FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 03-05-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



100978386

## RECORDATION FORM COVER SHEET

M20 3.1.99 TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type License Х **Assignment** New (Non-Recordation) Resubmission **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** Reel # Frame # Change of Name **Corrective Document** Frame # Reel # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year 02151999 Progressive Corporation, The Name Formerly Individual General Partnership Limited Partnership Corporation Association Other Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Name | Progressive Casualty Insurance Company DBA/AKA/TA Composed of Address (line 1) 6300 Wilson Mills Road Address (line 2) | Corporate Law Department Address (line 3) Mayfield Village 44143 OH State/Country Zip Code If document to be recorded is an **Limited Partnership** Individual General Partnership assignment and the receiving party is not domiciled in the United States, an appointment of a domestic Corporation **Association** representative should be ached. (Designation must be a salarate Other document from Assenment.) Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for recorded in

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per cover sheet to be recorded with required cover sheets. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.c. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, U.S. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 202

REEL: 1864 FRAME: 0183

FORM	PTO-1618B
Expires 06/	30/99

## Page 2

J.S. Department of Commerce	
Patent and Trademark Office	
TRADEMARK	

OMB 0651-0027	TRADEMARK	
Domestic Representative Name and Address Enter for the first Receiving Party only.		
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspond	dent Name and Address Area Code and Telephone Number (440) 446-7860	
Name	Peter J. Albert	
Address (line 1)	Progressive Casualty Insurance Company	
Address (line 2)	6300 Wilson Mills Road , Corporate Law Department W31	
Address (line 3)	Mayfield Village, Ohio 44143	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	
Trademark	Application Number(s) or Registration Number(s) Mark if additional numbers attached	
Enter either th	e Trademark Application Number <u>or</u> the Registration Number (DO NOT ENTER BOTH numbers for the same property).	
	demark Application Number(s) Registration Number(s)	
114	1844694 1844695 1971522	
Number of	Properties Enter the total number of properties involved. # 3	
Fee Amour	Fee Amount for Properties Listed (37 CFR 3.41): \$ 90.00 E	
	of Payment: Enclosed X Deposit Account Account	
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: #		
	Authorization to charge additional fees: Yes No	
Statement a	and Signature	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
David M.	Schneider O2/15-/99	
Name	of Person Signing Signature Date Signed	

TRADEMARK REEL: 1864 FRAME: 0184

## <u>ASSIGNMENT</u>

Whereas, The Progressive Corporation, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "Assignor") is the owner of the service mark, "Progressive," in both typed and stylized formats, for underwriting property and casualty insurance, among other services, and U.S. Registration Nos. 1844694. 1844695, and 1971522; and

Whereas, Progressive Casualty Insurance Company, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "Assignee") is desirous of acquiring the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks:

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all right, title and interest in and to the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement of the trademark and the trademark registration assigned herein.

Assignor further undertakes that upon request of Assignee, it shall execute all papers, make all rightful oaths, testify on behalf of Assignee, and do all other lawful acts necessary to carry out the intent of this assignment, as well as to provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this assignment.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

The Progressive Corporation

David M. Schneider, Secretary

TRADEMARK REEL: 1864 FRAME: 0185

RECORDED: 03/01/1999