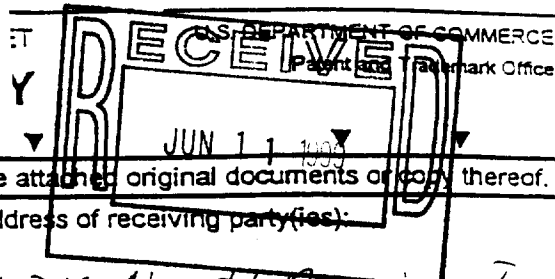


07-26-1999

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 3531-0011 (exp. 4/94)
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TMO5/REV01



101101072



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
IDV North America, Inc

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Connecticut
 Other _____

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: UDV North America, Inc
Internal Address: _____
Street Address: Six Landmark Square
City: Stamford State: CT ZIP: 06901

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Connecticut
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: 6-11-99

Assignment Merger
 Security Agreement Change of Name
 Other change of address

Execution Date: July 1, 1998

4. Application number(s) or registration numbers(s):
A. Trademark Application No.(s)
see attached exhibit

B. Trademark Registration No.(s)
see attached exhibit

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dana M. Gilland, Esq.
Internal Address: _____
Street Address: Six Landmark Square
City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved: 124

7. Total fee (37 CFR 3.41): \$2,500
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-3120
(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland [Signature] 4/21/99
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

TRADEMARK
REEL: 001926 FRAME: 0526

Trademarks to be Recorded
Change of Name from IDV North America, Inc.
To
UDV North America, Inc.

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUTOUR
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2221848		BV (Word)
2209222		BV & Design
	75501759	BV Coastal Label
2074482		BLACK HAUS
2183530		CLONE 6 (Word)
	75379055	CLONE 6 (Label)
2062046		ENSEMBLE
	75300858	BEAUZEAUX
1653836		BERRO D'AGUA
1651214		BERRO D'AGUA
1651213		BERRO
1773127		BISTRO
1561265		BLOSSOM HILL
1876831		BH & Design
1071205		BOGGS
1273811		BOGGS
1700010		H. D. BRADBURNS (Stylized)
1967271		BRANDIOSO
936210		BRASS MONKEY
2113606		BRETON'S HAND & SEAL
1128753		CANTO RODADO
1220255		CITRONET
1453449		THE CLUB
1586025		CENSORED ON THE BEACH

1911678		DI SARITA
	75/005638	DINGLEBERRIES
1557361		GLEN ELLEN
1260618		GLEN ELLEN (Stylized)
1622789		GLEN ELLEN Label Design
1793811		GLEN ELLEN Arch Design
	75437690	GOOD TASTE IS WITHIN YOUR REACH
1777387		GOLDSCHLAGER
2187251		GOLDSCHLAGER Bottle Configuration
823733		HEUBLEIN
381732		HEUBLEIN'S SINCE 1875 & Design
1788378		HEUBLEIN PARTY DRINKS
1786958		HEUBLEIN PREMIUM CLASSICS
632942		HEUBLEIN (Stylized)
1076596		JEREMIAH WEED
2153357		JIN JIN
1570131		MACKDALE'S
096292		MILSHIRE (Stylized)
1050904		MILSHIRE Emblem Design
1831486		MOSCA BLANCA
1191193		MYSTIQUE
894746		OSTROVA
1907921		PIRANHA
725706		POPOV
1672008		POPOV
	75295507	PRIZIM
2084264		PUCCINO
2222315		PUCCINO Bottle Configuration
1441402		REUNION
1657576		RELSKA
609694		RELSKA & Design
570329		RELSKA
608508		RELSKY
1221976		RUMPLE MINZE
2101942		SHAKZ
2143213		LE MORITZ SHAKZ (Stylized)
1887385		SMIRNOFF ✓
	75509462	SMIRNOFF ✓
	75508934	SMIRNOFF ✓
	75514568	SMIRNOFF ✓
	75509223	SMIRNOFF ✓
513428		SMIRNOFF (Stylized) ✓
623247		PIERRE SMIRNOFF (Stylized) ✓

2124966
IDV to UDV p.3

MULE ✓

2159283
2066403

75030877

SMIRNOV (in Cyrillic) ✓
CMUPHOBCKAR BOGKA No. 21 (Cyrillic) ✓
SMIRNOVSKAYA VODKA No. 21 (Cyrillic) ✓

328594
2187153
2026431
1118403
1199801
1229051
2047345
2045650
330899
1253139
862846
1887880
1993711
1932292
1693460
2101622
907665

SMIRNOFF Crown & Curtain Device ✓
SMIRNOFF CITRUS TWIST ✓
SMIRNOFF CITRUS TWIST Bottle Design ✓
SMIRNOFF DE CZAR ✓
SMIRNOFF DE CZAR ✓
SMIRNOFF DE CZAR Bottle Design ✓
SMIRNOFF Eyebrow ✓
SMIRNOFF Eyebrow (in Color) ✓
Crown Design ✓

2198443

75362471

STE PIERRE SMIRNOFF FLS ✓
SMIRNOFF LEAVES YOU BREATHLESS ✓
SMIRNOFF SINGLES ✓
XXX ON THE BEACH ✓
EXTREME SMIRNOFF ✓
EXTREMELY CHERRY ✓
SMIRNOFF PURE THRILL HOTEL ✓
SMIRNOFF SILVER ✓
SMIRNOFF 2000 ✓
SMIRNOFF Nutcracker Bottle ✓

1887385
2160811
1209956
1530394
1134788
1913670
1458869
1459455
786906
1034987
1817516
1946298
2097880
1956055

75362502
75436671
75514796

MICROLITE ✓
ALL VODKA. NO PRETENSE ✓
SMIRNOFF ✓
SMIRNOFF ✓

2169427

75194962

SOLARIS
STEEL
TRUFFLES
VAKLOVA
M.G. VALLEJO
M.G. VALLEJO
GENERAL M.G. VALLEJO WINERY
VINYA
YUKON JACK
PERMA FROST
SNAKEBITE
THE SCHLAGER ZONE
MAD JACK
ZIP
ZUMBIDO

**CERTIFICATE AMENDING
THE
CERTIFICATE OF INCORPORATION
OF
IDV NORTH AMERICA, INC.**

The undersigned officer of IDV North America, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is IDV North America, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

RESOLVED, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Company be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (3) The resolution set forth above was approved by the sole shareholder of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on May 15, 1998. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000 Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on May 15, 1998 by passing the following resolution:

RESOLVED, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 12:00 a.m. on July 1, 1998.

- (6) Dated this 19th day of June, 1998.

IDV North America, Inc.

By: Mary J. Kramer
Name: Mary J. Kramer
Title: Assistant Secretary

FILED 06/19/1998 03:56 PM PAGE 01179
SECRETARY OF THE STATE
CONNECTICUT SECRETARY OF THE STATE

CERTIFICATE OF CHANGE OF ADDRESS

Office of the Secretary of the State

30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / new / 1-97

Space For

FILING #0001893343 PG 01 OF 01 VOL B-00220
FILED 09/17/1998 08:30 AM PAGE 00573
SECRETARY OF THE STATE
CONNECTICUT SECRETARY OF THE STATE

1. COMPLETE BUSINESS NAME:

UDV North America, Inc.

2. PRINCIPAL OFFICE ADDRESS OF BUSINESS - (P.O. box is unacceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

3. MAILING ADDRESS OF BUSINESS (P.O. box is acceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

4. EXECUTION

Dated this 14th day of September, 1998

M. J. Kramer

Asst. Secretary

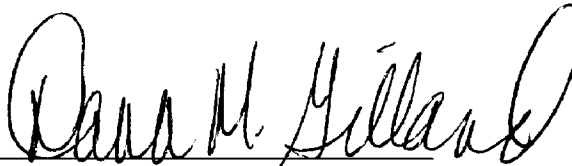


Print or type name of signatory

Capacity of signatory

Signature

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that he is properly authorized to execute this Statement of Use on behalf of the applicant; he believes the applicant to be the owner of the trademark sought to be registered; the trademark is now in use in commerce; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

By: 
Name: Dana M. Gilland
Title: Assistant Secretary

Dated: *June 10, 1999*