



**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="1844694"/>	<input type="text" value="1844695"/>	<input type="text" value="1971522"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)


Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David M. Schneider  
Name of Person Signing

  
Signature

02/15/99  
Date Signed

**ASSIGNMENT**

**Whereas,** The Progressive Corporation, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "**Assignor**") is the owner of the service mark, "Progressive," in both typed and stylized formats, for underwriting property and casualty insurance, among other services, and U.S. Registration Nos. 1844694, 1844695, and 1971522; and

**Whereas,** Progressive Casualty Insurance Company, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "**Assignee**") is desirous of acquiring the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks;


**Now, Therefore,** for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all right, title and interest in and to the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement of the trademark and the trademark registration assigned herein.

Assignor further undertakes that upon request of Assignee, it shall execute all papers, make all rightful oaths, testify on behalf of Assignee, and do all other lawful acts necessary to carry out the intent of this assignment, as well as to provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this assignment.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

**The Progressive Corporation**

By:   
David M. Schneider, Secretary

Date: 02/15/99