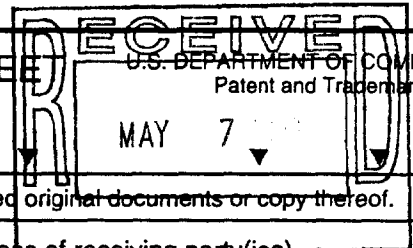


05-14-1999



COVER SHEET
ONLY



Tab settings $\Rightarrow \Rightarrow \Rightarrow \nabla$

To the Honorable Commi. 101038018

Record the attached original documents or copy thereof.

1. Name of conveying party(ies):
S & P Company

MLD
5-7-99

2. Name and address of receiving party(ies)

Name: Lehman Commercial Paper Inc.

Internal Address:

Street Address: 3 World Financial Center

City: New York State: NY ZIP: 10285

- Individual(s)
- General Partnership
- Corporation-State - California
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 30, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SEE ATTACHED

B. Trademark Registration No.(s)

SCHEDULE 1

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Chester Rothstein, Esq.

Internal Address:

Amster, Rothstein & Ebonstein

5/13/1999 13HABAZZ 00000083 1331177

01 FC:481 40.00 OP
02 FC:482 9850.00 OP

Street Address: 90 Park Avenue

City: New York State: NY ZIP: 10016

6. Total number of applications and registrations involved: 395

7. Total fee (37 CFR 3.41).....\$ 9,890.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

01-1785

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Chester Rothstein
Name of Person Signing

Signature

May 7, 1999

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK
REEL: 1890 FRAME: 0386

**Schedule 1
to
Intellectual Property Security
Agreement (United States)**

SCHEDULE 1
TRADEMARKS, SERVICE MARKS - PABST BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
MARK				
ANDEKER	(United States)	Ser. 73/487,259 Reg. 1,331,177	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 73/487,134 Reg. 1,331,176	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 71/410,085 Reg. 363,733	Filed 8/29/1938 Issued 1/3/1939	1/3/2009
B (& Design)	(United States)	Ser. 71/348,602 Reg. 314,441	Filed 3/14/1934 Issued 6/26/19/34	6/26/2004
BEER CHEST	(United States)	Ser. 74/402,914 Reg. 1,903,751	Filed 6/18/1993 Issued 7/4/95	7/4/2005
BIG BEAR (& Design)	(United States)	Ser. 74/480,162 Reg. 1,966,122	Filed 1/14/1994 Issued 4/9/1996	4/9/2006
BIG BEAR (Block Letters)	(United States)	Ser. 74/480,173 Reg. 1,961,330	Filed 1/14/1994 Issued 3/12/96	3/12/2006
BIG CAT (& Design)	(United States)	Ser. 72/183,276 Reg. 780,027	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BIG CAT	(United States)	Ser. 72/183,275 Reg. 780,026	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/185,262 Reg. 192,164	Filed 9/1/1923 Issued 11/25/1924	11/25/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/543,733 Reg. 515,919	Filed 12/8/1947 Issued 10/4/1949	10/4/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY (& Design)	(United States)	Ser. 71/019,959 Reg. 57,999	Filed 5/31/1906 Issued 12/4/1906	12/4/2006
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/348,601 Reg. 314,440	Filed 3/14/1934 Issued 6/26/1934	6/26/2004
BUCKHORN (& Design)	(United States)	Ser. 74/479,911 Reg. 1,920,056	Filed 1/14/1994 Issued 9/19/95	9/19/2005
BUCKHORN (Block Letters)	(United States)	Ser. 74/480,161 Reg. 1,913,643	Filed 1/14/1994 Issued 8/22/95	8/22/2005
CHAMPAGNE VELVET BRAND (Stylized)	(United States)	Ser. 71/424,214 Reg. 375,124	Filed 10/4/1939 Issued 2/6/1940	2/6/2000
CHAMPAGNE VELVET BRAND GOLD LABEL (Stylized Letters)	(United States)	Ser. 71/418,754 Reg. 371,249	Filed 4/26/1939 Issued 9/19/1939	9/19/1999
DESIGN (Ribbon)	(United States)	Ser. 71/543,735 Reg. 521,795	Filed 12/8/1947 Issued 3/7/1950	3/7/2000
EASTSIDE	(United States)	Ser. 72/089,600 Reg. 722,348	Filed 1/25/1960 Issued 10/3/1961	10/3/2001
EASTSIDE (& Design)	(United States)	Ser. 71/633,311 Reg. 583,848	Filed 7/31/1952 Issued 12/22/1953	12/22/2003
GOLD (& Design)	(United States)	Ser. 73/495,043 Reg. 1,334,618	Filed 8/15/1984 Issued 5/7/1985	5/7/2005
GRAND PRIZE (Block Letters)	(United States)	Ser. 71/585,325 Reg. 558,661	Filed 9/26/1949 Issued 5/13/1952	5/13/2002
HIGHEST QUALITY (& Design)	(United States)	Ser. 71/425,094 Reg. 378,253	Filed 10/31/1939 Issued 6/4/1940	6/4/2000
ICE MAN	(United States)	Ser. 74/498,375 Reg. 1,954,087	Filed 3/8/1994 Issued 2/6/1996	2/6/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
IT'S THE WATER (Stylized Letters)	(United States)	Ser. 71/344,800 Reg. 311,993	Filed 12/11/1933 Issued 4/10/1934	4/10/2004
JACOB BEST	(United States)	Ser. 73/375,474 Reg. 1,257,786	Filed 7/19/1982 Issued 11/15/1983	11/15/2003
LASER (& Design)	(United States)	Ser. 74/485,196 Reg. 1,875,483	Filed 2/1/1994 Issued 1/24/95	1/24/2005
LASER	(United States)	Ser. 74/485,199 Reg. 1,871,500	Filed 2/1/1994 Issued 1/3/1995	1/3/2005
MAXX	(United States)	Ser. 73/173,883 Reg. 1,111,903	Filed 6/12/1978 Issued 1/23/1979	1/23/2009
OLD TANKARD (Block Letters)	(United States)	Ser. 74/479,908 Reg. 1,876,819	Filed 1/14/94 Issued 1/31/95	1/31/2005
OLD TANKARD (Stylized Letters)	(United States)	Ser. 71/370,227 Reg. 331,856	Filed 10/10/1935 Issued 1/21/1936 Renewed 1/21/1996	1/21/2006
OLY	(United States)	Ser. 71/668,116 Reg. 607,405	Filed 6/11/1954 Issued 6/14/1955	6/14/2005
OLYMPIA	(United States)	Ser. 73/487,244 Reg. 1,360,932	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
OLYMPIA GOLD	(United States)	Ser. 73/112,665 Reg. 1,070,348	Filed 1/17/1977 Issued 7/26/1977	7/26/2007
OLYMPIA (Stylized Letters)	(United States)	Ser. 73/487,180 Reg. 1,360,931	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
ORIGINAL PABST BLUE RIBBON	(United States)	Ser. 72/102,047 Reg. 715,535	Filed 8/4/1960 Issued 5/16/1961	5/16/2001
PABST (Stylized Letters)	(United States)	Ser. 72/040,368 Reg. 667,860	Filed 11/8/1957 Issued 9/30/1958	9/30/2008
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/595,678 Reg. 542,096	Filed 4/13/1950 Issued 5/8/1951	5/8/2001

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/598,032 Reg. 545,269	Filed 5/24/1950 Issued 7/17/1951	7/17/2001
PABST BLUE RIBBON (Block Letters)	(United States)	Ser. 74/480,163 Reg. 1,877,863	Filed 1/14/1994 Issued 2/7/1995	2/7/2005
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/549,458 Reg. 529,746	Filed 2/11/1948 Issued 8/29/1950	8/29/2000
PABST B MILWAUKEE (& Design)	(United States)	Ser. 71/014,348 Reg. 55,858	Filed 11/4/1905 Issued 8/21/1906	8/21/2006
PABST (Stylized Letters)	(United States)	Ser. 71/119,368 Reg. 136,142	Filed 6/9/1919 Issued 10/26/1920	10/26/2000
PABST MILWAUKEE BLUE RIBBON B (& Design)	(United States)	Ser. 70/034,379 Reg. 34,379	Filed 2/10/1899 Issued 3/27/1900	3/27/2000
PABST BLUE RIBBON (& Design)	(United States)	Ser. 72/065,440 Reg. 684,888	Filed 1/7/1959 Issued 9/8/1959	9/8/1999
PABST (Stylized Letters)	(United States)	Ser. 71/348,603 Reg. 314,829	Filed 3/14/1934 Issued 7/10/1934	7/10/2004
PABST (Stylized Letters)	(United States)	Ser. 71/543,734 Reg. 515,920	Filed 12/8/1947 Issued 10/4/1949	10/4/2009
PABST (Block Letters)	(United States)	Ser. 74/480,319 Reg. 1,876,820	Filed 1/14/94 Issued 1/31/95	1/31/2005
PABST	(United States)	Ser. 74/569,440 Reg. 2,087,996	Filed 9/2/94 Issued 8/12/97	8/12/2007
PARTY CHEST	(United States)	Ser. 74/402,585 Reg. 1,890,659	Filed 6/17/1993 Issued 4/18/1995	4/18/2005
RIBBON (Block Letters)	(United States)	Ser. 74/721,287 Reg. 2,079,960	Filed 8/28/95 Issued 7/15/97	7/15/2007
TAPA CAN	(United States)	Ser. 71/368,950 Reg. 337,571	Filed 9/3/1935 Issued 8/11/1936	8/11/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
WALDECH	(United States)	Ser. 72/184,271 Reg. 782,554	Filed 1/8/1964 Issued 12/29/1964	12/29/2004
WHAT'LL YOU HAVE? (Stylized Letters)	(United States)	Ser. 71/684,673 Reg. 634,959	Filed 3/31/1955 Issued 9/25/1956	9/25/2006

SCHEDULE 7
TRADEMARKS, SERVICE MARKS - PEARL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
1100 SPRINGS WATER	(United States)	Ser. 73/738,872 Reg. 1,550,434	Filed 7/1/88 Issued 8/1/89	8/1/2009
AMAROSSA	(United States)	Ser. 75/021,068 Reg. 2,095,820	Filed 11/16/95 Issued 9/9/97	9/2/2007
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/738,887 Reg. 1,542,795	Filed 7/1/88 Issued 6/6/89	6/6/2009
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/007,619 Reg. 1,007,197	Filed 11/30/73 Issued 3/18/75	3/18/2005
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 72/438,353 Reg. 991,563	Filed 10/13/72 Issued 8/20/74	8/20/2004
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,871 Reg. 1,550,433	Filed 7/1/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB	(United States)	Ser. 73/738,889 Reg. 1,550,445	Filed 7/1/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB & Design	(United States)	Ser. 71/098,494 Reg. 115,080	Filed 10/7/16 Issued 1/23/17	1/23/2007
COUNTRY CLUB & Design	(United States)	Ser. 72/038,040 Reg. 663,235	Filed 9/30/57 Issued 6/17/58 Amended 12/22/64	6/17/2008
DESIGN Only (Tear Drop)	(United States)	Ser. 74/480,168 Reg. 1,875,482	Filed 1/14/94 Issued 1/24/95	1/24/2005
FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,873 Reg. 1,557,131	Filed 7/1/88 Issued 9/19/89	9/19/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
GOETZ	(United States)	Ser. 73/738,886 Reg. 1,550,443	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ & Design	(United States)	Ser. 72/012,187 Reg. 643,695 (or 642,695)	Filed 7/16/56 Issued 4/2/57	4/2/2007
GOETZ BEER & Design	(United States)	Ser. 73/738,888 Reg. 1,550,444	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ MALT BEVERAGE (SAY "GETZ") & Design	(United States)	Ser. 73/738,874 Reg. 1,550,435	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ PALE THE FAMOUS NEAR BEER NON ALCOHOLIC GOETZ ORIGINAL PALE REMAINS AMERICA'S PURE LIGHT BREW BORN IN "THE TWENTIES" TO SATISFY A NATION'S THIRST & Design	(United States)	Ser. 73/738,884 Reg. 1,553,163	Filed 7/11/88 Issued 8/22/89	8/22/2009
GOETZ PALE & Design	(United States)	Ser. 73/365,078 Reg. 328,131	Filed 5/18/35 Issued 9/17/35	9/17/2005
JAX	(United States)	Ser. 73/738,885 Reg. 1,550,442	Filed 7/11/88 Issued 8/1/89	8/1/2009
NA & Design	(United States)	Ser. 73/738,890 Reg. 1,556,005	Filed 7/11/88 Issued 9/12/89	9/12/2009
PEARL	(United States)	Ser. 73/738,876 Reg. 1,550,437	Filed 7/11/88 Issued 8/1/89	8/1/2009
PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886 & Design	(United States)	Ser. 72/438,295 Reg. 977,847	Filed 10/13/72 Issued 1/29/74	1/29/2004

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PEARL LAGER BEER & Design	(United States)	Ser. 73/738,882 Reg. 1,558,336	Filed 7/1/88 Issued 9/26/89	9/26/2009
PEARL LIGHT LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,878 Reg. 1,550,439	Filed 7/1/88 Issued 8/1/89	8/1/2009
PILSENER CLUB	(United States)	Ser. 73/738,879 Reg. 1,550,440	Filed 7/1/88 Issued 8/1/89	8/1/2009
SALADO CREEK	(United States)	Ser. 75/039,384 Reg. 2,095,873	Filed 1/2/96 Issued 9/9/97	9/2/2007
SALADO CREEK BREWING COMPANY	(United States)	Ser. 75/021,048 Reg. 2,091,998	Filed 11/16/95 Issued 8/26/97	8/26/2007
TEXAS PRIDE	(United States)	Ser. 73/738,880 Reg. 1,548,550	Filed 7/1/88 Issued 7/18/89	7/18/2009
TEXAS PRIDE	(United States)	Ser. 73/342,324 Reg. 315,875	Filed 10/10/33 Issued 8/14/34	8/14/2004
TEXAS PRIDE LITE	(United States)	Ser. 73/738,875 Reg. 1,550,436	Filed 7/1/88 Issued 8/1/89	8/1/2009
THERE'S A LITTLE BIT OF TEXAS IN EVERY DROP OF PEARL	(United States)	Ser. 72/460,355 Reg. 1,003,458	Filed 6/15/73 Issued 1/28/75	1/28/2005
XXX & Design	(United States)	Ser. 73/738,883 Reg. 1,550,441	Filed 7/1/88 Issued 8/1/89	8/1/2009
XXX COUNTRY CLUB MALT LIQUOR & Design	(United States)	Ser. 73/738,869 Reg. 1,553,162	Filed 7/1/88 Issued 8/22/89	8/22/2009
XXX SINCE 1886 PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,877 Reg. 1,550,438	Filed 7/1/88 Issued 8/1/89	8/1/2009

SCHEDULE 1
TRADEMARKS, SERVICE MARKS - FALSTAFF BREWING CORPORATION

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BALLANTINE (Stylized Letters)	(United States)	Ser. 71/645,767 Reg. 602,807	Filed 4/23/53 Issued 3/1/55 Amended 8/15/95	3/1/2005
BALLANTINE (Block Letters)	(United States)	Ser. 74/716,293 Reg. 2,013,410	Filed 8/16/95 Issued 11/5/96	11/5/2006
BALLANTINE INDIA PALE ALE (Block Letters)	(United States)	Ser. 74/480,171 Reg. 1,883,843	Filed 1/14/94 Issued 3/14/95	3/14/2005
(Design Only) (Ship)	(United States)	Ser. 72/333,547 Reg. 920,310	Filed 7/25/69 Issued 9/14/71	9/14/2001
(Design Only) (3 Rings)	(United States)	Ser. 74/480,169 Reg. 1,872,725	Filed 1/14/94 Issued 1/10/95	1/10/2005
(Design Only) (Shield)	(United States)	Ser. 74/480,170 Reg. 1,872,726	Filed 1/14/94 Issued 1/10/95	1/10/2005
FALSTAFF	(United States)	Ser. 74/467,934 Reg. 1,869,863	Filed 12/9/93 Issued 12/27/94	12/27/2004
FALSTAFF (& Design)	(United States)	Ser. 74/467,936 Reg. 1,897,678	Filed 12/9/93 Issued 6/6/95	6/6/2005
FALSTAFF LITE BEER (& Design)	(United States)	Ser. 74/467,933 Reg. 1,887,384	Filed 12/9/93 Issued 4/4/95	4/4/2005 Renewal due.
FALSTAFF NA (& Design)	(United States)	Ser. 74/467,937 Reg. 1,879,982	Filed 12/9/93 Issued 2/21/95	2/21/2005
INDIA PALE ALE BALLANTINE (& Design)	(United States)	Ser. 74/480,172 Reg. 1,888,765	Filed 1/14/94 Issued 4/11/95	4/11/2005
NARRAGANSETT (Stylized Letters)	(United States)	Ser. 71/351,641 Reg. 324,797	Filed 5/21/34 Issued 6/4/35	6/4/2005

PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/371,016 Reg. 332,889	Filed 10/31/35 Issued 3/3/36	3/3/2006
PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/685,637 Reg. 623,234	Filed 4/18/55 Issued 3/13/56	3/13/2006
THE CHOICEST PRODUCT OF THE BREWERS' ART (Stylized Letters)	(United States)	Ser. 71/647,923 Reg. 623,230	Filed 5/29/53 Issued 3/13/56	3/13/2006
TWISTED	(United States)	Ser. 74/641,488 Reg. 2,051,330	Filed 3/3/95 Issued 4/8/97	4/8/2007

SCHEDULE 7
 TRADEMARKS, SERVICE MARKS - GENERAL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BREW "102" (Stylized Letters)	(U.S.)	Ser. 71/599,834 Reg. 540,561	Filed 6/27/50 Issued 4/3/51 Renewed 4/3/91	4/3/2001
Design (X with banner)	(U.S.)	Ser. 74/480,175 Reg. 1,872,727	Filed 1/14/94 Issued 1/10/95	1/20/2005 10 year renewal due.
LUCKY (Block Letters)	(U.S.)	Ser. 74/480,318 Reg. 1,992,300	Filed 1/14/94 Issued 8/13/96	8/13/2006
LUCKY (Stylized)	(U.S.)	Ser. 74/480,316 Reg. 1,972,152	Filed 1/14/94 Issued 5/7/96	5/7/2006
LUCKY LAGER BEER (Stylized Letters)	(U.S.)	Ser. 73/734,777 Reg. 1,526,035	Filed 6/17/88 Issued 2/21/89	2/21/2009
REGAL SELECT	(U.S.)	Ser. 74/485,200 Reg. 1,896,399	Filed 2/1/94 Issued 5/30/95	5/30/2005

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

SCHEDULE 2

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILED	REG. NO.	REG. DT.	EXPIRATION DT.
64531-1056	BULL - 5	UNITED KINGDOM	REGISTER	152223	11/24/92	152223	11/24/92	11/24/2002
64531-1057	BULL - 6	UNITED KINGDOM	REGISTER	707621	5/28/93	707621	5/28/93	5/28/2001
64531-1705	LONE STAR - 4	UNITED KINGDOM	REGISTER	1359429	9/30/88	1359429	11/1/91	9/30/2005
64531-1894	MCSORLEY'S - 1	UNITED KINGDOM	REGISTER	2111210	9/26/96	2111210	9/26/96	9/26/2006
64531-2466	OLD MILWAUKEE - 17	UNITED KINGDOM	REGISTER	2159676	3/2/98	2159676	3/2/98	3/2/2008
64531-1058	OLD MILWAUKEE - 21	UNITED KINGDOM	REGISTER	1566151	3/21/94	1566151	3/21/94	3/21/2001
64531-1060	OLD MILWAUKEE - 2	UNITED KINGDOM	REGISTER	2334327	1/11/85	1523343	1/11/85	1/11/2006
64531-1059	OLD MILWAUKEE - 9	UNITED KINGDOM	REGISTER	15234327	1/25/85	15234327	1/25/85	1/25/2008
64531-1862	RAINIER - 1	UNITED KINGDOM	REGISTER	2007273	8/9/96	2007273	2/28/96	8/9/2006
64531-1917	RAINIER - 1	UNITED KINGDOM	REGISTER	2116477	11/22/96	2116477	11/22/96	11/22/2006
64531-1063	RED BULL - 3	UNITED KINGDOM	REGISTER	1542821	7/23/93	1542821	1/30/98	7/23/2000
64531-1064	RED BULL - 4	UNITED KINGDOM	REGISTER	1542817	7/23/93	1542817	2/5/98	7/23/2000
64531-1065	SCHLITZ - 1	UNITED KINGDOM	REGISTER	1076607	11/4/77	1076607	4/4/78	4/4/2008
64531-1066	SCHLITZ - 3	UNITED KINGDOM	REGISTER	1122427	10/16/79	1122427	10/16/79	10/16/2000
64531-1067	SCHLITZ - 4	UNITED KINGDOM	REGISTER	645019	2/19/46	645019	2/19/46	2/19/2005
64531-1068	SIGNATURE - 2	UNITED KINGDOM	REGISTER	1262050	3/7/86	1262050	3/7/86	3/7/2007
64531-1988	SPECIAL EXPORT - 4	UNITED KINGDOM	REGISTER	2132395	5/9/97	2132395	5/9/97	5/9/2007
64531-1069	STROH'S - 1	UNITED KINGDOM	REGISTER	1232428	3/8/85	1232428	3/8/85	3/8/2006
64531-1070	STROH'S - 14	UNITED KINGDOM	REGISTER	2335308	5/10/93	2335308	5/10/93	5/10/2000
64531-1071	STROH'S SIGNATURE - 1	UNITED KINGDOM	REGISTER	665204	6/8/87	1475208	2/2/88	2/2/2008
64531-0159	"THE MASTER CYLINDER" - 1	UNITED STATES	REGISTER	714651150	2/21/42	396222	6/30/42	6/30/2002
64608-0230	ALTES - 2 (STYLIZED)	UNITED STATES	REGISTER	73242524	12/12/79	1160271	7/7/81	7/7/2001
64608-0292	ALUMI-CASH - 2	UNITED STATES	REGISTER	74013925	12/26/89	1724079	10/13/92	10/13/2002
64531-0030	AMERICA'S FIRE-BREWED BEER - 1	UNITED STATES	REGISTER	236329	11/6/79	1268132	2/21/84	2/21/2004
64531-0002	AUGSBURGER - 1	UNITED STATES	REGISTER	392148	5/19/93	1851641	8/30/94	8/30/2004
64531-0003	AUGSBURGER - 3	UNITED STATES	REGISTER	394783	5/25/93	1821596	2/15/94	2/15/2004
64531-0032	B-22 - 2	UNITED STATES	REGISTER	295704	4/16/68	857152	9/17/68	9/17/2008
64531-0033	BARON - 1	UNITED STATES	REGISTER	72433046	8/17/72	968908	9/18/73	9/18/2003
64608-0235	BARREL OF BLATZ - 1	UNITED STATES	REGISTER	72410397	12/16/71	952798	2/6/73	2/6/2003
64608-0237	BEARCAT - 1	UNITED STATES	REGISTER	72052479	5/28/58	682655	7/28/59	7/28/1999
64608-0238	BIG D - 1	UNITED STATES	REGISTER	74667422	4/28/95	2157878	6/23/98	6/23/2008
64531-0035	BIG JOE - 1	UNITED STATES	REGISTER	72204550	10/22/64	796521	9/21/65	9/21/2005
64608-0240	BLACK LABEL - 2	UNITED STATES	REGISTER	71333425	12/28/32	308966	12/26/33	12/26/2003
64608-0241	BLACK LABEL - 3	UNITED STATES	REGISTER	71142323	1/17/1921	145846	8/16/1921	8/16/2001
64608-0242	BLATZ - 2	UNITED STATES	REGISTER	70262749	5/31/1895	26749	7/2/1895	7/2/2005
64608-0243	BLATZ - 3	UNITED STATES	REGISTER	71002882	4/24/1905	49804	2/20/1906	2/20/2006
64608-0396	BLATZ - 4	UNITED STATES	REGISTER	71002882	4/24/1905	49804	2/20/1906	2/20/2006

64531-0034 BEER MAKES IT GOOD, SCHLITZ... UNITED STATES REGISTERED 178,335 7/17/76 1,128,407 12/25/79 12/25/1999

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0397	BLATZ - 5	UNITED STATES	REGISTER	71/637166	10/25/ 52	579133	8/25/ 53	8/25/2003
64608-0398	BLATZ - 6	UNITED STATES	REGISTER	71/142321	1/17/1921	157399	8/ 1/1922	8/1/2002
64608-0245	BLATZ MILLWAUKEE 1851 - 2	UNITED STATES	REGISTER	73/558501	9/16/ 85	1390183	4/15/ 86	4/15/2006
64608-0247	BLUE BOAR - 1	UNITED STATES	REGISTER	74/644369	3/10/ 95	1953250	1/30/ 96	1/30/2006
64608-0381	BLUE BOAR - 2	UNITED STATES	REGISTER	73/495686	8/20/ 84	1363650	10/ 1/ 85	10/1/2005
64608-0399	BLUE BOAR - 3	UNITED STATES	REGISTER	74/652611	3/16/ 95	1988218	7/23/ 96	7/23/2006
64608-0248	BOHEMIAN CLUB - 1	UNITED STATES	REGISTER	73/429009	6/ 6/ 83	1463046	10/27/ 87	10/27/2007
64608-0253	BREWER'S DOZEN - 1	UNITED STATES	REGISTER	72/103019	8/19/ 60	738842	10/ 2/ 62	10/2/2002
64608-0497	BREWING BEYOND CONVENTION - 1	UNITED STATES	PENDING	75/212038	12/11/ 96			
64608-0254	BREWNET - 1	UNITED STATES	REGISTER	73/733445	6/10/ 88	1523831	2/ 7/ 89	2/7/2009
64608-0293	BREWNET - 1	UNITED STATES	REGISTER	73/717041	3/16/ 88	1515974	12/ 6/ 88	12/6/2008
64531-0036	BULL - 1	UNITED STATES	REGISTER	270341	7/15/ 80	1270156	3/13/ 84	3/13/2004
64531-0038	BULL - 10	UNITED STATES	REGISTER	505171	3/25/ 94	1913645	8/22/ 95	8/22/2005
64531-0044	BULL - 13	UNITED STATES	REGISTER	287816	6/24/ 92	1859908	10/25/ 94	10/25/2004
64531-0039	BULL - 2	UNITED STATES	REGISTER	236925	1/20/ 66	820875	12/20/ 66	12/20/2006
64531-0040	BULL - 3	UNITED STATES	REGISTER	270369	7/16/ 80	1203815	8/ 3/ 82	8/3/2002
64531-0041	BULL - 8 (THE BULL)	UNITED STATES	REGISTER	74/242122	2/ 3/ 92	1726074	10/20/ 92	10/20/2002
64531-0043	BULL - 9	UNITED STATES	REGISTER	505167	3/25/ 94	1875486	1/24/ 95	1/24/2005
64608-0255	BURGERMEISTER - 1	UNITED STATES	REGISTER	73/063018	9/15/ 75	1102858	9/19/ 78	9/19/2008
64608-0257	BURGIE - 2	UNITED STATES	REGISTER	18392	10/23/ 56	662687	6/ 3/ 58	6/3/2008
64608-0256	BURGIEI - 1	UNITED STATES	REGISTER	522076	6/ 5/ 72	976072	1/ 1/ 74	1/1/2004
64531-0045	CAPTIVA - 1	UNITED STATES	REGISTER	72/178171	5/ 4/ 94	1944695	12/26/ 95	12/26/2005
64608-0259	CARLING - 1	UNITED STATES	REGISTER	72/445516	10/ 2/ 63	777533	9/22/ 64	9/22/2004
64608-0258	CARLING BLACK LABEL - 2	UNITED STATES	REGISTER	74/670557	1/ 8/ 73	967762	9/ 4/ 73	9/4/2003
64608-0275	CARLING CANADA - 2	UNITED STATES	REGISTER	74/670557	5/ 5/ 95	2007734	10/15/ 96	10/15/2006
64608-0463	CERVEZA SABINAS - 2	UNITED STATES	REGISTER	73/659686	5/ 8/ 87	1469943	12/22/ 87	12/22/2007
64608-0263	CHAMPALE - 1	UNITED STATES	REGISTER	72/111523	1/ 9/ 61	803198	2/ 1/ 66	2/1/2006
64608-0262	CHAMPALE FIRESIDE COOLER - 1	UNITED STATES	REGISTER	73/664550	6/ 4/ 87	1474409	1/26/ 88	1/26/2008
64531-0047	CHAOS - 2	UNITED STATES	REGISTER	442044	9/29/ 93	1851621	8/30/ 94	8/30/2004
64531-0050	CLASH - 1	UNITED STATES	REGISTER	410041	7/ 2/ 93	1891811	4/25/ 95	4/25/2005
64608-0006	CLASH - 2	UNITED STATES	REGISTER	603775	11/28/ 94	1946629	1/ 9/ 96	1/9/2006
64608-0267	COLD PACK - 1	UNITED STATES	REGISTER	72/333309	7/23/ 69	928917	2/15/ 72	2/26/2003
64608-0266	COLD PACK - 1	UNITED STATES	REGISTER	72/121674	6/ 8/ 61	745936	2/26/ 63	2/15/2002
64608-0271	COOL BREWED - 1	UNITED STATES	REGISTER	72/147003	6/15/ 62	780691	1/12/4/ 64	1/12/4/2004
64608-0273	COQUI 900 - 1	UNITED STATES	REGISTER	74/219384	1/1/ 6/ 91	1756208	3/ 2/ 93	3/2/2003
64531-0051	CRACK OPEN A COLD ONE - 1	UNITED STATES	REGISTER	295810	7/20/ 92	1805503	11/16/ 93	11/16/2003
64608-0312	DESIGN (GRENADE)	UNITED STATES	REGISTER	71/355063	8/16/ 34	319501	11/27/ 34	11/27/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0333	MARK DESIGN (ONE-EYED MAN WITH DESIGN (RED TRIANGULAR CORNER))	UNITED STATES	REGISTER	71/594982	3/31/ 50	540516	4/ 3/ 51	4/3/2001
64608-0455	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTER	71/078242	5/13/1914	99098	8/18/1914	8/18/2004
64608-0276	DO IT WITH STYLE - 1	UNITED STATES	REGISTER	73/439831	8/18/ 83	1302998	10/30/ 84	10/30/2004
64531-0052	DONT SAY BEER SAY BULL - 1	UNITED STATES	REGISTER	281985	10/16/ 80	1214259	10/26/ 82	10/26/2002
64608-0236	DOUBLE MALT - 2	UNITED STATES	REGISTER	74/646403	3/14/ 95	2016421	11/12/ 96	11/12/2006
64608-0278	DRAFT-BREWED - 1	UNITED STATES	REGISTER	72/35901	8/21/ 57	716244	5/30/ 61	5/30/2001
64531-0053	DRINK SMART OR DONT START - 1	UNITED STATES	REGISTER	194819	8/14/ 91	1696392	6/23/ 92	6/23/2002
64608-0279	DUKE-ALE - 2	UNITED STATES	REGISTER	72/65152	12/31/ 58	691792	1/19/ 60	1/19/2000
64531-1162	EDGY LEMON - 1	UNITED STATES	REGISTER	546377	7/ 6/ 94	1962440	3/12/ 96	3/12/2006
64608-0283	EMERALD CITY ALE WHERE IT REIGNS	UNITED STATES	REGISTER	74/369217	3/19/ 93	1871496	1/ 3/ 95	1/3/2005
64531-0054	ENCORE - 1	UNITED STATES	REGISTER	71/417294	3/20/39	378887	6/25/ 40	6/25/2000
64531-0055	ERLANGER - 1	UNITED STATES	REGISTER	202656	2/5/79	1201354	7/13/ 82	7/13/2002
64531-0056	ERLANGER - 2	UNITED STATES	REGISTER	218260	6/ 4/ 79	1195843	5/18/ 82	5/18/2002
64608-0021	ERLANGER - 3	UNITED STATES	ALLOWED	74/603285	11/10/ 94			
64608-0519	EVERY PARTY NEEDS ICEI - 1	UNITED STATES	REGISTER	74/492037	2/18/ 94	2014106	11/ 5/ 96	11/5/2006
64608-0287	EX - 1	UNITED STATES	REGISTER	74/522065	5/ 6/ 94	1888771	4/11/ 95	4/11/2005
64608-0284	EX EXPORT LIGHT - 2	UNITED STATES	REGISTER	74/522062	5/ 6/ 94	1894258	5/16/ 95	5/16/2005
64608-0285	EX LIGHT - 1	UNITED STATES	REGISTER	74/522066	5/ 6/ 94	1879886	2/21/ 95	2/21/2005
64608-0286	EX SPECIAL EXPORT - 2	UNITED STATES	REGISTER	74/522064	5/ 6/ 94	1920057	9/19/ 95	9/19/2005
64608-0063	FIRST RESERVE - 1	UNITED STATES	REGISTER	74/664054	4/21/ 95	2095604	9/ 9/ 97	9/9/2007
64608-0089	FLAGSTONE - 1	UNITED STATES	REGISTER	74/696032	6/30/ 95	2070474	6/10/ 97	6/10/2007
64608-0289	FROM CHESAPEAKE BAY...LAND OF	UNITED STATES	REGISTER	72/992224	6/17/ 60	721685	9/19/ 61	9/19/2001
64608-0290	GENUINE W - 2	UNITED STATES	REGISTER	72/992225	6/17/ 60	730900	5/ 1/ 62	5/1/2002
64608-0250	GO FOR IT! - 1	UNITED STATES	REGISTER	72/324916	4/18/ 69	900926	10/13/ 70	10/13/2000
64531-0059	GO FOR IT! - 1	UNITED STATES	REGISTER	263698	5/27/ 80	1180423	12/ 1/ 81	12/1/2001
64531-0060	GOEBEL - 1	UNITED STATES	REGISTER	306560	4/20/ 81	1208834	9/14/ 82	9/14/2002
64531-0061	GOEBEL - 2	UNITED STATES	REGISTER	495648	3/ 1/ 94	1877866	2/ 7/ 95	2/7/2005
64608-0296	HEIDELBERG - 1	UNITED STATES	REGISTER	72/231728	7/ 3/ 69	900927	10/13/ 70	10/13/2000
64608-0295	HEIDELBERG - 2	UNITED STATES	REGISTER	71/542288	11/25/ 47	565832	10/28/ 52	10/28/2002
64608-0294	HEIDELBERG - 2	UNITED STATES	REGISTER	72/98225	6/ 1/ 60	728634	3/13/ 62	3/13/2002
64608-0297	HEIDELMAN LIGHT - 2	UNITED STATES	REGISTER	73/205282	2/26/ 79	1136376	5/27/ 80	5/27/2000
64608-0298	HEILEMANS - 2	UNITED STATES	REGISTER	72/82669	10/ 5/ 59	696860	4/26/ 60	4/26/2000
64608-0299	HEILEMANS - 3	UNITED STATES	REGISTER	71/424199	10/ 4/ 39	381905	10/15/ 40	10/15/2000
64608-0304	HEILEMANS - 4	UNITED STATES	REGISTER	71/663908	4/ 5/ 54	606813	5/31/ 55	5/31/2005
64608-0303	HEILEMANS SPECIAL EXPORT - 1	UNITED STATES	REGISTER	72/457859	5/17/ 73	992107	8/27/ 74	8/27/2004
64608-0264	HEILEMANS SPECIAL EXPORT - 2	UNITED STATES	REGISTER	71/634534	8/27/ 52	595297	9/14/ 54	9/14/2004
64608-0591	HIDEAWAY BAY	UNITED STATES	PENDING	75/583145	11/ 5/ 98			

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0310	HOUSE OF HELEMAN - 2	UNITED STATES	REGISTER	722207495	12/4/ 64	807009	4/12/ 66	4/12/2006
64531-0068	IT DOESNT GET ANY BETTER THAN	UNITED STATES	REGISTER	571835	12/5/ 85	1406050	8/19/ 86	8/19/2006
64608-0049	IT FEELS GOOD - 1	UNITED STATES	REGISTER	7462814	2/2/ 95	2024502	12/17/ 96	12/17/2006
64531-1133	JASPER CREEK - 1	UNITED STATES	REGISTER	537889	6/15/ 94	1973375	5/7/ 96	5/7/2006
64608-0315	JUST DIFFERENT FROM THE REST - 1	UNITED STATES	REGISTER	74522063	5/6/ 94	1880802	2/28/ 95	2/28/2005
64608-0167	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTER	75016489	11/7/ 95	2174159	7/21/ 98	7/21/2008
64608-0501	KINGSBURY - 1	UNITED STATES	REGISTER	75190619	10/31/ 96	2128567	1/13/ 98	1/13/2008
64608-0317	KINGSBURY - 2	UNITED STATES	REGISTER	711566525	10/6/ 48	521998	3/7/ 50	3/7/2000
64608-0316	KINGSBURY - 3	UNITED STATES	REGISTER	72186077	2/5/ 64	787897	4/6/ 65	4/6/2005
64608-0318	KINGSBURY - 4	UNITED STATES	REGISTER	71299978	5/5/ 30	277977	12/2/ 30	12/2/2000
64608-0270	KNICKERBOCKER - 1	UNITED STATES	REGISTER	71114979	1/31/919	128507	1/6/1920	1/6/2000
64608-0486	KNICKERBOCKER - 2	UNITED STATES	REGISTER	71016337	1/20/1906	55161	8/7/1906	8/7/2006
64608-0462	KNICKERBOCKER - 4	UNITED STATES	REGISTER	71611861	3/27/ 51	572525	3/31/ 53	3/31/2003
64608-0466	KOHLERS - 4	UNITED STATES	REGISTER	72221257	6/16/ 65	809379	5/31/ 66	5/31/2006
64608-0323	LIFT TWIST - 2	UNITED STATES	REGISTER	72221369	6/17/ 65	818469	11/8/ 66	11/8/2006
64608-0493	LONE STAR	UNITED STATES	REGISTER	75177598	10/7/ 96	2191783	9/29/ 98	9/29/2008
64608-0324	LONE STAR - 2	UNITED STATES	REGISTER	72050368	4/25/ 58	674291	2/17/ 59	2/17/2009
64531-1152	LOST RIVER - 1	UNITED STATES	REGISTER	74546441	6/27/ 94	1993959	8/13/ 96	8/13/2006
64608-0026	LOST RIVER - 2	UNITED STATES	REGISTER	74599374	11/16/ 94	2014299	1/15/ 96	1/15/2006
64608-0308	MABEL -- BLACK LABEL - 1	UNITED STATES	REGISTER	72235629	8/16/ 57	701095	7/12/ 60	7/12/2000
64531-0071	MAXIMUM CHILL FACTOR - 1	UNITED STATES	REGISTER	473319	12/27/ 93	1903755	7/4/ 95	7/4/2005
64608-0437	MCSORLEYS - 1	UNITED STATES	REGISTER	74164220	5/6/ 91	1712055	9/1/ 92	9/1/2002
64608-0110	METRO - 1	UNITED STATES	ALLOWED	74705996	7/25/ 95			
64608-0332	MILWAUKEE 1851 - 1	UNITED STATES	REGISTER	73558502	9/16/ 85	1390184	4/15/ 86	4/15/2006
64608-0046	MINNESOTAS BEST - 1	UNITED STATES	REGISTER	74629173	1/31/ 94	2085044	7/29/ 97	7/29/2007
64608-0054	MINNESOTAS BEST - 2	UNITED STATES	REGISTER	74645842	3/8/ 95	2086765	8/12/ 97	8/12/2007
64608-0538	MORE TASTE MORE CHARACTER - 1	UNITED STATES	PENDING	75284977	5/1/ 97			
64608-0440	MOUNTAIN FRESH - 2	UNITED STATES	REGISTER	72378221	12/9/ 70	919884	9/7/ 71	9/7/2001
64531-0073	MUEHLEBACH - 1	UNITED STATES	PENDING	74517516	4/26/ 94			
64608-0335	NATIONAL BOHEMIAN - 2	UNITED STATES	REGISTER	72121500	6/6/ 61	730901	5/1/ 62	5/1/2002
64608-0334	NATIONAL BOHEMIAN - 3	UNITED STATES	REGISTER	72087573	12/18/ 59	708501	12/13/ 60	12/13/2000
64608-0339	NATIONAL BOHEMIAN - 4	UNITED STATES	REGISTER	73000837	9/13/ 73	1002989	1/28/ 75	1/28/2005
64608-0939	NATIONAL PREMIUM-1	UNITED STATES	PENDING	75555331	9/18/ 98			
64608-0940	NATIONAL PREMIUM-2	UNITED STATES	PENDING	75554697	9/17/ 98			
64531-0074	NO HAY NADA MEJOR QUE ESTOI - 1	UNITED STATES	REGISTER	515644	4/20/ 94	1880801	2/28/ 95	2/28/2005
64531-0075	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTER	584776	2/26/ 86	1411577	9/30/ 86	9/30/2006
64608-0005	NORTHERN PLAINS - 1	UNITED STATES	REGISTER	586410	10/13/ 94	1929727	10/24/ 95	10/24/2005

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0081	NOSTALGICANS - 1	UNITED STATES	REGISTER	74677007	5/15/ 95	2007785	10/15/ 96	10/15/2006
64608-0337	OKTOBERFEST BRAU - 2	UNITED STATES	REGISTER	721225478	8/11/ 65	819227	11/22/ 66	11/22/2006
64608-0338	OKTOBERFEST BREW - 2	UNITED STATES	REGISTER	72217336	4/26/ 65	816715	10/11/ 66	10/11/2006
64531-0076	OLD MIL - 1	UNITED STATES	REGISTER	297239	7/24/ 92	1843838	7/ 5/ 94	7/5/2004
64531-1179	OLD MIL MANIA - 1	UNITED STATES	REGISTER	74/548987	7/13/ 94	2065408	5/27/ 97	5/27/2007
64531-0077	OLD MILMUMMY - 1	UNITED STATES	REGISTER	258839	3/25/ 92	1801659	10/26/ 93	10/26/2003
64531-0078	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	242139	2/ 3/ 92	1722283	10/ 6/ 92	10/6/2002
64531-0087	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	296680	7/23/ 92	1795194	9/28/ 93	9/28/2003
64608-0904	OLD MILWAUKEE - 17	UNITED STATES	PENDING	75/379474	10/27/ 97			
64531-0081	OLD MILWAUKEE - 2	UNITED STATES	REGISTER	541195	11/14/ 47	547704	9/11/ 51	9/11/2001
64531-0088	OLD MILWAUKEE - 6	UNITED STATES	REGISTER	592691	4/11/ 86	1416874	11/11/ 86	11/11/2006
64531-0083	OLD MILWAUKEE - 7	UNITED STATES	REGISTER	661392	5/18/ 87	1474408	1/26/ 88	1/26/2008
64531-0084	OLD MILWAUKEE GENUINE DRAFT - 2	UNITED STATES	REGISTER	414415	7/16/ 93	1856901	10/ 4/ 94	10/4/2004
64608-0921	OLD MILWAUKEE LIMELIGHT	UNITED STATES	PENDING	75/429620	2/ 5/ 98			
64531-0085	OLD MILWAUKEE NA - 1	UNITED STATES	REGISTER	74/193861	8/12/ 91	1736917	12/ 1/ 92	12/1/2002
64531-0086	OLD MILWAUKEE NA - 2	UNITED STATES	REGISTER	74/193859	8/12/ 91	1722280	10/ 6/ 92	10/6/2002
64608-0059	OLD MILWAUKEE RED - 1	UNITED STATES	REGISTER	74/660649	4/13/ 95	1990977	8/ 6/ 96	8/6/2006
64608-0345	OLD STYLE - 13	UNITED STATES	REGISTER	71/467454	2/16/ 44	413664	5/ 8/ 45	5/8/2005
64608-0502	OLD STYLE - 1	UNITED STATES	REGISTER	75/190622	10/31/ 96	2128568	1/13/ 98	1/13/2008
64608-0344	OLD STYLE - 3	UNITED STATES	REGISTER	73/108335	12/ 2/ 76	1080557	12/27/ 97	12/27/2007
64608-0441	OLD STYLE - 4	UNITED STATES	REGISTER	72/332824	7/17/ 69	906898	1/26/ 71	1/26/2001
64608-0444	OLD STYLE - 6	UNITED STATES	REGISTER	71/537587	10/11/ 47	564780	9/30/ 52	9/30/2002
64608-0447	OLD STYLE - 8	UNITED STATES	REGISTER	71/543923	12/10/ 47	624155	3/27/ 56	3/27/2006
64608-0442	OLD STYLE - 9	UNITED STATES	REGISTER	71/020526	6/23/1906	63492	6/25/1907	6/25/2007
64531-0090	OM GENUINE DRAFT - 2	UNITED STATES	REGISTER	236637	1/10/ 92	1874094	1/17/ 95	1/17/2005
64531-0091	OUR HAND HAS NEVER LOST ITS	UNITED STATES	REGISTER	120672	5/23/ 61	742475	12/18/ 62	12/18/2002
64531-0092	PARTY BOTTLES - 1	UNITED STATES	REGISTER	273209	6/16/ 67	856675	9/10/ 68	9/10/2008
64608-0346	PEAKS - 1	UNITED STATES	REGISTER	74/309524	8/31/ 92	1830872	4/12/ 94	4/12/2004
64608-0448	PFEIFFER'S - 2	UNITED STATES	REGISTER	71/378331	5/11/ 36	338474	9/ 8/ 36	9/8/2006
64608-0347	PFEIFFER'S FAMOUS - 2	UNITED STATES	REGISTER	71/338107	5/22/ 33	320602	1/ 1/ 35	1/1/2005
64531-0093	PIELS - 1 *	UNITED STATES	REGISTER	73/014155	3/27/ 74	1020037	9/ 9/ 75	9/9/2005
64531-0094	PIELS - 2 *	UNITED STATES	REGISTER	74/522361	5/ 4/ 94	1934848	11/14/ 95	11/14/2005
64531-0096	PRIMO - 1	UNITED STATES	REGISTER	300539	6/17/ 68	905955	1/12/ 71	1/12/2001
64531-0097	PRIMO - 4	UNITED STATES	REGISTER	612421	8/ 1/ 86	1477037	2/16/ 88	2/16/2008
64531-0098	PRIMO - 5	UNITED STATES	REGISTER	612443	8/ 1/ 86	1477038	2/16/ 88	2/16/2008
64608-0352	PURE GENUINE - 1	UNITED STATES	REGISTER	72/384632	2/23/ 71	945899	10/24/ 72	10/24/2002
64608-0449	PURE GENUINE - 2	UNITED STATES	REGISTER	72/147114	6/18/ 62	780692	11/24/ 64	11/24/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-0100	R-22 - 2	UNITED STATES	REGISTER	394784	5/25/ 93	1823074	2/22/ 94	2/22/2004
64608-0903	RACE FOR TASTE - 1	UNITED STATES	ALLOWED	75/381226	10/29/ 97			
64608-0503	RAINIER - 1	UNITED STATES	REGISTER	75/190623	10/31/ 96	2126978	1/6/ 98	1/6/2008
64608-0452	RAINIER - 3	UNITED STATES	REGISTER	71/080803	8/25/1914	101651	1/5/1915	1/5/2005
64608-0453	RAINIER - 4	UNITED STATES	REGISTER	71/647954	5/29/ 53	590498	6/ 1/ 54	6/1/2004
64608-0450	RAINIER - 5	UNITED STATES	REGISTER	71/689881	6/20/ 55	642131	2/26/ 57	2/26/2007
64608-0900	RAINIER - 7	UNITED STATES	PENDING	75/365893	9/30/ 97			
64531-0101	RED BULL - 1	UNITED STATES	REGISTER	578309	1/21/ 86	1542792	6/ 6/ 89	6/6/2009
64531-0102	RED BULL - 2	UNITED STATES	REGISTER	579534	1/27/ 86	1541794	5/30/ 89	5/30/2009
64608-0017	RED BULL - 3	UNITED STATES	REGISTER	589654	10/24/ 94	1935272	11/14/ 95	11/14/2005
64608-0018	RED BULL - 4	UNITED STATES	REGISTER	589656	10/24/ 94	1923974	10/ 3/ 95	10/3/2005
64531-1146	RED BULL REPRESENTIN' - 1	UNITED STATES	REGISTER	74/541372	6/23/ 94	2046278	3/18/ 97	3/18/2007
64531-1145	RED BULL REPRESENTIN' THE REAL - 1	UNITED STATES	REGISTER	74/541371	6/23/ 94	2046277	3/18/ 97	3/18/2007
64608-0356	RED CAP - 3 (DESIGN ONLY)	UNITED STATES	REGISTER	72/239379	10/ 8/ 65	815575	9/20/ 66	9/20/2006
64608-0454	RED CAP (DESIGN ONLY) - 2	UNITED STATES	REGISTER	71/294274	2/23/ 66	825041	2/28/ 67	2/28/2007
64608-0357	RED WHITE & BLUE - 2	UNITED STATES	REGISTER	73/294508	12/31/1929	271202	5/27/ 30	5/27/2000
64608-0358	RED WHITE & BLUE - 3	UNITED STATES	REGISTER	71/433985	1/26/ 81	1195343	5/11/ 82	5/11/2002
64608-0360	RED WHITE & BLUE - 5	UNITED STATES	REGISTER	71/014346	7/15/ 40	382880	11/12/ 40	11/12/2000
64608-0456	RED WHITE & BLUE - 6	UNITED STATES	REGISTER	71/014346	11/4/1905	57226	11/6/1906	11/6/2006
64608-0459	RHEINGOLD - 1	UNITED STATES	REGISTER	71/698710	11/22/ 55	632824	8/14/ 56	8/14/2006
64608-0458	RHEINGOLD - 2	UNITED STATES	REGISTER	71/333765	5/12/ 33	320606	1/ 1/ 35	1/1/2005
64608-0361	RHEINLANDER - 1	UNITED STATES	REGISTER	72/249985	7/11/ 66	831179	6/27/ 67	6/27/2007
64531-1144	RIDE THIS BULL - 1	UNITED STATES	REGISTER	74/541156	6/23/ 94	2046276	3/18/ 97	3/18/2007
64608-0015	RIDLEYS - 1	UNITED STATES	REGISTER	74/584407	10/11/ 94	2016798	11/19/ 96	11/19/2006
64608-0188	RIDLEY'S - 2	UNITED STATES	REGISTER	75/050455	1/30/ 96	2096627	9/16/ 97	9/16/2007
64608-0461	ROYAL AMBER - 2	UNITED STATES	REGISTER	71/614230	5/22/ 51	585916	2/23/ 54	2/23/2004
64608-0363	ROYAL AMBER - 3	UNITED STATES	REGISTER	71/393405	5/28/ 37	371924	10/17/ 39	10/17/1999
64608-0033	SCHAEFER - 1	UNITED STATES	REGISTER	74/611995	12/16/ 94	1952848	1/30/ 96	1/30/2006
64531-0108	SCHAEFER - 2	UNITED STATES	REGISTER	531848	8/19/ 47	502889	10/12/ 48	10/12/208
64531-0109	SCHAEFER - 3	UNITED STATES	REGISTER	665959	5/ 7/ 54	599504	12/14/ 54	12/14/2004
64531-0110	SCHAEFER - 4	UNITED STATES	REGISTER	47786	3/14/ 58	701096	7/12/ 60	7/12/2000
64531-0111	SCHAEFER - 5	UNITED STATES	REGISTER	262348	5/16/ 80	1179441	11/24/ 81	11/24/2001
64531-0112	SCHAEFER - 6	UNITED STATES	REGISTER	262349	5/16/ 80	1182380	12/15/ 81	12/15/2001
64531-0113	SCHAEFER - 7 (SCHAEFER, THE ONE	UNITED STATES	REGISTER	609151	7/14/ 86	1471584	1/ 5/ 88	1/5/2008
64531-0114	SCHAEFER GENUINE DRAFT - 2	UNITED STATES	REGISTER	393494	5/24/ 93	1856900	10/ 4/ 94	10/4/2004
64531-0117	SCHAEFER LIGHT - 2	UNITED STATES	REGISTER	324831	10/23/ 92	1845825	7/19/ 94	7/19/2004
64531-0115	SCHAEFER LIGHT DRAFT - 4	UNITED STATES	REGISTER	393941	5/24/ 93	1857835	10/11/ 94	10/11/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-1251	SCHLITZ - 1	UNITED STATES	REGISTER	572783	9/13/ 94	1923780	10/ 3/ 95	10/3/2005
64531-0118	SCHLITZ - 1	UNITED STATES	REGISTER	304869	8/12/ 68	866540	3/11/ 69	3/11/2009
64531-0120	SCHLITZ - 19	UNITED STATES	REGISTER	605496	10/27/ 50	550821	11/13/ 51	11/13/2001
64531-0122	SCHLITZ - 3	UNITED STATES	REGISTER	601335	7/27/ 50	544158	6/19/ 51	6/19/2001
64531-0131	SCHLITZ - 32	UNITED STATES	REGISTER	059337	10/25/1911	87489	7/16/1912	7/16/2002
64531-0127	SCHLITZ - 39	UNITED STATES	REGISTER	71/011277	8/4/1905	52011	5/1/1906	5/1/2006
64531-0123	SCHLITZ - 4	UNITED STATES	REGISTER	059338	10/25/1911	90567	3/4/1913	3/4/2003
64531-0124	SCHLITZ - 5	UNITED STATES	REGISTER	492549	12/ 3/ 45	428097	3/11/ 47	3/11/2007
64531-0125	SCHLITZ - 5	UNITED STATES	REGISTER	541193	11/14/ 47	509384	5/ 3/ 49	5/3/2009
64531-0126	SCHLITZ - 8	UNITED STATES	REGISTER	541196	11/14/ 47	562919	8/19/ 52	8/19/2002
64531-0128	SCHLITZ GENUINE DRAFT - 31	UNITED STATES	REGISTER	393491	5/24/ 93	1863875	11/22/ 94	11/22/2004
64531-0129	SCHLITZ NA - 2	UNITED STATES	REGISTER	505042	3/25/ 94	1877868	2/ 7/ 95	2/7/2005
64608-0065	SCHLITZ THEN, NOW AND FOREVER	UNITED STATES	REGISTER	74/663246	4/19/ 95	2148017	3/31/ 98	3/31/2008
64608-0368	SCHMIDT'S - 1	UNITED STATES	REGISTER	73/757602	10/14/ 88	1557135	9/19/ 89	9/19/2009
64531-0132	SIGNATURE - 1	UNITED STATES	REGISTER	73/529191	3/28/85	1371620	11/19/ 85	11/19/2005
64531-0133	SILVER THUNDER - 1	UNITED STATES	REGISTER	538614	5/20/ 85	1369382	11/ 5/ 85	11/5/2005
64531-0134	SILVER THUNDER - 2	UNITED STATES	REGISTER	543544	6/17/ 85	1388485	4/ 1/ 86	4/1/2006
64608-0370	SPECIAL EXPORT - 1	UNITED STATES	REGISTER	73/009314	12/20/ 73	991131	8/20/ 74	8/20/2004
64608-0467	SPECIAL EXPORT - 3	UNITED STATES	REGISTER	73/589728	3/24/ 86	1424191	1/ 6/ 87	1/6/2007
64531-0007	ST. BART'S - 2	UNITED STATES	REGISTER	74/262791	4/ 6/ 92	2002038	9/24/ 96	9/24/2006
64608-0470	STAG - 1	UNITED STATES	REGISTER	72/353728	3/11/ 70	905631	1/ 5/ 71	1/15/2001
64608-0468	STAG - 2	UNITED STATES	REGISTER	72/239378	2/23/ 66	823728	2/ 7/ 67	2/7/2007
64608-0469	STAG - 3	UNITED STATES	REGISTER	71/552453	3/19/ 48	512884	7/26/ 49	7/26/2009
64531-1141	STRAWMON - 1	UNITED STATES	REGISTER	74/541135	6/22/ 94	1986141	7/ 9/ 96	7/9/2006
64531-0149	STROHMAN - 1	UNITED STATES	REGISTER	74/106988	10/18/ 90	1691835	6/ 9/ 92	6/9/2002
64531-0139	STROHS - 1	UNITED STATES	REGISTER	711943	2/18/ 88	1508498	10/11/ 88	10/11/2008
64531-0140	STROHS - 10	UNITED STATES	REGISTER	013926	12/26/ 89	1628544	12/18/ 90	12/18/2000
64531-0141	STROHS - 11	UNITED STATES	REGISTER	014264	12/26/ 89	1615971	10/ 2/ 90	10/2/2000
64531-0142	STROHS - 12	UNITED STATES	REGISTER	013610	2/26/ 89	1615106	9/25/ 90	9/25/2000
64531-1155	STROHS - 14	UNITED STATES	REGISTER	541604	6/21/ 94	1929430	10/24/ 95	10/24/2005
64531-0144	STROHS - 2	UNITED STATES	REGISTER	030720	10/22/1907	70922	10/13/1908	10/13/2008
64531-0145	STROHS - 4	UNITED STATES	REGISTER	030719	10/22/1907	71606	12/ 1/1908	12/1/2008
64608-0004	STROHS FIRE & ICE - 1	UNITED STATES	ALLOWED	74/572782	9/13/ 94			
64531-0146	STROHS LIGHT - 3	UNITED STATES	REGISTER	393432	5/24/ 93	1862682	11/15/ 94	11/15/2004
64531-0147	STROHS NON ALCOHOLIC - 2	UNITED STATES	REGISTER	472947	12/21/ 93	1883842	3/14/ 95	3/14/2005
64608-0557	STROHS FAVORITE BEER OF HOCKEY -	UNITED STATES	ALLOWED	75/324909	7/15/ 97			
64531-1148	STROHS MORE TASTE MORE	UNITED STATES	REGISTER	74/541374	6/23/ 94	2091599	8/26/ 97	8/26/2007

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0473	STYLE - 2	UNITED STATES	REGISTER	73/440429	8/22/ 83	1331168	4/16/ 85	4/16/2005
64531-0153	TALL BOY - 1	UNITED STATES	REGISTER	64/7394	3/2/ 87	1489607	5/24/ 88	5/24/2008
64608-0375	TEXAS COOLER - 1	UNITED STATES	REGISTER	73/250043	2/13/ 80	1223027	1/4/ 83	1/4/2003
64531-0156	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTER	65/1362	8/4/ 53	592276	7/6/ 54	7/6/2004
64531-0157	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTER	264843	4/13/ 92	1751474	2/9/ 93	2/9/2003
64608-0378	THE BEER THAT GREW WITH THE	UNITED STATES	REGISTER	72/461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1143	THE BULL IS TAKIN' CHARGE - 1	UNITED STATES	REGISTER	74/541158	5/29/ 84	1349864	8/6/ 96	8/6/2006
64608-0380	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	REGISTER	73/482341	3/20/ 78	1202930	7/27/ 82	7/27/2002
64531-0160	THE WEEKENDER - 1	UNITED STATES	REGISTER	168107	4/19/ 95	2061987	5/13/ 97	5/13/2007
64608-0064	THEN, NOW AND FOREVER - 1	UNITED STATES	REGISTER	74/663245	1/28/ 47	511338	6/21/ 49	6/21/2009
64531-0161	TROMMERS - 2 *	UNITED STATES	REGISTER	71/542686	12/17/ 47	515926	10/4/ 49	10/4/2009
64531-0162	TROMMERS - 3 *	UNITED STATES	REGISTER	71/544619	10/27/ 93	1889419	4/11/ 95	4/11/2005
64608-0383	TWO BY FOUR - 1	UNITED STATES	REGISTER	74/451448	3/23/ 65	815109	9/13/ 66	9/13/2006
64608-0385	VAN LAUTER - 1	UNITED STATES	REGISTER	72/214749	12/12/ 38	376419	3/26/ 40	3/26/2010
64608-0477	W - 2	UNITED STATES	REGISTER	71/413749	5/14/ 69	897478	8/25/ 70	8/25/2000
64608-0478	W - 3	UNITED STATES	REGISTER	72/327275	3/18/ 65	803199	2/1/ 66	2/1/2006
64608-0480	W - 4	UNITED STATES	REGISTER	72/214493	7/25/ 88	1557132	9/19/ 89	9/19/2009
64531-0165	WHITE MOUNTAIN - 1	UNITED STATES	REGISTER	741925	12/31/ 84	1568700	11/28/ 89	11/28/1999
64531-0164	WHITE MOUNTAIN - 1	UNITED STATES	REGISTER	515774	1/16/ 94			
64608-0013	WIDE TOP - 1	UNITED STATES	PENDING	74/599517	8/26/ 40	384217	1/7/ 41	1/7/2001
64608-0481	WIEDEMANN - 4	UNITED STATES	REGISTER	71/435411	11/16/ 94	2010840	10/22/ 96	10/22/2006
64608-0027	WINDOW ROCK WHITE LAKE BREWING	UNITED STATES	REGISTER	74/599516	3/19/ 93	1910340	8/8/ 95	8/8/2005
64608-0482	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTER	74/369218	12/24/ 80	1205873	8/17/ 82	8/17/2002
64608-0391	YE OLD STYLE GIFT SHOPPE - 1	UNITED STATES	REGISTER	73/291008	10/15/ 85	1425886	1/20/ 87	1/20/2007
64608-0392	YOU CAN TRAVEL THE WORLD OVER	UNITED STATES	REGISTER	73/563060	2/2/ 95	2116576	11/25/ 97	11/25/2007
64608-0048	YOU'LL KNOW IT WHEN YOU FEEL IT - 1	UNITED STATES	REGISTER	74/628815	1/2/ 62	738,42	9/25/ 62	9/25/2002
64608-0395	ZING - 1	UNITED STATES	REGISTER	72/134989				
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	73/440429	8/22/ 83	1331168	4/16/ 85	4/16/2005
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	64/7394	3/2/ 87	1489607	5/24/ 88	5/24/2008
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	73/250043	2/13/ 80	1223027	1/4/ 83	1/4/2003
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	65/1362	8/4/ 53	592276	7/6/ 54	7/6/2004
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	264843	4/13/ 92	1751474	2/9/ 93	2/9/2003
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	72/461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/541158	5/29/ 84	1349864	8/6/ 96	8/6/2006
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	73/482341	3/20/ 78	1202930	7/27/ 82	7/27/2002
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	168107	4/19/ 95	2061987	5/13/ 97	5/13/2007
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/663245	1/28/ 47	511338	6/21/ 49	6/21/2009
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	71/542686	12/17/ 47	515926	10/4/ 49	10/4/2009
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	71/544619	10/27/ 93	1889419	4/11/ 95	4/11/2005
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/451448	3/23/ 65	815109	9/13/ 66	9/13/2006
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	72/214749	12/12/ 38	376419	3/26/ 40	3/26/2010
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	71/413749	5/14/ 69	897478	8/25/ 70	8/25/2000
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	72/327275	3/18/ 65	803199	2/1/ 66	2/1/2006
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	72/214493	7/25/ 88	1557132	9/19/ 89	9/19/2009
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	741925	12/31/ 84	1568700	11/28/ 89	11/28/1999
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	515774	1/16/ 94			
64531-1248	OLD MILWAUKEE	UNITED STATES	PENDING	74/599517	8/26/ 40	384217	1/7/ 41	1/7/2001
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	71/435411	11/16/ 94	2010840	10/22/ 96	10/22/2006
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/599516	3/19/ 93	1910340	8/8/ 95	8/8/2005
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/369218	12/24/ 80	1205873	8/17/ 82	8/17/2002
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	73/291008	10/15/ 85	1425886	1/20/ 87	1/20/2007
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	73/563060	2/2/ 95	2116576	11/25/ 97	11/25/2007
64531-1248	OLD MILWAUKEE	UNITED STATES	REGISTER	74/628815	1/2/ 62	738,42	9/25/ 62	9/25/2002

Trademark, Service Marks - The Stroh Brewery Company

Mark	Registration No.	Expiration Date
Piels - 1*	1,020,037	09/09/2005
Piels - 2*	1,934,848	11/14/2005
Trommer's - 2*	511,338	06/21/2009
Trommer's - 3*	515,926	10/04/2009

* All trademark registrations for the brands are subject to the rights of the licensor of such brand.

CR/jns

73962.1

20

TRADEMARK
REEL: 1890 FRAME: 0407

SCHEDULE
COLT (UNITED STATES) TRADEMARKS

MATTER NO.	TRADEMARK	COUNTRY	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE
64608-269	COLT	United States	Registered	72/188,135	799,986	3/6/64	12/7/65
64608-409	COLT YAC	United States	Abandoned	74/421,217		8/6/93	
64608-272	COOL COLT	United States	Registered	74/362,829	1,857,834	3/1/93	10/11/94
64608-277	DOUBLE DEUCE	United States	Registered	74/287,557	1,748,771	6/23/92	1/26/93
64608-313	IT WORKS EVERYTIME	United States	Registered	74/251,442	1,729,715	3/2/92	11/3/92

INTELLECTUAL PROPERTY SECURITY AGREEMENT (UNITED STATES)

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (UNITED STATES) (as amended, supplemented or otherwise modified from time to time, the "Intellectual Property Security Agreement") dated as of April 30, 1999, is made by each of the signatories hereto (collectively, the "Grantors") in favor of LEHMAN COMMERCIAL PAPER INC., as Administrative Agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Pabst Brewing Company, a Delaware corporation, and S&P Company, a California corporation, have entered into a Credit Agreement, dated as of April 30, 1999 (as amended, supplemented, replaced or otherwise modified from time to time, the "Credit Agreement"), with the banks and other financial institutions and entities from time to time party thereto, Lehman Brothers Inc., as Advisor, Lead Arranger and Book Manager and Lehman Commercial Paper Inc., as Administrative Agent. Capitalized terms used and not defined herein have the meanings given such terms in the Credit Agreement.

WHEREAS, it is a condition precedent to the obligation of the Lenders to make their respective extensions of credit to the Borrower under the Credit Agreement that the Grantors shall have executed and delivered that certain Guarantee and Collateral Agreement, dated as of April 30, 1999, in favor of the Administrative Agent (as amended, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement").

WHEREAS, under the terms of the Guarantee and Collateral Agreement, the Grantors have granted a security interest in certain Property, including, without limitation, certain Intellectual Property of the Grantors to the Administrative Agent for the ratable benefit of the Secured Parties, and have agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, the Canadian Intellectual Property Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantors agree as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in and to all of such Grantor's right, title and interest in and to the following (the "Intellectual Property Collateral"), as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations:

(a) (i) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, trade styles, logos, or other indicia of origin or source identification, trademark and service mark registrations, and applications for trademark or service mark registration and any new renewals thereof, including, without limitation, each registration and application identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (iv) all other rights of any kind whatsoever of such grantor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above (collectively, the “Trademarks”);

(b) (i) all patents, patent applications and patentable inventions, including, without limitation, each patent and patent application identified in Schedule 2, (ii) all inventions and improvements described and claimed therein, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (v) all reissues, divisions, continuations, continuations-in-art, substitutes, renewals, and extensions thereof, all improvements thereon and all other rights of any kind whatsoever of such grantor accruing thereunder or pertaining thereto (collectively, the “Patents”);

(c) (i) all copyrights, whether or not the underlying works of authorship have been published, and all works of authorship and other intellectual property rights therein, all copyrights of works based on, incorporated in, derived from or relating to works covered in such copyrights, all right, title and interest to make and exploit all derivative works based on or adopted from works covered by such copyrights, and all copyright registrations and copyright applications, and any renewals or extensions thereof, including, without limitation, each registration and application identified in Schedule 3, (ii) the rights to print, publish and distribute any of the foregoing, (iv) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (v) all other rights of any kind whatsoever of such grantor accruing thereunder or pertaining thereto (“Copyrights”);

(d) (i) all trade secrets and all confidential and proprietary information, including know-how, trade secrets, manufacturing and production processes and techniques, inventions, research and development information, technical data, financial, marketing and business data, pricing and cost information, business and marketing plans, and customer and supplier lists and information, including, without limitation, any of the foregoing identified in Schedule 4, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other

payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (iv) all other rights of any kind whatsoever of such grantor accruing thereunder or pertaining thereto (collectively, the “Trade Secrets”);

(e) (i) all licenses or agreements, whether written or oral, providing for the grant by or to any grantor of: (a) any right to use any trademark or trade secret, (b) any right to manufacture, use or sell any invention covered in whole or in part by a patent, and (c) any right under any copyright including, without limitation, the grant of rights to manufacture, distribute, exploit and sell materials derived from any copyright including, without limitation, any of the foregoing identified in Schedule 5, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of any of the foregoing, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (iv) all other rights of any kind whatsoever of such grantor accruing thereunder or pertaining thereto; and

(f) any and all proceeds of the foregoing.

SECTION 2. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner of Patents and Trademarks, the Commissioner of Patents of Canada, and the Registrar of Trademarks of Canada, and any other applicable government officer record this Intellectual Property Security Agreement.


SECTION 3. Execution in Counterparts. This Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 4. Governing Law. This Intellectual Property Security Agreement shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

SECTION 5. Conflict Provision. This Intellectual Property Security Agreement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guarantee and Collateral Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Guarantee and Collateral Agreement or the Credit Agreement, the provisions of the Guarantee and Collateral Agreement or the Credit Agreement shall govern.

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.

S&P COMPANY
PABST BREWING COMPANY
KELLER STREET DEVELOPMENT COMPANY
GENERAL BREWING COMPANY
PEARL BREWING COMPANY
FALSTAFF BREWING CORPORATION
OLYMPIA BREWING COMPANY
ENTERPRISE ADVERTISING AGENCY, INC.
21-115, INC.
BERGHOFF BREWING CORPORATION
NARRAGANSETT BREWING COMPANY
SPECIALTY BREWING COMPANY
FALSTAFF SUBSIDIARY, INC.
FALSTAFF BREWING CORPORATION, an
Indiana corporation
TEXAS TRANSPORTATION COMPANY

By:  _____
Name: William M. Bitting
Title: President and CEO and or Secretary of all
the above listed Loan Parties

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 29 day of April in the year 1999, before me personally came William M. Bitting signing to me known to be the person described in and who executed the foregoing instrument, and acknowledged that (s)he executed the same.

Barbara Fendrich
Notary Public

BARBARA FENDRICH
Notary Public, State of New York
No. 01FE6015658
Qualified in Kings County
Commission Expires 11/02/2000

**Schedule 1
to
Intellectual Property Security
Agreement (United States)**

SCHEDULE 2
TRADEMARKS, SERVICE MARKS - PABST BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
ANDEKER	(United States)	Ser. 73/487,259 Reg. 1,331,177	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 73/487,134 Reg. 1,331,176	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 71/410,085 Reg. 363,733	Filed 8/29/1938 Issued 1/3/1939	1/3/2009
B (& Design)	(United States)	Ser. 71/348,602 Reg. 314,441	Filed 3/14/1934 Issued 6/26/1934	6/26/2004
BEER CHEST	(United States)	Ser. 74/402,914 Reg. 1,903,751	Filed 6/18/1993 Issued 7/4/95	7/4/2005
BIG BEAR (& Design)	(United States)	Ser. 74/480,162 Reg. 1,966,122	Filed 1/14/1994 Issued 4/9/1996	4/9/2006
BIG BEAR (Block Letters)	(United States)	Ser. 74/480,173 Reg. 1,961,330	Filed 1/14/1994 Issued 3/12/96	3/12/2006
BIG CAT (& Design)	(United States)	Ser. 72/183,276 Reg. 780,027	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BIG CAT	(United States)	Ser. 72/183,275 Reg. 780,026	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/185,262 Reg. 192,164	Filed 9/1/1923 Issued 11/25/1924	11/25/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/543,733 Reg. 515,919	Filed 12/8/1947 Issued 10/4/1949	10/4/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY (& Design)	(United States)	Ser. 71/019,959 Reg. 57,999	Filed 5/31/1906 Issued 12/4/1906	12/4/2006
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/348,601 Reg. 314,440	Filed 3/14/1934 Issued 6/26/1934	6/26/2004
BUCKHORN (& Design)	(United States)	Ser. 74/479,911 Reg. 1,920,056	Filed 1/14/1994 Issued 9/19/95	9/19/2005
BUCKHORN (Block Letters)	(United States)	Ser. 74/480,161 Reg. 1,913,643	Filed 1/14/1994 Issued 8/22/95	8/22/2005
CHAMPAGNE VELVET BRAND (Stylized)	(United States)	Ser. 71/424,214 Reg. 375,124	Filed 10/4/1939 Issued 2/6/1940	2/6/2000
CHAMPAGNE VELVET BRAND GOLD LABEL (Stylized Letters)	(United States)	Ser. 71/418,754 Reg. 371,249	Filed 4/26/1939 Issued 9/19/1939	9/19/1999
DESIGN (Ribbon)	(United States)	Ser. 71/543,735 Reg. 521,795	Filed 12/8/1947 Issued 3/7/1950	3/7/2000
EASTSIDE	(United States)	Ser. 72/089,600 Reg. 722,348	Filed 1/25/1960 Issued 10/3/1961	10/3/2001
EASTSIDE (& Design)	(United States)	Ser. 71/633,311 Reg. 583,848	Filed 7/31/1952 Issued 12/22/1953	12/22/2003
GOLD (& Design)	(United States)	Ser. 73/495,043 Reg. 1,334,618	Filed 8/15/1984 Issued 5/7/1985	5/7/2005
GRAND PRIZE (Block Letters)	(United States)	Ser. 71/585,325 Reg. 558,661	Filed 9/26/1949 Issued 5/13/1952	5/13/2002
HIGHEST QUALITY (& Design)	(United States)	Ser. 71/425,094 Reg. 378,253	Filed 10/31/1939 Issued 6/4/1940	6/4/2000
ICE MAN	(United States)	Ser. 74/498,375 Reg. 1,954,087	Filed 3/8/1994 Issued 2/6/1996	2/6/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
IT'S THE WATER (Stylized Letters)	(United States)	Ser. 71/344,800 Reg. 311,993	Filed 12/11/1933 Issued 4/10/1934	4/10/2004
JACOB BEST	(United States)	Ser. 73/375,474 Reg. 1,257,786	Filed 7/19/1982 Issued 11/15/1983	11/15/2003
LASER (& Design)	(United States)	Ser. 74/485,196 Reg. 1,875,483	Filed 2/1/1994 Issued 1/24/95	1/24/2005
LASER	(United States)	Ser. 74/485,199 Reg. 1,871,500	Filed 2/1/1994 Issued 1/3/1995	1/3/2005
MAXX	(United States)	Ser. 73/173,883 Reg. 1,111,903	Filed 6/12/1978 Issued 1/23/1979	1/23/2009
OLD TANKARD (Block Letters)	(United States)	Ser. 74/479,908 Reg. 1,876,819	Filed 1/14/94 Issued 1/31/95	1/31/2005
OLD TANKARD (Stylized Letters)	(United States)	Ser. 71/370,227 Reg. 331,856	Filed 10/10/1935 Issued 1/21/1936 Renewed 1/21/1996	1/21/2006
OLY	(United States)	Ser. 71/668,116 Reg. 607,405	Filed 6/11/1954 Issued 6/14/1955	6/14/2005
OLYMPIA	(United States)	Ser. 73/487,244 Reg. 1,360,932	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
OLYMPIA GOLD	(United States)	Ser. 73/112,665 Reg. 1,070,348	Filed 1/17/1977 Issued 7/26/1977	7/26/2007
OLYMPIA (Stylized Letters)	(United States)	Ser. 73/487,180 Reg. 1,360,931	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
ORIGINAL PABST BLUE RIBBON	(United States)	Ser. 72/102,047 Reg. 715,535	Filed 8/4/1960 Issued 5/16/1961	5/16/2001
PABST (Stylized Letters)	(United States)	Ser. 72/040,368 Reg. 667,860	Filed 11/8/1957 Issued 9/30/1958	9/30/2008
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/595,678 Reg. 542,096	Filed 4/13/1950 Issued 5/8/1951	5/8/2001

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/598,032 Reg. 545,269	Filed 5/24/1950 Issued 7/17/1951	7/17/2001
PABST BLUE RIBBON (Block Letters)	(United States)	Ser. 74/480,163 Reg. 1,877,863	Filed 1/14/1994 Issued 2/7/1995	2/7/2005
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/549,458 Reg. 529,746	Filed 2/11/1948 Issued 8/29/1950	8/29/2000
PABST B MILWAUKEE (& Design)	(United States)	Ser. 71/014,348 Reg. 55,858	Filed 11/4/1905 Issued 8/21/1906	8/21/2006
PABST (Stylized Letters)	(United States)	Ser. 71/119,368 Reg. 136,142	Filed 6/9/1919 Issued 10/26/1920	10/26/2000
PABST MILWAUKEE BLUE RIBBON B (& Design)	(United States)	Ser. 70/034,379 Reg. 34,379	Filed 2/10/1899 Issued 3/27/1900	3/27/2000
PABST BLUE RIBBON (& Design)	(United States)	Ser. 72/065,440 Reg. 684,888	Filed 1/7/1959 Issued 9/8/1959	9/8/1999
PABST (Stylized Letters)	(United States)	Ser. 71/348,603 Reg. 314,829	Filed 3/14/1934 Issued 7/10/1934	7/10/2004
PABST (Stylized Letters)	(United States)	Ser. 71/543,734 Reg. 515,920	Filed 12/8/1947 Issued 10/4/1949	10/4/2009
PABST (Block Letters)	(United States)	Ser. 74/480,319 Reg. 1,876,820	Filed 1/14/94 Issued 1/31/95	1/31/2005
PABST	(United States)	Ser. 74/569,440 Reg. 2,087,996	Filed 9/2/94 Issued 8/12/97	8/12/2007
PARTY CHEST	(United States)	Ser. 74/402,585 Reg. 1,890,659	Filed 6/17/1993 Issued 4/18/1995	4/18/2005
RIBBON (Block Letters)	(United States)	Ser. 74/721,287 Reg. 2,079,960	Filed 8/28/95 Issued 7/15/97	7/15/2007
TAPA CAN	(United States)	Ser. 71/368,950 Reg. 337,571	Filed 9/3/1935 Issued 8/11/1936	8/11/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
WALDECH	(United States)	Ser. 72/184,271 Reg. 782,554	Filed 1/8/1964 Issued 12/29/1964	12/29/2004
WHAT'LL YOU HAVE? (Stylized Letters)	(United States)	Ser. 71/684,673 Reg. 634,959	Filed 3/31/1955 Issued 9/25/1956	9/25/2006

SCHEDULE 7
 TRADEMARKS, SERVICE MARKS - PEARL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
1100 SPRINGS WATER	(United States)	Ser. 73/738,872 Reg. 1,550,434	Filed 7/11/88 Issued 8/1/89	8/1/2009
AMAROSSA	(United States)	Ser. 75/021,068 Reg. 2,095,820	Filed 11/16/95 Issued 9/9/97	9/2/2007
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/738,887 Reg. 1,542,795	Filed 7/11/88 Issued 6/6/89	6/6/2009
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/007,619 Reg. 1,007,197	Filed 11/30/73 Issued 3/18/75	3/18/2005
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 72/438,353 Reg. 991,563	Filed 10/13/72 Issued 8/20/74	8/20/2004
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,871 Reg. 1,550,433	Filed 7/11/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB	(United States)	Ser. 73/738,889 Reg. 1,550,445	Filed 7/11/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB & Design	(United States)	Ser. 71/098,494 Reg. 115,080	Filed 10/7/16 Issued 1/23/17	1/23/2007
COUNTRY CLUB & Design	(United States)	Ser. 72/038,040 Reg. 663,235	Filed 9/30/57 Issued 6/17/58 Amended 12/22/64	6/17/2008
DESIGN Only (Tear Drop)	(United States)	Ser. 74/480,168 Reg. 1,875,482	Filed 1/14/94 Issued 1/24/95	1/24/2005
FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,873 Reg. 1,557,131	Filed 7/11/88 Issued 9/19/89	9/19/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
GOETZ	(United States)	Ser. 73/738,886 Reg. 1,550,443	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ & Design	(United States)	Ser. 72/012,187 Reg. 643,695 (or 642,695)	Filed 7/16/56 Issued 4/2/57	4/2/2007
GOETZ BEER & Design	(United States)	Ser. 73/738,888 Reg. 1,550,444	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ MALT BEVERAGE (SAY "GETZ") & Design	(United States)	Ser. 73/738,874 Reg. 1,550,435	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ PALE THE FAMOUS NEAR BEER NON ALCOHOLIC GOETZ ORIGINAL PALE REMAINS AMERICAS PURE LIGHT BREW BORN IN "THE TWENTIES" TO SATISFY A NATIONS THIRST & Design	(United States)	Ser. 73/738,884 Reg. 1,553,163	Filed 7/11/88 Issued 8/22/89	8/22/2009
GOETZ PALE & Design	(United States)	Ser. 73/365,078 Reg. 328,131	Filed 5/18/35 Issued 9/17/35	9/17/2005
JAX	(United States)	Ser. 73/738,885 Reg. 1,550,442	Filed 7/11/88 Issued 8/1/89	8/1/2009
NA & Design	(United States)	Ser. 73/738,890 Reg. 1,556,005	Filed 7/11/88 Issued 9/12/89	9/12/2009
PEARL	(United States)	Ser. 73/738,876 Reg. 1,550,437	Filed 7/11/88 Issued 8/1/89	8/1/2009
PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886 & Design	(United States)	Ser. 72/438,295 Reg. 977,847	Filed 10/13/72 Issued 1/29/74	1/29/2004

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PEARL LAGER BEER & Design	(United States)	Ser. 73/738,882 Reg. 1,558,336	Filed 7/11/88 Issued 9/26/89	9/26/2009
PEARL LIGHT LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,878 Reg. 1,550,439	Filed 7/11/88 Issued 8/1/89	8/1/2009
PILSENER CLUB	(United States)	Ser. 73/738,879 Reg. 1,550,440	Filed 7/11/88 Issued 8/1/89	8/1/2009
SALADO CREEK	(United States)	Ser. 75/039,384 Reg. 2,095,873	Filed 1/2/96 Issued 9/9/97	9/2/2007
SALADO CREEK BREWING COMPANY	(United States)	Ser. 75/021,048 Reg. 2,091,998	Filed 11/16/95 Issued 8/26/97	8/26/2007
TEXAS PRIDE	(United States)	Ser. 73/738,880 Reg. 1,548,550	Filed 7/11/88 Issued 7/18/89	7/18/2009
TEXAS PRIDE	(United States)	Ser. 73/342,324 Reg. 315,875	Filed 10/10/33 Issued 8/14/34	8/14/2004
TEXAS PRIDE LITE	(United States)	Ser. 73/738,875 Reg. 1,550,436	Filed 7/11/88 Issued 8/1/89	8/1/2009
THERE'S A LITTLE BIT OF TEXAS IN EVERY DROP OF PEARL	(United States)	Ser. 72/460,355 Reg. 1,003,458	Filed 6/15/73 Issued 1/28/75	1/28/2005
XXX & Design	(United States)	Ser. 73/738,883 Reg. 1,550,441	Filed 7/11/88 Issued 8/1/89	8/1/2009
XXX COUNTRY CLUB MALT LIQUOR & Design	(United States)	Ser. 73/738,869 Reg. 1,553,162	Filed 7/11/88 Issued 8/22/89	8/22/2009
XXX SINCE 1886 PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,877 Reg. 1,550,438	Filed 7/11/88 Issued 8/1/89	8/1/2009

SCHEDULE 1
TRADEMARKS, SERVICE MARKS - FALSTAFF BREWING CORPORATION

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BALLANTINE (Stylized Letters)	(United States)	Ser. 71/645,767 Reg. 602,807	Filed 4/23/53 Issued 3/1/55 Amended 8/15/95	3/1/2005
BALLANTINE (Block Letters)	(United States)	Ser. 74/716,293 Reg. 2,013,410	Filed 8/16/95 Issued 11/5/96	11/5/2006
BALLANTINE INDIA PALE ALE (Block Letters)	(United States)	Ser. 74/480,171 Reg. 1,883,843	Filed 1/14/94 Issued 3/14/95	3/14/2005
(Design Only) (Ship)	(United States)	Ser. 72/333,547 Reg. 920,310	Filed 7/25/69 Issued 9/14/71	9/14/2001
(Design Only) (3 Rings)	(United States)	Ser. 74/480,169 Reg. 1,872,725	Filed 1/14/94 Issued 1/10/95	1/10/2005
(Design Only) (Shield)	(United States)	Ser. 74/480,170 Reg. 1,872,726	Filed 1/14/94 Issued 1/10/95	1/10/2005
FALSTAFF	(United States)	Ser. 74/467,934 Reg. 1,869,863	Filed 12/9/93 Issued 12/27/94	12/27/2004
FALSTAFF (& Design)	(United States)	Ser. 74/467,936 Reg. 1,897,678	Filed 12/9/93 Issued 6/6/95	6/6/2005
FALSTAFF LITE BEER (& Design)	(United States)	Ser. 74/467,933 Reg. 1,887,384	Filed 12/9/93 Issued 4/4/95	4/4/2005 Renewal due.
FALSTAFF NA (& Design)	(United States)	Ser. 74/467,937 Reg. 1,879,982	Filed 12/9/93 Issued 2/21/95	2/21/2005
INDIA PALE ALE BALLANTINE (& Design)	(United States)	Ser. 74/480,172 Reg. 1,888,765	Filed 1/14/94 Issued 4/11/95	4/11/2005
NARRAGANSETT (Stylized Letters)	(United States)	Ser. 71/351,641 Reg. 324,797	Filed 5/21/34 Issued 6/4/35	6/4/2005

PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/371,016 Reg. 332,889	Filed 10/31/35 Issued 3/3/36	3/3/2006
PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/685,637 Reg. 623,234	Filed 4/18/55 Issued 3/13/56	3/13/2006
THE CHOICEST PRODUCT OF THE BREWERS' ART (Stylized Letters)	(United States)	Ser. 71/647,923 Reg. 623,230	Filed 5/29/53 Issued 3/13/56	3/13/2006
TWISTED	(United States)	Ser. 74/641,488 Reg. 2,051,330	Filed 3/3/95 Issued 4/8/97	4/8/2007

SCHEDULE 1
TRADEMARKS, SERVICE MARKS - GENERAL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BREW "102" (Stylized Letters)	(U.S.)	Ser. 71/599,834 Reg. 540,561	Filed 6/27/50 Issued 4/3/51 Renewed 4/3/91	4/3/2001
Design (X with banner)	(U.S.)	Ser. 74/480,175 Reg. 1,872,727	Filed 1/14/94 Issued 1/10/95	1/20/2005 10 year renewal due.
LUCKY (Block Letters)	(U.S.)	Ser. 74/480,318 Reg. 1,992,300	Filed 1/14/94 Issued 8/13/96	8/13/2006
LUCKY (Stylized)	(U.S.)	Ser. 74/480,316 Reg. 1,972,152	Filed 1/14/94 Issued 5/7/96	5/7/2006
LUCKY LAGER BEER (Stylized Letters)	(U.S.)	Ser. 73/734,777 Reg. 1,526,035	Filed 6/17/88 Issued 2/21/89	2/21/2009
REGAL SELECT	(U.S.)	Ser. 74/485,200 Reg. 1,896,399	Filed 2/1/94 Issued 5/30/95	5/30/2005

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

SCHEDULE 2

PATENT NO.	MARK	COUNTRY	STATUS	APPL. NO.	FEE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-1056	BULL - 5	UNITED KINGDOM	REGISTER	152223	11/2/90	152223	11/24/90	11/24/2002
64531-1057	BULL - 6	UNITED KINGDOM	REGISTER	707621	5/26/82	707621	5/26/82	5/26/2001
64531-1058	LONE STAR - 4	UNITED KINGDOM	REGISTER	1359429	9/30/88	1359429	11/1/91	9/30/2005
64531-1059	MCSORLEY'S - 1	UNITED KINGDOM	REGISTER	2111210	9/26/96	2111210	9/26/96	9/26/2006
64531-1060	OLD MILWAUKEE - 17	UNITED KINGDOM	REGISTER	2159676	3/2/98	2159676	3/2/98	3/2/2008
64531-1061	OLD MILWAUKEE - 21	UNITED KINGDOM	REGISTER	1566151	3/21/94	1566151	3/21/94	3/21/2001
64531-1062	OLD MILWAUKEE - 2	UNITED KINGDOM	REGISTER	233427	1/11/85	1566151	1/11/85	1/11/2006
64531-1063	OLD MILWAUKEE - 9	UNITED KINGDOM	REGISTER	1566151	1/25/85	1566151	1/25/85	1/25/2008
64531-1064	OLD MILWAUKEE - 1	UNITED KINGDOM	REGISTER	207173	8/9/96	207173	2/28/96	8/9/2006
64531-1065	RAINIER - 1	UNITED KINGDOM	REGISTER	2116477	11/22/96	2116477	11/22/96	11/22/2006
64531-1066	RAINIER - 3	UNITED KINGDOM	REGISTER	1542821	7/23/93	1542821	1/30/98	7/23/2000
64531-1067	RAINIER - 4	UNITED KINGDOM	REGISTER	1542817	7/23/93	1542817	2/6/98	7/23/2000
64531-1068	RED BULL - 3	UNITED KINGDOM	REGISTER	1076607	11/4/77	1076607	4/4/77	4/4/2008
64531-1069	RED BULL - 4	UNITED KINGDOM	REGISTER	1122427	10/16/79	1122427	10/16/79	10/16/2000
64531-1070	SCHLITZ - 1	UNITED KINGDOM	REGISTER	645019	2/19/46	645019	2/19/46	2/19/2005
64531-1071	SCHLITZ - 3	UNITED KINGDOM	REGISTER	1262050	3/7/86	1262050	3/7/86	3/7/2007
64531-1072	SCHLITZ - 4	UNITED KINGDOM	REGISTER	2132395	5/9/97	2132395	5/9/97	5/9/2007
64531-1073	SPECIAL EXPORT - 2	UNITED KINGDOM	REGISTER	123428	3/8/85	123428	3/8/85	3/8/2006
64531-1074	SPECIAL EXPORT - 4	UNITED KINGDOM	REGISTER	2035308	5/10/93	2035308	5/10/93	5/10/2000
64531-1075	STROH'S - 14	UNITED KINGDOM	REGISTER	665204	6/8/87	1475208	2/2/88	2/2/2008
64531-1076	STROH'S - 1	UNITED STATES	REGISTER	71451150	2/21/42	396222	6/30/42	6/30/2002
64531-1077	THE MASTER CYLINDER - 1	UNITED STATES	REGISTER	73242524	12/12/79	1160271	7/7/81	7/7/2001
64608-0230	ALUMI-CASH - 2	UNITED STATES	REGISTER	74013925	12/26/89	1724079	10/13/92	10/13/2002
64608-0231	AMERICAS FIRE-BREWED BEER - 1	UNITED STATES	REGISTER	238329	11/8/79	1268132	2/21/84	2/21/2004
64608-0232	AUGSBURGER - 1	UNITED STATES	REGISTER	392148	5/19/93	1851641	8/30/94	8/30/2004
64608-0233	AUGSBURGER - 3	UNITED STATES	REGISTER	394783	5/25/93	1821596	2/15/94	2/15/2004
64608-0234	B-22 - 2	UNITED STATES	REGISTER	295704	4/16/68	857152	9/17/68	9/17/2008
64608-0235	BARON - 1	UNITED STATES	REGISTER	72433046	8/17/72	966808	9/18/73	9/18/2003
64608-0236	BARREL OF BLATZ - 1	UNITED STATES	REGISTER	72410397	12/16/71	952798	2/6/73	2/6/2003
64608-0237	BEARCAT - 1	UNITED STATES	REGISTER	72052479	5/28/58	682655	7/28/59	7/28/1999
64608-0238	BIG D - 1	UNITED STATES	REGISTER	74667422	4/28/95	2167878	6/23/98	6/23/2008
64608-0239	BIG JOE - 1	UNITED STATES	REGISTER	72204550	10/22/64	796521	9/21/65	9/21/2005
64608-0240	BLACK LABEL - 2	UNITED STATES	REGISTER	71333425	12/28/32	308966	12/26/33	12/26/2003
64608-0241	BLACK LABEL - 3	UNITED STATES	REGISTER	71142323	1/17/1921	145846	8/16/1921	8/16/2001
64608-0242	BLATZ - 2	UNITED STATES	REGISTER	70026749	5/31/1895	26749	7/2/1895	7/2/2005
64608-0243	BLATZ - 3	UNITED STATES	REGISTER	71002882	4/24/1905	49804	2/20/1906	2/20/2006
64608-0396	BLATZ - 4	UNITED STATES	REGISTER	178,335	7/17/76	1,128,407	12/25/79	12/25/1999

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0397	BLATZ - 5	UNITED STATES	REGISTER	71/637166	10/25/ 52	579133	8/25/ 53	8/25/2003
64608-0398	BLATZ - 6	UNITED STATES	REGISTER	71/142321	1/17/1921	157399	8/ 1/1922	8/1/2002
64608-0245	BLATZ MILWAUKEE 1851 - 2	UNITED STATES	REGISTER	73/558501	9/16/ 85	1390183	4/15/ 86	4/15/2006
64608-0247	BLUE BOAR - 1	UNITED STATES	REGISTER	74/644369	3/10/ 95	1953250	1/30/ 96	1/30/2006
64608-0381	BLUE BOAR - 2	UNITED STATES	REGISTER	73/495686	8/20/ 84	1363650	10/ 1/ 85	10/1/2005
64608-0399	BLUE BOAR - 3	UNITED STATES	REGISTER	74/652611	3/16/ 95	1988218	7/23/ 96	7/23/2006
64608-0248	BOHEMIAN CLUB - 1	UNITED STATES	REGISTER	73/429009	6/ 6/ 83	1463046	10/27/ 87	10/27/2007
64608-0253	BREWER'S DOZEN - 1	UNITED STATES	REGISTER	72/103019	8/19/ 60	738842	10/ 2/ 62	10/2/2002
64608-0497	BREWING BEYOND CONVENTION - 1	UNITED STATES	PENDING	75/212038	12/11/ 96			
64608-0254	BREWNET - 1	UNITED STATES	REGISTER	73/733445	6/10/ 88	1523831	2/ 7/ 89	2/7/2009
64608-0293	BREWNET - 1	UNITED STATES	REGISTER	73/717041	3/16/ 88	1515974	12/ 6/ 88	12/6/2008
64531-0036	BULL - 1	UNITED STATES	REGISTER	270341	7/15/ 80	1270156	3/13/ 84	3/13/2004
64531-0038	BULL - 10	UNITED STATES	REGISTER	505171	3/25/ 94	1913645	8/22/ 95	8/22/2005
64531-0044	BULL - 13	UNITED STATES	REGISTER	287816	6/24/ 92	1859908	10/25/ 94	10/25/2004
64531-0039	BULL - 2	UNITED STATES	REGISTER	236925	1/20/ 66	820875	12/20/ 66	12/20/2006
64531-0040	BULL - 3	UNITED STATES	REGISTER	270369	7/16/ 80	1203815	8/ 3/ 82	8/3/2002
64531-0041	BULL - 8 (THE BULL)	UNITED STATES	REGISTER	74/242122	2/ 3/ 92	1726074	10/20/ 92	10/20/2002
64531-0043	BULL - 9	UNITED STATES	REGISTER	505167	3/25/ 94	1875486	1/24/ 95	1/24/2005
64608-0255	BURGERMEISTER - 1	UNITED STATES	REGISTER	73/063018	9/15/ 75	1102858	9/19/ 78	9/19/2008
64608-0257	BURGIE - 2	UNITED STATES	REGISTER	18392	10/23/ 56	662687	6/ 3/ 58	6/3/2008
64608-0256	BURGIEI - 1	UNITED STATES	REGISTER	72/426429	6/ 5/ 72	976072	1/ 1/ 74	1/4/2004
64531-0045	CAPTIVA - 1	UNITED STATES	REGISTER	522076	5/ 4/ 94	1944895	12/26/ 95	12/26/2005
64608-0259	CARLING - 1	UNITED STATES	REGISTER	72/178171	10/ 2/ 63	777533	9/22/ 64	9/22/2004
64608-0258	CARLING BLACK LABEL - 2	UNITED STATES	REGISTER	72/445516	1/ 8/ 73	967762	9/ 4/ 73	9/4/2003
64608-0275	CARLING CANADA - 2	UNITED STATES	REGISTER	74/670557	5/ 5/ 95	2007734	10/15/ 96	10/15/2006
64608-0463	CERVEZA SABINAS - 2	UNITED STATES	REGISTER	73/659686	5/ 8/ 87	1469943	12/22/ 87	12/22/2007
64608-0263	CHAMPALE - 1	UNITED STATES	REGISTER	72/11523	1/ 9/ 61	803198	2/ 1/ 66	2/1/2006
64608-0262	CHAMPALE FIRESIDE COOLER - 1	UNITED STATES	REGISTER	73/664550	6/ 4/ 87	1474409	1/26/ 88	1/26/2008
64531-0047	CHAOS - 2	UNITED STATES	REGISTER	442044	9/29/ 93	1851621	8/30/ 94	8/30/2004
64531-0060	CLASH - 1	UNITED STATES	REGISTER	410041	7/ 2/ 93	1891811	4/25/ 95	4/25/2005
64608-0006	CLASH - 2	UNITED STATES	REGISTER	603775	11/28/ 94	1946629	1/ 9/ 96	1/9/2006
64608-0267	COLD PACK - 1	UNITED STATES	REGISTER	72/333309	7/23/ 69	928917	2/15/ 72	2/26/2003
64608-0266	COLD PACK - 1	UNITED STATES	REGISTER	72/121674	6/ 8/ 61	745936	2/26/ 63	2/15/2002
64608-0271	COOL BREWED - 1	UNITED STATES	REGISTER	72/147003	6/15/ 62	780691	11/24/ 64	11/24/2004
64608-0273	COQUI 900 - 1	UNITED STATES	REGISTER	74/219384	11/ 6/ 91	1756208	3/ 2/ 93	3/2/2003
64531-0051	CRACK OPEN A COLD ONE - 1	UNITED STATES	REGISTER	295810	7/20/ 92	1805503	11/16/ 93	11/16/2003
64608-0312	DESIGN (GRENADE)	UNITED STATES	REGISTER	71/355063	8/16/ 34	319501	11/27/ 34	11/27/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0333	DESIGN (ONE-EYED MAN WITH DESIGN (RED TRIANGULAR CORNER))	UNITED STATES	REGISTER	71/594982	3/31/ 50	540516	4/ 3/ 51	4/3/2001
64608-0455	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTER	71/078242	5/13/1914	99098	8/18/1914	8/18/2004
64608-0276	DO IT WITH STYLE - 1	UNITED STATES	REGISTER	73/439831	8/18/ 83	1302998	10/30/ 84	10/30/2004
64531-0052	DONT SAY BEER SAY BULL - 1	UNITED STATES	REGISTER	281985	10/16/ 80	1214259	10/26/ 82	10/26/2002
64608-0236	DOUBLE MALT - 2	UNITED STATES	REGISTER	74/648403	3/14/ 95	2016421	11/12/ 96	11/12/2006
64608-0278	DRAFT-BREWED - 1	UNITED STATES	REGISTER	72/35901	8/21/ 57	716244	5/30/ 61	5/30/2001
64531-0053	DRINK SMART OR DONT START - 1	UNITED STATES	REGISTER	194819	8/14/ 91	1686392	6/23/ 92	6/23/2002
64608-0279	DUKE-ALE - 2	UNITED STATES	REGISTER	72/65152	12/31/ 58	691792	1/19/ 60	1/19/2000
64531-1162	EDGY LEMON - 1	UNITED STATES	REGISTER	546377	7/ 6/ 94	1962440	3/12/ 96	3/12/2006
64608-0283	EMERALD CITY ALE WHERE IT REIGNS	UNITED STATES	REGISTER	74/369217	3/19/ 93	1871496	1/ 3/ 95	1/3/2005
64531-0054	ENCORE - 1	UNITED STATES	REGISTER	71/417294	3/20/39	378887	6/25/ 40	6/25/2000
64531-0055	ERLANGER - 1	UNITED STATES	REGISTER	202656	2/5/79	1201354	7/13/ 82	7/13/2002
64531-0056	ERLANGER - 2	UNITED STATES	REGISTER	218260	6/ 4/ 79	1195843	5/18/ 82	5/18/2002
64608-0021	ERLANGER - 3	UNITED STATES	ALLOWED	74/603285	11/10/ 94			
64608-0519	EVERY PARTY NEEDS ICE! - 1	UNITED STATES	REGISTER	74/492037	2/18/ 94	2014106	11/ 5/ 96	11/5/2006
64608-0287	EX - 1	UNITED STATES	REGISTER	74/522065	5/ 6/ 94	1888771	4/11/ 95	4/11/2005
64608-0284	EX EXPORT LIGHT - 2	UNITED STATES	REGISTER	74/522062	5/ 6/ 94	1894258	5/16/ 95	5/16/2005
64608-0285	EX LIGHT - 1	UNITED STATES	REGISTER	74/522066	5/ 6/ 94	1879986	2/21/ 95	2/21/2005
64608-0286	EX SPECIAL EXPORT - 2	UNITED STATES	REGISTER	74/522064	5/ 6/ 94	1920057	9/19/ 95	9/19/2005
64608-0063	FIRST RESERVE - 1	UNITED STATES	REGISTER	74/664054	4/21/ 95	2095604	9/ 9/ 97	9/9/2007
64608-0089	FLAGSTONE - 1	UNITED STATES	REGISTER	74/696032	6/30/ 95	2070474	6/10/ 97	6/10/2007
64608-0289	FROM CHESAPEAKE BAY... LAND OF	UNITED STATES	REGISTER	72/99224	6/17/ 60	721685	9/19/ 61	9/19/2001
64608-0290	FROM THE LAND OF PLEASANT LIVING -	UNITED STATES	REGISTER	72/99225	6/17/ 60	730900	5/ 1/ 62	5/1/2002
64608-0250	GENUINE W - 2	UNITED STATES	REGISTER	72/324916	4/18/ 69	900926	10/13/ 70	10/13/2000
64531-0059	GO FOR IT! - 1	UNITED STATES	REGISTER	263698	5/27/ 80	1180423	12/ 1/ 81	12/1/2001
64531-0060	GOEBEL - 1	UNITED STATES	REGISTER	306560	4/20/ 81	1208834	9/14/ 82	9/14/2002
64531-0061	GOEBEL - 2	UNITED STATES	REGISTER	495648	3/ 1/ 94	1877866	2/ 7/ 95	2/7/2005
64608-0296	HEIDELBERG - 1	UNITED STATES	REGISTER	72/317728	7/ 3/ 69	900927	10/13/ 70	10/13/2000
64608-0295	HEIDELBERG - 2	UNITED STATES	REGISTER	71/542288	11/25/ 47	565832	10/28/ 52	10/28/2002
64608-0294	HEIDELBERG - 2	UNITED STATES	REGISTER	72/98225	6/ 1/ 60	728634	3/13/ 62	3/13/2002
64608-0297	HEIDELBERG - 2	UNITED STATES	REGISTER	73/205282	2/26/ 79	1136376	5/27/ 80	5/27/2000
64608-0298	HEIDELBERG - 2	UNITED STATES	REGISTER	72/82669	10/ 5/ 59	696860	4/26/ 60	4/26/2000
64608-0299	HEILEMANS - 2	UNITED STATES	REGISTER	71/424199	10/ 4/ 39	381905	10/15/ 40	10/15/2000
64608-0304	HEILEMANS - 3	UNITED STATES	REGISTER	71/663908	4/ 5/ 54	606813	5/31/ 55	5/31/2005
64608-0303	HEILEMANS SPECIAL EXPORT - 1	UNITED STATES	REGISTER	72/457859	5/17/ 73	992107	8/27/ 74	8/27/2004
64608-0284	HEILEMANS SPECIAL EXPORT - 2	UNITED STATES	REGISTER	71/654534	8/27/ 52	595297	9/14/ 54	9/14/2004
64608-0591	HIDEAWAY BAY	UNITED STATES	PENDING	75/583145	11/ 5/ 98			

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0310	HOUSE OF HEILEMAN - 2	UNITED STATES	REGISTER	72/207495	12/4/ 64	807009	4/12/ 66	4/12/2006
64531-0068	IT DOESN'T GET ANY BETTER THAN	UNITED STATES	REGISTER	571835	12/5/ 85	1406050	8/19/ 86	8/19/2006
64608-0049	IT FEELS GOOD - 1	UNITED STATES	REGISTER	74/62814	2/2/ 95	2024502	12/17/ 96	12/17/2006
64531-1133	JASPER CREEK - 1	UNITED STATES	REGISTER	537889	6/15/ 94	1973375	5/7/ 96	5/7/2006
64608-0315	JUST DIFFERENT FROM THE REST - 1	UNITED STATES	REGISTER	74/522063	5/6/ 94	1880802	2/28/ 95	2/28/2005
64608-0167	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTER	75/016489	11/7/ 95	2174159	7/21/ 98	7/21/2008
64608-0501	KINGSBURY - 1	UNITED STATES	REGISTER	75/190619	10/31/ 96	2128567	1/13/ 98	1/13/2008
64608-0317	KINGSBURY - 2	UNITED STATES	REGISTER	71/566525	10/6/ 48	521998	3/7/ 50	3/7/2000
64608-0316	KINGSBURY - 3	UNITED STATES	REGISTER	72/186077	2/5/ 64	787897	4/6/ 65	4/6/2005
64608-0318	KINGSBURY - 4	UNITED STATES	REGISTER	71/299978	5/5/ 30	277977	12/2/ 30	12/2/2000
64608-0270	KNICKERBOCKER - 1	UNITED STATES	REGISTER	71/14979	1/3/1919	128507	1/6/1920	1/6/2000
64608-0486	KNICKERBOCKER - 2	UNITED STATES	REGISTER	71/016337	1/20/1906	55161	8/7/1906	8/7/2006
64608-0462	KNICKERBOCKER - 4	UNITED STATES	REGISTER	71/611861	3/27/ 51	572525	3/31/ 53	3/31/2003
64608-0466	KOEHLEERS - 4	UNITED STATES	REGISTER	72/221257	6/16/ 65	809379	5/31/ 66	5/31/2006
64608-0323	LIFT TWIST - 2	UNITED STATES	REGISTER	72/221369	6/17/ 65	818469	11/8/ 66	11/8/2006
64608-0493	LONE STAR	UNITED STATES	REGISTER	75/177598	10/7/ 96	2191783	9/29/ 98	9/29/2008
64608-0324	LONE STAR - 2	UNITED STATES	REGISTER	72/050368	4/25/ 58	674291	2/17/ 59	2/17/2009
64531-1152	LOST RIVER - 1	UNITED STATES	REGISTER	74/546441	6/27/ 94	1993959	8/13/ 96	8/13/2006
64608-0026	LOST RIVER - 2	UNITED STATES	REGISTER	74/599374	11/16/ 94	2014299	11/5/ 96	11/5/2006
64608-0308	MABEL - BLACK LABEL - 1	UNITED STATES	REGISTER	72/35629	8/16/ 57	701095	7/12/ 60	7/12/2000
64531-0071	MAXIMUM CHILL FACTOR - 1	UNITED STATES	REGISTER	473319	12/27/ 93	1903755	7/4/ 95	7/4/2005
64608-0437	MCSORLEYS - 1	UNITED STATES	REGISTER	74/164220	5/6/ 91	1712055	9/1/ 92	9/1/2002
64608-0110	METRO - 1	UNITED STATES	ALLOWED	74/705996	7/25/ 95			
64608-0332	MILWAUKEE 1851 - 1	UNITED STATES	REGISTER	73/558502	9/16/ 85	1390184	4/15/ 86	4/15/2006
64608-0046	MINNESOTA'S BEST - 1	UNITED STATES	REGISTER	74/629173	1/31/ 94	2085044	7/29/ 97	7/29/2007
64608-0054	MINNESOTA'S BEST - 2	UNITED STATES	REGISTER	74/645842	3/8/ 95	2086765	8/12/ 97	8/12/2007
64608-0538	MORE TASTE MORE CHARACTER - 1	UNITED STATES	PENDING	75/284977	5/1/ 97			
64608-0440	MOUNTAIN FRESH - 2	UNITED STATES	REGISTER	72/378221	12/9/ 70	919884	9/7/ 71	9/7/2001
64531-0073	MUEHLEBACH - 1	UNITED STATES	PENDING	74/517516	4/26/ 94			
64608-0335	NATIONAL BOHEMAN - 2	UNITED STATES	REGISTER	72/121500	6/6/ 61	730901	5/1/ 62	5/1/2002
64608-0334	NATIONAL BOHEMAN - 3	UNITED STATES	REGISTER	72/087573	12/16/ 59	708501	12/13/ 60	12/13/2000
64608-0339	NATIONAL BOHEMAN - 4	UNITED STATES	REGISTER	73/000837	9/13/ 73	1002989	1/28/ 75	1/28/2005
64608-0939	NATIONAL PREMIUM-1	UNITED STATES	PENDING	75/555331	9/18/ 98			
64608-0940	NATIONAL PREMIUM-2	UNITED STATES	PENDING	75/554697	9/17/ 98			
64531-0074	NO HAY NADA MEJOR QUE ESTOI - 1	UNITED STATES	REGISTER	515644	4/20/ 94	1880801	2/28/ 95	2/28/2005
64531-0075	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTER	584776	2/26/ 86	1411577	9/30/ 86	9/30/2006
64608-0005	NORTHERN PLAINS - 1	UNITED STATES	REGISTER	588410	10/13/ 94	1929727	10/24/ 95	10/24/2005

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0081	NOSTALGICANS - 1	UNITED STATES	REGISTER	74/677007	5/15/ 95	2007785	10/15/ 96	10/15/2006
64608-0337	OKTOBERFEST BRAU - 2	UNITED STATES	REGISTER	72/225478	8/11/ 65	819227	11/22/ 66	11/22/2006
64608-0338	OKTOBERFEST BREW - 2	UNITED STATES	REGISTER	72/217336	4/26/ 65	816715	10/11/ 66	10/11/2006
64531-0076	OLD MIL - 1	UNITED STATES	REGISTER	297239	7/24/ 92	1843838	7/5/ 94	7/5/2004
64531-1179	OLD MIL MANIA - 1	UNITED STATES	REGISTER	74/548987	7/13/ 94	2065408	5/27/ 97	5/27/2007
64531-0077	OLD MIL MUMMY - 1	UNITED STATES	REGISTER	258839	3/25/ 92	1801659	10/26/ 93	10/26/2003
64531-0078	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	242139	2/3/ 92	1722283	10/6/ 92	10/6/2002
64531-0087	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	296680	7/23/ 92	1795194	9/28/ 93	9/28/2003
64608-0904	OLD MILWAUKEE - 17	UNITED STATES	PENDING	75/379474	10/27/ 97			
64531-0081	OLD MILWAUKEE - 2	UNITED STATES	REGISTER	541195	11/14/ 47	547704	9/11/ 51	9/11/2001
64531-0088	OLD MILWAUKEE - 6	UNITED STATES	REGISTER	592691	4/11/ 86	1416874	11/11/ 86	11/11/2006
64531-0083	OLD MILWAUKEE - 7	UNITED STATES	REGISTER	661392	5/18/ 87	1474408	1/26/ 88	1/26/2008
64531-0084	OLD MILWAUKEE GENUINE DRAFT - 2	UNITED STATES	REGISTER	414415	7/16/ 93	1856901	10/4/ 94	10/4/2004
64608-0921	OLD MILWAUKEE LIMELIGHT	UNITED STATES	PENDING	75/429620	2/5/ 98			
64531-0085	OLD MILWAUKEE NA - 1	UNITED STATES	REGISTER	74/193861	8/12/ 91	1736917	12/1/ 92	12/1/2002
64531-0086	OLD MILWAUKEE NA - 2	UNITED STATES	REGISTER	74/193859	8/12/ 91	1722280	10/6/ 92	10/6/2002
64608-0059	OLD MILWAUKEE RED - 1	UNITED STATES	REGISTER	74/660649	4/13/ 95	1990977	8/6/ 96	8/6/2006
64608-0345	OLD STYLE - 13	UNITED STATES	REGISTER	71/467454	2/16/ 44	413664	5/8/ 45	5/8/2005
64608-0502	OLD STYLE - 1	UNITED STATES	REGISTER	75/190622	10/31/ 96	2128568	12/3/ 98	1/13/2008
64608-0344	OLD STYLE - 3	UNITED STATES	REGISTER	73/108335	12/2/ 76	1080557	12/27/ 97	12/27/2007
64608-0441	OLD STYLE - 4	UNITED STATES	REGISTER	72/332824	7/17/ 69	906898	1/26/ 71	1/26/2001
64608-0444	OLD STYLE - 6	UNITED STATES	REGISTER	71/537587	10/11/ 47	564780	9/30/ 52	9/30/2002
64608-0447	OLD STYLE - 8	UNITED STATES	REGISTER	71/543923	12/10/ 47	624155	3/27/ 56	3/27/2006
64608-0442	OLD STYLE - 9	UNITED STATES	REGISTER	71/020526	6/23/1906	63492	6/25/1907	6/25/2007
64531-0090	OM GENUINE DRAFT - 2	UNITED STATES	REGISTER	236637	1/10/ 92	1874094	1/17/ 95	1/17/2005
64531-0091	OUR HAND HAS NEVER LOST ITS	UNITED STATES	REGISTER	120672	5/23/ 61	742475	12/18/ 62	12/18/2002
64531-0092	PARTY BOTTLES - 1	UNITED STATES	REGISTER	273209	6/16/ 67	856675	9/10/ 68	9/10/2008
64608-0346	PEAKS - 1	UNITED STATES	REGISTER	74/309524	8/31/ 92	1830872	4/12/ 94	4/12/2004
64608-0448	PFEIFFERS - 2	UNITED STATES	REGISTER	71/378331	5/11/ 36	338474	9/8/ 36	9/8/2006
64608-0347	PFEIFFERS FAMOUS - 2	UNITED STATES	REGISTER	71/338107	5/22/ 33	320602	1/1/ 35	1/1/2005
64531-0093	PIELS - 1 *	UNITED STATES	REGISTER	73/014155	3/27/ 74	1020037	9/9/ 75	9/9/2005
64531-0094	PIELS - 2 *	UNITED STATES	REGISTER	74/522361	5/4/ 94	1934848	11/14/ 95	11/14/2005
64531-0096	PRIMO - 1	UNITED STATES	REGISTER	300539	6/17/ 68	905955	1/12/ 71	1/12/2001
64531-0097	PRIMO - 4	UNITED STATES	REGISTER	612421	8/1/ 86	1477037	2/16/ 88	2/16/2008
64531-0098	PRIMO - 5	UNITED STATES	REGISTER	612443	8/1/ 86	1477038	2/16/ 88	2/16/2008
64608-0352	PURE GENUINE - 1	UNITED STATES	REGISTER	72/384632	2/23/ 71	945899	10/24/ 72	10/24/2002
64608-0449	PURE GENUINE - 2	UNITED STATES	REGISTER	72/147114	6/18/ 62	780692	11/24/ 64	11/24/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-0100	R-22 - 2	UNITED STATES	REGISTER	394784	5/25/ 93	1823074	2/22/ 94	2/22/2004
64608-0903	RACE FOR TASTE - 1	UNITED STATES	ALLOWED	75/381226	10/29/ 97			
64608-0503	RAINIER - 1	UNITED STATES	REGISTER	75/190623	10/31/ 96	2126978	1/6/ 98	1/6/2008
64608-0452	RAINIER - 3	UNITED STATES	REGISTER	71/080803	8/25/1914	101651	1/5/1915	1/5/2005
64608-0453	RAINIER - 4	UNITED STATES	REGISTER	71/647954	5/29/ 53	590498	6/ 1/ 54	6/1/2004
64608-0450	RAINIER - 5	UNITED STATES	REGISTER	71/689881	6/20/ 55	642131	2/26/ 57	2/26/2007
64608-0900	RAINIER - 7	UNITED STATES	PENDING	75/365893	9/30/ 97			
64531-0101	RED BULL - 1	UNITED STATES	REGISTER	578309	1/21/ 86	1542792	6/6/ 89	6/6/2009
64531-0102	RED BULL - 2	UNITED STATES	REGISTER	579534	1/27/ 86	1541794	5/30/ 89	5/30/2009
64608-0017	RED BULL - 3	UNITED STATES	REGISTER	589654	10/24/ 94	1935272	1/14/ 95	11/14/2005
64608-0018	RED BULL - 4	UNITED STATES	REGISTER	589656	10/24/ 94	1923974	10/ 3/ 95	10/3/2005
64531-1146	RED BULL REPRESENTIN' - 1	UNITED STATES	REGISTER	74/541372	6/23/ 94	2046278	3/18/ 97	3/18/2007
64531-1145	RED BULL REPRESENTIN' THE REAL - 1	UNITED STATES	REGISTER	74/541371	6/23/ 94	2046277	3/18/ 97	3/18/2007
64608-0356	RED CAP - 3 (DESIGN ONLY)	UNITED STATES	REGISTER	72/229633	10/ 8/ 65	815575	9/20/ 66	9/20/2006
64608-0454	RED CAP (DESIGN ONLY) - 2	UNITED STATES	REGISTER	72/239379	2/23/ 66	825041	2/28/ 67	2/28/2007
64608-0357	RED WHITE & BLUE - 2	UNITED STATES	REGISTER	71/294274	12/31/1929	271202	5/27/ 30	5/27/2000
64608-0358	RED WHITE & BLUE - 3	UNITED STATES	REGISTER	73/294508	1/26/ 81	1195343	5/11/ 82	5/11/2002
64608-0360	RED WHITE & BLUE - 5	UNITED STATES	REGISTER	71/433985	7/15/ 40	382880	1/12/ 40	1/12/2000
64608-0456	RED WHITE & BLUE - 6	UNITED STATES	REGISTER	71/014346	11/ 4/1905	57226	11/ 6/1906	11/6/2006
64608-0459	RHEINGOLD - 1	UNITED STATES	REGISTER	71/698710	11/22/ 55	632824	8/14/ 56	8/14/2006
64608-0458	RHEINGOLD - 2	UNITED STATES	REGISTER	71/337765	5/12/ 33	320606	1/ 1/ 35	1/1/2005
64608-0361	RHEINLANDER - 1	UNITED STATES	REGISTER	72/249985	7/11/ 66	831179	6/27/ 67	6/27/2007
64531-1144	RIDE THIS BULL - 1	UNITED STATES	REGISTER	74/541156	6/23/ 94	2046276	3/18/ 97	3/18/2007
64608-0015	RIDLEYS - 1	UNITED STATES	REGISTER	74/584407	10/11/ 94	2016798	1/11/9/ 96	1/11/9/2006
64608-0188	RIDLEY'S - 2	UNITED STATES	REGISTER	75/050455	1/30/ 96	2096627	9/16/ 97	9/16/2007
64608-0461	ROYAL AMBER - 2	UNITED STATES	REGISTER	71/614230	5/22/ 51	585916	2/23/ 54	2/23/2004
64608-0363	ROYAL AMBER - 3	UNITED STATES	REGISTER	71/393405	5/28/ 37	371924	10/17/ 39	10/17/1999
64608-0033	SCHAEFER - 1	UNITED STATES	REGISTER	74/611995	12/16/ 94	1952848	1/30/ 96	1/30/2006
64531-0108	SCHAEFER - 2	UNITED STATES	REGISTER	531848	8/19/ 47	502889	10/12/ 48	10/12/2008
64531-0109	SCHAEFER - 3	UNITED STATES	REGISTER	665959	5/7/ 54	599504	12/14/ 54	12/14/2004
64531-0110	SCHAEFER - 4	UNITED STATES	REGISTER	47786	3/14/ 58	701096	7/12/ 60	7/12/2000
64531-0111	SCHAEFER - 5	UNITED STATES	REGISTER	262348	5/16/ 80	1179441	11/24/ 81	11/24/2001
64531-0112	SCHAEFER - 6	UNITED STATES	REGISTER	262349	5/16/ 80	1182380	12/15/ 81	12/15/2001
64531-0113	SCHAEFER - 7 (SCHAEFER, THE ONE	UNITED STATES	REGISTER	609151	7/14/ 86	1471584	1/ 5/ 88	1/5/2008
64531-0114	SCHAEFER GENUINE DRAFT - 2	UNITED STATES	REGISTER	393494	5/24/ 93	1856900	10/ 4/ 94	10/4/2004
64531-0117	SCHAEFER LIGHT - 2	UNITED STATES	REGISTER	324831	10/23/ 92	1845825	7/19/ 94	7/19/2004
64531-0115	SCHAEFER LIGHT DRAFT - 4	UNITED STATES	REGISTER	393941	5/24/ 93	1857835	10/11/ 94	10/11/2004

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-1251	SCHLITZ - 1	UNITED STATES	REGISTER	572783	9/13/ 94	1923780	10/ 3/ 95	10/3/2005
64531-0118	SCHLITZ - 1	UNITED STATES	REGISTER	304869	8/12/ 68	866540	3/11/ 69	3/11/2009
64531-0120	SCHLITZ - 19	UNITED STATES	REGISTER	605496	10/27/ 50	550821	11/13/ 51	11/13/2001
64531-0122	SCHLITZ - 3	UNITED STATES	REGISTER	601335	7/27/ 50	544158	6/19/ 51	6/19/2001
64531-0131	SCHLITZ - 32	UNITED STATES	REGISTER	059337	10/25/1911	87489	7/16/1912	7/16/2002
64531-0127	SCHLITZ - 39	UNITED STATES	REGISTER	71/011277	8/4/1905	52011	5/ 1/1906	5/1/2006
64531-0123	SCHLITZ - 4	UNITED STATES	REGISTER	059338	10/25/1911	90587	3/4/1913	3/4/2003
64531-0124	SCHLITZ - 5	UNITED STATES	REGISTER	492549	12/ 3/ 45	428097	3/11/ 47	3/11/2007
64531-0125	SCHLITZ - 5	UNITED STATES	REGISTER	541193	11/14/ 47	509384	5/ 3/ 49	5/3/2009
64531-0126	SCHLITZ - 8	UNITED STATES	REGISTER	541196	11/14/ 47	562919	8/19/ 52	8/19/2002
64531-0128	SCHLITZ GENUINE DRAFT - 31	UNITED STATES	REGISTER	393491	5/24/ 93	1863875	11/22/ 94	11/22/2004
64531-0129	SCHLITZ NA - 2	UNITED STATES	REGISTER	505042	3/25/ 94	1877868	2/ 7/ 95	2/7/2005
64608-0065	SCHLITZ THEN, NOW AND FOREVER	UNITED STATES	REGISTER	74/663246	4/19/ 95	2148017	3/31/ 98	3/31/2008
64608-0368	SCHMIDT'S - 1	UNITED STATES	REGISTER	73/757602	10/14/ 88	1557135	9/19/ 89	9/19/2009
64531-0132	SIGNATURE - 1	UNITED STATES	REGISTER	73/529191	3/28/85	1371620	11/19/ 85	11/19/2005
64531-0133	SILVER THUNDER - 1	UNITED STATES	REGISTER	538614	5/20/ 85	1369382	11/ 5/ 85	11/5/2005
64531-0134	SILVER THUNDER - 2	UNITED STATES	REGISTER	543544	6/17/ 85	1388485	4/ 1/ 86	4/1/2006
64608-0370	SPECIAL EXPORT - 1	UNITED STATES	REGISTER	73/009314	12/20/ 73	991131	8/20/ 74	8/20/2004
64608-0467	SPECIAL EXPORT - 3	UNITED STATES	REGISTER	73/589728	3/24/ 86	1424191	1/ 6/ 87	1/6/2007
64531-0007	ST. BARTS - 2	UNITED STATES	REGISTER	74/262791	4/ 6/ 92	2002038	9/24/ 96	9/24/2006
64608-0470	STAG - 1	UNITED STATES	REGISTER	72/353728	3/11/ 70	905631	1/ 5/ 71	1/15/2001
64608-0468	STAG - 2	UNITED STATES	REGISTER	72/239378	2/23/ 66	823728	2/ 7/ 67	2/7/2007
64608-0469	STAG - 3	UNITED STATES	REGISTER	71/552453	3/19/ 48	512884	7/26/ 49	7/26/2009
64531-1141	STRAWMON - 1	UNITED STATES	REGISTER	74/541135	6/22/ 94	1986141	7/ 9/ 96	7/9/2006
64531-0149	STROHMAN - 1	UNITED STATES	REGISTER	74/106988	10/18/ 90	1691835	6/ 9/ 92	6/9/2002
64531-0139	STROHS - 1	UNITED STATES	REGISTER	711943	2/18/ 88	1508498	10/11/ 88	10/11/2008
64531-0140	STROHS - 10	UNITED STATES	REGISTER	013926	12/26/ 89	1628544	12/18/ 90	12/18/2000
64531-0141	STROHS - 11	UNITED STATES	REGISTER	014264	12/26/ 89	1615971	10/ 2/ 90	10/2/2000
64531-0142	STROHS - 12	UNITED STATES	REGISTER	013610	2/26/ 89	1615106	9/25/ 90	9/25/2000
64531-1155	STROHS - 14	UNITED STATES	REGISTER	541604	6/21/ 94	1929430	10/24/ 95	10/24/2005
64531-0144	STROHS - 2	UNITED STATES	REGISTER	030720	10/22/1907	70922	10/13/1908	10/13/2008
64531-0145	STROHS - 4	UNITED STATES	REGISTER	030719	10/22/1907	71606	12/ 1/1908	12/1/2008
64608-0004	STROHS FIRE & ICE - 1	UNITED STATES	ALLOWED	74/512782	9/13/ 94			
64531-0146	STROHS LIGHT - 3	UNITED STATES	REGISTER	393492	5/24/ 93	1862682	11/15/ 94	11/15/2004
64531-0147	STROHS NON ALCOHOLIC - 2	UNITED STATES	REGISTER	472947	12/21/ 93	1883842	3/14/ 95	3/14/2005
64608-0557	STROHS FAVORITE BEER OF HOCKEY -	UNITED STATES	ALLOWED	75/324909	7/15/ 97			
64531-1148	STROHS MORE TASTE MORE	UNITED STATES	REGISTER	74/541374	6/23/ 94	2091599	8/26/ 97	8/26/2007

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0473	STYLE - 2	UNITED STATES	REGISTER	73440429	8/22/ 83	1331168	4/16/ 85	4/16/2005
64531-0153	TALL BOY - 1	UNITED STATES	REGISTER	647994	3/2/ 87	1489607	5/24/ 88	5/24/2008
64608-0375	TEXAS COOLER - 1	UNITED STATES	REGISTER	73250043	2/13/ 80	1223027	1/4/ 83	1/4/2003
64531-0156	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTER	651362	8/4/ 53	592276	7/16/ 54	7/16/2004
64531-0157	THE BEER THAT MADE MILWAUKEE	UNITED STATES	REGISTER	264843	4/13/ 92	1751474	2/9/ 93	2/9/2003
64608-0378	THE BEER THAT GREW WITH THE	UNITED STATES	REGISTER	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1143	THE BULL IS TAKIN' CHARGE - 1	UNITED STATES	REGISTER	74541158	6/23/ 94	1991784	8/6/ 96	8/6/2006
64608-0380	THE NATIONAL BEER OF TEXAS - 1	UNITED STATES	REGISTER	73482341	5/29/ 84	1349864	7/16/ 85	7/16/2005
64531-0160	THE WEEKENDER - 1	UNITED STATES	REGISTER	168107	3/20/ 78	1202930	7/27/ 82	7/27/2002
64608-0064	THEN, NOW AND FOREVER - 1	UNITED STATES	REGISTER	74663245	4/19/ 95	2061987	5/13/ 97	5/13/2007
64531-0161	TROMMER'S - 2 *	UNITED STATES	REGISTER	71542686	11/28/ 47	511338	6/21/ 49	6/21/2009
64531-0162	TROMMER'S - 3 *	UNITED STATES	REGISTER	71544619	12/17/ 47	515926	10/4/ 49	10/4/2009
64608-0383	TWO BY FOUR - 1	UNITED STATES	REGISTER	74451448	10/27/ 93	1889419	4/11/ 95	4/11/2005
64608-0385	VAN LAUTER - 1	UNITED STATES	REGISTER	72214749	3/23/ 65	815109	9/13/ 66	9/13/2006
64608-0477	W - 2	UNITED STATES	REGISTER	71413749	12/12/ 38	376419	3/26/ 40	3/26/2010
64608-0478	W - 3	UNITED STATES	REGISTER	72327275	5/14/ 69	897478	8/25/ 70	8/25/2000
64608-0480	W - 4	UNITED STATES	REGISTER	72214493	3/18/ 65	803199	2/1/ 66	2/1/2006
64531-0165	WHITE MOUNTAIN - 1	UNITED STATES	REGISTER	741925	7/25/ 88	1557132	9/19/ 89	9/19/2009
64531-0164	WHITE MOUNTAIN - 1	UNITED STATES	REGISTER	515774	12/31/ 84	1568700	11/28/ 89	11/28/1999
64608-0013	WIDE TOP - 1	UNITED STATES	PENDING	74599517	11/16/ 94			
64608-0481	WIEDEMANN - 4	UNITED STATES	REGISTER	71435411	8/26/ 40	384217	1/7/ 41	1/7/2001
64608-0027	WINDOW ROCK WHITE LAKE BREWING	UNITED STATES	REGISTER	74599516	11/16/ 94	2010840	10/22/ 96	10/22/2006
64608-0482	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTER	74369218	3/19/ 93	1910340	8/8/ 95	8/8/2005
64608-0391	YE OLD STYLE GIFT SHOPPE - 1	UNITED STATES	REGISTER	73291008	12/24/ 80	1205873	8/17/ 82	8/17/2002
64608-0392	YOU CAN TRAVEL THE WORLD OVER	UNITED STATES	REGISTER	73563060	10/15/ 85	1425886	1/20/ 87	1/20/2007
64608-0048	YOU'LL KNOW IT WHEN YOU FEEL IT - 1	UNITED STATES	REGISTER	74628815	2/2/ 95	2116576	11/25/ 97	11/25/2007
64608-0395	ZING - 1	UNITED STATES	REGISTER	72134989	1/2/ 62	738,42	9/25/ 62	9/25/2002
64608-0483	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTER	74369218	3/19/ 93	1910340	8/8/ 95	8/8/2005
64608-0484	WINDY CITY AMBER ALE - 2	UNITED STATES	REGISTER	74369218	3/19/ 93	1910340	8/8/ 95	8/8/2005
64531-1246	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1243	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1244	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1245	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1246	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1247	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1248	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1249	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1250	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1251	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1252	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1253	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1254	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1255	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1256	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1257	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1258	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1259	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1260	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1261	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1262	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1263	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1264	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1265	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1266	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1267	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1268	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1269	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1270	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1271	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1272	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1273	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1274	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1275	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1276	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1277	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1278	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1279	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1280	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1281	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1282	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1283	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1284	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1285	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1286	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1287	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1288	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1289	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1290	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1291	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1292	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1293	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1294	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8/2004
64531-1295	OLD MILWAUKEE HOUR - 4	UNITED STATES	PENDING	72461608	6/28/ 73	995385	10/8/ 74	10/8

Trademark, Service Marks - The Stroh Brewery Company

Mark	Registration No.	Expiration Date
Piels - 1*	1,020,037	09/09/2005
Piels - 2*	1,934,848	11/14/2005
Trommer's - 2*	511,338	06/21/2009
Trommer's - 3*	515,926	10/04/2009

* All trademark registrations for the brands are subject to the rights of the licensor of such brand.

CR/jns

73962.1

20

TRADEMARK
REEL: 1890 FRAME: 0434

SCHEDULE
COLT (UNITED STATES) TRADEMARKS

MATTER NO.	TRADEMARK	COUNTRY	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE
64608-269	COLT	United States	Registered	72/188,135	799,986	3/6/64	12/7/65
64608-409	COLT YAC	United States	Abandoned	74/421,217		8/6/93	
64608-272	COOL COLT	United States	Registered	74/362,829	1,857,834	3/1/93	10/1/94
64608-277	DOUBLE DEUCE	United States	Registered	74/287,557	1,748,771	6/23/92	1/26/93
64608-313	IT WORKS EVERYTIME	United States	Registered	74/251,442	1,729,715	3/2/92	11/3/92

SCHEDULE 4.9(d)
COPYRIGHTS - PABST BREWING COMPANY

I. United States:

TITLE	REG. NO.	ISSUE OR FILE DATE	EXPIRATION DATE
Tumwater Rhapsody	EU 918639 (Reg.) RE 641-095 (Ren.)	12/29/1965 10/15/1993	12/29/2060 (Date of original issue for EU 918,63 + 28 year term + 67 year renewal - to expire on 12/29/2060.)
Tumwater (30 second version)	EU 918640 (Reg.) RE 641-096 (Ren.)	12/29/1965 10/15/1993	12/29/2060 (Date of original issue for EU 918,640 + 28 year term + 67 year renewal - to expire on 12/29/2060)
Tumwater (60 second version)	EU 918641 (Reg.) RE 641-097 (Ren.)	12/29/1965 10/15/1993	12/29/2060 (Date of original issue for EU 918,641 + 28 year term + 67 year renewal - to expire on 12/29/2060)
Tumwater Theme	EU 918,642 (Reg.) RE 641-098 (Ren.)	12/29/1965 10/15/1993	12/29/2060 (Date of original issue for EU 918,642 + 28 year term + 67 year renewal - to expire on 12/29/2060)
Pabst Chair Scene	VA 250-622 (Reg.) RE 369-890 (Ren.)	1/2/1958 12/30/1986	1/2/2053 (Date of original issue of VA 250-622 + 28 years + 67 year renewal - to expire on 1/2/2053)
Don't Be Afraid of the Dark	TX 301-071	4/23/1979	4/5/2074 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)
Afraid of the Dark	TX 301-072	4/23/1979	4/2/2074 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)
"Terrace" Furstenberg. Not just another import, obviously.	VA 70-406	3/26/1981	12/1/2075 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)
Furstenberg. Not just another import, obviously. (Piano)	VA 70-407	3/26/1981	11/17/2075 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)

Andeker Lager Beer Label	VA 88-732	5/4/1981	9/3/2075 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)
(Pabst makes it perfect) Pabst on a bike	VA 250-617	12/30/1986	(Will expire from life of last surviving author plus 70 years from last author's death.)
(Pabst makes it perfect) Pabst Painter	VA 250-621	12/30/1986	(Will expire from life of last surviving author plus 70 years from last author's death.)
(Pabst makes it perfect) Pabst chair scene	VA 250-622 (Reg.) RE 369-890 (Ren.)	12/30/1986	(Will expire from life of last surviving author plus 70 years from last author's death.)
Pabst Makes It Perfect-Beach Scene	VA 284-915	12/27/1985	(Will expire from life of last surviving author plus 70 years from last author's death.)
Pabst Makes It Perfect-Lounge Chair Scene	VA 284-916	12/27/1985	(Will expire from life of last surviving author plus 70 years from last author's death.)
Grenzquell Beer	PAu 113-168	6/13/1979	__/__/2079 (Will expire 95 years from year of Work's first publication, or a term of 100 years from year of its creation, whichever expires first.)

II. Foreign:

None.

Schedule 2
to
Intellectual Property Security
Agreement (United States)

SCHEDULE 2
PATENTS - STROH BREWING COMPANY

A. Canadian Patent:

Patent No. 1,272,145
Issued July 31, 1990
Expires July 31, 2007
Title Malt Beverages with Improved Flavor and Method of Making Same

B. United States Patent(s):

Patent No. 4,801,462
Issued January 31, 1989
Expires January 31, 2006
Title Method and Apparatus of Brewing

Patent No. 4,816,280
Issued March 28, 1989
Expires March 28, 2006
Title Malt Beverages with Improved Flavor and Method of Making Same

Patent No. 5,078,506
Issued January 7, 1992
Expires January 7, 2009
Title A Bottom Entry Mixer Shaft Seal System for Process Vessels

Schedule 3
to
Intellectual Property Security
Agreement (United States)

SCHEDULE 3
COPYRIGHTS - STROH BREWING COMPANY

I. **United States:**

REGISTRATION NO.	REGISTRATION DATE	TITLE
PA-271-203	June 26, 1985	Stroh's Circle of Sports
PA-277-283	July 17, 1985	Stroh's Circle of Sports
PA-263-143	August 13, 1985	Stroh's Circle of Sports
PA-263-144	August 13, 1985	Stroh's Circle of Sports
PA-263-145	August 13, 1985	Stroh's Circle of Sports
PA-265-928	August 27, 1985	Stroh's Circle of Sports
PA-265-927	August 27, 1985	Stroh's Circle of Sports
PA-266-791	September 16, 1985	Stroh's Circle of Sports
PA-304-218	September 29, 1986	Stroh's Circle of Sports
PA-347-555	August 28, 1987	Stroh's Schlitz Malt "Liquor's Smooth Operator"
PA-352-900	August 28, 1987	"Moments from the 50's"
VA-258-098	March 20, 1987	"Pick a Pack"
TX-3-660-294	September 20, 1993	Stroh-Net
TX-2-947-620	November 2, 1990	Stroh-Net
SR-18-355	August 21, 1979	"Taste The Moment" (Jos. Schlitz Brewing Co.)
RE-457-200	December 28, 1989	Heileman's Old Style Bottled Beer (G. Heileman Brewing Company, Inc.)

II. **Foreign:**

None.

Additional Grantors

Pabst Brewing Company

Keller Street Development Company

General Brewing Company

Pearl Brewing Company

Falstaff Brewing Corporation

Olympia Brewing Company

Enterprise Advertising Agency, Inc.

21-115, Inc.

Berghoff Brewing Corporation

Narragansett Brewing Company

Specialty Brewing Company

Falstaff Subsidiary, Inc.

Falstaff Brewing Corporation, an
Indiana corporation

Texas Transportation Company

AMSTER, ROTHSTEIN & EBENSTEIN

COUNSELORS AT LAW

PATENTS • TRADEMARKS • COPYRIGHTS

90 PARK AVENUE

NEW YORK, NEW YORK 10016

(212) 697-5995

JESSE ROTHSTEIN (RETIRED)

INTERNATIONAL DEPARTMENT

DAVID R. BROWN*

PATRICK E. BOLAND**

FACSIMILE NOS.

212-286-0854

212-286-0082

*NON-LAWYER

**NOT ADMITTED

IN NEW YORK

MORTON AMSTER
DANIEL S. EBENSTEIN
PHILIP H. GOTTFRIED
MICHAEL J. BERGER
NEIL M. ZIPKIN
ANTHONY F. LO CICERO
JOEL E. LUTZKER
KAREN ARTZ ASH
KENNETH P. GEORGE
ABRAHAM KASDAN, PH.D.
LEONARD S. SORGI

NEAL L. ROSENBERG
IRA E. SILFIN
LAURIE J. GENTILE
CHESTER ROTHSTEIN
DAVID H. KAGAN
DENISE A. LINDENAUER
CRAIG J. ARNOLD
NANCY M. DODDERIDGE
BRIAN McQUILLEN
CHARLES R. MACEDO
TREBOR LLOYD
NEAL S. GREENFIELD

DONNA L. ANGOTTI
JANE UNGARO
JOSEPH M. CASINO
JOHN S. ECONOMOU**
SIMON BOCK
JOHN C. GARCES
BETH KOTRAN
MARK J. ROSENBERG
MICHAEL V. SOLOMITA
CHARLES M. DOYLE, PH.D.**
HOLLY PEKOWSKY
DANIEL BASOV

May 7, 1999

via Express Mail

Honorable Commissioner of
Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Attn: Trademark Assignment Branch

"Express Mail" mailing label no. EM507904880US
Date of Deposit ... MAY 7, 1999 ..
I hereby certify that this paper or fee is being deposited
with the United States Postal Service "Express Mail Post
Office to Addressee" service under 37 CFR 1.10 on the date
indicated above and is addressed to the Commission of
Patents and Trademarks, Washington, D.C. 20231
.....James Anas.....
.....James Anas.....
(Signature of person mailing paper or fee)

Re: Lehman Bros., Inc./Project Teddy Bear
Intellectual Property Security Agreement (United States)
(S&P Company, et al./Lehman Commercial Paper Inc.)
U.S. Trademark Registration No. 1,331,177 et al.
Our File 49236/3

Dear Sir:

Enclosed for filing and recordation please find the Intellectual Property Security Agreement (United States), dated April 30, 1999, made by S&P Company and each of the signatories thereto (collectively, the "Grantors") in favor of Lehman Commercial Paper Inc., as Administrative Agent (in such capacity, the "Administrative Agent") for the Secured Parties as defined in the Credit Agreement.

By this enclosed document, each Grantor hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in and to all of such Grantor's right, title and interest in and to certain trademark registrations and applications identified in the attached Schedule 1 to the Intellectual Property Security Agreement (United States).

74803.1

TRADEMARK
REEL: 1890 FRAME: 0443

May 7, 1999

Kindly record this Intellectual Property Security Agreement (United States) against the U.S. Trademark Registrations and Applications listed in the attached Schedule 1, in the Trademark Assignee Index.

Also enclosed is a check in the amount of \$9,890.00, representing payment of the fees incurred in connection with such filing and recordation. Kindly charge any additional costs to the Deposit Account of Amster, Rothstein & Ebenstein, Account No. 01-1785.

Kindly address any inquiries concerning this matter to the attention of the undersigned at the above address.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN



Chester Rothstein

CR/org
Encls.

cc: Chris Plaut, Esq.
Nancy Lippa, Esq.
Latham & Watkins, NY

Neil Cummings, Esq.
Latham & Watkins, CA

Jill N. Johnston, Esq.
Stroh Brewery

William B. Nash, Esq.
Miller, Sisson, Chapman & Nash

Michael D. Fishman, Esq.
Rader, Fishman & Grauer