

MRD 1-25-00

FORM
TRADEMARK



101258257

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - License
 - Nunc Pro Tunc Assignment
- Effective Date
Month Day Year
August 2, 1999

Conveying Party

- Other
- Mark if additional names of conveying parties attached

Name Montgomery Ward & Co., Incorporated

Execution Date
Month Day Year
August 2, 1999

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Illinois

Receiving Party

- Mark if additional names of receiving parties attached

Name Montgomery Ward, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) Montgomery Ward Plaza

Address (line 2) 535 West Chicago Avenue, 24-N

Address (line 3) Chicago, IL 60671

- Individual
- Corporation
- Other Limited Liability Company
- General Partnership
- Association
- Limited Partnership
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002013 FRAME: 0492

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____
Address (line 1) _____
Address (line 2) _____
Address (line 3) _____
Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 312-715-4000

Name Robert E. Browne
Address (line 1) Alzheimer & Gray
Address (line 2) 10 South Wacker Drive, Suite 4000
Address (line 3) Chicago, IL 60606
Address (line 4) _____

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

29

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

See attached Schedule A.

See attached Schedule A.

Number of Properties

Enter the total number of properties involved.

97

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 2440.00

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

011,156

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert E. Browne

Name of Person Signing



Signature

August 30, 1999

Date Signed

RECORDATION FORM COVER SHEET

FORM PTO-1018C

Conveying Party

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date
Month Day Year

Name _____

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name _____

DBA/AKA/TA _____  _____

Composed of _____

01-25-2000

Address (line 1) _____ U.S. Patent & TMO/TM Mail Rcpt Dt. #70 _____

Address (line 2) _____

Address (line 3) _____

Individual General Partnership Limited Partnership

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

_____	_____	_____
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SCHEDULE A

NO.	TRADEMARK	REG. NO. / SERIAL NO.
1.	10 PARK	1,346,344
2.	A&E SIGNATURE SERVICE	2,184,841
3.	A&E SIGNATURE SERVICE & DESIGN	2,184,842
4.	AMERICAN WEEKEND	1,654,392
5.	ARCTIC SUN	1,581,665
6.	AUTO EXPRESS	1,277,384
7.	AUTO EXPRESS	1,546,833
8.	AUTO EXPRESS	2,002,858
9.	BRYAN EDWARDS	1,448,662
10.	CHAIRMAN'S CLUB	1,609,349
11.	COLLECTIONS	75-332527
12.	COLOR CONNECTION	1,867,017
13.	COLOR CONNECTION	1,727,682
14.	COLOR CONNECTION	1,795,052
15.	COOKING CLASSICS	75-332253
16.	DESIGN PERSPECTIVES	1,862,427
17.	DESIGN PERSPECTIVES	1,903,277
18.	DESIGN PERSPECTIVES	1,860,962
19.	DOCTRONICS	1,903,122
20.	EDGY DOGS	75-482911
21.	ELECTRIC AVE & MORE & Design	2,017,246
22.	ELECTRIC AVE. & Design	2,051,992
23.	ELECTRIC AVE. & Design	1,655,087
24.	ELECTRIC AVENUE & Design	1,591,399
25.	FAMILY IMPROVEMENT TABS	1,181,813

NO.	TRADEMARK	REG. NO. / SERIAL NO.
26.	GOLD 'N GEMS	1,618,665
27.	GRAND MANNER	745,538
28.	GRAND MANNER	758,481
29.	GRAND MANOR	1,941,982
30.	GRAND MANOR	2,066,219
31.	GRAND MANOR & Design	1,820,657
32.	GRAPPLER	966,488
33.	HAMPTON	1,126,548
34.	HIGHLAND PARK	1,292,405
35.	HILL & ARCHER	1,982,739
36.	HILL & ARCHER FOR MEN	1,348,034
37.	HOME IDEAS & Design	1,651,140
38.	HOME IDEAS (Stylized)	1,512,141
39.	KIDS STORE & Design	1,558,561
40.	KIDS STORE (Rectangle Design)	1,558,564
41.	KNIGHT-O-REST & Design	250,601
42.	LITTLE NORTH WEST BLUE	2,091,926
43.	MENU MAGIC & Logo	721,334
44.	MIW (Stylized)	1,133,833
45.	MONTGOMERY WARD	1,170,705
46.	MONTGOMERY WARD & Design	1,258,963
47.	MORE IN EVERY STORE	2,031,595
48.	MULTI-BEAT	1,143,172
49.	MY STARS	1,843,038
50.	MY STARS & Design	1,886,128
51.	NALDECON-EX	1,131,063
52.	NORTH WEST BLUE	1,905,042

NO.	TRADEMARK	REG. NO. / SERIAL NO.
53.	NORTH WEST BLUE	2,024,174
54.	NORTHWEST BLUE	1,845,686
55.	NORTHWEST BLUE	1,995,973
56.	NORTHWEST BLUE	1,993,929
57.	NUCLEUS	1,703,409
58.	NWB CASUALS	75-376825
59.	OUTDOOR EXCHANGE	1,294,557
60.	POWER PLUS	1,148,778
61.	POWR-KRAFT	725,487
62.	POWR-KRAFT	728,250
63.	POWR-KRAFT	727,007
64.	PRETTY SPECIAL	1,879,056
65.	PURE LUXURY	1,077,952
66.	QUICK START	1,816,660
67.	QUICK START & Design	1,846,525
68.	RAVE REVIEWS	1,366,785
69.	RIVIERA	542,770
70.	ROAD TAMER	966,487
71.	ROAD TAMER	1,830,600
72.	ROMANTIC MOODS	1,469,140
73.	ROMANTIC MOODS	1,892,532
74.	ROOMS & MORE	1,930,531
75.	SEA KING	737,857
76.	SHEER PERFECTION	1,828,356
77.	SHERIDAN SQUARE	1,482,461
78.	SHIP 'N SHORE	1,779,703
79.	SHIP 'N SHORE	1,803,952

NO.	TRADEMARK	REG. NO. / SERIAL NO.
80.	SHIP 'N SHORE SPORT	1,812,979
81.	SKIPS	689,937
82.	SOFTWASH	1,911,090
83.	SOUTH SHORE	1,366,786
84.	SPARE TIME	1,291,269
85.	STALKER	1,191,651
86.	STRATOLITE	736,624
87.	THE GAS MISER	1,149,737
88.	THE LOOK THAT FITS GREAT THE FIT THAT LOOKS GREAT	1,859,198
89.	THE SIGNATURE CONCEPT	1,747,378
90.	TRICYCLE	2,093,480
91.	TRICYCLE	2,242,988
92.	ULTRA COAT	1,505,482
93.	URBAN WORKS	1,695,379
94.	UREAN WORKS	1,856,326
95.	WARDS	728,443
96.	WARDS	2,210,957
97.	YOU CAN'T SHOP SMARTER THAN WARDS	75-617668

ASSIGNMENT OF TRADEMARKS

WHEREAS, Montgomery Ward & Co., Incorporated ("Assignor"), a corporation organized and existing under the laws of Illinois, having its principal office and place of business at Montgomery Ward Plaza, Chicago, IL 60671 is the owner of the entire right, title and interest in and to certain trademarks in the United States and foreign countries (hereinafter the "Trademarks"), including the goodwill of the business symbolized thereby and associated therewith and further including the registrations and applications for registration therefor as set forth on the Schedule A attached hereto and incorporated herein; and

WHEREAS, Montgomery Ward, LLC ("Assignee"), a limited liability company organized and existing under the laws of Delaware, having its principal office and place of business at Montgomery Ward Plaza, Chicago, Illinois 60671 desires to acquire, effective as of August 2, 1999 (the "Effective Date"), the entire right, title and interest of Assignor in and to the above-identified Trademarks, including the goodwill of the business symbolized thereby and associated therewith and further including the registrations and applications for registration therefor as set forth on the attached Schedule A.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

In order to make and record a specific formal Assignment of the transfer of said Trademarks and their associated goodwill and the registrations and applications for registration therefor, as set forth on the attached Schedule A, from Assignor to Assignee.

BE IT KNOWN that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable considerations, the receipt of which is hereby acknowledged by Assignor, Assignor has as of the Effective Date sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, its entire right, title and interest in and to said Trademarks, including the goodwill of its business symbolized thereby and associated therewith and further including said registrations and applications for registration therefor as set forth on the attached Schedule A together with all claims for past and future damages by reason of infringement of said Trademarks with the right to sue for and collect the same for its own use and for the use of its successors, assigns and other legal representatives.

Montgomery Wards and Co., Inc. - Registered and Pending Trademarks

30-Jul-99

Trademark	Country Status	Class Goods	AppIn Number Filing Date	Reg Number Reg Date
10 PARK	<u>US</u> Registered	<u>25</u> SHOES	<u>73/476296</u> 19-Apr-84	<u>1346344</u> 02-Jul-85
A&E SIGNATURE SERVICE	<u>US</u> Registered	<u>37</u> REPAIR SERVICES FOR APPLIANCES AND ELECTRONICS DISCLAIMS: "SERVICE"	<u>75/198499</u> 15-Nov-96	<u>2184841</u> 25-Aug-98
A&E SIGNATURE SERVICE & DESIGN	<u>US</u> Registered	<u>37</u> REPAIR SERVICES FOR APPLIANCES AND ELECTRONICS DISCLAIMS: "SERVICE"	<u>75/198556</u> 15-Nov-96	<u>2184842</u> 25-Aug-98
AMERICAN WEEKEND	<u>US</u> Pending	<u>18</u> LUGGAGE	28-Jul-99	
AMERICAN WEEKEND	<u>US</u> Registered	<u>25</u> SHIRTS, SLACKS, SHORTS, WARMUP SUITS, SWEATERS, SKIRTS, SKORTS AND BLAZERS DISCLAIMS: "AMERICAN"	<u>74/088557</u> 16-Aug-90	<u>1654392</u> 20-Aug-91
ARCTIC SUN	<u>US</u> Registered	<u>25</u> CHILDREN'S OUTERWEAR NAMELY JACKETS	<u>73/809296</u> 26-Jun-89	<u>1581665</u> 06-Feb-90
AUTO EXPRESS	<u>US</u> Registered	<u>37</u> AUTOMOTIVE REPAIR AND MAINTENANCE SERVICES DISCLAIMS: "AUTO"	<u>73/384690</u> 13-Sep-82	<u>1277384</u> 08-May-84
AUTO EXPRESS	<u>US</u> Registered	<u>42</u> RETAIL AUTOMOTIVE STORE SERVICES DISCLAIMS: "AUTO"	<u>73/679850</u> 21-Aug-87	<u>1546833</u> 04-Jul-89

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
AUTO EXPRESS	<u>US</u> Registered	<u>7</u> AUTOMOBILE AIR FILTERS AND OIL FILTERS DISCLAIMS: "AUTO"	<u>74/726750</u> 08-Sep-95	<u>2002858</u> 24-Sep-96
BELIEVE IN...	<u>US</u> Pending	<u>11, 16, 20,</u> 11: CHRISTMAS LIGHTS 16: PHOTOGRAPH ALBUMS, GIFT WRAPPING PAPER AND GIFT WRAPPING RIBBON 20: JEWELRY BOXES, PICTURE FRAMES, COMPACT MIRRORS AND FIGURINES 21: DINNERWARE, SFRVICEWARE, CANDLE HOLDERS AND CANDLE RINGS 28: ORNAMENTS, GARLAND AND TREE SKIRTS	<u>27-Jul-99</u>	
BRYAN EDWARDS	<u>US</u> Registered	<u>25</u> BOY'S CLOTHING NAMELY BLAZERS, SUITS, SLACKS AND SHIRTS	<u>73/632510</u> 26-Nov-86	<u>1448662</u> 21-Jul-87
CHAIRMAN'S CLUB	<u>US</u> Registered	<u>36</u> CREDIT CARD SERVICES	<u>74/009188</u> 08-Dec-89	<u>1609349</u> 07-Aug-90
CLUB SODA	<u>US</u> Pending	<u>25</u> GIRLS SPORTSWEAR, NAMELY, TOPS, BOTTOMS AND HOSIERY	<u>28-Jul-99</u>	
COLLECTIONS	<u>US</u> Pending	<u>3</u> BATH AND BODY PRODUCTS, NAMELY, COLOGNE, BODY LOTION, BATH AND SHOWER GELS AND SOAPS, BUBBLE BATH BEADS AND BODY SPLASH	<u>75/332527</u> 29-Jul-97	

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
COLOR CONNECTION	<u>US</u> Registered	<u>20, 24</u> 20: WINDOW COVERINGS, NAMELY, WINDOW SHADES AND BLINDS 24: WINDOW COVERINGS, NAMELY CURTAINS, SWAGS, VALANCES AND DRAPERIES MADE OF FABRIC	<u>74/378017</u> 08-Apr-93	<u>1867017</u> 13-Dec-94
COLOR CONNECTION	<u>US</u> Registered	<u>21</u> DINNERWARE AND CERAMIC PANTRY WARE, NAMELY, PLATES, BOWLS AND MUGS DISCLAIMS: "COLOR"	<u>74/245277</u> 22-Jan-92	<u>1727682</u> 27-Oct-92
COLOR CONNECTION	<u>US</u> Registered	<u>24</u> BLANKETS, COMFORTERS, SHEETS, PILLOWCASES, PILLOW SHAMS, DUST RUFFLES, BEDSPREADS, TOWELS, SHOWER CURTAINS, TABLECLOTHS DISCLAIMS: "COLOR"	<u>74/245278</u> 22-Jan-92	<u>1795052</u> 28-Sep-93
COOKING CLASSICS	<u>US</u> Pending	<u>21</u> UTENSILS AND KITCHEN GADGETS, NAMELY, POTS, PANS, COLANDERS, STOCK POTS, NON-ELECTRIC TEA KETTLES, RICE SKIMMERS, SLOTTED TURNERS, FORKS, SPOONS, SOUP LADLES AND POTATO MASHERS DISCLAIMS: "COOKING"	<u>75/332253</u> 29-Jul-97	
COOKING CLASSICS PROFESSIONAL SERIES	<u>US</u> Pending	<u>21</u> POTS, PANS, COLANDERS, KITCHEN UTENSILS AND CUTLERY	<u>74/440959</u> 27-Jul-99	
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>11</u> CEILING FANS	<u>1862427</u> 27-Sep-93	<u>1862427</u> 15-Nov-94

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>21, 24</u> 21: CHINA DINNERWARE; NAMELY, PLATES, CUPS, SAUCERS AND BOWLS 24: WINDOW TREATMENTS; NAMELY, DRAPERIES AND CURTAINS	74/341405 21-Dec-92	<u>1903277</u> 04-Jul-95
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>21, 24, 27</u> 21: CANISTER SETS, SOAP CONTAINERS, SOAP DISHES, TOOTH BRUSH HOLDERS AND TISSUE HOLDERS 24: SHOWER CURTAINS AND LINERS, BATH TOWELS, HAND TOWELS AND FACE TOWELS 27: BATH RUGS DISCLAIMS: "DESIGN"	74/390132 14-May-93	<u>1860962</u> 01-Nov-94
DOCTRONICS	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES IN THE FIELD OF CONSUMER ELECTRONIC PARTS AND ACCESSORIES	74/095632 10-Sep-90	<u>1903122</u> 04-Jul-95
EDGY DOGS	<u>US</u> Unfiled	<u>14, 18, 25</u> 14: JEWELRY AND WATCHES 18: HANDBAGS 25: JUNIORS, YOUNG MENS, BOYS AND GIRLS APPAREL, BELTS, HATS, HOSEIERY AND SLIPPERS		
EDGY DOGS	<u>US</u> Published	<u>25</u> SHOES	75/482911 11-May-98	

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
ELECTRIC AVE. & MORE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES FEATURING HOME ELECTRONICS, COMPUTERS, CAR AUDIO PRODUCTS, APPLIANCES, LAWN AND GARDEN EQUIPMENT, EXERCISE EQUIPMENT INCLUDING BICYCLES, PERSONAL CARE EQUIPMENT, SUCH AS HAIR DRYERS, CAMERAS AND FILM, VIDEO GAMES AND COMPACT DISCS, FURNITURE, LIGHT FIXTURES AND LAMPS, MATTRESSES, FUTONS, AND BED FRAMES, AND CARPETING	<u>74/718432</u> 18-Aug-95	<u>2017246</u> 19-Nov-96
ELECTRIC AVE. & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES FEATURING HOME ELECTRONICS, COMPUTERS, CAR AUDIO PRODUCTS, APPLIANCES, LAWN AND GARDEN EQUIPMENT, EXERCISE EQUIPMENT INCLUDING BICYCLES, PERSONAL CARE EQUIPMENT, SUCH AS HAIR DRYERS, CAMERAS AND FILM, AND VIDEO GAMES AND COMPACT DISCS	<u>74/718436</u> 18-Aug-95	<u>2051992</u> 15-Apr-97
ELECTRIC AVE. & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR HOME ELECTRONICS AND APPLIANCES	<u>74/083977</u> 01-Aug-90	<u>1655087</u> 27-Aug-91
ELECTRIC AVE. & MORE & DESIGN	<u>USAL</u> Registered	<u>42</u> RETAIL TRADE, ELECTRONICS		<u>106-392</u> 10-Apr-95
ELECTRIC AVENUE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR HOME ELECTRONICS AND APPLIANCES	<u>73/714034</u> 29-Feb-88	<u>1591399</u> 10-Apr-90

Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
ELECTRIC AVENUE & MORE	<u>USWI</u> Registered	<u>42</u> RETAIL OF CONSUMER ELECTRONICS		<u>(NONE)</u> 29-Mar-95
EURO SPA	<u>US</u> Pending	<u>3, 9, 10, 11,</u> 3: AEROMATHERAPY BEADS 9: THERMOMETERS, SCALES, HAIR CURLING IRONS, HAIR CURLERS, AND HAIR HOT ROLLERS 10: THERAPEUTIC BIPOLAR WAVE FORM MAGNETS AND MOTOR CONTROLLED MASSAGE PADS AND CHAIRS 11: WHIRLPOOL BATHS, HEATING PADS, FOOT BATHS AND HAIR DRYERS 21: ELECTRIC TOOTHBRUSHES	27-Jul-99	
FAMILY IMPROVEMENT TABS	<u>US</u> Registered	<u>5</u> MULTIPLE VITAMINS FOR HUMAN CONSUMPTION DISCLAIMS: "TABS"	73/257931 14-Apr-80	<u>1181813</u> 15-Dec-81
GOLD'N GEMS	<u>US</u> Registered	<u>14, 42</u> 14: JEWELRY MADE OF PRECIOUS METALS, NAMELY EARRINGS, PENDANTS, FINGERNAILS, RINGS, CHARMS, AND JEWELS 47: RETAIL STORE, MAIL ORDER, AND DISTRIBUTORSHIP SERVICES FOR JEWELRY DISCLAIMS: "GEMS"	73/720577 04-Apr-88	<u>1618665</u> 23-Oct-90
GRAND MANNER	<u>US</u> Registered	<u>24</u> TOWELS	72/140820 03-Apr-62	<u>745538</u> 19-Feb-63
GRAND MANNER	<u>US</u> Registered	<u>24</u> SHEETS, SPREADS, BLANKETS, PILLOW CASES, AND WASH CLOTHS	72/157971 27-Nov-62	<u>758481</u> 15-Oct-63

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>AppIn Number</u> Filing Date	<u>Reg Number</u> Reg Date
GRAND MANOR	<u>US</u> Registered	<u>11</u> CEILING FANS	<u>74/440958</u> 27-Sep-93	<u>1941982</u> 19-Dec-95
GRAND MANOR	<u>US</u> Registered	<u>27</u> BATHROOM RUGS	<u>74/691572</u> 21-Jun-95	<u>2066219</u> 03-Jun-97
GRAND MANOR & DESIGN	<u>US</u> Registered	<u>24</u> BED SPREADS, BLANKETS, COMFORTERS, CURTAINS, DRAPES, DUST RUFFLES, PILLOW CASES, PILLOW SHAMS, BED SHEETS, TABLECLOTHS NOT OF PAPER, AND TOWELS	<u>74/180786</u> 01-Jul-91	<u>1820657</u> 08-Feb-94
GRAPPLER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	<u>72/425777</u> 30-May-72	<u>966488</u> 21-Aug-73
GUEST HOUSE	<u>US</u> Pending	<u>20</u> FURNITURE	27-Jul-99	
HAMPTON	<u>US</u> Registered	<u>18</u> LUGGAGE	<u>73/180181</u> 28-Jul-78	<u>1126548</u> 06-Nov-79
HIGHLAND PARK	<u>US</u> Registered	<u>25</u> MEN'S SUITS, JACKETS AND TROUSERS	<u>73/432703</u> 30-Jun-83	<u>1292405</u> 28-Aug-84
HILL & ARCHER	<u>US</u> Registered	<u>25</u> WEARING APPAREL; NAMELY TRENCH COATS, RAIN COATS, DRESS COATS, TIES AND HOSIERY	<u>74/724061</u> 01-Sep-95	<u>1982739</u> 25-Jun-96
HILL & ARCHER FOR MEN	<u>US</u> Registered	<u>25</u> MEN'S CLOTHING NAMELY SHIRTS, SLACKS AND SHORTS DISCLAIMS: "FOR MEN"	<u>73/436724</u> 28-Jul-83	<u>1348034</u> 09-Jul-85

Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
HOME IDEAS & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES	<u>74/083976</u> 01-Aug-90	<u>1651140</u> 16-Jul-91
HOME IDEAS (STYLIZED)	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES	<u>73/714627</u> 03-Mar-88	<u>1512141</u> 08-Nov-88
INTIMATE OPTIONS	<u>US</u> Pending	<u>25</u> WOMENS INTIMATE APPAREL, NAMELY, BRAS, PANTIES AND SLEEPWEAR	28-Jul-99	
KIDS STORE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES DISCLAIMS: "KIDS STORE"	<u>73/762315</u> 07-Nov-88	<u>1558561</u> 26-Sep-89
KIDS STORE (RECTANGLE DESIGN)	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES DISCLAIMS: "KIDS STORE"	<u>73/764098</u> 17-Nov-88	<u>1558564</u> 26-Sep-89
KNIGHT-O-REST & DESIGN	<u>US</u> Registered	<u>20</u> MATTRESSES	<u>71/271151</u> 16-Aug-28	<u>250601</u> 11-Dec-28
LITTLE NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> CHILDREN'S APPAREL, NAMELY, JEANS, COVERALLS, OVERALLS, SHORTALLS, JUMPERS, DRESSES, JACKETS, FLANNEL SHIRTS, SHORTS, PLAY SETS IN THE NATURE OF COORDINATED TOPS AND BOTTOMS, AND INFANTS' AND TODDLERS' SHOES DISCLAIMS: "BLUE"	<u>74/732673</u> 21-Sep-95	<u>2091926</u> 26-Aug-97
LIVING ROOMS AND MORE	<u>USNY</u> Registered	<u>100</u> RETAIL STORE SERVICES		<u>S-13483</u> 09-Apr-93

Trademark	Country Status	Class Goods	AppIn Number Filing Date	Reg Number Reg Date
MENU MAGIC & LOGO	<u>US</u> Registered	<u>11</u> GAS AND ELECTRIC RANGES	72/109987 09-Dec-60	<u>721334</u> 12-Sep-61
MIW (STYLIZED)	<u>US</u> Registered	<u>36</u> UNDERWRITING OF INSURANCE	73/147895 09-Nov-77	<u>1133833</u> 22-Apr-80
MONTGOMERY WARD	<u>JP</u> Registered	<u>11</u> RADIOS, TV'S, HAIR DRYERS		<u>1520126</u> 29-Jun-82
MONTGOMERY WARD	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE AND MAIL ORDER SERVICES	73/247340 23-Jan-80	<u>1170705</u> 22-Sep-81
MONTGOMERY WARD & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE AND MAIL ORDER SERVICES	73/394859 30-Sep-82	<u>1258963</u> 22-Nov-83
MORE IN EVERY STORE	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE	74/687877 13-Jun-95	<u>2031595</u> 21-Jan-97
MULTI-BEAT	<u>US</u> Registered	<u>9</u> VACUUM CLEANERS PRIMARILY INTENDED FOR DOMESTIC USE	73/189707 18-Oct-78	<u>1143172</u> 16-Dec-80
MW	<u>USMD</u> Registered	<u>54</u> RETAIL DEPARTMENT STORE SERVICES		<u>90-S2650</u> 22-Oct-90
MY STARS	<u>US</u> Unfiled	<u>11, 24, 28</u> 11: LAMPS 24: BEDDING 28: MOBILES		

Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
MY STARS	<u>US</u> Registered	<u>25</u> GIRLS' CLOTHING, NAMELY, DRESSES, PANTS, TOPS AND SHOES	<u>74/440724</u> 27-Sep-93	<u>1843038</u> 05-Jul-94
MY STARS & DESIGN	<u>US</u> Registered	<u>25</u> GIRLS' CLOTHING, NAMELY, DRESSES, PANTS, TOPS	<u>74/440718</u> 27-Sep-93	<u>1886128</u> 28-Mar-95
NALDECON-EX	<u>US</u> Registered	<u>5</u> NASAL DECONGESTANT	<u>73/204680</u> 22-Feb-79	<u>1131063</u> 01-Apr-80
NORTH WEST BLUE	<u>US</u> Unfiled	<u>14, 18, 25</u> 14: JEWELRY AND WATCHES 18: HANDBAGS, WALLETS AND CHANGE PURSES 25: INTIMATE APPAREL, SOCKS, HOSE, HOSIERY, NECKWEAR, GLOVES, PANTS, BLOUSES, SHIRTS, JACKETS, WOVEN SHIRTS, KNIT SHIRTS, THERMALS, TOPS AND BOTTOMS		
NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> WEARING APPAREL; NAMELY, WOMEN'S SHORTS, SWEATERS, DRESSES AND SKIRTS; MEN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES; CHILDREN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES DISCLAIMS: "BLUE"	<u>74/398803</u> 07-Jun-93	<u>1905042</u> 11-Jul-95

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> INTIMATE APPAREL; NAMELY, ROBES, SLEEPWEAR, LOUNGEWEAR, PANTIES, BRAS; AND VESTS, LEOTARDS, SOCKS, HOSIERY, NECKWEAR, GLOVES, HATS, HEAD WRAPS, HEADBANDS AND BELTS DISCLAIMS: "BLUE"	<u>75/075793</u> 20-Mar-96	<u>2024174</u> 17-Dec-96
NORTHWEST BLUE	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL, NAMELY, PANTS, BLOUSES, SHIRTS, AND JACKETS DISCLAIMS: "BLUE"	<u>74/398802</u> 07-Jun-94	<u>1845686</u> 19-Jul-94
NORTHWEST BLUE	<u>US</u> Registered	<u>25</u> INTIMATE APPAREL; NAMELY, ROBES, SLEEPWEAR, LOUNGEWEAR, PANTIES, BRAS; AND VESTS, LEOTARDS, SOCKS, HOSIERY, NECKWEAR, GLOVES, HATS, HEAD WRAPS, HEADBANDS AND BELTS DISCLAIMS: "BLUE"	<u>74/538509</u> 16-Jun-94	<u>1995973</u> 20-Aug-96
NORTHWEST BLUE	<u>US</u> Registered	<u>26</u> HAIR ACCESSORIES; NAMELY, BARRETTES, BOWS AND PONY TAIL HOLDERS DISCLAIMS: "BLUE"	<u>74/538510</u> 16-Jun-94	<u>1993929</u> 13-Aug-96
NUCLEUS	<u>US</u> Registered	<u>25</u> SHOES	<u>74/196551</u> 19-Aug-91	<u>1703409</u> 28-Jul-92
NWB CASUALS	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	<u>27-Jul-99</u>	
NWB CASUALS	<u>US</u> Pending	<u>18</u> WOMEN'S ACCESSORIES, NAMELY, HANDBAGS, BACKPACKS AND WALLETS	<u>28-Jul-99</u>	

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
NWB CASUALS	<u>US</u> Published	<u>25</u> WEARING APPAREL; NAMELY, WOMEN'S SHORTS, SWEATERS, DRESSES, SKIRTS; MEN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS, SHOES; CHILDREN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES DISCLAIMS: "CASUALS"	75/376825 20-Oct-97	
OUTDOOR EXCHANGE	<u>US</u> Unfiled	<u>18, 25</u> BACKPACKS AND HOSIERY		
OUTDOOR EXCHANGE	<u>US</u> Registered	<u>25</u> CLOTHING, NAMELY, SHIRTS, SLACKS, SHORTS, SWEATERS, JACKETS AND SHOES	73/432539 29-Jun-83	<u>1294557</u> 11-Sep-84
POWER PLUS	<u>US</u> Registered	<u>9</u> VACUUM CLEANERS PRIMARILY INTENDED FOR DOMESTIC USE DISCLAIMS: "POWER"	73/189717 18-Oct-78	<u>1148778</u> 24-Mar-81
POWER-KRAFT	<u>US</u> Registered	<u>21</u> TOOL CHESTS AND TOOL BOXES	72/119540 08-May-61	<u>725487</u> 26-Dec-61

Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
POWER-KRAFT	<u>US</u> Registered	<u>7, 8</u> JOINER-PLANERS, BANDSAWS, DRILL PRESSES, JIG SAWS, BANDSAW BLADES, CUTTER HEADS, HAND SAW BLADES, JOINTERS, BELT SANDERS, WOOD LATHES, METAL LATHES, RADIAL DRILL PRESSES, HACK SAWS, ROUTERS, PLANERS, DRILLS, DRILL BITS, WELDERS, TAP AND DIE SETS, SOCKET WRENCH SETS, ADJUSTABLE WRENCHES, PLIERS, FILES, SCREWDRIVERS, TAPES, HANDSAWS, COPING SAWS, MITRE BOXES, BRACES, VISES, CHISELS, AXES, RATCHETS, PLANES, HAMMERS, SOLDERING GUNS, PAINT SCRAPERS, PIPE WRENCHES, BLOW TORCHES, PIPE THREADERS AND SPRAY GUNS	72/118091 18-Apr-61	<u>728250</u> 06-Mar-62
POWER-KRAFT	<u>US</u> Registered	<u>9</u> RULES, LEVELS AND TRANSITS	72/119447 05-May-61	<u>727007</u> 30-Jan-62
PRETTY SPECIAL	<u>US</u> Registered	<u>25, 42</u> 25: CHILDREN'S APPAREL, NAMELY, PANTS, SHORTS, SHIRTS, TOPS, JUMPERS, OVERALLS, SHORTALLS, ROMPERS, T-SHIRTS, DRESSES, SKIRTS, SWEATERS, JACKETS AND SLEEPWEAR 42: RETAIL STORE SERVICES IN THE FIELD OF WEARING APPAREL	74/398804 07-Jun-93	<u>1879056</u> 14-Feb-95
PROM QUEEN	<u>US</u> Pending	<u>25</u> JUNIORS INTIMATE APPAREL, NAMELY, BRAS, PANTIES AND SLEEPWEAR	28-Jul-99	
PURE LUXURY	<u>US</u> Registered	<u>25</u> WOMEN'S AND GIRLS' UNDERGARMENTS - NAMELY, BRASSIERES, SLIPS AND PANTIES	73/109111 09-Dec-76	<u>1077952</u> 22-Nov-77

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
QUICK START	<u>US</u> Registered	<u>9</u> ELECTRIC STORAGE BATTERIES	74/116510 19-Nov-90	<u>1816660</u> 18-Jan-94
QUICK START & DESIGN	<u>US</u> Registered	<u>9</u> ELECTRIC STORAGE BATTERIES	74/265707 14-Apr-92	<u>1846525</u> 26-Jul-94
RAVE REVIEWS	<u>US</u> Registered	<u>25</u> SHOES	73/532868 18-Apr-85	<u>1366785</u> 22-Oct-85
RIVIERA	<u>US</u> Registered	<u>20</u> MATTRESSES	71/595887 18-Apr-50	<u>542770</u> 22-May-51
ROAD TAMER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	72/425775 30-May-72	<u>966487</u> 21-Aug-73
ROAD TAMER	<u>US</u> Registered	<u>37</u> AUTO REPAIR SERVICES; NAMELY, FOR BRAKES, SHOCKS AND STRUTS	74/422259 09-Aug-93	<u>1830600</u> 12-Apr-94
ROMANTIC MOODS	<u>US</u> Registered	<u>25</u> WOMEN'S CLOTHING, NAMELY, BRASSIERES, PANTIES, SLEEPWEAR, SLIPS, CAMISOLES AND HOSIERY	73/637393 29-Dec-86	<u>1469140</u> 15-Dec-87
ROMANTIC MOODS	<u>US</u> Registered	<u>3</u> COLOGNE, BODY LOTION, BATH AND SHOWER GELS AND SOAPS, BUBBLE BATH BEADS AND SOAPS	74/433275 07-Sep-93	<u>1892532</u> 02-May-95
ROOMS & MORE	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR FURNITURE	74/438575 22-Sep-93	<u>1930531</u> 31-Oct-95

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
SEA KING	<u>US</u> Registered	<u>7</u> OUTBOARD MOTORS AND MARINE WINCHES	<u>72/131980</u> 14-Nov-61	<u>737857</u> 18-Sep-62
SHEER PERFECTION	<u>US</u> Registered	<u>25</u> WOMEN'S HOSIERY DISCLAIMS: "SHEER", STATEMENT THAT 'GOODS SOLD UNDER THE MARK ARE MADE TO APPLICANT'S ORDER AND SPECIFICATION. APPLICANT CONTROLS THE NATURE & QUALITY OF THE GOODS UNDER THIS USE.	<u>74/397716</u> 10-May-93	<u>1828356</u> 29-Mar-94
SHERIDAN SQUARE	<u>US</u> Registered	<u>25</u> WOMEN'S CLOTHING, NAMELY, SUITS AND BLOUSES	<u>73/678521</u> 14-Aug-87	<u>1482461</u> 29-Mar-88
SHIP 'N SHORE	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL; NAMELY, SHORTS, PANTS, SLACKS, JUMPSUITS, CULOTTES, SKIRTS, CARDIGANS, SHIRTS, SWEATERS, KNIT TOPS, WOVEN SHIRTS AND SHELLS, BLOUSES, T-SHIRTS, VESTS, JUMPERS, DRESSES, BLAZERS, TUNICS, JACKETS AND HALTERS	<u>74/018161</u> 11-Jan-90	<u>1779703</u> 29-Jun-93
SHIP 'N SHORE	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES IN THE FIELD OF CLOTHING	<u>74/284834</u> 12-Jun-92	<u>1803952</u> 09-Nov-93
SHIP 'N SHORE SPORT	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL; NAMELY, SHORTS, PANTS, SLACKS, SHIRTS, SHIRTS, SWEATERS, KNIT TOPS, WOVEN SHIRTS AND SHELLS, BLOUSES, T-SHIRTS, BLAZERS, JACKETS DISCLAIMS: "SPORT"	<u>74/245028</u> 10-Feb-92	<u>1812979</u> 21-Dec-93

Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
SILVER LEGEND	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	27-Jul-99	
SKIPS	<u>US</u> Registered	<u>25</u> TENNIS SHOES AND OTHER CANVAS FOOTWEAR	<u>72/056868</u> 08-Aug-58	<u>689937</u> 15-Dec-59
SLEEP CONNECTION	<u>US</u> Unfiled	<u>20, 24</u> 20: PILLOWS 24: PILLOW COVERS, MATTRESS PADS, MATTRESS COVERS, SHEETS, COMFORTERS AND BLANKETS		
SOFTWASH	<u>US</u> Registered	<u>7</u> COMPONENT OF WASHING MACHINE, NAMELY, WASHING CYCLE	<u>74/479892</u> 18-Jan-94	<u>1911090</u> 15-Aug-95
SOUTH SHORE	<u>US</u> Registered	<u>25</u> SHOES	<u>73/532872</u> 18-Apr-85	<u>1366786</u> 22-Oct-85
SPARE TIME	<u>US</u> Registered	<u>25</u> CLOTHING, NAMELY, SHIRTS, (SLACKS, SHORTS, JACKETS AND SWEATERS)	<u>73/432535</u> 29-Jun-83	<u>1291269</u> 21-Aug-84
STALKER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	<u>73/311985</u> 26-May-81	<u>1191651</u> 09-Mar-82
STILL LIFE	<u>US</u> Unfiled	<u>20</u> PICTURE FRAMES.		

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
STRATOLITE	<u>US</u> Registered	<u>18</u> LUGGAGE TO WIT, TRAIN CASES, COMPANION CASES, PULLMAN CASES, OVERNIGHT CASES, TWO-SUITER CASES AND THREE-SUITER CASES	<u>72/131596</u> 08-Nov-61	<u>736624</u> 28-Aug-62
THE GAS MISER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	<u>73/224513</u> 23-Jul-79	<u>1149737</u> 31-Mar-81
THE LOOK THAT FITS GREAT THE FIT THAT LOOKS GREAT	<u>US</u> Registered	<u>25</u> WEARING APPAREL, NAMELY, SHIRTS, PANTS, JACKETS, SWEATERS, BELTS AND SHOES	<u>74/398805</u> 07-Jun-93	<u>1859198</u> 18-Oct-94
THE SIGNATURE CONCEPT	<u>US</u> Registered	<u>35, 42</u> 35: BUSINESS MEETING AND CONVENTION PLANNING SERVICES 42: ENTERTAINING PLANNING SERVICES	<u>74/238584</u> 21-Jan-92	<u>1747378</u> 19-Jan-93
TODAY'S TABLE	<u>US</u> Pending	<u>21</u> DINNERWARE, FLATWARE, GLASSWARE AND SERVICEWARE	28-Jul-99	
TRICYCLE	<u>US</u> Registered	<u>25</u> CHILDREN'S SHOES	<u>74/695571</u> 30-Jun-95	<u>2093480</u> 02-Sep-97
TRICYCLE	<u>US</u> Registered	<u>25</u> CHILDREN'S, INFANTS' AND TODDLERS' COATS, JACKETS, KNIT TOPS AND BOTTOMS, SWEATERS, PANTS, WOVEN SHIRTS, SHORTS, JEANS, UNDERWEAR, HOSIERY, PAJAMAS, SWIMWEAR, DRESSES, LEOTARDS, AND SETS COMPRISING PANTS AND SHIRTS	<u>75/017339</u> 09-Nov-95	<u>2242988</u> 04-May-99

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
ULTRA COAT	<u>US</u> Registered	<u>2</u> INTERIOR PAINT DISCLAIMS: "COAT"	73/705169 11-Jan-88	<u>1505482</u> 27-Sep-88
URBAN WORKS	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	28-Jul-99	
URBAN WORKS	<u>US</u> Registered	<u>25</u> MEN'S CLOTHING, NAMELY SHIRTS, PANTS, JACKETS AND SWEATERS	74/062265 24-May-90	<u>1695379</u> 16-Jun-92
URBAN WORKS	<u>US</u> Registered	<u>25</u> BELTS AND SHOES; AND WEARING APPAREL, NAMELY, CHILDREN'S SHIRTS, PANTS, JACKETS AND SWEATERS	74/398806 07-Jun-93	<u>1856326</u> 27-Sep-94
WARDS	<u>US</u> Registered	<u>2</u> PAINTS - TO WIT, HOUSE PAINTS, CEMENT FLOOR PAINTS, FLOOR AND PORCH PAINTS, FLAT WALL PAINTS, HULL AND DECK PAINTS, BOAT AND CANOE PAINTS, SHINGLE AND SHAKE PAINTS, TRIM AND SHUTTER PAINTS, LOG SIDING PAINTS, ROOF AND FOUNDATION PAINTS, ALUMINUM PAINTS, BARN AND RANCH PAINTS, AND ENAMELS, WOOD PRIMERS, SEALERS, SHELLACS, METAL PRIMERS, MARINE AND SPAR VARNISHES, FLOOR VARNISHES, PAINT AND PLASTER TEXTURE FINISHES, LINSEED OILS, VARNISH THINNERS, ROOF COATINGS, STAINS, TURPENTINES, WOOD PRESERVATIVES AND PATCHING CEMENTS	72/127415 07-Sep-61	<u>728443</u> 13-Mar-62
WARDS	<u>US</u> Registered	<u>35</u> RETAIL DEPARTMENT STORE SERVICES	75/381692 30-Oct-97	<u>2210957</u> 15-Dec-98

<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>AppIn Number</u> Filing Date	<u>Reg Number</u> Reg Date
WENTWORTH	<u>US</u> Pending	<u>25</u> MENS SHOES AND APPAREL, NAMELY, PANTS, DRESS SHIRTS, SPORT SHIRTS, SHORTS, SPORT COATS, JACKETS, SWEATERS, BELTS, SOCKS, NECK TIES AND HOSIERY	28-Jul-99	
YOU CAN'T SHOP SMARTER THAN WARDS	<u>US</u> Pending	<u>35</u> RETAIL DEPARTMENT STORE SERVICES	75/617668 07-Jan-99	

Receipt is hereby acknowledged for the following in the U.S. Patent & Trademark Office:

In re application of: Montgomery Ward & Co., Incorporated
Docket No.: 52150.A27001

- 1) Recordation Form Cover Sheet;
- 2) Assignment of Trademarks;
- 3) Check in the amount of \$2440.00 to cover the recordation fee.

Date Mailed: August 30, 1999

Trademark

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