

04-06-2000



101307297

OVER SHEET
ocket No.: 210363-5003

To the Honorable Commissioner of Patent and Trademark, U.S. Patent and Trademark Office

Send original documents or copy thereof.

1. Name of conveying party(ies):
J.L. Retail, Ltd.

2. Name and address of receiving party(ies):
Dejan Enterprises Incorporated
8 Everest Drive
Hackettstown, New Jersey, 07840

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s):
 B. Trademark Registration No.(s):
 937,851
 549,924

5. Name and address of party to whom correspondence document should be mailed:
 Karol A. Kepchar, Esq.
 AKIN GUMP STRUASS HAUER & FELD, LLP
 One Commerce Square
 2005 Market Street, 22nd Floor
 Philadelphia, PA 19103-7086
 Telephone: (215) 965-1200
 Facsimile: (215) 965-1210

6. Total number of applications and registrations involved: [2]

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00
1 x \$25.00 = \$ 25.00
 Authorized to be charged to deposit account

8. Deposit account number: 50-1017

DO NOT USE THIS SPACE

9. Statement and signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 Karol A. Kepchar [Signature] 6/23 2000
 Name of Person Signing Signature Date
 Total number of pages including cover sheet, attachments and document: [3]

OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231
 By: [Signature]
 Date: 6/23/2000

04/05/2000 09:05:16Z 00000162 501017 937651

01 FC:481 40.00 CH
02 FC:482 25.00 CH

12770 v1

TRADEMARK
REEL: 002044 FRAME: 0808

ASSIGNMENT OF TRADEMARKS

WHEREAS, J.L. Retail, Ltd. a Pennsylvania corporation having an address of 5 Radnor Corporate Center, 100 Westmontford Road, Suite 105, Radnor, Pa. 19087 has used and is using in its business the following trademarks set forth in Schedule A attached hereto for women's clothing and accessories;

WHEREAS, Dolan Enterprises Incorporated, a New Jersey corporation having an address of 8 Everest Drive, Hackettstown, New Jersey 07840, is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said J.L. Retail, Ltd. hereby assigns to said Dolan Enterprises Incorporated all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued arising out of past infringement of said trademarks and the right to sue for and receive the same.

J.L. Retail, Ltd.

By: [Signature]
Title: President
Date: 6/3/99

STATE OF PENNSYLVANIA :
COUNTY OF MONTGOMERY : ss

Sworn to and subscribed
Before me this _____ day
of _____, 1999.

NOTARY PUBLIC

12744 v-1

000/900

AGSASF

012199981212 10:17 06/10/01

TRADEMARK
REEL: 002044 FRAME: 0809

SCHEDULE A

JONATHAN LOGAN (stylized), Registration No. 937,651

JONATHAN LOGAN (stylized), Registration No. 549,924

RECORDED: 02/28/2000

**TRADEMARK
REEL: 002044 FRAME: 0810**