

02/04/00

03-07-2000

FORM PTO-1594 (Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

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Tab settings

To the Honorable Commission

se record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Zein E. Obagi

02-04-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #2.5

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 31, 2000

2. Name and address of receiving party(ies)

Name: Obagi Medical Products, Inc.

Internal Address:

Street Address: 310 Golden Shore - 2nd Floor

City: Long Beach, State: CA ZIP: 90802

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,203,028 and 2,203,029

Additional numbers attached?  Yes  No

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5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott J. Major

Internal Address: Cleary & Komen, LLC

Street Address: 600 Pennsylvania Ave., SE, Suite 200 City: Washington State: DC ZIP: 20003

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/07/2000 DEBATEC 00000249 2303028

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FC:481 40.00 DP  
FC:482 25.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott J. Major Name of Person Signing

[Signature] Signature

2/2/00 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments TRADEMARK

REEL: 002030 FRAME: 0452

### ASSIGNMENT OF TRADEMARKS


WHEREAS, Zein E. Obagi ("Assignor") has adopted, used, is using and is the owner of the trademarks set forth in Exhibit A (the "Trademarks"), including the registrations as set forth therein and the goodwill associated with each such mark.

WHEREAS, Obagi Medical Products, Inc. ("Assignee) is desirous of acquiring said Trademarks.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor hereby sells, assigns and transfers unto Assignee all right, title and interest in, to and under the Trademarks, and together with the goodwill associated therewith, including all common law rights and trade name rights.

OBAGI MEDICAL PRODUCTS, INC.

ZEIN E. OBAGI

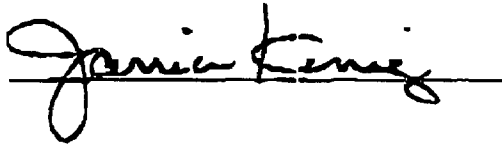
  
\_\_\_\_\_  
Phillip R. Cole, President

  
\_\_\_\_\_  
Zein E. Obagi

Dated: 01/31/00

Dated: 1-31-00

Witnessed by:

  
\_\_\_\_\_

Witnessed by:

  
\_\_\_\_\_

**EXHIBIT A OF THE ASSIGNMENT OF TRADEMARKS  
BY ZEIN E. OBAGI TO OBAGI MEDICAL PRODUCTS, INC.**

<u>Mark</u>	<u>Registration Number</u>	<u>International Class</u>
OBAGI (typed)	U. S. Reg. 2,203,028	3
OBAGI (stylized)	U. S. Reg. 2,114,897	3