

189

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

10-13-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101169847

MPW  
10-8-99

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/12/1999 MTHA11 00000124 032460 75511175

FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 1550.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20239

TRADEMARK

REEL: 001973 FRAME: 0893

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

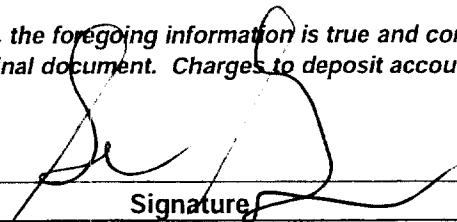
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sara Goldberg  
Name of Person Signing

  
Signature

10/7/99  
Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

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**TRADEMARK**

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**Registration Number(s)**

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2143766	2159574	596058
1476492	1106239	1106240
1106799	1222816	1193286
1867746	825003	868733
675053	976050	1383604
1293792	989087	1383603
982605	1204274	1368599

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**Registration Number(s)**

1328822	1385376	2141231
1944478	1921105	539608
2121019	2162611	2075535
1871491	873158	2056847
1293793	1569675	879225
1627942	1901122	1891808
538129	2009540	1848950

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**Registration Number(s)**

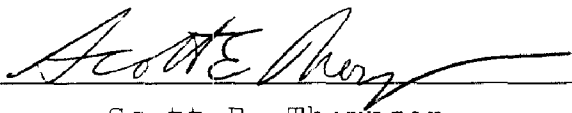
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1821932	2180564	2060554
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OMNIBUS TRADEMARK ASSIGNMENT

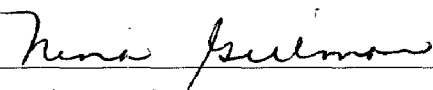
THIS ASSIGNMENT, effective as of September 1, 1999, is made between Colgate-Palmolive Company, a corporation of the State of Delaware, with principal offices at 300 Park Avenue, New York, New York 10022 U.S.A. (the "Assignor") and Hill's Pet Nutrition, Inc., a corporation of the State of Delaware, with principal offices at 400 SW Eighth Street, Topeka, KS 66603 U.S.A. (the "Assignee").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, its successors and assigns all its right, title and interest in and to the trademarks and the applications and registrations thereof identified in the attached Schedule (the "Schedule"), together with all goodwill of the business related thereto or associated therewith and any common law rights thereto or associated therewith in any of the countries identified in the Schedule and any related rights, based on use or otherwise, including the right to sue for past, present or future infringement and the right to receive and retain any proceeds resulting from such infringements.

ASSIGNOR: COLGATE-PALMOLIVE COMPANY

By:   
Scott E. Thompson  
Vice President and  
Assistant General Counsel - Trademarks  
Dated: September 1, 1999

ASSIGNEE: HILL'S PET NUTRITION, INC.

By:   
Nina Gillman  
Assistant Secretary  
Dated: September 1, 1999

SCHEDULE

Country	Trademark	St	Orig.App.No	Org.App.Dt	Curr	Reg No	Renewal	CL & NO	Class
United States	A HEALTHIER BALANCE FOR A HEALTHIER PET	G	74/649901	21MR1995		2009540	220C2006	IN 31	
United States	a/d	G	74/253832	09MR1992		1848950	09AU2004	IN 5	
United States	ADVANCED RDA SYSTEM	G	75/321674	09JL1997		2143766	10MR2008	IN 31	
United States	BUDDY'S BARK	G	75/150389	14AU1996		2159574	19MY2008	IN 16	
United States	c/d	G	71/651848	15AU1943		596058	28SE2004	IN 31	
United States	CANINE c/d	G	641403	27JA1987		1476492	16FE2008	IN 5	
United States	CANINE GROWTH	G	73/138932	25AU1977		1106239	14NO1998	IN 31	
United States	CANINE LACTATION	G	73/138935	25AU1977		1106240	14NO1998	IN 31	
United States	CANINE MAINTENANCE	G	73/138933	25AU1977		1106799	21NO1998	IN 31	
United States	CANINE PERFORMANCE	G	73/316836	29JE1981		1222816	04JA2003	IN 31	
United States	CANINE SENIOR	G	73/316765	29JE1981		1193286	06AP2002	IN 31	
United States	CUSTOM CARE	G	74/314087	15SE1992		1867746	13DE2004	IN 31	
United States	d/d (STYLIZED)	G	72/224543	29JL1965		825003	28FE2007	IN 31	
United States	DESIGN (BACKGROUND LABEL)	G	72/174696	08AU1963		868733	29AP2009	IN 31	
United States	f/d (STYLIZED)	G	72/019038	09NO1956		675053	03MR1999	IN 31	
United States	FELINE c/d & Design	G	72/448289	09FE1973		976050	01JA2004	IN 31	
United States	FELINE GROWTH	G	73/545828	07JL1985		1383604	18FE2006	IN 31	
United States	FELINE h/d	G	73/387855	23SE1982		1293792	11SE2004	IN 5	
United States	FELINE K/D	G	458891	30MY1973		989087	23JL2004	IN 31	
United States	FELINE MAINTENANCE	G	73/545827	01JL1985		1383603	18FE2006	IN 31	
United States	FELINE p/d	G	72/458678	29MY1973		982605	23AP2004	IN 31	
United States	FELINE r/d & Design	G	73/316837	29JE1981		1204274	10AU2002	IN 5	
United States	FELINE s/d & Design	G	73/503409	11OC1984		1368599	05NO2005	IN 5	
United States	FOR A HEALTHY DIFFERENCE YOU CAN SEE.GUARANTEED.	G	75/121485	11JE1996		2170098	30JE2008	IN 31	
United States	g/d	G	73/316835	29JE1981		1205118	18AU2002	IN 5	
United States	H/D	G	72/185920	03FE1964		804352	22FE2006	IN 5	
United States	HEALTH BLEND	G	74/228068	03DE1991		1821932	15FE2004	IN 5	31
United States	HEALTHBLEND PREVENTIVE CARE PLAN	G	75/324998	15JL1997		2180564	11AU2008	IN 42	
United States	HILL'S	G	75/006710	17OC1995		2060554	13MY2007	IN 31	
United States	HILL'S	G	73/594484	21AP1986		1417169	18NO2006	IN 5	

SCHEDULE

Country	Trademark	St	Orig.App.No	Org.App.Dt	Curr Reg No	Renewal	CL & NO	Class
United States	HILL'S	G	72/422336	24AP1972	955342	13MR2003	IN 31	
United States	HILL'S n/d	F	75/511175	30JE1998			IN 5	31
United States	HILL'S PRESCRIPTION DIET & DESIGN	F	75/569993	140C1998			IN 5	31
United States	i/d (STYLIZED)	G	71/581968	14JL1949	538128	20FE2001	IN 31	
United States	k/d (STYLIZED)	G	71/564955	10SE1948	536011	09JA2001	IN 31	
United States	MARK MORRIS ASSOCIATES, INC & Design	G	72/193890	20MY1964	795008	31AU2005	IN 16	
United States	MAXIMUM STRESS DIET	G	73/385687	15SE1982	1328822	02AP2005	IN 31	
United States	MIXIT	G	73/544649	24JE1985	1385376	04MR2006	IN 31	
United States	MORE CHOICE. BETTER MANAGEMENT	G	74/649902	21MR1995	2141231	03MR2008	IN 5	31
United States	n/d	F	75/511179	30JE1998			IN 5	31
United States	NUTRIENT PRECISION	G	74/394844	25MY1993	1944478	26DE2005	IN 31	
United States	NUTRIENT PRECISION FOR YOUR DOG'S SPECIAL NEEDS	G	74/394845	25MY1993	1921105	19SE2005	IN 31	
United States	p/d (STYLIZED)	G	71/575773	21MR1949	539608	20MR2001	IN 31	
United States	PARTNERS IN PRACTICE	G	794266	19AP1989	1569675	05DE1999	IN 16	
United States	PRESCRIPTION DIET	G	321878	17MR1969	879225	210C2009	IN 31	
United States	PRESCRIPTION DIET	G	74/022010	24JA1990	1627942	18DE2000	IN 5	
United States	PRESCRIPTION DIET A/D	G	74/253833	09MR1992	1901122	20JE2005	IN 5	
United States	PRESCRIPTION DIET T/D	G	74/373142	25MR1993	1891808	25AP2005	IN 31	
United States	r/d (STYLIZED)	G	71/581969	14JL1949	538129	20FE2001	IN 31	
United States	s/d	G	73/387856	23SE1982	1293793	11SE2004	IN 5	
United States	SCIENCE DIET	G	75/006704	170C1995	2056847	04FE2007	IN 31	
United States	SCIENCE DIET	G	72/302632	12JL1968	873158	15JL2009	IN 31	
United States	SCIENCE DIET CUSTOM CARE	G	74/425293	16AU1993	1871491	03JA2005	IN 31	
United States	SCIENCE DIET DESIGN (WITH RIBBON)	G	75/119150	02MY1996	2075535	01JL2007	IN 31	
United States	SCIENCE DIET DESIGN W/O WORDS	G	75/119,172	02MY1996	2162611	02JE2008	IN 31	
United States	SCIENCE DIET LABEL (With ribbon & words)	G	75/119,151	02MY1996	2121019	16DE2007	IN 31	



SCHEDULE

Country	Trademark	St	Orig.App.No	Org.App.Dt	Curr	Reg No	Renewal	CL & NO	Class
United States	T/D	G	74/373141	25MR1993		1891807	25AP2005	IN 5	
United States	u/d	G	73/106144	10NO1976		1107708	05DE1998	IN 5	
United States	VCA	F	75/371981	14oc1997				IN 31	
United States	VCA	G	74/486685	04FE1994		1891485	25AP2005	IN 42	
United States	VCA & DIAMOND DESIGN	G	74/493590	23FE1994		1952270	30JA2006	IN 42	
United States	w/d	G	690733	20OC1987		1510640	01NO2008	IN 5	
United States	WHAT VETS FEED THEIR PETS	F	75/452765	19MR1998				IN 31	