

07-20-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office


07-12-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #01



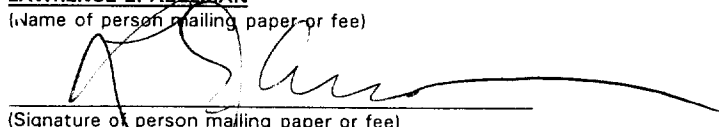
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The Honorable Commissioner of Patent and Trademarks, please return the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Bruno Guntern</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State SWITZERLAND <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>BELOW ZERO LTD. Bahnhofstrasse 9 6340 Baar SWITZERLAND</p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State SWITZERLAND <input type="checkbox"/> Other _____</p> <p>Domestic representative is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <i>MRD 7-12-99</i></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: July 1, 1999</p>	

<p>4. (A.) Trademark Application No.(s)</p>	<p>4. (B.) Trademark Registration No.(s)</p> <p>1,690,828 - BELOW ZERO to correct assignment recorded at Reel/Frame: 1084/0690</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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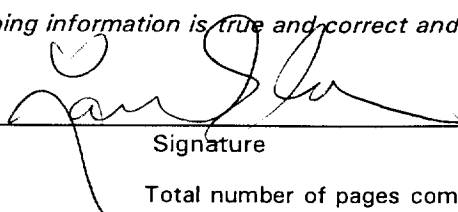
<p>5. Correspondence should be mailed to:</p> <p>LAWRENCE E. ABELMAN ABELMAN, FRAYNE & SCHWAB 150 East 42nd Street New York, New York 10017-5612</p>	<p>6. Total number of applications and registrations involved:..... <input type="text" value="1"/></p>
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<p>"Express Mail" No: EE645092621US Date of Deposit: July 12, 1999 I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513 LAWRENCE E. ABELMAN (Name of person mailing paper or fee)</p> <p> (Signature of person mailing paper or fee)</p>	<p>7. Total fee (37 CFR 3.41): \$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed (The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)</p> <p><input type="checkbox"/> Authorized to be charged to deposit account Deposit account number: 01-0035 (Attach duplicate copy of this page if paying by deposit account)</p>
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8. Statement and signature.
To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

 LAWRENCE E. ABELMAN
 Name of Person Signing


 Signature

 July 12, 1999
 Date

Total number of pages comprising cover sheet:

UNITED STATES OF AMERICA

ASSIGNMENT


WHEREAS, Bruno Guntern, an individual and citizen of Switzerland, residing at Sagenstrase 12, 6318 Walchwil, Switzerland (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

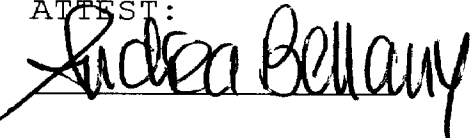
<u>Trademark</u>	<u>Number</u>
BELOW ZERO	1.690.828

AND WHEREAS, Below Zero Ltd., a company organized and existing under the laws of Switzerland, with an office at Bahnhofstrasse 9, 6340 Baar, Switzerland (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of U.S.\$ 1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this FIRST day of JULY, 1999

By 
Title _____
B. GUNTERN

ATTEST:

ASSISTENT MANAGER(Title)