FORM PTO-1594 (Modified)
(Rev. 6-93)
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Copyright 1994-97 LegalStar
TM05/REV03

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08-06-1999



Docket No.:

308/00101\A

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To the Honorable Commissioner of Patent	101	112482	Louis artached original of	locuments or copy thereo
1. Name of conveying party(ies):	V. P.E.	2. Na	ame and address of receiving	party(ies):
		Sec. 3. 1		

To the Honorable Commissioner of Patent 101112	- 100 and the attached original documents of copy thereof.
1. Name of conveying party(ies):	Name and address of receiving party(ies):
Columbia-Freestate Management, Inc., d/b/a Columbia-Freestate Health System  AU6 0 4 1999	Name: Carefirst of Maryland, Inc. d/b/a Carefirst
	Internal Address: Blue Cross and Blue Shield
☐ Individual(s) ☐ Association ☐ Association ☐ ☐ ☐	Street Address: 10455 Mill Run Circle
☐ General Partnership ☐ Limited Partnership	City: Owings Mills State: MD ZIP: 21117
☑ Corporation-State Maryland ☐ Other	☐ Individual(s) citizenship
	Association
Additional names(s) of conveying party(ies)	☐ General Partnership
3. Nature of conveyance:	☐ Limited Partnership
☐ Security Agreement ☐ Change of Name	☐ Other
Other	If assignee is not domiciled in the United States, a domestic designation is ☐ Yes 💢 N
Execution Date: June 14, 1999	(Designations must be a separate document from Additional name(s) & address(es) ☐ Yes 🕱 N
	radional name(e) a address(es)
4. Application number(s) or registration numbers(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	1,633,535
	1,633,411
Additional numbers	☐ Yes   No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Barth X. deRosa, Esquire	7. Total fee (37 CFR 3.41):\$ \$65.00
Internal Address: Stevens, Davis, Miller & Mosher, LLP	
	☑ Enclosed
	☐ Authorized to be charged to deposit account
Street Address: 1615 L Street, N.W. Suite 850	8. Deposit account number:
	19-4375
City: Washington State: DC ZIP: 20036	17-93/3
	UPE THIS CRACE
08/05/1999 DMGUYEH 00000198 1633535	USE THIS SPACE
01 FC:481 40.00 0P 25.00 0P	
9. Statement and signature.	affor in two and correct and any office had a sure in a two
To the best of my knowledge and belief, the foregoing inform of the original document.	miori is true and correct and any attached copy is a true copy
Barth x. deRosa, Esquire	- 0/1//
Name of Person Signing	Signature Date
Total number of pages including	cover sheet, attachments, and

## **ASSIGNMENT**

WHEREAS, Columbia-Freestate Management, Inc. d/b/a Columbia-Freestate Health System, a corporation organized under the laws of the state of Maryland, domiciled and doing business at Two Knoll North Drive, Columbia, Maryland 21045 (Assignor), is the present title owner of the following trademarks and is the owner of the following federal trademark registrations as registered with the U.S. Patent and Trademark Office:

- (1) Registration No. 1,633,535 NEW CHOICE
- (2) Registration No. 1,633,411 NEW CHOICE

AND WHEREAS, Carefirst of Maryland, Inc. d/b/a Carefirst Blue Cross Blue Shield, a corporation organized under the laws of the state of Maryland, domiciled and doing business at 10455 Mill Run Circle, Owings Mills, Maryland 21117 (Assignee), is desirous of acquiring the right, title and interest in and to the trademark NEW CHOICE and to Registration No. 1,633,535 and Registration No. 1,633,411.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does, sell, assign, and transfer unto the said Assignee, its successors and assigns, all right, title and interest in and to the said trademarks and in and to said Registrations together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said trademarks.

TRADEMARK REEL: 001939 FRAME: 0574

IN	WI:	INESS	WHEREOF,	the	Assignor	has	hereunder	executed	this
instrum	ent	this	144h		_ day of _	7.	ب مر ف		1999.
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					Ву:	·	Ares d	ely	
				T	itle:/	(ce	Presid	6.14	
				I	Date:	6/1	4/99		