

12-01-1999

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Docket No.:

45214-00000



101211990

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Julie Aigner-Clark
10840 Bobcat Terrace
Littleton, Colorado 80124

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **November 11, 1999**

2. Name and address of receiving party(ies):

Name: **The Baby Einstein Company, LLC**

Internal Address:

Street Address: **10840 Bobcat Terrace**

City: **Littleton** State: **CO** ZIP: **80124**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other **Colorado limited liability company**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/527,545 75/658,362
75/658,364 75/658,363

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name **Jennifer P. Rabin, Esq.**
Internal Address **Holme Roberts & Owen LLP**

Street Address: **1700 Lincoln Street, Suite 4100**

City: **Denver** State: **CO** ZIP: **80203**

6. Total number of applications and registrations involved: **4**

7. Total fee (37 CFR 3.41): \$ **115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2665

11/30/1999 DNGUYEN 00000222 75527545

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01 FC:481 40.00 OP
02 FC:482 75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer P. Rabin
Name of Person Signing

Jennifer P. Rabin
Signature

November 15, 1999
Date

Total number of pages including cover sheet, attachments, and document: **3**

TRADEMARK

REEL: 001994 FRAME: 0212

Nunc Pro Tunc Assignment

This is an Assignment by Julie Aigner-Clark, an individual ("Assignor"), in favor of The Baby Einstein Company, LLC, a Colorado limited liability company, ("Assignee"), which was effective as of April 30, 1999 ("Effective Date").

WHEREAS, prior to the Effective Date, Assignor operated her business as a sole proprietorship doing business as The Baby Einstein Company;

WHEREAS, prior to the Effective Date, Assignor was the owner of rights in the trademarks, service marks, trade names, logos, business and product names, slogans, and registrations and applications for registration thereof, identified in Schedule I attached hereto (collectively the "Marks");

WHEREAS, Assignee, The Baby Einstein Company, LLC, a Colorado limited liability company, was formed on April 29, 1999;

WHEREAS, Assignor has intended to use the Marks in interstate commerce and has filed the applications identified on Schedule I hereto (the "Applications") with the United States Patent and Trademark Office based on its bona fide intent to use the Marks in commerce, but has not yet filed an allegation or statement of use with respect to the Applications under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS, Assignee acquired the entire business to which the Marks pertain as required by 15 USC §1060, together with any goodwill of the business symbolized by the Marks, pursuant to a General Assignment dated April 30, 1999; and

WHEREAS, Assignor and Assignee desire to evidence said assignment in a document suitable for recordation in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Marks as part of the entire business to which the Marks pertain as required by 15 USC §1060, together with any goodwill of the business symbolized by the Marks.

Signed this 11 day of NOV, 1999.

ASSIGNOR

By: 

Julie Aigner-Clark

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)Applicant(s): **Aigner-Clark, Julie**

Docket No.

45214-00000

Serial No.

Filing Date

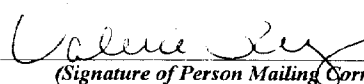
Examining Attorney

Law Office

Trademark:

I hereby certify that this **Recordation of Assignment form and executed Assignment***(Identify type of correspondence)*

is being deposited with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on:

November 15, 1999*(Date)***Valerie Perry***(Typed or Printed Name of Person Mailing Correspondence)**(Signature of Person Mailing Correspondence)***Note: Each paper must have its own certificate of mailing.**

SCHEDULE I

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
BABY BACH AND DESIGN	75/527,545	July 27, 1998
BABY VAN GOGH AND DESIGN	75/658,364	March 11, 1999
BABY SHAKESPEARE AND DESIGN	75/658,362	March 11, 1999
BABY BARNUM AND DESIGN	75/658,363	March 11, 1999
BABY BACH AND DESIGN	N/A	N/A
BABY BACH	N/A	N/A
BABY VAN GOGH AND DESIGN	N/A	N/A
BABY VAN GOGH	N/A	N/A
BABY SHAKESPEARE AND DESIGN	N/A	N/A
BABY SHAKESPEARE	N/A	N/A
BABY BARNUM AND DESIGN	N/A	N/A
BABY BARNUM	N/A	N/A