



03-19-1999

FOR 1-31-

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U.S. DEPT. OF COMMERCE PATENT AND TRADEMARK OFFICE

3/8/99

03-08-1999



U.S. Patent & TMO/TM Mail Rcpt Dt. #54 of Pat

100988960

original documents or copy thereof.

1. Name of conveying party(ies):

Homestead, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Hershey Chocolate & Confectionery Corporation

Internal Address: Intellectual Property Department

Street Address: 5060 Ward Road

City: Wheat Ridge State: CO Zip: 80033

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State DELAWARE

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment) Additional name(s) and address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 23, 1999 but effective February 28, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached Schedule A.

B. Trademark registration No.(s) See attached Schedule B.

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martha L. Cecil-Few

Internal Address:

Street Address: HOMESTEAD, INC.

5060 Ward Road

City: Wheat Ridge State: CO Zip: 80033

6. Total number of applications and registrations involved: 479

7. Total fee (37 CFR 3.41)..... \$ 11,990

Enclosed AND, IF MORE IS OWING:

Authorized to be charged to deposit account

8. Deposit account number:

08-2695

(Attach duplicate copy of this page if paying by deposit account)

03/18/1999 BNGUYEN 00000327 104705

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 DP  
11950.00 DP

9. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARTHA L. CECIL-FEW

*Martha L. Cecil-Few*

March 4, 1999

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 1

**Trademark Registrations Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
19-Jun-06	HERSHEY'S	54041
15-Jun-15	MELLOMINTS (Stylized)	104705
18-Jan-21	UNICY (STYLIZED)	139029
03-Jan-22	LUDEN'S AND DESIGN	150455
18-Apr-22	LUDEN'S AND DESIGN	154616
06-Mar-23	HERSHEY'S MILK CHOCOLATE KISSES (STYLIZED)	165247
06-Mar-23	HERSHEY'S KISSES	165248
22-Jul-24	MISCELLANEOUS DESIGN (CONICAL CONF. WITH PLUME)	186828
11-Jan-27	HERSHEY'S	222759
17-May-27	CHOCLATIER	227937
15-May-28	BUTTER BRICKLE and Design	242231
17-Sep-29	MILKSHAKE (Stylized)	261488
01-Jul-30	NIBS (STYLIZED)	272101
10-Oct-33	NIBS AND DESIGN	307065
14-Dec-48	SUPER BUBBLE (Stylized)	504862
25-Jan-49	FENN'S (Stylized)	506035
12-Jul-49	BUTTER BRICKLE	512133
05-Dec-50	"HELPS" AND DESIGN	534419
01-Sep-53	FIRE STIX and Design	579454
18-Jan-55	BUTTER-NUT (STYLIZED)	601092
30-Aug-55	HERSHEY-ETS	611521
22-May-56	FIRST-IN FAVOR AND FLAVOR (STYLIZED)	627475
13-Nov-56	BALL O' FIRE	637261
29-Jul-58	Y&S and Design	665163
09-Jun-59	TWIZZLERS	680105

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<b>Registration Date</b>	<b>Trademark</b>	<b>Registration Number</b>
02-Feb-60	MASTER CHEF	692531
23-Aug-60	KRACKEL	703315
15-Nov-60	HOLLYWOOD and Design	707260
13-Dec-60	BRICKLE	708495
01-Jan-63	GRAPE STIX KISSES	743175
15-Jan-63	Miscellaneous Design (Strong Man)	743874
19-Mar-63	PRECIOUS STONES	747011
30-Jul-63	QUIKMIX	753775
15-Oct-63	CHICKEN FEED	758527
29-Oct-63	APPLE STIX	759433
17-Dec-63	MALTESER	761679
19-May-64	CHU-MAN-CHU	770057
19-May-64	PAL and Design (Boy Blowing Bubble)	770024
27-Oct-64	DART	779132
09-Mar-65	HOT DOG!	786497
16-Mar-65	L LUDEN'S (STYLIZED)	786897
06-Jun-67	TAKE FIVE	829881
30-Jan-68	BUB'S DADDY	843359
27-Feb-68	FRIBBLE and Design	845093
05-Mar-68	RALLY (STYLIZED)	845568
25-Jun-68	MR. GOODBAR (STYLIZED)	851555
14-Jan-69	HERSHEY'S KISSES AND DESIGN	863607
14-Jan-69	HERSHEY'S	863592
04-Mar-69	Y&S AND DESIGN	865879
24-Jun-69	CORPORATE SYMBOL (H STYLIZED)	871887

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<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
28-Oct-69	KRACKEL (STYLIZED)	879601
16-Dec-69	SUPER BUBBLE	882574
17-Feb-70	STRAWBERRY STIX (Stylized)	886554
26-Jan-71	PEANUT BUTTER CUPS AND DESIGN	906874
20-Jul-71	HERSHEY'S AND DESIGN (LOGO)	916802
14-Dec-71	REESE'S MILK CHOCOLATE PEANUT BUTTER CUPS & DESIGN	925609
01-Feb-72	NIB NAX	928393
22-Aug-72	MINT JOLLIES	941610
24-Oct-72	HERSHEY COCOA AND DESIGN	945863
29-Oct-72	Y&S (STYLIZED)	88935
24-Jul-73	MINI CHIPS AND DESIGN	964921
07-Aug-73	SPECIAL	965824
18-Sep-73	RAIN-BLO	968775
05-Feb-74	SNO-BALLS	978262
08-Oct-74	SUPER SOURS	995078
28-Jan-75	CHOCOLATE WORLD	1003660
28-Jan-75	L'S JELLS	1002974
27-Mar-75	THE LICORICE STORE	1011645
06-May-75	CLAMBOAT	1010077
24-Jun-75	CHOCOLATE TOWN, U.S.A.!	1014214
08-Jul-75	FISHAMAJIG	1015495
27-Jan-76	MISCELLANEOUS DESIGN (CONICAL CONFIGURATION)	1031836
13-Apr-76	MISCELLANEOUS DESIGN (CONICAL CONFIGURATION)	1038025
08-Mar-77	RANCH-O-POPS	1060927
05-Apr-77	FIVESOMES	1062870

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<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
03-May-77	PB CRUNCHERS	1064968
06-Sep-77	FRIBBLE	1072831
27-Sep-77	REESE'S	1074163
04-Oct-77	A BIG KISS FOR YOU	1074784
20-Jun-78	CLAMBOAT	1093903
22-Aug-78	FISHAMAJIG	1100306
03-Oct-78	SUPER MINTS	1103672
17-Oct-78	ALMOND BRICKLE (Stylized)	1104424
31-Oct-78	ROTHCHILDS	1105258
01-May-79	EASTERVILLE	1117395
22-May-79	PAL POPS	1118883
29-Jan-80	WHATCHAMACALLIT (STYLIZED)	1130075
08-Apr-80	PIECES	1132803
29-Apr-80	GOLDEN ALMOND	1134250
25-Nov-80	OVERTURE	1141913
25-Nov-80	REESE'S PIECES	1141906
17-Mar-81	RINKLES	1148470
14-Jul-81	HERSHEY'S	1161379
11-Aug-81	Y&S CANDIES AND DESIGN	1164822
13-Oct-81	SYMPHONY	1173491
13-Oct-81	NOBLESSE	1173492
03-Nov-81	WHATCHAMACALLITS (STYLIZED)	1176412
19-Jan-82	H HERSHEY AND DESIGN (CORPORATE SIGNATURE)	1187016
02-Mar-82	CHOCOLATE MEMORIES	1191021
11-May-82	BITS 'O BRICKLE and Design	1195308

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<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
06-Jul-82	SKOR	1200588
20-Jul-82	SUPER KISS	1202212
12-Oct-82	PAL & Design (Square)	1212635
19-Oct-82	SPECIAL DARK (STYLIZED)	1213374
02-Nov-82	REESE'S	1215096
28-Dec-82	BIG PAL	1221961
28-Dec-82	GIANT PAL	1221962
15-Feb-83	THE GREAT AMERICAN CHOCOLATE FACTORY	1227879
19-Apr-83	BIG BLOCK	1235387
03-May-83	HERSHEY'S MILK CHOCOLATE KISSES AND DESIGN	1236602
10-May-83	SUPER TWIZZLERS	1237555
17-May-83	BUNNY EXPRESS	1238655
24-May-83	NEW TRAIL BAR	1239648
24-May-83	CHERRY STIX	1239630
14-Jun-83	COLOR-BUBBLES and Design	1242236
14-Jun-83	KISSES	1242210
14-Jun-83	WATERMELON STIX	1242249
21-Jun-83	HOLLY BERRIES	1243024
13-Sep-83	HERSHEY'S	1250914
29-Nov-83	COLOSSAL PAL	1259561
20-Mar-84	CHOCOLATETOWN	1270934
10-Apr-84	MILKSHAKE (Stylized)	1273766
24-Apr-84	I'M A KISSABLE KID! (STYLIZED)	1275254
08-May-84	BUTTERNUT (Stylized)	1277258
05-Jun-84	KRACKEL	1280490

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<b>Registration Date</b>	<b>Trademark</b>	<b>Registration Number</b>
19-Jun-84	CHOCOLATE NUGGETS	1282711
10-Jul-84	GREAT AMERICAN CHOCOLATE BAR!	1285317
10-Jul-84	BAR NONE	1285468
10-Jul-84	5TH AVENUE	1285429
17-Jul-84	TWO GREAT TASTES THAT TASTE GREAT TOGETHER	1286224
17-Jul-84	Miscellaneous Design (Wizard)	1286573
17-Jul-84	CUCKOO EGGS	1286232
14-Aug-84	MR. GOODBAR	1289985
21-Aug-84	HERSHEY'S	1291374
25-Sep-84	GOLDEN PECAN	1297898
25-Sep-84	HERSHEYPARK FRANKS	1297859
09-Oct-84	Miscellaneous Design (Corporate Symbol - Stylized "H")	1299701
16-Oct-84	Miscellaneous Design (Clown)	1300843
30-Oct-84	HERSHEY MEATS	1302878
08-Jan-85	WATTAMELON ROLL	1313682
08-Jan-85	CHOCOLATE BEAR	1313596
19-Feb-85	TAKE ONE	1321068
12-Mar-85	TAKE TWO	1324888
19-Mar-85	REESE'S	1325483
09-Apr-85	HERSHEY'S	1329902
14-May-85	NEW TRAIL	1335774
21-May-85	Miscellaneous Design (Corporate Symbol - Stylized "H")	1337032
02-Jul-85	THE ULTIMATE KISS	1346588
02-Jul-85	HAPPY ENDING	1346611
09-Jul-85	M. S. HERSHEY DEALER IN...AND DESIGN	1348707

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20-Aug-85	ZAPPERS	1355698
10-Sep-85	RSVP	1359493
10-Sep-85	HERSHEY'S	1359499
29-Oct-85	HERSHEY'S	1367943
17-Dec-85	HERSHEY'S	1376404
04-Feb-86	HIPA	1381395
04-Mar-86	HUGS	1385350
25-Mar-86	HERSHEY'S HUGS	1387671
29-Apr-86	CRESCENDO	1391775
29-Apr-86	REESE'S CHOCOLATE COVERED PEANUT BUTTER EGG & DES	1391774
13-May-86	SWITZER	1393452
20-May-86	KISSES KISSES KISSES	1394100
03-Jun-86	ONE OF THE ALL-TIME GREATS	1396015
10-Jun-86	KISSES KISSES KISSES	1396853
10-Jun-86	ANNOUNCING IT'S A ... and Design	1396706
15-Jul-86	HERSHEY'S CHOCOLATE WORLD AND DESIGN	1401636
07-Oct-86	MUGS & KISSES	1412678
09-Dec-86	DUTCH FUDGE ROLL	1420679
23-Dec-86	CORPORATE SYMBOL (H STYLIZED)	1422204
23-Dec-86	HERSHEY'S	1422205
30-Dec-86	EGGUMS	1423093
24-Feb-87	GOLDEN III	1430456
14-Apr-87	TREASURE BAR	1436582
19-May-87	HERSHEYPARK	1440229
02-Jun-87	MAKE YOUR MOUTH HAPPY!	1441372



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04-Aug-87	REESE'S MILK CHOCOLATE PBC MINIATURES AND DESIGN	1451132
01-Sep-87	HERSHEY	1455684
08-Sep-87	ZAGNUT	1456733
06-Oct-87	PRISMS	1460263
09-Feb-88	HERSHEY'S SYRUP MAKES GOOD THINGS EVEN BETTER.	1476116
16-Feb-88	A GREAT AMERICAN CHOCOLATE STORY	1477183
16-Feb-88	HERSHEY'S CERTIFIED CHOCOLATE LOVERS CLUB	1477204
08-Mar-88	WHATCHAMACALLIT AND DESIGN	1479851
08-Mar-88	HERSHEY'S GOLDEN ALMOND and Design	1479850
22-Mar-88	MR. GOODBAR	1481782
19-Apr-88	A GREAT AMERICAN CHOCOLATE STORY and Design	1485726
26-Apr-88	WHITE NIGHT	1486350
21-Jun-88	AMAZIN' FRUIT	1493380
21-Jun-88	MR. GOODBAR AND DESIGN	1493378
21-Jun-88	KRACKEL and Design	1493377
02-Aug-88	THE GREAT AMERICAN CHOCOLATE BAR (STYLIZED)	1498829
16-Aug-88	CRYSTAL KISS	1500581
11-Oct-88	SKOR AND DESIGN	1508448
15-Nov-88	BIZARRE	1512951
29-Nov-88	HERSHEY'S CERTIFIED CHOCOLATE LOVER AND DESIGN	1514930
10-Jan-89	FORTE'	1520046
17-Jan-89	REAL SENSATIONS	1521172
31-Jan-89	Miscellaneous Design (Bear)	1522816
07-Feb-89	IT'S THE FLAVOR OF FUN FOR EVERYONE!	1523891
02-May-89	WILLOWS	1537558

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<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
23-May-89	JOLLY BEAN	1540718
30-May-89	JUM-BLO	1541777
06-Jun-89	SWEET SENSATIONS	1542776
13-Jun-89	HERSHEY'S CHOCOLATE KICKS	1543903
20-Jun-89	HOW NOWS	1544742
18-Jul-89	HOW NOWS AND DESIGN	1548530
25-Jul-89	HERSHEY'S KISSES WITH ALMONDS and Design	1549368
25-Jul-89	HERSHEY'S KISSES WITH ALMONDS and Design	1549369
25-Jul-89	HERSHEY'S KISSES	1549371
14-Nov-89	Miscellaneous Design (Cocoa Bean Baby)	1566224
14-Nov-89	HERSHEY'S CHEERS	1566239
21-Nov-89	CHRISTMAS KISS	1567320
26-Dec-89	MISCELLANEOUS DESIGN (REESE ORANGE WRAPPER)	1574070
09-Jan-90	GRAND SLAM	1576625
30-Jan-90	Miscellaneous Design (Peanut Character)	1580341
27-Feb-90	HERSHEY'S KISSES AND DESIGN	1584608
06-Mar-90	M. S. HERSHEY	1585960
06-Mar-90	INTRIGUE	1585987
29-May-90	HERSHEY'S AMERICA'S CHOCOLATE AUTHORITY	1598845
05-Jun-90	LUDEN'S	1599161
05-Jun-90	HERSHEY'S GOLDEN COLLECTION	1599763
19-Jun-90	NUTTY SENSATIONS	1602639
03-Jul-90	GLASS KISS	1604718
28-Aug-90	SOMETIMES YOU FEEL LIKE A NUT...SOMETIMES YOU DON'T...	1611447
04-Sep-90	HERSHEY'S	1612236

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<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
18-Sep-90	NUTTY SENSATIONS	1614076
30-Oct-90	TOO SENSATIONAL FOR WORDS	1620221
13-Nov-90	HERSHEY'S	1623041
20-Nov-90	REESE'S MILK CHOCOLATE PBC MINIATURES AND DESIGN	1623898
05-Feb-91	HERSHEY'S	1634278
12-Feb-91	HERSHEY'S (for calculators)	1635160
14-May-91	SWEET REMINDERS	1644407
21-May-91	FAMOUS FAVORITES	1645430
18-Jun-91	HERSHEY BEARS	1648189
25-Jun-91	HOLIDAY TWISTS	1648959
25-Jun-91	HERSHEY BEARS AND DESIGN	1648884
10-Sep-91	KIDS' STUFF	1656384
24-Sep-91	HERSHEY'S MAKES IT CHOCOLATE!	1658368
05-Nov-91	HEY DIDDLE DIDDLES	1663812
12-Nov-91	DESERT BAR	1664283
24-Dec-91	MILKSHAKE	1669640
02-Jun-92	BUTTERNUT	1690384
16-Jun-92	SCREAMING SOURS	1695490
23-Jun-92	EYES OF TERROR	1697059
18-Aug-92	ACCLAIM	1709446
29-Sep-92	HERSHEY'S HOMEMADE AND DESIGN	1720259
29-Sep-92	TWIZZLERS "21"	1720556
10-Nov-92	MISCELLANEOUS DESIGN (HUGS CROSS SECTION)	1731429
10-Nov-92	HERSHEY'S & Design (HUGS)	1731428
10-Nov-92	HERSHEY'S AND DESIGN	1731421

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17-Nov-92	SPECIAL DARK	1733382
05-Jan-93	HERSHEY'S	1744684
08-Jun-93	HERSHEY'S FOOD SERVICE AND DESIGN	1775164
22-Jun-93	KOOKY FRUITS	1778446
05-Oct-93	HUGS 'N KISSES	1797199
12-Oct-93	ROBIN EGGS	1798043
07-Dec-93	THE GREAT AMERICAN CHOCOLATE BITE	1809430
14-Dec-93	LUDEN'S GREAT TASTING WILD CHERRY THROAT DROPS	1811404
01-Mar-94	HERSHEY'S COOKIES 'N' MINT AND DESIGN	1824524
08-Mar-94	JIMINY	1825909
19-Apr-94	CAKE WALK	1832353
03-May-94	REESE'S	1834806
13-Sep-94	PUMPKIN KISS	1854206
04-Oct-94	NUTRAGEOUS	1857332
13-Dec-94	TONSIL TAINTERS	1867741
03-Jan-95	REESE'S M.C. COVERED P.B. PUMPKIN & DESIGN	1872008
10-Jan-95	HERSHEY'S CHOC COV MARSHM EGG & LABEL DESIGN	1872685
17-Jan-95	DINO SPORTS	1874783
17-Jan-95	REESE'S CHOCOLATE COVERED PB TREE AND DESIGN	1874059
21-Mar-95	Miscellaneous Design (HUGS Cross Section)	1885635
21-Mar-95	HUGS.ALMONDS AND CONICAL PRODUCT CONFIGURATION	1885146
04-Apr-95	HUGS and Design	1888004
11-Apr-95	HERSHEY'S HUGS AND DESIGN	1889409
11-Apr-95	TWIZZLERS PULL-N-PEEL	1889412
18-Apr-95	HERSHEY'S HUGS 'N KISSES XOXO AND DESIGN	1890043

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25-Apr-95	HERSHEY'S SNACK BOX AND DESIGN	1891267
09-May-95	HERSHEY'S FUN TIN	1893257
30-May-95	GUMMY BEARS & FRIENDS	1896376
13-Jun-95	THERE'S NO WRONG WAY TO EAT A REESE'S	1900044
25-Jul-95	HAPPY CAMPER	1907892
25-Jul-95	GIVE YOUR MOUTH A PARTY!	1907528
25-Jul-95	HERSHEY'S HOT COCOA DUTCH CHOCOLATE COLLECTION & DESIGN	1907899
25-Jul-95	A LITTLE SOMETHING FOR EVERYONE	1907895
05-Sep-95	HERSHEY'S DUTCH CHOCHOCOLATE HOT COCOA COLLECT. & DESIGN	1917396
05-Sep-95	HERSHEY'S MILK CHOC. COVERED CARAMEL & PEANUT EGG LABEL DESIGN	1917391
12-Sep-95	SOUNDS DELICIOUS, DOESN'T IT?	1918957
12-Sep-95	MAKES MOUTHS HAPPY!	1918963
19-Sep-95	REESE'S	1920030
03-Oct-95	CHOCOLATE STREET, USA	1924345
03-Oct-95	MALTESER (STYLIZED)	1923905
17-Oct-95	REESE'S	1928625
17-Oct-95	HUGS AND CONICAL PRODUCT DESIGN	1927046
14-Nov-95	HERSHEY'S	1935486
23-Jan-96	THE MORE YOU SHAKE IT, THE THICKER YOU MAKE IT.	1952040
23-Jan-96	ZAGNUT NUGGETS	1951921
30-Apr-96	IT'S THE REESE'S YOU EAT WITH A SPOON!	1971762
28-May-96	GUMMY BEARS & SCARES!	1977189
28-May-96	AMAZIN' FRUIT	1977297
28-May-96	HERSHEY'S	1975867
16-Jul-96	Miscellaneous Design - Conical Configuration (3-D Design)	1986822

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27-Aug-96	GUMMY BEARS & HEARTS AND DESIGN	1997667
01-Oct-96	HERSHEY'S	2005014
08-Oct-96	HERSHEY'S AND COW DESIGN	2006975
08-Oct-96	HERSHEY'S AND COW DESIGN	2006974
22-Oct-96	A BITE OF CHOCOLATE YOU CAN REALLY SINK YOUR TEETH INTO	2010656
07-Jan-97	HERESHEIS	2028403
21-Jan-97	MEGA FRUIT	2032520
04-Feb-97	ORANGUTAN MAN	2036160
11-Feb-97	ALLIGATOR CHARACTER DESIGN	2037821
11-Feb-97	LATER ALLIGATOR	2037776
11-Feb-97	KANGAROO CHARACTER DESIGN	2037822
11-Feb-97	ORANGUTAN CHARACTER DESIGN	2037823
04-Mar-97	SO FRUITY YOU CAN HARDLY BEAR IT!	2042149
04-Mar-97	TASTETATIONS	2042322
11-Mar-97	HUGS 'N KISSES AND DESIGN	2044032
18-Mar-97	IT'S A HERSHEY'S	2045646
18-Mar-97	CREEPY CRUNCHERS	2046202
18-Mar-97	KANGADUDE	2046503
01-Apr-97	MISCELLANEOUS DESIGN (PULL-N-PEEL PRODUCT SHAPE)	2050031
29-Apr-97	HERSHEY'S GREAT AMERICAN CAFE	2057905
20-May-97	COLLECTABLE CONNECTABLES	2063769
20-May-97	REESE'S POURABLE	2063826
03-Jun-97	POWER BEYOND REFRESHMENT	2066449
03-Jun-97	Miscellaneous Design (HUGS WITH ALMONDS Cross-Section)	2066988
03-Jun-97	HERSHEY'S	2067082

**Trademark Registrations Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
17-Jun-97	CHEWMONGOUS	2072832
17-Jun-97	SWEET REVENGE	2072044
01-Jul-97	A MOUTHFUL OF COOKIES IN EVERY BITE	2076137
08-Jul-97	MAKES MOUTHS HAPPY and Design	2077451
08-Jul-97	PEANUT BUTTER ICE CREAM CUPS and Design	2077367
12-Aug-97	HERSHEY'S COOKIES 'N' CREME & Design	2087154
19-Aug-97	RAD PACK	2089885
02-Sep-97	FUNSATIONS	2093441
02-Sep-97	ENJOY THE SWEET. ESCAPE THE FAT.	2093531
09-Sep-97	JELLYSTONE	2095458
16-Sep-97	HERSHEY'S GREAT AMERICAN CAFE	2097971
23-Sep-97	CHOCOLATE TOWN	2098736
07-Oct-97	SPECIAL DARK	2103077
14-Oct-97	COOLWICH	2105653
04-Nov-97	SWEET ESCAPES	2111450
04-Nov-97	CHOCOLATE TOWN CAFE	2110345
11-Nov-97	MISCELLANEOUS DESIGN (2-D W/OUT "KISSES")	2112374
18-Nov-97	HERSHEY'S CHOCOLATE COLLEGE	2114537
30-Dec-97	HERSHEY'S TRACK AND FIELD YOUTH PROGRAM and Design	2126214
13-Jan-98	NATURE'S SMALL WONDERS	2129351
13-Jan-98	CRUNCHY COOKIE CUPS and Design	2129573
20-Jan-98	HERSHEY'S BAKE SHOPPE AND DESIGN	2130909
03-Feb-98	HERSHEY'S TRACK AND FIELD YOUTH PROGRAM and Design	2134966
10-Feb-98	MR. GOODBAR	2135971
24-Feb-98	Miscellaneous Design - Conical Configuration (Dropped KISS)	2138566

**Trademark Registrations Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<u>Registration Date</u>	<u>Trademark</u>	<u>Registration Number</u>
10-Mar-98	HERSHEY BEARS AND DESIGN	2143101
10-Mar-98	LOVE & KISSES	2142144
10-Mar-98	HERSHEY BEARS ARENA FRANKS	2143155
17-Mar-98	HERSHEY BEARS	2145026
31-Mar-98	KRACKEL	2148367
31-Mar-98	HERSHEY'S	2148368
21-Apr-98	GOODNIGHT HUGS	2153161
19-May-98	HERSHEY'S TRACK AND FIELD YOUTH PROGRAM and Design	2159436
19-May-98	THE CUP WITH THE COOKIE CRUNCH	2159063
26-May-98	ONE OF LIFE'S LITTLE REWARDS	2160908
09-Jun-98	HERSHEY'S CHOCOLATE SHOPPE and Design	2163469
13-Jun-98	REESE'S & Design (Flower)	2194988
30-Jun-98	HARD TO RESIST	2170015
14-Jul-98	SLEIGH BELLS	2172469
14-Jul-98	REESESTICKS	2174012
14-Jul-98	JOLLY BEANS	2174019
14-Jul-98	HERSHEY'S COOKIES 'N CREME	2173798
21-Jul-98	GIMME A BREAK	2175506
04-Aug-98	THE CHOCOLATE DREAM MACHINE	2177965
04-Aug-98	THE CRISP YOU CAN'T RESIST	2179451
11-Aug-98	HERSHEY WILDCATS and Design	2181337
08-Sep-98	Miscellaneous Design - Conical Configuration (Molded KISS)	2187189
22-Sep-98	HERSHEY WILDCATS	2191348
08-Dec-98	HERSHEYPARK	2208822
15-Dec-98	HEREHEIS	2210398



**Trademark Registrations Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<b>Registration Date</b>	<b>Trademark</b>	<b>Registration Number</b>
15-Dec-98	HE&SHE'S	2210400
15-Dec-98	MS. GOODGIRL	2210399
15-Dec-98	HERETHEYARE	2210397
02-Feb-99	JOLLY JELLIES	2221255

**SCHEDULE B**

**SCHEDULE A**

**Trademark Applications Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<b>Application Number</b>	<b>Trademark</b>	<b>Filing Date</b>
74/218262	HERSHEY'S FREE	04-Nov-91
74/528700	A CHOCOLATE SENSATION	24-May-94
74/529953	COOL SENSATIONS	26-May-94
74/543563	MINT SENSATIONS	29-Jun-94
74/553896	SWEET SENSATIONS	26-Jul-94
74/607886	CAFE HERSHEY	07-Dec-94
74/607883	CAFE HERSHEY	07-Dec-94
74/617111	COOL SENSATIONS	03-Jan-95
74/639508	ICY SENSATIONS	28-Feb-95
74/639677	SNACK SENSATIONS	01-Mar-95
74/655871	ICY SENSATIONS	04-Apr-95
74/660922	NUTTY SENSATIONS	13-Apr-95
74/663665	SWEET SENSATIONS	20-Apr-95
74/678414	THERE'S A SMILE IN EVERY HERSHEY BAR	22-May-95
74/697082	SWEET ESCAPES	03-Jul-95
74/699486	ICY SENSATIONS	07-Jul-95
74/712001	REAL FRUIT SENSATIONS	07-Aug-95
74/720966	HERSHEY'S	25-Aug-95
74/720372	NUTRAGEOUS	25-Aug-95
74/720374	HERSHEY'S	25-Aug-95
74/720375	HERSHEY'S	25-Aug-95
74/720965	HERSHEY'S	25-Aug-95
74/720964	NUTRAGEOUS	25-Aug-95
74/721809	REAL COOL SENSATIONS	28-Aug-95

**Trademark Applications Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<b>Application Number</b>	<b>Trademark</b>	<b>Filing Date</b>
74/721313	CHOCOSENSATIONS	28-Aug-95
74/721537	REESE'S	28-Aug-95
74/721536	REESE'S	28-Aug-95
74/721538	REESE'S	28-Aug-95
74/722633	THE BEST THING TO HAPPEN TO CHOCOLATE SINCE CHOCOLATE	29-Aug-95
74/730201	FRESH SENSATIONS	18-Sep-95
75/025832	DOUBLE SENSATIONS	30-Nov-95
75/026405	COFFEE SHOPPE KISSES	30-Nov-95
75/026404	GOODNIGHT KISSES	30-Nov-95
75/976991	GOODNIGHT KISSES	30-Nov-95
75/025909	GOODNIGHT HUGS	30-Nov-95
75/037712	LOTS-A-SENSATIONS	06-Dec-95
75/030216	SNACKRAGEOUS	11-Dec-95
75/260996	SOUR GRAPES	20-Mar-96
75/096293	THRILLOGY	29-Apr-96
75/096294	THRILLOGY	29-Apr-96
75/132388	THRILLOGY	11-Jul-96
75/132385	THRILLOGY	11-Jul-96
75/132391	THRILLOGY	11-Jul-96
75/132386	THRILLOGY	11-Jul-96
75/143720	MISCELLANEOUS DESIGN (REESE'S Orange Trade Dress)	01-Aug-96
75/172721	EASTER EGGSTRAVAGANZA	27-Sep-96
75/183278	KISSES	17-Oct-96
75/191295	FROM A SPECIAL PLACE WHERE CHOCOLATE IS EVERYTHING	01-Nov-96

**Trademark Applications Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<u>Application Number</u>	<u>Trademark</u>	<u>Filing Date</u>
75/206688	MISCELLANEOUS DESIGN (PULL-N-PEEL 3-D)	02-Dec-96
75/215360	REESE'S MILK CHOCOLATE COVERED PEANUT BUTTER PUMPKIN and Design	18-Dec-96
75/220788	CANDY SHOPPE ASSORTMENTS and Design	02-Jan-97
75/227325	REFLECTIONS	17-Jan-97
75/227325	REFLECTIONS	17-Jan-97
75/260023	CHOCOLATE AVENUE	19-Mar-97
75/260024	TOPPING TOWN	19-Mar-97
75/261052	TAKE CARE	20-Mar-97
75/261054	BLO DENT	20-Mar-97
75/304645	HERSHEY'S KISSMOBILE	07-Jun-97
75/335117	HERSHEY'S TOPPING TOWN & Design	04-Aug-97
75/336750	REAL FRUIT SENSATIONS	06-Aug-97
75/356779	BUSLOAD BAG	15-Sep-97
75/366737	PERFECTLY CHOCOLATE	02-Oct-97
75/407896	ULTRAFRESH	16-Oct-97
75/378202	GOOF BALLS	23-Oct-97
75/386261	HERSHEY'S S'MORES and Design	07-Nov-97
75/386261	HERSHEY'S S'MORES and Design	07-Nov-97
75/386261	HERSHEY'S S'MORES and Design	07-Nov-97
75/386387	FRUIT MANIA	07-Nov-97
75/388680	TIS THE SEASON TO BE JOLLY	12-Nov-97
75/390188	CHOCOLATE AVENUE	14-Nov-97
75/416413	FOR A BIG TASTE HAVE A LITTLE BITE	12-Jan-98
75/416412	THEIR TASTE IS BIGGER THAN THEIR BITE	12-Jan-98

**Trademark Applications Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<b>Application Number</b>	<b>Trademark</b>	<b>Filing Date</b>
75/419608	ALL TIME GREATS	16-Jan-98
75/420570	PUT ON YOUR SUNDAE BEST!	20-Jan-98
75/426692	INDULGE YOUR CHOCOLATE ZONE	30-Jan-98
75/439176	CHANGE IS BAD	23-Feb-98
75/442161	FAST BREAK	27-Feb-98
75/453822	MOUTH GET READY	19-Mar-98
75/453351	YOU DON'T EAT IT. YOU SURVIVE IT!	19-Mar-98
75/453821	THE ONLY CARAMEL GOOD ENOUGH TO EAT ALL BY ITSELF	19-Mar-98
75/455383	BIG TASTE LITTLE BITE	23-Mar-98
75/456183	REALLY NUTS	24-Mar-98
75/475022	INTENSE POPS	27-Apr-98
75/492033	JOLLY LOLLIES	28-May-98
75/510802	MR. GOODGUY	30-Jun-98
75/510803	MR. GOODBOY	30-Jun-98
75/513943	EVERY FLAVOR FEELS GOOD	06-Jul-98
75/514000	HERSHEY ENTERTAINMENT & RESORTS and Design	06-Jul-98
75/521097	THE CHOCOLATE PEOPLE	17-Jul-98
75/548349	WHATCHAMACALLIT	03-Sep-98
75/569820	JOLLY CHEWS	13-Oct-98
75/569339	BITES (Stylized)	13-Oct-98
75/569096	COLOR.BUBBLES	13-Oct-98
75/568975	BITES and Design	14-Oct-98
75/569338	Miscellaneous Design (Fruit Characters)	14-Oct-98
75/612088	REESE'S RACING and Design	24-Dec-98

**Trademark Applications Conveyed by Merger  
from Homestead, Inc. to Hershey Chocolate & Confectionery Corporation  
(Effective 2/28/99)**

<u>Application Number</u>	<u>Trademark</u>	<u>Filing Date</u>
75/611894	THE HARDEST THING WE'VE EVER MADE	24-Dec-98
75/610493	JOLLY BOOK	24-Dec-98
75/627684	HERSHEYPARK FAIR	26-Jan-99
Ser.No. Not Yet Assigned	REESE'S PUFFS	23-Feb-99



Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HOMESTEAD, INC.", A DELAWARE CORPORATION, WITH AND INTO "HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION" UNDER THE NAME OF "HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF FEBRUARY, A.D. 1999, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 1999.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

2691435 8100M

991072996

AUTHENTICATION: 9596519

DATE: 02-25-99

TRADEMARK REEL: 1878 FRAME: 0942

**CERTIFICATE OF OWNERSHIP AND MERGER  
MERCING  
HOMESTEAD, INC.  
WITH AND INTO  
HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION**

(Pursuant to Section 253 of the  
General Corporation Law of the  
State of Delaware)

Hershey Chocolate and Confectionery Corporation, a Delaware corporation (the "Company"), does hereby certify to the following facts relating to the merger (the "Merger") of Homestead, Inc., a Delaware corporation ("Homestead"), with and into the Company, with the Company remaining as the surviving corporation:

**FIRST:** The Company is incorporated pursuant to the General Corporation Law of the State of Delaware (the "General Corporation Law"). Homestead is incorporated pursuant to the General Corporation Law.

**SECOND:** The Company owns all of the outstanding shares of each class of capital stock of Homestead.

**THIRD:** The Board of Directors of the Company, by the following resolutions adopted on February 22, 1999, determined to merge Homestead, with and into the Company pursuant to Section 253 of the General Corporation Law:

WHEREAS, the Company owns all of the outstanding shares of capital stock of Homestead, Inc., a Delaware corporation ("Homestead"); and

WHEREAS, the Board of Directors of the Company has deemed it advisable that Homestead be merged with and into the Company pursuant to Section 253 of the General Corporation Law of the State of Delaware;

**NOW, THEREFORE, BE IT AND IT HEREBY IS**

**RESOLVED**, that Homestead be merged with and into the Company effective as of 11:59 PM, February 28, 1999 (the "Merger");

**RESOLVED**, that by virtue of the Merger and without any action on the part of the holder, thereof, each then outstanding share of common stock of the company shall remain unchanged and continue to remain outstanding as one share of common stock of the Company, held by the person who was the holder of such share of common stock of the Company immediately prior to the Merger;

RESOLVED, that by virtue of the Merger and without any action on the part of the holder thereof, each then outstanding share of common stock of Homestead shall be canceled and no consideration shall be issued in respect thereof; and

RESOLVED, that the proper officers of the Company be and they hereby are authorized and directed to make, execute and acknowledge, in the name and under the corporate seal of the Company, a certificate of ownership and merger for the purpose of effecting the Merger and to file the same in the office of the Secretary of the State of the Sate of Dclaware, and to do all other acts and things that may be necessary to carry out and effectuate the purpose and intent of the foregoing resolutions relating to the Merger.

FOURTH: The Company shall be the surviving corporation of the Merger.

FIFTH: The certificate of incorporation of the Company as in effect immediately prior to the effective time of the Merger shall be the certificate of incorporation of the surviving corporation.

IN WITNESS WHEREOF, the Company has caused this Certificate of Ownership and Merger to be executed by its duly authorized officer this 23<sup>rd</sup> day of February, 1999.

HERSHEY CHOCOLATE &  
CONFECTIONERY CORPORATION

By: Martha L. Cecil-Few

Name: Martha L. Cecil-Few  
Office: President

# Hershey Chocolate & Confectionery Corp.

## Jolly Rancher

 A Hershey Foods Company

5060 Ward Road  
Wheat Ridge, CO 80033  
Phone: (303) 422-1456  
Fax: (303) 423-2366



03-08-1999

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #54

March 4, 1999

Assistant Commissioner for Trademarks  
BOX ASSIGNMENTS  
U.S. Patent and Trademark Office  
2900 Crystal Drive  
Arlington, VA 22202-3513

Re: **Recordation of Assignment by Merger of Trademark Registrations  
From Homestead, Inc. to Hershey Chocolate & Confectionery Corporation**

Dear Sir:

Enclosed please find the following:

1. Recordation Form Cover Sheet including Deposit Account information against which any fees in excess of the enclosed check can be charged;
2. Check in the amount of \$11,900;
3. Certificate of Ownership and Merger, Merging Homestead, Inc. with and Into Hershey Chocolate & Confectionery Corporation; effective February 28, 1999;
4. Certificate of Mailing; and
5. A self-addressed, stamped postcard to acknowledge receipt of the above.

Please send evidence of filing to the undersigned. If you have any questions or desire further information, please do not hesitate to contact me.

Very truly yours,



Martha L. Cecil-Few  
President

Enclosures  
c: L.S. Vettori

**TRADEMARK  
REEL: 1878 FRAME: 0945**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF MAILING

I hereby certify that the foregoing Recordation Form Cover Sheet is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, on March 8, 1999.



---

Martha L. Cecil-Few

President

Hershey Chocolate & Confectionery Corporation

5060 Ward Road

Wheat Ridge, CO 80033

(303) 463-2460