

MRD 12.9.99

01-27-2000

Form PTO-1504

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1-31-92

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



101251213

To the Honorable Commissioner of Patents

Attached original documents or copy hereof.

1. Name of conveying party(ies)

Address of receiving party(ies):

Forbes Inc.

Forbes Family Holdings Inc.

12-09-1999

Individual(s) \_\_\_ Ass U.S. Patent & TMO/TM Mail Rept Dt. #30
General Partnership \_\_\_ Limited Partnership \_\_\_
x Corporation-State New York
Other \_\_\_

60 Fifth Avenue
New York, New York 10011

Additional name(s) of conveying party(ies) attached \_\_\_ Yes x No

Individual(s) citizenship \_\_\_
Association \_\_\_
General Partnership \_\_\_
Limited Partnership \_\_\_
x Corporation-State New York
Other \_\_\_

3. Nature of conveyance:

Assignment \_\_\_ Merger \_\_\_
Security Agreement \_\_\_ x Change of Name \_\_\_
Other \_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes \_\_\_ No x

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes \_\_\_ No x

Execution Date: December 22, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/171,475 and others

B. Trademark Registration No.(s). 1,125,852 and others

Additional Numbers attached? x Yes \_\_\_ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Ehrlich
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
Street Address: 866 United Nations Plaza
City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....33

7. Total fee (37 CFR 3.41) ..... \$ 840

x Enclosed
x Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Ehrlich
Name of Person Signing

Signature

12/9/99
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: FBM USA TT-99/12262 DE

TRADEMARK
REEL: 002016 FRAME: 0238

**Item 4.****A. Trademark Applications**

<u>Mark:</u>	<u>Serial No.:</u>
FORBES CEO FORUM	75/171,475
CAPITALIST TOOL	75/154,293
IMPERIAL EGG COLLECTION	75/976,741
FORBES TECH 101	75/548,230

**B. Trademark Registrations**

<u>Mark:</u>	<u>Registration No.:</u>	<u>Serial No.:</u>
CAPITALIST TOOL	1,125,852	
FORBES	1,141,299	
CAPITALIST TOOL	1,182,946	
SPECIAL SITUATION SURVEY	1,605,541	
SPECIAL SITUATION SURVEY	1,605,943	
CAPITALIST COOKIES	1,296,628	
FORBES FYI	1,648,532	74/007,745
FORBES FYI Design	1,696,041	74/161,275
NO GUTS. NO STORY.	1,887,395	74/128,801
PERSONAL AFFAIRS	1,586,301	73/788,548
CAPITALIST COOL	1,915,343	74/543,362
FORBES ASAP	1,818,464	74/277,753

FACT AND COMMENT (on the Supplemental Register)	1,772,664	74/284,599
SOCIAL REGISTER	1,000,756	
SOCIAL REGISTER Design	627,876	
FORBES MEDIACRITIC	1,868,253	74/465,763
FORBES MEDIA GUIDE 500	1,876,600	74/465,649
FORBES REPORT	1,893,372	74/423,679
FORBES	1,919,483	
FORBES ASAP	1,916,308	
FORBES FYI	1,916,309	
FORBES	2,128,371	75/148,897
FORBES CAPITALIST TOOL	2,069,975	75/148,895
CAPITALIST TOOL	2,069,974	75/148,896
FORBES DIGITAL TOOL	2,199,126	75/977,705
THE GOOD LIFE	2,144,602	75/262,680
FORBES FORTY	2,214,415	
FORBES GLOBAL	2,235,928	75/468,640
FORBES CFO FORUM	2,231,339	75/171,476

**SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS**

**NO LONGER REQUIRED**

**UNDER THE**

**TRADEMARK LAW TREATY ACT**

**EFFECTIVE**

**OCTOBER 30, 1999**