

11-24-1999

Form PTO-1594 (Adapted)  
8-25-92



U.S. DEPARTMENT OF COMMERCE  
Patent & Trademark Office

MKD 11/12/99

101210744

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

2. Name and address of receiving party(ies):

R. House, Inc.  
2064 Euclid Avenue  
Cleveland, Ohio 44115

Name: Jerry's Famous Deli, Inc.

Address: 12711 Ventura Boulevard, Suite 400

- Individual
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

City Studio City State California ZIP 91604

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 1, 1999

4(a) Trademark Application No.(s):

4(b) Trademark Registration No.(s): 2,005,731

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 1

Name: **Stephanie C. Alvarez, Esq.**  
Address: **LOTT & FRIEDLAND, P.A.**  
  
**P.O. Box 141098**  
  
**Miami, Florida 33114-1098**

7. Total fee (37 CFR 3.41) enclosed: \$ 40.00

- Enclosed
- If any additional fees are required, the Commissioner is Authorized to charge deposit account

8. Deposit Account Number: 12-2155

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

Stephanie C. Alvarez  
Name of Person Signing

November 12, 1999  
Date

Attorney Docket No: 10023-1-8810

Total number of pages comprising cover sheet: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks  
Box Assignments  
Washington, DC 20231

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**TRADEMARK**  
**REEL: 001991 FRAME: 0557**

**ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION**

**WHEREAS**, R. House, Inc., an Ohio corporation with a principal place of business of 2064 Euclid Avenue, Cleveland, Ohio ("Assignor"), warrants that it owns without encumbrance the trademark **RASCAL HOUSE** and Registration No. 2,005,731 in the United States Patent and Trademark Office; and,

**WHEREAS**, Jerry's Famous Deli, Inc., a California corporation with a principal place of business of 12711 Ventura Boulevard, Suite 400, Studio City, California, ("Assignee"), desires to acquire said mark, registration and rights therein,

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, interest in and to the said mark, together with the goodwill of the business symbolized by the mark, (but not the general goodwill of the business itself) and the above-identified registration thereof;

**FURTHER**, Assignor agrees that it will, without demanding any further consideration therefor, at the request, and at the costs of Assignee, perform all lawful and just acts that may be necessary for carrying out this Assignment in full, including the execution and acknowledgement of instruments that may be or may become necessary for sustaining, reissuing or disclaiming the trademark registration identified hereinabove.

**R. HOUSE, INC.**

Mitch Kungo  
By:  
Title: Pres.

1999  
Dated: October 1, 1999.

**"ADDENDUM TO ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION"**

"If Assignee shall abandon the use of the name Rascal House for a period of three years or otherwise ceases to use same in interstate commerce for three years then this Assignment shall terminate and be rendered null and void upon which the name shall revert back to Assignor."

R. House, Inc.

Date: Nov. 1, 1999

Mitch Kungo  
By:  
Title: Pres.