

FORM PTO-1594

(Rev. 8-93) MRD 23.99
OMB No. 0551-0041 (Exp. 4/94)

RECC

10-07-1999

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings



To the Honorable Commissioner of Patents 101143235

attached original documents or copy thereof.

1. Name of conveying party(ies):
National Bedding Company
5401 Trillium Blvd.
Hoffman Estates, IL 60195

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Illinois**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **W.E. BEDDING Corp.**
Internal Address:
Street Address: **14014 Alondra Blvd.**
City: **Santa Fe Springs** State: **CA** ZIP: **90570**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California**
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **December 10, 1997**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
Ortho (Reg. No. 940485)

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 5

5. Name and address of party to whom correspondence concerning document should be mailed:
Mr. Sigi Hinojosa
Name: **Buchalter, Nemer, Fields & Younger**
Internal Address: _____

Street Address: **601 South Figueroa Street, 24th Floor**
City: **Los Angeles** State: **California** ZIP: **90017**

7. Total fee (37 CFR 3.41) \$ **110⁰⁰**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
20-0052

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

140E

9. Statement and signature.
To the best of *my knowledge and belief*, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MR. SIGI HINOJOSA

Name of Person Signing

Christine E. Wilson

Sigi Hinojosa

Signature
Christine E. Wilson

Signature

February 1, 1999

Date

Total number of pages including cover sheet, attachments, and document: 5

SCHEDULE 1

INTELLECTUAL PROPERTY

1. Federal Registrations:

- (a) Mark: ORTHO
 Registration No.: 940485
 Date of Registration: 8/8/72
 Class: 32 (Int. Class 20)
 Goods: Mattresses and Box Springs
 Combined Sections 8 and 15 Affidavit Filed
- (b) Mark: ORTHO PAK
 Registration No.: 1,565,990
 Date of Registration: 11/14/89
 Goods: Pillows and Bed Frames, Bedding Sheets, Pillowcases and Blankets
- (c) Mark: ROYAL SUPPORT COLLECTION
 Registration No.: 1,575,015
 Date of Registration: 1/2/90
 Goods: Mattresses and Box Springs
- (d) Mark: ORTHO
 Registration No.: 1,611,691
 Date of Registration: 8/28/90
 Goods: Retail Store Services in the Field of Bedding Products
- (e) Mark: ORTHO
 Registration No.: 1,555,250
 Date of Registration: 9/5/89
 Goods: Retail Store Services in the Field of Mattresses, Box Springs and Other Bedding Products

~~2. State Registrations:~~

~~(a) Arizona~~

~~Mark: ORTHO MATTRESS
 Registration No.: 16776
 Date of Registration: 3/20/69
 Renewed: 3/27/79
 Goods: Furniture and Upholstery~~

9404851

02/09/1999 JMWTKINS 0000015 200052

40.00 CH
100.00 CH

01 FC:441
02 FC:462

3301039

TRADEMARK

REEL: 001942 FRAME: 0270

ASSIGNMENT

FOR VALUE RECEIVED, NATIONAL BEDDING COMPANY, an Illinois corporation, dba Serta Mattress Company ("Assignor") hereby grants, assigns, conveys and transfers to W.E. BEDDING CORP., a California corporation ("Assignee"), WITHOUT RECOURSE, REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED, OF ANY KIND OR NATURE, and Assignee accepts, all of the right, title and interest of Assignor in and to the trademarks and service marks listed on Schedule 1 attached hereto, together with the goodwill associated therewith.

Upon Assignee's request, Assignor will execute such other documents and take such other actions as are reasonably necessary to effectuate the Assignment hereunder.

Dated: December 10, 1997

"ASSIGNOR"

NATIONAL BEDDING COMPANY,
an Illinois corporation,
dba Serta Mattress Company

BY 

ITS VP

"ASSIGNEE"

W.E. BEDDING CORP., a
California corporation

BY 

ITS President

Serta\Assignmt

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Goods: Retail Store Services in the Field of Mattresses, Box Springs and Other Bedding Products

2. State Registrations:

- (a) Arizona
- Mark: ORTHO MATTRESS
Registration No.: 16776
Date of Registration: 3/20/69
Renewed: 3/27/79
Goods: Furniture and Upholstery

(b) Nevada

Mark: ORTHO MATTRESS SLEEP CENTERS
Registration No.: 0087416
Date of Registration: 3/27/89
Goods: Retail Stores Selling Mattresses, Box Springs, Beds,
Upholstered Furniture and Occasional Furniture

3. Mattress and Box Springs Trademarks (Unregistered):

Ortho Mattress
Ortho Balance
Ortho Quilted Sleeper
Ortho Daybed
Ortho Premier
Ortho Serenity Regal
Ortho Genic
Ortho Flex
Ortho Form
Ortho Tension
Ortho Perma Redic
Ortho Splendor
Ortho Posture
Ortho Royale
Ortho Mission
Ortho Deluxe
Ortho Crown
Ortho Aristrocat
Ortho Blue Shield
Ortho Posture Quilt
Ortho Classic
Ortho Bunke
Ortho Ease
Ortho Balboa
Ortho Siesta
Ortho Prestige Extra Firm
Ortho Quilt
Ortho Rest
Ortho Hotel
Ortho Comfort
Ortho Magic
Ortho Cloud
Ortho Slumber
Ortho Rite
Ortho Prestige
Ortho Regal

Ortho Hi Riser
Ortho Adjustable
Ortho Elegance
Ortho Sleep
Ortho Support
Ortho Guard
Ortho Fashion
Ortho Luxury
Ortho Imperial
Ortho Pak
Ortho Contract Motel
Ortho Motel Apartment
Ortho Motel Special
Ortho Hospital
Ortho Hotel Deluxe
Ortho Grand Hotel
Ortho Posture Rest

4. Upholstery Trademarks (Unregistered):

Avon
Cambridge
Hampshire
Oakdale
Oxford
Saratoga
Tahoe
Windsor
Belaire
Manhattan
Westminster
Manchester
York
Bristol
Andover
Essex
Devon
Queen Anne
Chelsea

5. Service Marks

Ortho
Ortho Mattress