FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 03-23-2000



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ASSIGNMENT OF TRADEMARKS

RECITALS:

WHEREAS, Assignee desires to obtain all of Assignor's rights, title, and interest in, to, and under the federally registered trademarks and service marks set forth on Schedule 1 attached hereto (the "Marks"); and

WHEREAS, Assignor desires to transfer to Assignee all of its right, title and interest in, to, and under the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby assign to Assignee, its successors, and assigns, all of the right, title, and interest, of Assignor, worldwide, in, to, and under the Marks, together with the goodwill symbolized by the Marks.

This ASSIGNMENT OF TRADEMARKS may be executed in any number of counterparts and by different parties in separate counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signatures to follow]

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IN WITNESS WHEREOF, the parties hereto have caused this ASSIGNMENT OF TRADEMARKS to be executed as of the day and year first above written.

ASSIGNOR:

SOUTHWESTERN BELL MOBILE SYSTEMS, INC.

Name: `

ASSIGNEE:

CELLULAR ONE GROUP

Richard J. Lyons

President

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SCHEDULE 1 TO ASSIGNMENT OF TRADEMARKS

MARK (INT'L CLASS)	REGISTRATION NUMBER	REGISTRATION DATE
CELLULARONE (Int'l Cl. 38)	1,334,723	May 7, 1985
CELLULARONE and Design (Int'l Cl. 38)	1,358,454	September 3, 1985
CELLULAR ONE PHONE STORE (Int'l Cl. 42)	1,623,070	November 13, 1990
CELLULAR ONE PHONE STORE (Int'l Cl. 38)	1,583,978	February 20, 2000

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RECORDED: 02/14/2000

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