FORM PTO-1594 RECO (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

1. Name of conveying party(ies):

03-10-2000



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patent.

10128

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42	:05	ad original docu	ıments or copy	thereof.	
	Name and add	ress of receiving	ng party(ies)		
	Name: <u>Heler</u>	ne Curtis,	Inc.		
4	Internal Addres	ss:	The state of the s		
	Street Address	: <u>501_Si1</u>	verside Ro	oad	
	 City: <u> Wilming</u>	ston Sta	ate: <u>DE</u>	ZIP: 19809	
	☐ Individual(s				
	AssociationGeneral Pa				
	☐ Limited Par				
X	Corporation	-State_Delaw	are		
	☐ Other				
If assignee is not domiciled in the United States, a domestic represetative designation is attached:					
	signations must be a itional name(s) & add				
hed?	•	Registration N	, ,		
6.	Total number registrations in	of applications nvolved:		3	
7.	Total fee (37 0	OFR 3.41)	\$ <u>- 90.00</u>)	
	☐ Enclosed				
	Authorized	to be charged	to deposit ac	count	
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ion is true and correct and any attached copy is a true copy of					
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ASSIGNMENT

WHEREAS CONOPCO, INC., a corporation of the State of New York, with an address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter ASSIGNOR) has adopted, used and is owner of the Trademark Registrations identified on the attached Schedule A which are registered in the United States Patent & Trademark Office.

WHEREAS, HELENE CURTIS, INC., a corporation of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademarks and trademark registrations therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the above mentioned trademarks and the trademark registrations above identified, together with whatever goodwill of its business may be connected with and associated with the marks

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of February 1, 2000.

CONOPCO, INC.

Kenneth C. Leonard

Assistant Secretary

TRADEMARK REEL: 002032 FRAME: 0496

$\underline{\text{SCHEDULE}}\, A$

Trademark	Registration No.
THERMA-SIL-PLUS	1,945,590
THERMASILK AND DESIGN	2,207,211
THERMASILK	2,159,395

TRADEMARK REEL: 002032 FRAME: 0497





02-07-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #64

February 4, 2000

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

Attn: Assignment Division

Dear Sir:

Kindly record the attached Trademark Assignment against the trademarks listed on Schedule A from Conopco, Inc., a corporation of the State of New York to Helene Curtis, Inc., a corporation of the State of Delaware, in the United States Patent and Trademark Office.

Please charge the fee of \$90.00 to Deposit Account No. 03-1595.

Please acknowledge receipt of the document by endorsing and returning the attached self-addressed, stamped postcard.

Yours truly,

Aura Piedra

Legal Assistant

Enclosures

RECORDED: 02/07/2000

REEL: 002032 FRAME: 0498