

Tab settings

6-7-99



To the Honorable Commissioner of Pa

101025291

ached original documents or copy thereof.

1. Name of conveying party(ies):

AngloFranchise USA

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Boy London USA  
 Internal Address: 6 Sasson Osher  
 Street Address: 7556 Melrose Ave  
 City: Los Angeles State: CA ZIP: 90046

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1, 863, 666  
1, 743, 048

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sasson Osher  
 Internal Address: Boy London USA

Street Address: 7556 Melrose Ave

City: Los Angeles State: CA ZIP: 90046

6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ \_\_\_\_\_

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

06/08/1999 DCURTES 00000020 1863666

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
 02 FC:482 25.00 OP  
 03 FC:483 120.00 OP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sasson Osher

Name of Person Signing

[Signature]

Signature

6-7-99

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 2023

TRADEMARK  
 REEL: 1876 FRAME: 0548

**TRADEMARK**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

REG. NO.: 1,863,666 )  
MARK: BOY )  
INT'L CLASS: 14, 18 & 25 )

**TRADEMARK ASSIGNMENT**

WHEREAS, Anglofranchise USA Partnership, a California partnership, with its principal place of business at 7554 Melrose Avenue, Los Angeles, California, 90046 (hereinafter, "Assignor"), is the registered owner of the trademark BOY (Registration Number 1,863,666, registered in the United States Patent and Trademark Office on November 22, 1994; hereinafter, the "Mark"); and

WHEREAS, Boy London USA, a California Partnership, with its principal place of business at 7556 Melrose Ave. Los Angeles, California, 90046, (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, on this forth day of June, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,863,666, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

Anglofranchise USA Partnership

Date: June 4, 1999

By:   
Mr. Sasson Osher  
General Partner

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO.: 1,743,048 )  
MARK: BOY LONDON )  
INT'L CLASS: 14, 18 & 25 )

TRADEMARK ASSIGNMENT

WHEREAS, Anglofranchise USA Partnership, a California partnership, with its principal place of business at 7554 Melrose Avenue, Los Angeles, California, 90046 (hereinafter, "Assignor"), is the registered owner of the trademark BOY (Registration Number 1,743,048, registered in the United States Patent and Trademark Office on December 29, 1992; hereinafter, the "Mark"); and

WHEREAS, Boy London USA, a California Partnership, with its principal place of business at 7556 Melrose Ave. Los Angeles, California, 90046, (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, on this forth day of June, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,743,048, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

Anglofranchise USA Partnership

Date: June 21, 1999

By: 

Mr. Sasson Osher  
General Partner