

03-23-2000



101295455

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

MRD 2-17-00

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
10 27 99

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

03/22 '2000 DCOATES 00000184 1007389

FOR OFFICE USE ONLY

01 FC:481

40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002037 FRAME: 0982

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,007,389"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

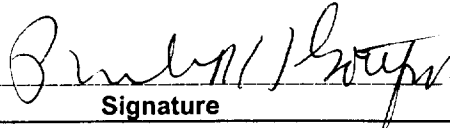
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Philip H. Gottfried
Name of Person Signing


Signature

Feb 15, 2001
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Jewelite Sign and Letters, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 106 Reade Street, New York, NY 10013 ("Assignor"), is the owner of all right, title and interest in and to the trademark JEWELITE and Design and U.S. Trademark Registration No. 1,007,389 of March 25, 1975 for the mark JEWELITE and Design; and

WHEREAS, Joseph Robert Bank, an individual citizen and resident of the State of New Jersey, residing at 61 Berkshire Court, Belle Mead, New Jersey 08502 ("Assignee"), is desirous of acquiring the trademark JEWELITE and Design, the goodwill associated therewith and U.S. Trademark Registration No. 1,007,389;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the JEWELITE and Design trademark, together with that part of the goodwill of the business of Assignor connected with the use of and symbolized by the JEWELITE and Design trademark and U.S. Trademark Registration No. 1,007,389.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 17th day of October, 1999.

Jewelite Sign and Letters, Inc.

By: Joseph Robert Bank
Joseph Robert Bank
President

STATE OF NEW JERSEY)

COUNTY OF Somerset) ss.:
)

ACKNOWLEDGMENT

On this 27th day of October, 1999, before me came Joseph Robert Bank, who stated that he is the President of Jewelite Sign and Letters, Inc. and acknowledged that he executed the above instrument as the act and deed of Jewelite Sign and Letters, Inc. with full authority to do so.



Notary Public

KARL FORTSCH
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 26, 2001