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To the Honorable Commissioner of Patents and Trademarks: Please record the

4-16-99

1. Name of conveying party(ies):
DEA Leasing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **Samar, LLC**

Internal Address: _____

Street Address: **125 South Wacker Drive**
Suite 330

City: **Chicago** State: **IL** ZIP: **60606**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other **Limited Liability Company**

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **March 15, 1999 nunc pro tunc**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

See Exhibit A

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **S. Kathleen Frith**

Internal Address: **Sara Lee Corporation**

04/29/1999 JSHABAZZ 0000024 190143 1413526

01 FC:461 40.00 CH
02 FC:462 25.00 CH

Street Address: **470 Hanes Mill Road**

City: **Winston-Salem** State: **NC** ZIP: **27105**

6. Total number of applications and registrations involved: **22**

7. Total fee (37 CFR 3.41).....\$ **565.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
19-0143

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

S. Kathleen Frith
Name of Person Signing

S. Kathleen Frith
Signature

4.15.99
Date

Total number of pages including cover sheet, attachments, and document: **3**

EXHIBIT A

	<u>Registration No.</u>
BIL MAR	1,413,528
BIL MAR	806,424
BIL-MAR FARMS BRANDS & DESIGN	1,127,592
CARVER'S COLLECTION BIL MAR FOODS & DESIGN	2,214,372
DE WITT'S TABLE READY	1,423,055
DELI PERFECT	2,176,936
DELI-PERFECT	1,508,411
HOME ROAST	2,151,311
MR. TURKEY	1,302,888
MR. TURKEY & CHEF DESIGN	1,897,640
MR. TURKEY & TURKEY DESIGN	1,319,645
MR. TURKEY CARTOON DESIGN	1,099,710
MR. TURKEY CARTOON IN CIRCLE DESIGN	1,709,423
MR. TURKEY CARTOON IN SQUARE DESIGN	1,390,994
MR. TURKEY OVAL DESIGN	799,954
ROTISSERIE READY	1,971,997
SIMPLE CREATIONS	2,134,920
SIMPLY THE BEST TASTE IN THE DELI	1,967,195
SPRINGBROOK FARMS	1,421,303
THE BEST DRESSED TURKEY IN TOWN	1,170,451
TODAY'S SELECTION	2,150,134
TODAY'S SELECTION & DESIGN	2,146,439

ASSIGNMENT

State of Illinois)
County of Cook) SS.

WHEREAS DEA Leasing Corporation, hereinafter called "Assignor"), a Delaware corporation having its principal place of business at 861 Silver Lake Boulevard, Dover, DE 19901, has adopted, used, and is using the trademarks listed on the attached schedule; and

WHEREAS Saramar, LLC, hereinafter called "Assignee"), a Delaware Limited Liability Company having its principal place of business at 125 South Wacker Drive, Suite 330, Chicago, ILL 60606, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of March 15, 1999, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

DEA Leasing Corporation
A Delaware Corporation

Date: 3-25-99

By: R. Henry Kleeman
R. Henry Kleeman
Vice-President and Assistant Secretary

Subscribed and sworn to before me this 25th day of March, 1999.

[SEAL]



Natalie Miller
Notary Public

My commission expires on: 7/13/2002