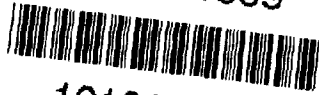


MRD RECOR
4-19-99 T

04-23-1999



ET

Tab settings ▼

To the Honorable Commissioner of Patents and Trademarks

101018396

original documents or copy thereof.

1. Name of conveying party(ies):

SARA LEE CORPORATION

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2/ Name and address of receiving party(ies)

Name: DEA Leasing Corporation

Internal Address: _____

Street Address: 861 Silver Lake Boulevard

City: Dover State: DE ZIP: 19901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 15, 1999 nunc pro tunc

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Exhibit A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: S. Kathleen Frith

Internal Address: Sara Lee Corporation

04/23/1999 JSHBRZ 00000072 190143 1413528

01 FC:401 40.00 CH
02 FC:402 525.00 CH

Street Address: 470 Hanes Mill Road

City: Winston-Salem State: NC ZIP: 27105

6. Total number of applications and registrations involved: 22

7. Total fee (37 CFR 3.41).....\$ 565.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0143

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

S. Kathleen Frith

Name of Person Signing

S. Kathleen Frith
Signature

4.15.99

Date

3

Total number of pages including cover sheet, attachments, and document:

EXHIBIT A

	<u>Registration No.</u>
BIL MAR	1,413,528
BIL MAR	806,424
BIL-MAR FARMS BRANDS & DESIGN	1,127,592
CARVER'S COLLECTION BIL MAR FOODS & DESIGN	2,214,372
DE WITT'S TABLE READY	1,423,055
DELI PERFECT	2,176,936
DELI-PERFECT	1,508,411
HOME ROAST	2,151,311
MR. TURKEY	1,302,888
MR. TURKEY & CHEF DESIGN	1,897,640
MR. TURKEY & TURKEY DESIGN	1,319,645
MR. TURKEY CARTOON DESIGN	1,099,710
MR. TURKEY CARTOON IN CIRCLE DESIGN	1,709,423
MR. TURKEY CARTOON IN SQUARE DESIGN	1,390,994
MR. TURKEY OVAL DESIGN	799,954
ROTISSERIE READY	1,971,997
SIMPLE CREATIONS	2,134,920
SIMPLY THE BEST TASTE IN THE DELI	1,967,195
SPRINGBROOK FARMS	1,421,303
THE BEST DRESSED TURKEY IN TOWN	1,170,451
TODAY'S SELECTION	2,150,134
TODAY'S SELECTION & DESIGN	2,146,439

ASSIGNMENT

State of North Carolina)
) SS.
County of Forsyth)

WHEREAS Sara Lee Corporation, (hereinafter called "Assignor"), a Maryland corporation has adopted, used, and is using the trademarks listed on the attached schedule; and

WHEREAS DEA Leasing Corporation, (hereinafter called "Assignee"), a Delaware corporation is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of March 15, 1999, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

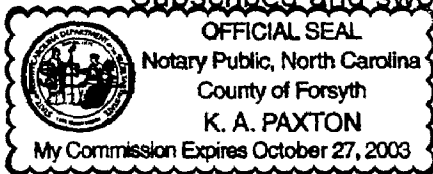
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Sara Lee Corporation
A Maryland Corporation

Date: 3-30-99

By: Arthur J. DeBaugh
Arthur J. DeBaugh
Assistant Secretary

Subscribed and sworn to before me this 30 day of March, 1999.



K. A. Paxton
Notary Public

My commission expires on: 10-27-2003