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06-25-1999

U.S. Department of Commerce  
Patent and Trademark Office



101076378

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Name: PRIMEDIA Intertec Corporation

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State (Delaware)
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: Intertec Publishing Corporation

Address: 9800 Metcalf  
Overland Park, Kansas 66212-2216

3. Nature of conveyance:

- Assignment                               Merger
- Security Agreement                   Change of Name
- Other \_\_\_\_\_

Execution Date: April 9, 1999

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State \_\_\_\_\_

Other: \_\_\_\_\_



06-16-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

6. Total number of applications and registrations involved: 243

7. Total fee (37 CFR 3.41)..... \$ 6,090.00

Enclosed

Any deficiency is authorized to be charged to  
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

06/25/1999 NTHAI1 00000040 1904881

DO NOT USE THIS SPACE

01 FC:481 statement and signature. 40.00 DP  
02 FC:482 6050.00 DP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers                      June 16, 1999  
Signature                                      Date

Deborah K. Squiers

Total number of pages including cover sheet, attachments, and document: 12

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

SCHEDULE OF MARKS

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION	16			1984881	7/ 2/96
ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION (STYLIZED)	16			1990596	7/30/96
AIR CARGO WORLD (BLOCK LETTERS)	16			1404909	8/12/86
AIR CARGO WORLD (WORD MARK)	16			1403122	7/29/86
AIRCRAFT BLUEBOOK-PRICE DIGEST& DESIGN	16			1198712	6/22/82
ALLIED AND DESIGN	16			1472193	1/12/88
AMERICAN CITY & COUNTY	16			1396245	6/ 3/86
AMERICAN CITY & COUNTY(STYLIZED)	16			1997690	8/27/96
AMERICAN PRINTER	16			1569677	12/ 5/89
AMERICAN SCHOOL & UNIVERSITY AS & U (STYLIZED)	16			1239400	5/24/83
AMERICAN TRUCKER	16			1887089	4/ 4/95
AMERICAN TRUCKER	25			2049294	4/ 1/97
AMERICAN TRUCKER AND DESIGN	16			1936401	11/21/95
APEX	35			1911726	8/15/95
BADGER TRUCKER	16			1864690	11/20/94
BE RADIO	16			1961592	3/12/96
BEEF	16			779661	11/ 3/64
BEEF	16			2199546	10/27/98
BETTER NUTRITION	16			2102728	10/ 7/97
BETTER NUTRITION (STYLIZED)	16			2,128341	1/13/98
BLUE & RED DESIGN	16			1077376	11/15/77
BLUE BOOK	16			1590834	4/10/90
BLUE BOOK	16			861985	12/17/68
BOATING INDUSTRY	16			1256854	11/ 8/83
BOATING INDUSTRY & DESIGN	16			1862502	11/15/94
BOXBOARD CONTAINERS	16			1571874	12/19/89
BOXBOARD CONTAINERSINTERNATIONAL	16	75/401067	12/ 5/97		
BROADCAST ENGINEERING	16			712158	3/ 7/61

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
BUCKEYE TRUCKER	16			1866964	12/13/94
C & D DEBRIS RECYCLING	16			1970622	4/23/96
C & D DEBRIS RECYCLING	16			1970622	4/23/96
CALIFORNIA TRUCKER	16			1876588	1/31/95
CALIFORNIA-ARIZONA FARM PRESS	16			1496718	7/19/88
CALIFORNIA-ARIZONA FARM PRESS(STYLIZED)	16			1505807	9/27/88
CALIFORNIA-ARIZONA VEGETABLE EXTRA	16			1482828	3/29/88
CALIFORNIA-ARIZONA VEGETABLE EXTRA (STYLIZED)	16			1484846	4/12/88
CASCADE TRUCKER	16			1855743	9/27/94
CEE NEWS	16			1958489	2/27/96
CELLULAR BUSINESS	16			1489758	5/24/88
CELLULAR BUSINESS	16			1864722	11/29/94
COAL	16			1919651	9/19/95
COAL AGE	16			2161406	6/ 2/98
COAL MINE DIRECTORY	16			1936746	11/21/95
COMMERCIAL REAL ESTATE SOUTH	16			2111818	11/11/97
COMMERCIAL REAL ESTATE SOUTH(STYLIZED)	16			2117496	12/ 2/97
CONCRETE PRODUCTS	16			1571873	12/19/89
CONTAINER NEWS (STYLIZED)	16			1197233	6/ 8/82
CONTINUUM	16	75/315265	6/26/97		
CORPORATE CASHFLOW	16			1528225	3/ 7/89
CORPORATE CASHFLOW & Design	16			1605485	7/10/90
CRAMMM	35			1407928	9/ 2/86
DEALER BUSINESS	16			2129613	1/13/98
DEALERS' PRODUCT SOURCE	16			2131472	1/20/98
DEFENSE & SECURITY ELECTRONICS	16			2046767	3/18/97
DEFENSE & SECURITY ELECTRONICS (STYLIZED)	16			1990598	7/30/96
DEFENSE ELECTRONICS	16			1120280	6/12/79
DELTA AGRICULTURAL DIGEST	16			1494181	6/28/88

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**TRADEMARK**  
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<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
DELTA AGRICULTURAL DIGEST & DESIGN	16			1503831	9/13/88
DELTA FARM PRESS & DESIGN	16			1877610	2/ 7/95
DIGITAL & PREPRESS LINKS	16			2106829	10/21/97
DIGITIPS	16			2124514	12/23/97
E&MJ INTERNATIONAL DIRECTORY OF MINING	16			1994442	8/20/96
EC & M	16			1197258	6/ 8/82
ELECTRICAL CONSTRUCTION AND MAINTENANCE	16			859343	10/29/68
ELECTRICAL MARKETING	16			1049297	9/28/76
ELECTRICAL WHOLESALING(STYLIZED)	16			613190	9/27/95
ELECTRONICS SOURCE BOOK	16			1337433	5/21/85
ELECTRONICSSOURCE BOOK	16			1741248	12/22/92
EMPAQUES LATINOAMERICANOS	16			1939065	11/28/95
ENERGY MANAGEMENT TECHNOLOGY	16			1302218	10/23/84
ENGINEERING AND MINING JOURNAL	16			408353	8/ 8/44
ETEC	41			2103721	10/ 7/97
FARM INDUSTRY NEWS	16			1977733	6/ 4/96
FARM INDUSTRY NEWS (STYLIZED)	16			864736	2/11/69
FARM PRESS (STYLIZED)	16	75/510940	6/30/98		
FIRE CHIEF	16			1079863	12/20/77
FIRE CHIEF & DESIGN	9			2026684	12/31/96
GLOBAL TELEPHONY	16			1940519	12/12/95
GROUNDS MAINTENANCE	16			1519792	1/10/89
HAY & FORAGE GROWER	16			1505426	9/20/88
HIGH COTTON	41			2103373	10/ 7/97
HOTEL STRATEGIES	16	75/494212	6/ 1/98		
I-MERCHANT (STYLIZED)	16	75/665,021	3/22/99		
I&T PRODUCT FILE	16			1496719	7/19/88
ILLINOIS TRUCKER	16			1864691	11/20/94
IMPLEMENT & TRACTOR RED BOOK	16			1996541	8/27/96
IMPLEMENT & TRACTOR RED BOOK	16			1996541	8/27/96

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<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
INDIANA TRUCKER	16			1855744	9/27/94
INSTORE	16			2211983	12/15/98
INTERMODAL SHIPPING	16			1906905	7/18/95
INTERMODAL SHIPPING	16			1906904	7/18/95
INTERNATIONAL CONSTRUCTION	16			2107122	10/21/97
INTERTEC	16			1803220	11/ 9/93
KEYSTONE COAL INDUSTRY MANUAL	16			1882190	3/ 7/95
LDI	35 41			2069819	6/10/97
LIGHTING DIMENSIONSINTERNATIONAL	16			1831527	4/19/94
MIDWEST REAL ESTATE NEWS	16			1420662	12/ 9/86
MIDWEST REAL ESTATE NEWS(STYLIZED)	16			1873818	1/17/95
MIDWEST REAL ESTATE NEWS(STYLIZED)	16			1420661	12/ 9/86
MILLIMETER	16			1375813	12/17/85
MINE AND QUARRY TRADER	16			1389865	4/15/86
MINING EQUIPMENT DIGEST(STYLIZED)	16	75/611201	12/23/98		
MOBILE COMPUTING TECHNOLOGY	16			2060876	5/13/97
MOBILE RADIO TECHNOLOGY	16			1976047	5/28/96
MODERN BULK TRANSPORTER	16			2172397	7/14/98
MRT	16	75/564752	10/ 5/98		
MULTIFAMILY MONITOR (STYLIZED)	16	75/501814	6/15/98		
MUNICIPAL INDEX	16			668070	10/ 7/58
MUNICIPAL INDEX (STYLIZED)	16			1426531	1/27/87
NATIONAL HOG FARMER	16			645549	5/14/57
NATIONAL REAL ESTATE INVESTOR& DESIGN	16			1646001	5/28/91
NATIONAL REAL ESTATE INVESTOR(STYLIZED)	16			1153912	5/12/81
NOW MEDIA	9			2063611	5/20/97
NREI	16			1618763	10/23/90
OEM BUSINESS	16			1611730	8/28/90
OUTLET RETAILER	16			1909557	8/ 1/95
OUTLET RETAILER (STYLIZED)	16			1906913	7/18/95

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<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
PAPER, FILM & FOIL CONVERTER	16			1571872	12/19/89
PENSION MANAGEMENT	16			1952049	1/23/96
PENSION MANAGEMENT STYLIZED	16			1952050	1/23/96
PENSION WORLD	16			1400316	7/ 8/86
REAL ESTATE INVESTOR	16			1402130	7/22/86
RED BOOK	16			1800696	10/26/93
REFRIGERATED TRANSPORTER	16			2174426	7/21/98
RETAIL STORE IMAGE	16			1619251	10/23/90
RE-VIEW & DESIGN	9 36			1579854	1/30/90
RF DESIGN	16			1517932	12/27/88
RF DESIGN (AND DESIGN)	16			1505427	9/20/88
ROCK PRODUCTS	16			1571871	12/19/89
RUBBER RED BOOK	16			1236247	5/ 3/83
S&VC	16			1349344	7/16/85
SATELLITE COMMUNICATIONS	16			1497676	7/26/88
SATELLITE COMMUNICATIONS (STYLIZED)	16			1487243	5/ 3/88
SECURITY SOLUTIONS ONLINE	42	75388264	11/12/97		
SHOPPING CENTER WORLD	16			1402132	7/22/86
SITE MANAGEMENT & TECHNOLOGY	16	75/516135	7/ 9/98		
SOUND & VIDEO CONTRACTOR	16			1369629(S)	11/ 5/85
SOUND & VIDEO CONTRACTOR	16			1878625	2/14/95
SOUTHEAST AGRICULTURAL DIGEST	16			1486566	4/26/88
SOUTHEAST COTTON CONFERENCE	35			1900240	6/13/95
SOUTHEAST FARM PRESS	16			1042260	6/29/76
SOUTHEAST REAL ESTATE NEWS	16			1404012	8/ 5/86
SOUTHEAST REAL ESTATE NEWS(STYLIZED)	16			1435106	3/31/87
SOUTHEAST REAL ESTATE NEWS(STYLIZED)	16			1876604	1/31/95
SOUTHERN TURF MANAGEMENT	16			1768296	4/27/93
SOUTHWEST FARM PRESS	16			1042259	6/29/76

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
SOUTHWEST FARM PRESS(STYLIZED)	16			2199198	10/27/98
SOUTHWEST REAL ESTATE NEWS	16			1406728	8/26/86
SOUTHWEST REAL ESTATE NEWS(STYLIZED)	16			1876603	1/31/95
SOUTHWEST REAL ESTATE NEWS(STYLIZED)	16			1427028	1/27/87
SOYBEAN DIGEST	16			1520859	1/17/89
STITCHES MAGAZINE	16			1904410	7/11/95
SWIMMING POOL/SPA AGE	16			1585586	3/ 6/90
SWIMMING POOL/SPA AGE &DESIGN	16			2136524	2/17/98
T & D	16			885510	2/ 3/70
TELECOMLATINA	35			2152504	4/21/98
TELEPHONY	16			1921912	9/26/95
TELEPHONY OUTSIDE PLANT	16			1939273	12/ 5/95
TEXAS ARKANSAS LOUISIANA OKLAHOMA TRUCKER	16			1868245	12/20/94
TEXTILE WORLD	16			1880623	2/28/95
THE EDUCATIONAL AUTHORITY FOR PROMOTIONAL APPAREL	16	75/435684	2/17/98		
THE FAST TRACK & DESIGN	9			1388081	4/ 1/86
THE JOURNAL FOR SENIORS HOUSING AND LONG TERM CARE	16			2166691	6/16/98
THE JOURNAL OF DIGITAL TELEVISION	16			2202403	11/ 3/98
THE PRESS	16			1902719	7/ 4/95
THEATRE CRAFTS	16			850021	5/28/68
TINTA E HILO	16			1957202	2/20/96
TRAILER BODY BUILDERS	16			2174425	7/21/98
TRANSMISSION & DISTRIBUTION	16			1864721	11/29/94
TRANSMISSION & DISTRIBUTION INTERNATIONAL	16			1976048	5/28/96
TREASUR-RING	16			1776123	6/ 8/93
TREASUR-RING (STYLIZED)	16			1780918	7/ 6/93
TREES AND VINES EXTRA	16			1486567	4/26/88
TREES AND VINES EXTRA & DESIGN	16			1482829	3/29/88
TRUSTS AND ESTATES	16			847878	4/23/68

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**TRADEMARK**  
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<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
TRUSTS AND ESTATES (STYLIZED)	16			1197227	6/ 8/82
UTILITY TECHNOLOGY EXPOSITION AND CONFERENCE	41	75/396783	11/26/97		
VISFX (STYLIZED)	16			2196102	10/13/98
VISFX (WORD MARK)	16			2193810	10/ 6/98
WARD'S	16			542113	5/ 8/51
WARD'S AUTO WORLD	16			896525	8/11/70
WARD'S AUTOMOTIVE REPORTS	16			542114	5/ 8/51
WARD'S AUTOMOTIVE YEARBOOK	16			1461884	10/20/87
WARD'S AUTOMOTIVE INTERNATIONAL	16			1442079	6/ 9/87
WARD'S DEALER BUSINESS	16			2150243	4/14/98
WARD'S ENGINE AND VEHICLE TECHNOLOGY UPDATE	16			1996456	8/27/96
WATERWAY GUIDE	16			1100704	8/29/78
WORLD WASTES	16			1741275	12/22/92
ACCESS CONTROL	16			1613382	9/11/90
AMERICAN CITY & COUNTY	16			1756803	3/ 9/93
AMERICAN FARMER	16	75/113059	6/ 3/96		
BACKSTAGE	41	75/501871	6/15/98		
BUSINESS ACTIVITY INDICATORS	16			1785482	8/ 3/93
CLYMER	16	75/554168	9/16/98		
CONTINUUM (STYLIZED)	16			2221360	2/ 2/99
CORPORATE REAL ESTATE STRATEGIES	16	75/580468	10/20/98		
ELECTRICAL WHOLESALING	16	75/578746	10/28/98		
ENERGY MANAGER (STYLIZED)	16			2223383	2/ 9/99
ENERGY MANAGER (WORD MARK)	16			2223384	2/ 9/99
ENTERTAINING PLACES	16	75/612763	12/28/98		
FIRE/EMS PRODUCT NEWS	16	75/580469	10/29/98		
INTERNET TELEPHONY	38	75/415004	1/ 7/98		
IP.NET	16	75/487111	5/18/98		
IT (STYLIZED)	38	75/413771	1/ 5/98		
LIGHTING DIMENSIONS (STYLIZED) C/CXC/17221/00/360413.1	16			1793663	9/21/93



<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
LIGHTING JOCKEY	16	75/425932	1/29/98		
LJ	16	75/425933	1/29/98		
M&CG MINING AND CONSTRUCTION GROUP	16	75/593061	11/20/98		
MIDWEST REAL ESTATE NEWS	16			1755279	3/ 2/93
MIDWEST REAL ESTATE NEWS	42	75/661941	3/17/99		
MINING EQUIPMENT DIGEST	16	75/611201	12/23/98		
NATIONAL MARKET REPORTS' AUTO BLUE BOOK	16	75/639911	2/12/99		
NATURALLY THE RIGHT CHOICE	16			2228410	3/ 2/99
NREI NEWSLINE	16	75/657145	3/10/99		
POWERSPORT VEHICLE BLUE BOOK	16	75/429328	2/ 5/98		
PREPRESS LINKS	16	75/429825	2/ 6/98		
REHAB REPORT	16, 42	75/643403	2/18/99		
R-E-P RECORDING ENGINEERING PRODUCTION & DESIGN	16			1784072	7/27/93
RETAIL STORE IMAGE	16			2230089	3/ 9/99
SECURITY NEWS & INFORMATION	42	75/637237	2/ 9/99		
SHOPPING CENTER WORLD & DESIGN	16			1720190	9/29/92
SITE MANAGEMENT & TECHNOLOGY(STYLIZED)	16	75/550267	9/ 9/98		
SOUTHEAST FARM PRESS (STYLIZED)	16			2221070	2/ 2/99
SPAS/SAUNAS	16			2242253	4/27/99
STUDIO PRO (STYLIZED)	41	75/659951	3/15/99		
STUDIOPRO	41	75/648482	2/25/99		
THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION	16	75/577126	10/26/98		
THE LEADING MAGAZINE FOR THE BUILDING MATERIALS MARKET	16	75/651560	3/ 2/99		
THE PRESS REPORTS	16	75/396813	11/26/97		
UPSTART	16	75/516137	7/ 9/98		
UTECH	35, 41	75/392501	11/19/97		
UTILITY BUSINESS	16	75/330986	7/25/97		
UTILITY BUSINESS (STYLIZED)	16			2233070	3/16/99
VIDEO SYSTEMS	16, 42	75/653936	3/ 4/99		

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**TRADEMARK**  
**REEL: 001914 FRAME: 0520**

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
VIDEO SYSTEMS & DESIGN	16, 42	75/653378	3/ 4/99		
WALL STREET WRAP	16	75/501873	6/15/98		
WASTE EXPO	35			1869900	12/27/94
WEARABLES BUSINESS	16			2239892	4/13/99
WIRELESS REVIEW	16			2223377	2/ 9/99
WIRELESS TECHNOLOGY INTERNATIONAL	16	75/567422	10/ 9/98		

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**

**PRIMEDIA Intertec Corporation**, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

**RESOLVED**, that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be and read as follows: "The name of the Corporation is Intertec Publishing Corporation".

**SECOND:** That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said PRIMEDIA Intertec Corporation has caused this Certificate to be executed by Beverly C. Chell its authorized officer, on this 8th day of April, 1999.

By: \_\_\_\_\_

  
Beverly C. Chell  
Secretary

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PRIMEDIA INTERTEC CORPORATION", CHANGING ITS NAME FROM "PRIMEDIA INTERTEC CORPORATION" TO "INTERTEC PUBLISHING CORPORATION", FILED IN THIS OFFICE ON THE NINTH DAY OF APRIL, A.D. 1999, AT 4 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Edward J. Freel*

Edward J. Freel, Secretary of State

2198100 8100

991141227

AUTHENTICATION: 9682453

DATE: 04-13-99