/19/93 2 Sketch Screen Device 07/18/91 3 Sketch Sacciehner 10/08/92 3 Sketch Special script 10/08/92 10/08/92 Sketch Screen 10/08/92 10/08/92			07518	10/29/92	150,508	10/29/01	
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Sketch) 11/27/92 2 Sketch) 11/27/92 2 2 09/14/93 2 09/14/93 2 07/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/03/91 2 07/14/92 2 07/18/91 2 07/18/91 2 07/18/91 2 07/18/92 2 07/10/92 2 07/10/91 2	Etch A Sketch	00/14/03		!	88471	Expired	
Skeich) Skeich) 1172/132 2 09/14/93 12/03/98 12/03/98 2 design 12/03/98 12/03/98 2 07/14/92 07/14/92 07/18/91 10/07/92 pt 10/08/92 pt 10/08/92 10/08/92 10/08/92 10/08/92 10/08/92 10/08/92 10/08/92	Pizarra Magica (Wintrade)	07/17/07	212506	12/20/93	00019	11/27/00	
09/14/93 07/02/91 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 07/14/92 2 07/14/92 2 07/18/91 07/18/91 07/18/92 10/08/92 10/08/92 10/08/92 10/08/92 10/08/92	Tablero para Dibujo (Efelt A Shelell)	11101176	210961	06/22/93	000272	06/22/03	
09/14/93 07/02/91 2 08/02/91 2 08/02/91 2 08/02/91 2 2 2 2 2 2 2 2 2	Dibu inagico (Chost Whiel)		210963	06/22/93	000274	06/22/03	
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design	Ollo Mi (Wilkiaso)			POLAND			
08/02/91 2 2 2 2 2 2 2 2 2	Etch A Chatch	07/02/91	Z-100313	02/24/94	74/696	0//02/01	
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04/03/91 2 10/09/91 2 07/14/92 2 05/20/93 9 07/19/93 9 10/08/92 10/08/92 10/08/92 10/08/92 07/10/91	Bethy Snaghetty & Friends - design	12/03/98	28/787			20/30/50	
05/20/93 9 07/14/92 2 05/20/93 9 07/19/93 9 07/18/91 0 10/08/92 1 10/08/92 0 07/10/91	Etch A Shelch configuration mark	04/03/91	272,621	03/05/93	272.621	03/05/05	
07/14/92 2 05/20/93 9 07/19/93 9 07/18/91 0 10/08/92 1 10/07/92 1 10/08/92 0 07/10/91	Describe Fundasma/Ghost Writer	10/09/91	277,366	08/02/93	277.366	Hxpired	
h (configuration) 05/20/93 9 th (configuration) 07/19/93 9 th (configuration) 07/18/91 9 th Screen Device 10/08/92 th Magic Screen 10/07/92 th Zauberzeichner 10/08/92 th - special script 10/08/92	Chost Writer	07/14/92	284,470	03/15/94	284,470	03/13/04	
05/20/93 9 07/19/93 9 07/18/91 10/08/92 10/07/92 10/08/92 10/08/92 07/10/91	Ollost Milker			RUSSIA		07/17/1/5	
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07/18/91 10/08/92 10/07/92 10/07/92 10/08/92 07/10/91	Eigh & Sketch (configuration)	07/19/93	93035407	06/16/95	N-128073	00/10/02	
07/18/91 10/08/92 10/07/92 10/08/92 07/10/91	Elal V oscion (come		SLOV	SLOVAK REPUBLIC	IC		
10/08/92 10/07/92 10/08/92 10/08/92	Et-l. A Cleatah	07/18/91	0-62817-91	06/07/95		10/81//0	
10/07/92 10/08/92 10/08/92	Etah A Skotch Screen Device	10/08/92	72200	11/22/97	178.649	10/08/02	
er 10/07/92 t 10/08/92 07/10/91	Etch A Sketch Magic Screen	10/07/92	72156	04/17/96	176,844	10/07/02	
07/10/91	Fish A Sketch Zauberzeichner	10/07/92	72157	04/17/96	1/0.840	20/10/01	
07/10/91	Figh A Sketch - special script	10/08/92	72202	04/18/96	176.856	07/10/01	
	Ghost Writer (Sanderson)	07/10/91	0-62646-91	02/10/97	1//.0/0	911 150	

CRADEMARKS

Animator (Script)	Pinta Luz (Luma Sketch)	Copy Copy (Stretch A Sketch)	Twirl O Paint	Pantalla Magica (Magic Screen/EAS)	Pantella magica (Magic Screen/EAS)	Etch A Sketch configuration	Etch A Sketch	Dibu magico (Ghost Writer)	Friends of Betty Spachetty	Basic Betty - design	Aqua Force		Etch A Sketch				Sketch A Tune			Ohio Art The World of Toys - logo	Ohio Art Company	Ohio Art Design	Sparkle Lights	Lumo Sketch	Twirl O Paint	Ghost Writer (Assoc. Law Offices)			NAME
11/24/86	03/31/95	01/22/90	10/18/88	03/31/95	08/24/92	05/10/91	02/24/82	03/31/95	12/04/98	12/04/98	03/31/87		07/28/69		-	·—	05/20/70			10/08/92	10/07/92	10/07/92	07/02/93	10/07/92	10/08/92	10/07/92		DATE	APPLN
1.169,712	08/02/95		1,279,104	08/02/95	1,718,121	1,635,232		08/02/95	144,262	144,263	1,187,895		B69/3505	(script)	702,249	(black)	702,248	SOL		72204	72159	72155	1125-93	72158	72203	72153	NO.	SERIAL	APPLN
07/20/89			02/05/91		06/04/93	03/05/92	10/05/82					SPAIN	10/01/70					SOUTH AFRICA		11/22/97	04/18/96	04/17/96	10/21/97	04/18/96	04/18/96	4/16/96		DATE	Sgg.
1,169.712	1,680.688		1,279.104	1,730,679	1,718,121	1,635,232	998,345	1,612,885					B69/3505							178,490	176,855	176,843	178,076	176,854	176,857	176,842			REC. NO.
Cancelled	Abandoned 12/29/95		02/05/96	11/18/02	08/24/97	05/10/01	10/05/02	Abandoned 11/01/95					07/28/89							10/08/02	10/07/02	10/07/02	07/02/03	10/07/02	10/08/02	10/07/02			EXPIRATION
																			1										COMMENTS

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TRADEMARKS

NAME	Vadra	Varia	REC.	REG. NO.	NOITVAIGKE	COMMENTS
	DATE	SERIAL	DATE			
		NO.	1			
Roton-Bol (Mice on Ice)	01/22/90			,		
Corre-Cerdito (Hog Holler)	01/22/90					
Baby Futbol (Super Soccer)	01/22/90					
Bicho-Zas (Bug-out)	01/22/90					
Bopper Soccer "Championship Futhol"	02/06/90	1.546.942	11/05/91	1,546,942	02/06/00	3
Doodlemaster	03/09/90	1,547,759				
		S	SWEDEN			
Sketch A Tune	06/01/70	2456/1970	10/30/70	133.177		
Kaleid A Sketch	01/07/88	88-00081	03/15/91	221.794	03/15/01	
Etch A Sketch (configuration)	03/27/91	91/02776	05/29/92	235.485	05/29/02	
Etch A Sketch (script)	01/07/88	88-00084	12/20/91	228,845	12/20/01	
Etch A Sketch			05/15/70	131,435	05/15/00	
Ghost Writer	06/19/91	91-05466	06/05/92	236,042	06/05/02	
Twirl O Paint	01/07/88	8800082	10/04/91	226,858	10/04/01	
Animator (logo)	11/24/86	86-9095	05/13/88	210,411	05/13/98	
EAS Animator (logo)	03/08/88	882099	04/19/91	222,824	04/19/01	
		IWS	SWITZERLAND			
Ecran Magique (logo)	03/21/75	3155/1995.9	11/05/96	427,878	03/21/05	
Etch A Sketch	02/03/88	766/88	06/09/88	360,550	02/03/08	
Program A Sketch (logo)	10/05/88	7075/88	03/17/89	367,054	10/05/08	
Twirl O Paint	10/11/88	7228	03/17/89	367,088	10/11/08	
Stretch A Sketch	10/05/88	7074/88	03/22/89	367,168	10/05/08	
Animator (logo)	11/20/86	7302	04/03/87	351,575	11/20/06	

RECORDED: 04/20/2000