No. 117/040, 120/029, 131/004, 150/025, 153/015, 221/026, 221/027, 222/007, 222/008, 222/009, 222/123, 224/227, 234/249, 234/251, 242/077, 243/011, 227/071, 236/124 and 236/125

FORM PTO-1595 1-31-92	TRAD	ORM COVER SHEET EMARK	11-04-1999
1. Name of conveying party: OF AMERICA, INC. Individual General Partnership Corporation Other Additional name(s) of conveyance: Yes 3. Nature of conveyance: Security Agreement Other Other Other		Name and address of relationships Name: GEMOLOGICAL INSTITE Internal Address: City:State:	ship
Execution Date: October: Application number(s) or T If this document	rademark number(s):	Additional name(s) & address(e	
A. Trademark Application No	· · · · · · · · · · · · · · · · · · ·	B. Trademark No(s): See Atta	ached List
Name and address of part concerning document short	y to whom correspondence uld be mailed:	6. Total number of application	ns and trademarks involved: 19
Name: Brent D. Sokol Internal Address: LYON & LYON LLP 633 West Fifth Street, Suite 4700 Los Angeles, CA 90071-2066 Phone: (213) 489-1600		7. Total fee (37 CFR 3.41): ☐ Enclosed ☐ Charge this Deposit a required 8. Deposit Account Number:	\$ 760.00 Account if any additional fee is
		JSE THIS SPACE	
9. Statement and signature. To the best of my knowled original document. Brent D. Sokol, Reg. No. 38	Dahol	rmation is true and correct and any $\frac{10/29/99}{}$	y attached copy is a true copy of the
CARD N. COSTA COSTA		es including cover sheet: 5	
OMB No. 0651-0011 (exp. 4/94	<u> </u>	A-a-l-41	
Mail documents to be reco	orded with required cover sheet in	etach this portion nformation to: Patents and Trademarks	
FC:481 40.00 CH FC:482 450.00 CH Public burden reporting for including time for reviewing Send comments regarding	Box A Washing this sample cover sheet is estim the document and gathering the this burden estimate to the U.S.	Assignments Iton, D.C. 20231 ated to average about 30 minutes	reviewing the sample cover sheet. ce of Information Systems, PK2-

CONTINUATION OF FORM PTO-1595, SECTION 4

Registrations

Registration Number	Registration Date	L&L Docket No.
671,824	12/30/1958	117/040
689,457	12/08/1959	120/029
533,880	11/28/1950	131/004
1,084,305	01/31/1978	150/025
1,138,073	07/22/1980	153/015
1,212,249	10/12/1982	221/026
1,258,325	11/22/1983	221/027
2,236,549	04/06/1999	222/007
2,231,410	03/16/1999	222/008
2,236,548	04/06/1999	222/009
2,254,924	06/22/1999	222/123

Applications

Application Serial Number	Filing Date	L&L Docket No.
75/262,843	03/24/97	224/227
75/721,817	06/03/99	234/249
75/721,948	06/03/99	234/251
75/725,899	06/04/99	242/077
75/721,940	06/04/99	243/011
75/723,655	06/07/99	227/071
75/533,879	08/11/98	236/124
75/534,336	08/11/98	236/125

ASSIGNMENT

WHEREAS **GEMOLOGICAL INSTITUTE OF AMERICA**, **INC.**, a corporation organized under the laws of the State of Ohio with its principal place of business at 5345 Armada Drive, Carlsbad, California 92008 (hereinafter referred to as "ASSIGNOR"), owns the following marks ("Marks"), for which applications for trademark registration in the United States or foreign countries have been executed and filed and/or granted:

Registrations

Registration Number	Registration Date
671,824	12/30/1958
689,457	12/8/1959
533,880	11/28/1950
1,084,305	1/31/1978
1,138,073	7/22/1980
1,212,249	10/12/1982
1,258,325	11/22/1983
2,236,549	4/6/1999
2,231,410	3/16/1999
2,236,548	4/6/1999
2,254,924	6/22/1999

Applications

Application Serial Number	Application Date
75/262,843	03/24/97
75/721,817	06/03/99
75/721,948	06/03/99
75/725,899	06/04/99

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75/721,940	06/04/99
75/723,655	06/07/99
75/533,879	08/11/98
75/534,336	08/11/98

and WHEREAS **GEMOLOGICAL INSTITUTE OF AMERICA**, INC., a corporation organized and existing under and by virtue of the laws of the State of California and having its principal place of business at 5345 Armada Drive, Carlsbad, California 92008 (hereinafter referred to as "ASSIGNEE"), is the successor to ASSIGNOR's business and is desirous of acquiring the exclusive right, title, and interest in, to, and under such Marks or similar legal protections to be obtained therefor in the United States, its territorial possessions and/or in any and all countries foreign thereto;

NOW, THEREFORE, as part of a merger agreement entered by ASSIGNOR and ASSIGNEE, and for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto ASSIGNEE and its successors and assigns the full and exclusive right, title, and interest in, to, and under said Marks and to all registrations or applications or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said Marks by said applications, and any and all claims which may have arisen thereunder prior to the date of this Assignment, including any cause of action for past infringement which may have arisen prior to the date of this Assignment, together with the goodwill of the business associated with the Marks; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to register said Marks or any legal equivalents thereof based on any pending U.S. trademark application to said ASSIGNEE and its successors and assigns in accordance with this Assignment.

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ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said Marks, said applications, said registrations and legal equivalents as may be known and accessible to ASSIGNOR and covenants that ASSIGNOR will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, register and enforce said Marks, said applications, said registrations and/or legal equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

Signed at Carlsbad, California, t	this <u>26</u> day of <u>October</u> , 1999.
	By: Af Brunha Name: Robert J. Buscher
	Name: Robert J. Buscher
	Title: Secretary
	Gemological Institute of America, Inc.
STATE OF California)	SS.
COUNTY OF <u>San Diego</u>	33 .

On this <u>26th</u>day of <u>0ctober</u>, 1999, before me, a Notary Public, personally appeared <u>Robert J. Buscher</u>, known to me to be the person or proved to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

TONI J SMITH

Commission # 1136883

Notary Public — California

San Diego County

My Comm Expires May 7, 2001

RECORDED: 11/01/1999

Notary Public In and for said County and State

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