FORM PTO-1618A Expres 06/30/99 OMB 0651-0027 03-02-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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3-2**-99**

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Correction of PTO Error Reel # Frame #	Merger Month Day Year 12/23/98
Corrective Document	Change of Name
Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name Nordic Track, Inc.	Month Day Year 12/23/98
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Individual General Partnership	Limited Partnership Corporation Association
Other	
X Citizenship/State of Incorporation/Organize	ation Minnesota
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REEL: 1855 FRAME: 0310

Additional Conveying Party:

Nordic Advantage, Inc. a Minnesota corporation

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

OMB 0651-0027			TRADEMARK
Domestic Rep	oresentative Name and A	ddress Enter for the first Rec	eiving Party only.
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Corresponde	ent Name and Address Are	ea Code and Telephone Number 31	.2/876-7629
Name [Elizabeth J. Burns		
Address (line 1)	Latham & Watkins		
Address (line 2)	233 S. Wacker Drive, Su	ite 5800	
Address (line 3)			
Address (line 4)	Chicago, IL 60606		
raucs	Enter the total number of pagincluding any attachments.	es of the attached conveyance do	cument # 3
Enter either the	emark Application Number(s) 4 75/266,271 75/48 7 75/468,486 75/48	Registration Number (DO NOT ENTER BOTES 1,026,243	Mark if additional numbers attached TH numbers for the same property). Tation Number(s) 2,124,269 1,757,363 2,186,896 1,847,987 2,026,243 1,797,333
Number of F	Properties Enter the total	number of properties involved.	# 70
Fee Amoun	t Fee Amount for	Properties Listed (37 CFR 3.41):	\$ 1,765.00
Deposit A	Account ayment by deposit account or if additi De	ed X Deposit Account onal fees can be charged to the account.) posit Account Number:	#
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Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.			
Elizabet	h J. Burns	Elizara Bro.	2/25/99
	of Person Signing	Signature	Date Signed

FORM PTO-1618C Expres 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year
Name
Formerly
Individual General Partnership Limited Partnership Corporation Association
Other
Citizenship State of Incorporation/Organization
Receiving Party Enter Additional Receiving Party Mark if additional names of receiving parties attached
Name
BA/AKA/TA
composed of
Address (line 1)
Address (line 2)
Address (line 3)
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)
Citizenship/State of Incorporation/Organization
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).
Trademark Application Number(s) Registration Number(s)

EXHIBIT "A"

NORDICTRACK TRADEMARKS

United States - Registered Marks

<u>Mark</u>	Reg. No.	Reg. Date
AB WORKS (licensesd from Ned Gvoich)	2,026,243	12/24/96
ACTIVE AMÈRICAN	1,866,943	12/13/94
CARDIOTRACK (stylized letters)	1,707,850	08/18/92
CTX	2,124,269	12/23/97
E (stylized letters)	2,186,896	09/01/98
EQUI-LIZER	2,026,243	12/31/96
EXERSCIENCE	1,757,363	03/09/93
EXERSCIENCE & Design	1,847,987	08/02/94
EXERSCIENCE & Design	1,797,333	10/05/93
EXERSCIENCE	1,847,167	07/26/94
FIGUREFLEX	1,879,269	02/14/95
FITNESS RIDER	1,900,002	06/13/95
FITNESS AS SPORT	1,769,389	05/04/93
FITNESSWORKS	2,157,759	05/12/98
HEALTHY EXPRESS	1,866,592	12/06/94
HOME HEALTH CLUB	1,849,654	08/09/94
LEG SHAPER PLUS & Design	2,101,709	09/30/97
LEGSHAPER PLUS	2,155,684	05/05/98
NO AGE MUSIC	1,886,943	04/04/95
NORDIC XC	1,898,417	06/06/95
NORDIC ADVANTAGE	1,687,354	05/12/92
NORDICFLEX	1,771,621	05/18/93
NORDICFLEX GOLD	1,762,126	03/30/93
NORDICGOLD	1,760,019	03/23/93
NORDICRIDER	2,072,495	06/17/97
NORDICSPORT	1,769,381	05/05/93
NORDICTRACK 900	1,890,618	04/18/95
NORDICTRACK	1,488,669	05/17/88
NORDICTRACK FITNESS AT HOME	1,921,203	09/19/95
NORDICTRACK PRO	1,713,881	09/08/92
NORDICTRACK ADVENTURER	1,860,465	10/25/94
NORDICTRACK PRO JR.	1,890,616	04/18/95
NS/VIRTUAL PRINT	1,880,465	02/28/95
PERFORMANCE EDGE	1,833,418	04/26/94
POWERTREAD	2,157,638	05/12/98
POWERTREAD PLUS	2,157,639	05/12/98
PROPLUS	2,157,640	05/12/98
RELEVANT	1,886,592	03/28/95
SKYFLYER SPECTATOR & Decision	2,159,736	05/19/98
SPECTATOR & Design	1,956,918	02/13/96

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<u>United States - Registered Marks</u>

Mark	Reg. No.	Reg. Date
SPORT SIMULATOR THE NORDICTRACK WOMAN & Design THE WORLD'S BEST AEROBIC EXERCISER TOTAL BODY TREADMILL TWIST 'N SKI ULTRALIFT WALKFIT YANKEE	1,752,071 1,992,454 1,700,003 1,909,568 1,836,273 2,168,403 1,854,270 1,885,075	02/09/93 08/13/96 07/07/92 08/01/95 05/10/94 06/23/98 09/13/94 03/21/95

United States - Pending Marks

Mark	Serial No.	Date Filed
CUSTOM STRIDE	75/481,620	05/08/98
CUSTOM STRIDE	75/522,418	07/13/98
E MOTION & Design	75/346,236	08/25/97
E MOTION	75/346,235	08/25/97
E-WALK	75/273,246	04/11/97
ELLIPSE (stylized letters)	75/314,470	06/25/97
ELLIPSE	75/243,469	02/18/97
ELLIPTACYCLE	75/453,397	03/19/98
ELLIPTICAL WALKER	75/273,245	04/11/97
FITCYCLE	75/514,723	06/26/98
FOLD-A-WAY	75/522,414	07/13/98
ISOLIFT	75/252,677	03/06/97
LEGSHAPER	75/424,155	01/27/98
NORDICTRACK TRIMPAK	75/154,602	08/22/96
NORDICTRACK FITNESS STORES & Design	75/487,568	05/19/98
NORDICTRACK (stylized)	75/487,566	05/19/98
NORDICTRACK STRENGTH STATION	75/464,198	04/03/98
NORDICTRACK FITPACK	75/468,486	04/15/98
NORDICTRACK TRIMFIT	75/266,271	03/31/97
ORBIT	75/273,244	04/11/97
STRENGTH STATION	75/464,197	04/03/98
VERSALIFT	75/252,654	03/06/97

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United States Abandoned Marks

<u>Mark</u>	<u>Number</u>	<u>Date</u>
ACHIEVER	1,677,756	03/03/92
ACHIEVERPLUS	75/179,863	10/09/96
AEROBIC RIDER	74/427,043	08/19/93
BALANCED FITNESS	74/326,840	10/30/92
BLACK MAX	74/232,731	12/23/91
BODY SHAPER	74/368,186	03/15/93
BODY TINGLERS	74/235,245	01/06/92
BODYLIFTER	75/234,130	01/31/97
CHAIR-GYM	74/283,267	06/09/92
CLASSIC PRO	75/231,214	01/24/97
CLUB 900	1,648,926	06/25/91
CTX (stylized letters)	75/154,640	08/22/96
CTX 3000	75/064,715	02/28/96
CTX 4000	75/062,707	02/26/96
CTX & Design	75/108,617	05/23/96
CTX 4000 & Design	75/108,615	05/23/96
DON'T JUST WALK, POWERWALK	74/282,699	06/04/92
E-TRACK	75/276,189	04/1 <i>7/</i> 9 7
E=MC2 (stylized letters)	74/369,632	03/19/93
EASY-ON	74/314,615	09/17/92
ELITE	1,713,875	09/08/92
ELLIPT-AIRE	75/273,243	04/11/97
ELLIPTA	75/273,248	04/11/97
ELLIPTA GLIDE	75/273,250	04/11/97
ELLIPTIC STRIDER	75/273,251	04/11/97
ELLIPTOR	75/273,247	04/11/97
ELLIPTRA	75/273,249	04/11/97
ELLIPTRACK	75/276,188	04/17/97
EXER-POLES	74/282,700	06/04/92
FIT FACTS	74/363,546	02/24/93
FITBRA	75/216,349	12/20/96
FITNESS PRO	74/409,302	06/30/93
FITNESS FOR FUN	74/456,609	11/10/93
FITNESS FOR FUN	74/456,606	11/10/93
FITNESSRIDER	74/702,884	07/18/95
FITWATCH PLUS	75/220,251	12/31/96
FITWATCH	75/219,883	12/31/96
FORERUNNER	74/469,539	12/14/93
FREE FORM	74/368,185	03/15/93
FUN RUN	74/327,604	11/02/92
GET ON TRACK	74/434,454	09/09/93
GLIDEFIT	75/234,131	01/31/97
GOOD LIFE	74/314,519	09/17/92

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<u>Mark</u>	Number	<u>Date</u>
GRAPHITE EDGE	1,740,003	12/15/92
HEALTH EXPRESS	74/334,001	11/20/92
HEALTHY TABLE	74/325,360	10/26/92
HEALTHY EXPRESS	74/540,215	06/20/94
HEALTHY HOME	74/304,206	08/14/92
HEALTHY TABLE	74/325,259	10/26/92
HEALTHY START	74/286,853	06/22/92
HEALTHY KITCHEN	74/286,,52	06/22/92
HEALTHY COOKING	74/325,258	10/26/92
HEALTHY KIDS	74/342,895	10/20/92
HEALTHY COOKING	74/325,257	12/23/92
HEALTHY BEAN	74/469,541	10/20/92
HEALTHY KIDS	74/342/892	12/14/93
HIP SCULPTOR	75/292,671	05/15/97
HIP SHAPER	74/292,670	
KIDFIT	74/342,893	05/15/97
KIDFIT	74/342,894	12/23/92
KINETIC ENERGY TRANSFER SYSTEM	74/469,535	12/23/92
LONGEVITY	74/368,188	12/14/93 03/15/93
LOWRIDER	74/412,818	
MACHO MACHINE	74/317,074	07/15/93
MC2 (stylized letters)	74/438,552	09/25/92 09/21/93
MEDALISTPLUS	75/1 7 9,861	10/09/96
NORDIC FITNESS CHAIR	1,687,960	05/19/92
NORDIC LUBE-ALL	74/319,427	10/02/92
NORDIC CAFE	74/469,536	10/02/92
NORDIC SPA	1,928,855	10/24/95
NORDICARE STRIDER	74/152,425	03/29/91
NORDICARE ENABLER	74/153,430	03/29/91
NORDICARE & Design	74/152,424	03/29/91
NORDICARE RESISTOR	74/152,901	03/29/91
NORDICCARD	74/446,291	10/12/93
NORDICEDGE	75/276,190	04/17/97
NORDICFLEX GOLD PRO	74/469,534	12/14/93
NORDICFLEX GOLD WORLD CLASS	74/469,544	12/14/93
NORDICFLEX GOLD MEDALIST	74/469,540	12/14/93
NORDICLIFE	74/375,022	04/01/93
NORDICPOWER	1,705,164	08/04/92
NORDICPOWER PRO	1,705,169	08/04/92
NORDICQUEST	74/576,879	
NORDICRIDER & Design	75/154,241	09/22/94
NORDICRIDER PLUS	75/179,860	08/22/96
NORDICROW TBX	1,669,011	10/09/96
NORDICSPORT WORLD CLASS MULTITRAINER	74/325,369	12/17/91
NORDICSPORT PERFORMANCE POLES	74/327,287	10/26/92
NORDICTAP	75/154,694	11/02/92
NORDICTRACK FITPAK	75/111,563	08/22/96
	505,111161	05/29/96

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<u>Mark</u>	Number	<u>Date</u>
NORDICTRACK 303 BASIC	1,689,146	05/26/92
NORDICTRACK 505	1,679,511	03/17/92
NORDICTRACK'S LIFE SKI	74/469,542	12/14/93
NORDICTRACK'S BALANCED FITNESS	74/434,453	09/09/93
ON TRACK FOR LIFE	74/283,266	06/09/92
POP DOWN & Design	1,677,758	03/03/92
PORTA PACER	74/235,246	01/06/92
POWER POLES	74/282,697	06/04/92
POWER STICKS	74/282,698	06/04/92
POWER BENCH	74/381,542	04/20/93
POWER-AEROBICS	74/522,472	05/02/94
POWER-RESPONSE RIM BAND BRAKE	74/369,634	03/19/93
PRO PERFORMER	74/314,518	09/17/92
PULSETRACK & Design	1,682,757	04/14/92
REFLEX-ACTION RADIAL GEAR	74/369,635	03/19/93
SPINTRACK	75/292,667	05/15/97
SPORTVISION	74/339,194	12/11/92
STEP 'N SKI	74/368,189	03/15/93
STEP-THRU	74/331,490	11/16/92
STRENGTH-ROBICS	74/,214,214	06/20/94
STRENGTHAEROBICS	74/522,473	05/02/94
STRENGTHAEROBICS	74/576,505	09/21/94
THE ISOKINETIC ADVANTAGE	74/469,543	12/14/93
THE GRAPHITE ADVANTAGE	74/235,247	01/06/92
THE BEST AEROBIC EXERCISER IN THE WORLD	75/154,242	08/22/96
THE ULTIMATE ABDOMINAL CONDITIONER	75/111,564	05/29/96
THIGH TRIMMER	75/292,668	05/15/97
THIGH SCULPTOR	75/292,669	05/15/97
TOTAL BODY ROWING SYSTEM	74/438,553	09/21/93
TRACK RANGER	74/456,607	11/10/93
TRACK RANGER	74/584,812	10/12/94
TWO BIKES IN ONE	74/339,196	12/11/92
WHISPER QUIET	75/276,191	04/17/97
WORLD'S BEST ROWER	74/235,248	01/06/92
YOU MAKE ME FEEL SO YOUNG	74/192,796	08/08/91

State Trademarks

Mark	Reg. No.	Reg. Date
STRENGTHAEROBICS (State of Minnesota)	25,094	06/20/96

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REGISTERED FOREIGN TRADEMARKS

<u>Mark</u>	Country	Reg. No.	Reg. Date
AB WORKS	Canada	501,401	09/28/98
CLUB 900	Canada	404,828	11/13/92
EXERROW	UK	1,503,054	01/14/94
EXERROW TBX	Germany	2,004,708	10/07/91
EXERROW	France	92 430080	08/07/92
EXERROW	Norway	149,117	09/02/93
EXERROW	Sweden	248,681	
EXERROW	Denmark	9238 1992	10/02/92
EXERSCIENCE	Benelux	511,855	
EXERSCIENCE	Switzerland	396,356	12/06/91
EXERSCIENCE	Austria	142,421	06/11/92
EXERSCIENCE	Germany	2,044,614	09/10/93
EXERSCIENCE	France	1,709,621	12/04/91
EXERSCIENCE	Spain	1,675,304	02/28/95
EXERSCIENCE	China	628,421	01/30/93
EXERSCIENCE	Norway	152,354	
EXERSCIENCE	Japan	2,608,079	12/24/93
EXERSCIENCE	Finland	126,929	07/05/93
EXERSCIENCE	Denmark	8802 1992	
EXERSCIENCE	Sweden	240,154	09/18/92
EXERSCIENCE	Korea	260,582	04/19/93
EXERSCIENCE	Thailand	KHOR 8972	
EXERSCIENCE	Italy	628,479	06/27/94
EXERSCIENCE	Taiwan	571,310	09/16/92
EXERSCIENCE	Korea	20,836	07/39/93
EXERSCIENCE	Korea	266,746	06/22/93
EXERSCIENCE	UK	1,482,545	11/14/91
EXERSCIENCE	Canada	442,668	05/12/95
EXERSCIENCE	Hong Kong	00133/1994	01/11/94
EXERSCIENCE	Hong Kong	00134/1994	01/11/94
EXERSCIENCE	Hong Kong	00135/1994	01/11/94
EXERSCIENCE	Hong Kong	00136/1994	01/11/94
EXERSCIENCE	Hong Kong	00137/1994	01/11/94
EXERSCIENCE	Greece	107,383	0.440.540.5
EXERSKIER	Benelux	381,481	04/07/82
EXERSKIER	Germany	1,041,044	11/24/82
EXERSKIER	Finland	126,022	04/05/93
EXERSKIER	Iceland	81,1993	01/21/93
EXERSKIER	Denmark	559 1993	01/22/93
EXERSKIER	France	1,200,888	04/06/82
EXERSKIER	UK	1,482,330	11/11/92
EXERSKIER	Norway	158,315	08/05/93
EXERSKIER	Sweden	242,979	11/27/92
FITNESS AS SPORT	Canada	421,006	12/17/93
NORDIC ADVANTAGE	Canada	437,500	12/30/94

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REGISTERED FOREIGN TRADEMARKS

<u>Mark</u>	Country	Reg. No.	Reg. Date
Mark NORDIC FITNESS CHAIR NORDICFLEX GOLD NORDICSPORT NORDICSPORT NORDICSPORT NORDICSPORT NORDICTRACK NORDICTRACK	France Germany Sweden France Canada Germany Norway UK Denmark Australia France Benelux Canada Canada Mexico Mexico Korea Korea	92 430079 2,064,916 244,551 92 430078 440,764 2,036,669 161,400 1,503,141 10078 1992 595,609 92 430081 544793 412,372 472,572 528,287 509,202 336,857 340,829 33,542	08/07/92 05/17/94 12/18/92 08/07/92 03/24/95 05/19/93 02/10/94 02/04/94 10/30/92 02/09/93 08/07/92 10/29/93 05/14/93 03/18/97 08/14/96 10/31/95 04/09/96 06/11/96 11/15/96
NORDICTRACK NORDICTRACK NORDICKTRACK NORDICKTRACK Logo THE WORLD'S BEST AEROBIC EXERCISER THE WORLD'S BEST AEROBIC EXERCISER WALKFIT WALKFIT	Mexico Mexico Israel Australia Benelux Canada Hong Kong Taiwan	509,201 504,377 110,827 828,548 548,723 423,651 B651/1997 749,913	10/31/95 09/19/95 04/03/97 04/06/94 04/25/94 02/25/94 10/16/97 02/16/97

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PENDING FOREIGN TRADEMARKS

<u>Mark</u>	Country	Serial No.	<u>Filed</u>
AB WORKS	EC	456,889	02/12/97
ELLIPSE	Canada	842,143	04/14/97
EXERSCIENCE	Singapore	2041/92	
EXERSCIENCE	Singapore	2042/92	
EXERSCIENCE	Italy	92 91	01/09/92
NORDIC TRACK & Design	Benelux	918,843	07/01/98
NORDIC FITNESS CHAIR	Japan	3-13755	12/27/91
NORDICFLEX GOLD	Japan	03-137,556	12/27/91
NORDICRIDER	Canada	802,120	01/18/96
NORDICSPORT (Logo)	Australia	626,548	040/6/94
NORDICSPORT	Japan	4-5839	01/23/92
NORDICTRACK	Singapore	10163/95	10/24/95
NORDICTRACK	Saudi Arabia	39,812	07/15/97
NORDICTRACK	UAE	22,302	06/23/98
NORDICTRACK	Australia	729,645	03/11/97
NORDICTRACK	Colombia	88010291	02/25/98
NORDICTRACK	Chile	370,295	02/28/97
NORDICTRACK	Chile	367,802	
NORDICTRACK	Chile	373,801	
NORDICTRACK	Egypt	108,241	07/08/97
NORDICTRACK	Taiwan		
NORDICTRACK	Philippines	107,234	04/03/96
NORDICTRACK	Hong Kong	13155/1995	
NORDICTRACK	Israel	110,827	03/04/97
PROPLUS	Canada	841,731	04/09/97
THE WORLD'S BEST WALKING WORKOUT	Canada	825,610	10/10/96
WALKFIT	Philippines	107,233	04/03/96
WALKFIT	Singapore	10164/95	10/24/95

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Abandoned Foreign Trademarks

Mark	Country	Number	<u>Date</u>
ACHIEVERPLUS	Canada	0841,728	04/09/97
CLASSIC PRO	Canada	0842,124	04/14/97
FITNESS AT HOME	Canada	0559,865	04/01/86
FITNESS WORKS	Canada	0842,122	04/14/97
ISOLIFT	Canada	0842,121	04/14/97
LEGSHAPER PLUS	Canada	0841,729	04/09/97
MEDALISTPLUS	Canada	0841,730	04/09/97
Miscellaneous Design	UK	1,568,979	04/18/94
NORDIC GOLD	Canada	0670,263	11/09/90
NORDIC FITNESS CHAIR	Canada	0670,266	11/09/90
NORDIC FITNESS CHAIR	UK	1,503,059	06/12/92
NORDICFIT ROOM	Canada	0830,410	12/02/96
NORDICPLUS	Canada	0693,620	11/14/91
NORDICROW TBX	Canada	0670,265	11/09/90
NORDICSPORT	UK	1,503,068	06/12/92
NORDICSPORT	UK	1,503,068	06/12/92
NORDICTRACK FITNESS AT HOME	Canada	0785,854	06/22/95
SKYFLYER	Canada	0842,120	04/14/97
SPORT SIMULATOR	Canada	0694,446	11/27/91
THE ULTIMATE ABDOMINAL CONDITIONER	Canada	0842,118	04/14/97
THE BEST AEROBIC EXERCISER IN THE WORLD	Canada	0842,119	04/14/97
WALKFIT	Canada	0790,119	08/14/95
WORLD CLASS WORKOUT	Canada	0698,436	02/06/92

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

THIS ASSIGNMENT is dated as of the 3d day of FERNALY, 1999, and is made from NORDICTRACK, INC. and NORDIC ADVANTAGE, INC., both Minnesota corporations having principal places of business located at 104 Peavey Road, Chaska, MN 55318 (hereinafter collectively referred to as "Assignors") on the one hand, to ICON HEALTH & FITNESS, INC., a Delaware corporation having a principal place of business located at 1500 South, 1000 West, Logan, Utah 84321 (hereinafter referred to as "Assignee") on the other hand.

WITNESSETH:

WHEREAS, Assignors are the owners of the Assigned Marks (defined below), and

WHEREAS, pursuant to the Asset Purchase Agreement dated as of November 20, 1998, as amended and in effect, the Assignors are selling to Assignee, all right, title and interest in and to each of said Assigned Marks, as well as all goodwill associated with said Assigned Marks and the right to sue to recover damages for past and future infringement thereof, and

NOW, THEREFORE, for and in consideration of the premises, the mutual covenants, promises and agreements set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby covenant, promise and agree as follows:

- 1. **<u>Definitions</u>** The following capitalized terms shall have the meanings set forth below:
 - 1.01 Assigned Marks The term "Assigned Marks" shall mean and refer to all trademarks, service marks, trade names, brand names, logos and designs and applications for same in which either Assignor or both Assignors jointly own any legal or beneficial interest anywhere in the world, irrespective of whether such trademarks, service marks, trade names, brand names, logos and designs are registered, unregistered, applied for (either as actual use or intended use marks), active or inactive, choate, inchoate, or based on common law, and irrespective of whether applications for such marks or names have been canceled or abandoned, which trademarks, service marks, trade names, brand names, logos and designs have been or may be used on or in connection with the promotion, manufacture, marketing, distribution or sale of goods and/or services anywhere in the world. The Assigned Marks shall include, but shall not be limited to, the marks listed on Exhibit A hereto.
- 2. Assignment of Ownership Rights in the Assigned Marks Assignors do hereby sell, assign, transfer and convey to Assignee all right, title and interest in and to the Assigned Marks.

- 3. Assignment of Goodwill Associated with Assigned Marks Assignors do hereby sell, assign, transfer and convey to Assignee all goodwill arising out of or in any way associated with the Assigned Marks.
- Assignment of Right to Sue For and Recover Damages For Infringement 4. Assignors do hereby sell, assign, transfer and convey to Assignee the right to bring actions for the enforcement of the Assigned Marks, including, but not limited to, the right to sue for and recover damages for past and future infringment of the Assigned Marks. This assignment is made on a nunc pro tunc basis, retroactive to the date of the first infringement of any of the Assigned Marks.
- Assignors acknowledge that this Assignment is supported by good 5. Consideration and valuable consideration, the receipt and sufficiency of which are acknowledged.
- Further Assurances Assignors and their directors, officers, employees, servants and 6. agents shall sign all documents, provide all testimony and, in general, do all lawful things reasonably requested of them by Assignee to carry out and fulfill the purposes and intent of this Agreement. Any such assistance shall be provided by Assignors without additional compensation, but at Assignee's expense.
- 7. **Recordation** Assignors hereby instruct the U.S. Patent and Trademark Office and corresponding governmental agencies in foreign jurisdictions (including, but not limited to, the United Kingdom, Canada and the Federal Republic of Germany), to record the assignment from Assignors to Assignee of such of the Assigned Marks as Assignee shall desire to have recorded.

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IN WITNESS WHEREOF, Assignors have duly executed this Assignment, intending to be legally bound hereby, as of the date first above written. NORDICTRACK, INC Assignors: COMMONWEALTH OF MASSACHUSETTS COUNTY OF SUFFOUL BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared William E. Stepard, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same is his free act and deed and the free act and deed of said NORDICTRACK, INC., a Minnesota corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated. GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 22 day of December, 1998. MATTHEW H. DOWNS, NOTARY PUBLIC MY COMMISSION EXPIRES MARCH 25, 2006 § COMMONWEALTH OF MASSACHUSETTS Ş COUNTY OF SUFFOLK BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared William S. Shigurd, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was his free act and deed and the free act and deed of said NORDIC ADVANTAGE, INC. a Minnesota corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated. GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 23d day of December, 1998.

Name Mathew H. Dears

[Trademark Assignment]

MATTHEW H. DOWNS, NOTARY PUBLIC MY COMMISSION EXPIRES MARCH 25, 2005

Exhibit A

ASSIGNED MARKS

EXHIBIT "A"

NORDICTRACK TRADEMARKS

United States - Registered Marks

<u>Mark</u>	Reg. No.	Reg. Date
AB WORKS (licensesd from Ned Gvoich)	2,026,243	12/24/96
ACTIVE AMERICAN	1,866,943	12/13/94
CARDIOTRACK (stylized letters)	1,707,850	08/18/92
CTX	2,124,269	12/23/97
E (stylized letters)	2,186,896	09/01/98
EQUI-LIZER	2,026,243	12/31/96
EXERSCIENCE	1,757,363	03/09/93
EXERSCIENCE & Design	1,847,987	08/02/94
EXERSCIENCE & Design	1,797,333	10/05/93
EXERSCIENCE	1,847,167	07/26/94
FIGUREFLEX	1,879,269	02/14/95
FITNESS RIDER	1,900,002	06/13/95
FITNESS AS SPORT	1,769,389	05/04/93
FITNESSWORKS	2,157,759	05/12/98
HEALTHY EXPRESS	1,866,592	12/06/94
HOME HEALTH CLUB	1,849,654	08/09/94
LEG SHAPER PLUS & Design	2,101,709	09/30/97
LEGSHAPER PLUS	2,155,684	05/05/98
NO AGE MUSIC	1,886,943	04/04/95
NORDIC XC	1,898,417	06/06/95
NORDIC ADVANTAGE	1,687,354	05/12/92
NORDICFLEX	1,771,621	05/18/93
NORDICFLEX GOLD	1,762,126	03/30/93
NORDICGOLD	1,760,019	03/23/93
NORDICRIDER	2,072,495	06/17/97
NORDICSPORT	1,769,381	05/05/93
NORDICTRACK 900	1,890,618	04/18/95
NORDICTRACK	1,488,669	05/17/88
NORDICTRACK FITNESS AT HOME	1,921,203	09/19/95
NORDICTRACK PRO	1,713,881	09/08/92
NORDICTRACK ADVENTURER	1,860,465	10/25/94
NORDICTRACK PRO JR.	1,890,616	04/18/95
NS/VIRTUAL PRINT	1,880,465	02/28/95
PERFORMANCE EDGE	1,833,418	04/26/94
POWERTREAD	2,157,638	05/12/98
POWERTREAD PLUS	2,157,639	05/12/98
PROPLUS	2,157,640	05/12/98
RELEVANT	1,886,592	03/28/95
SKYFLYER	2,159,736	05/19/98
SPECTATOR & Design	1,956,918	02/13/96

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United States - Registered Marks

<u>Mark</u>	Reg. No.	Reg. Date
SPORT SIMULATOR	1,752,071	02/09/93
THE NORDICTRACK WOMAN & Design	1,992,454	08/13/96
THE WORLD'S BEST AEROBIC EXERCISER	1,700,003	07/07/92
TOTAL BODY TREADMILL	1,909,568	08/01/95
TWIST 'N SKI	1,836,273	05/10/94
ULTRALIFT	2,168,403	06/23/98
WALKFIT	1,854,270	09/13/94
YANKEE	1,885,075	03/21/95

<u>United States - Pending Marks</u>

<u>Mark</u>	Serial No.	Date Filed
CUCTOM CTRIPE	75 (401 600	0.5.10.0.10.5
CUSTOM STRIDE	75/481,620	05/08/98
CUSTOM STRIDE	75/522,418	07/13/98
E MOTION & Design	75/346,236	08/25/97
E MOTION	75/346,235	08/25/97
E-WALK	75/273,246	04/11/97
ELLIPSE (stylized letters)	75/314,470	06/25/97
ELLIPSE	75/243,469	02/18/97
ELLIPTACYCLE	75/453,397	03/19/98
ELLIPTICAL WALKER	75/273,245	04/11/97
FITCYCLE	75/514,723	06/26/98
FOLD-A-WAY	75/522,414	07/13/98
ISOLIFT	75/252,677	03/06/97
LEGSHAPER	75/424,155	01/27/98
NORDICTRACK TRIMPAK	75/154,602	08/22/96
NORDICTRACK FITNESS STORES & Design	75/487,568	05/19/98
NORDICTRACK (stylized)	75/487,566	05/19/98
NORDICTRACK STRENGTH STATION	75/464,198	04/03/98
NORDICTRACK FITPACK	75/468,486	04/15/98
NORDICTRACK TRIMFIT	75/266,271	03/31/97
ORBIT	75/273,244	04/11/97
STRENGTH STATION	75/464,197	04/03/98
VERSALIFT	75/252,654	03/06/97

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United States Abandoned Marks

<u>Mark</u>	Number	<u>Date</u>
ACHIEVER	1,677,756	03/03/92
ACHIEVERPLUS	75/179,863	10/09/96
AEROBIC RIDER	74/427,043	08/19/93
BALANCED FITNESS	74/326,840	10/30/92
BLACK MAX	74/232,731	12/23/91
BODY SHAPER	74/368,186	03/15/93
BODY TINGLERS	74/235,245	01/06/92
BODYLIFTER	75/234,130	01/31/97
CHAIR-GYM	74/283,267	06/09/92
CLASSIC PRO	75/231,214	01/24/97
CLUB 900	1,648,926	06/25/91
CTX (stylized letters)	75/154,640	08/22/96
CTX 3000	75/064,715	02/28/96
CTX 4000	75/062,707	02/26/96
CTX & Design	75/108,617	05/23/96
CTX 4000 & Design	75/108,615	05/23/96
DON'T JUST WALK, POWERWALK	74/282,699	06/04/92
E-TRACK	75/276,189	04/17/97
E=MC2 (stylized letters)	74/369,632	03/19/93
EASY-ON	74/314,615	09/17/92
ELITE	1,713,875	09/08/92
ELLIPT-AIRE	75/273,243	04/11/97
ELLIPTA	75/273,248	04/11/97
ELLIPTA GLIDE	75/273,250	04/11/97
ELLIPTIC STRIDER	75/273,251	04/11/97
ELLIPTOR	75/273,247	04/11/97
ELLIPTRA	75/273,249	04/11/97
ELLIPTRACK	75/276,188	04/17/97
EXER-POLES	74/282,700	06/04/92
FIT FACTS	74/363,546	02/24/93
FITBRA	75/216,349	12/20/96
FITNESS PRO	74/409,302	06/30/93
FITNESS FOR FUN	74/456,609	11/10/93
FITNESS FOR FUN	74/456,606	11/10/93
FITNESSRIDER	74/702,884	07/18/95
FITWATCH PLUS	75/220,251	12/31/96
FITWATCH	75/219,883	12/31/96
FORERUNNER	74/469,539	12/14/93
FREE FORM	74/368,185	03/15/93
FUN RUN	74/327,604	11/02/92
GET ON TRACK	74/434,454	09/09/93
GLIDEFIT	75/234,131	01/31/97
GOOD LIFE	74/314,519	09/17/92

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<u>Mark</u>	<u>Number</u>	<u>Date</u>
GRAPHITE EDGE	1,740,003	12/15/92
HEALTH EXPRESS	74/334,001	11/20/92
HEALTHY TABLE	74/325,360	10/26/92
HEALTHY EXPRESS	74/540,215	06/20/94
HEALTHY HOME	74/304,206	08/14/92
HEALTHY TABLE	74/325,259	10/26/92
HEALTHY START	74/286,853	06/22/92
HEALTHY KITCHEN	74/286,,52	06/22/92
HEALTHY COOKING	74/325,258	10/26/92
HEALTHY KIDS	74/342,895	12/23/92
HEALTHY COOKING	74/325,257	10/26/92
HEALTHY BEAN	74/469,541	12/14/93
HEALTHY KIDS	74/342/892	12/23/92
HIP SCULPTOR	75/292,671	05/15/97
HIP SHAPER	74/292,670	05/15/97
KIDFIT	74/342,893	12/23/92
KIDFIT	74/342,894	12/23/92
KINETIC ENERGY TRANSFER SYSTEM	74/469,535	12/14/93
LONGEVITY	74/368,188	03/15/93
LOWRIDER	74/412,818	07/15/93
MACHO MACHINE	74/317,074	09/25/92
MC2 (stylized letters)	74/438,552	09/21/93
MEDALISTPLUS	75/179,861	10/09/96
NORDIC FITNESS CHAIR	1,687,960	05/19/92
NORDIC LUBE-ALL	74/319,427	10/02/92
NORDIC CAFE	74/469,536	12/14/93
NORDIC SPA	1,928,855	10/24/95
NORDICARE STRIDER	74/152,425	03/29/91
NORDICARE ENABLER	74/153,430	04/02/91
NORDICARE & Design	74/152,424	03/29/91
NORDICARE RESISTOR	74/152,901	04/01/91
NORDICCARD	74/446,291	10/12/93
NORDICEDGE	75/276,190	04/17/97
NORDICFLEX GOLD PRO	74/469,534	12/14/93
NORDICFLEX GOLD WORLD CLASS	74/469,544	12/14/93
NORDICFLEX GOLD MEDALIST	74/469,540	12/14/93
NORDICLIFE	74/375,022	04/01/93
NORDICPOWER	1,705,164	08/04/92
NORDICPOWER PRO	1,705,169	08/04/92
NORDICQUEST	74/576 ,8 79	09/22/94
NORDICRIDER & Design	75/154,241	08/22/96
NORDICRIDER PLUS	75/179,860	10/09/96
NORDICROW TBX	1,669,011	12/17/91
NORDICSPORT WORLD CLASS MULTITRAINER	74/325,369	10/26/92
NORDICSPORT PERFORMANCE POLES	74/327,287	11/02/92
NORDICTAP	75/154,694	08/22/96
NORDICTRACK FITPAK	75/111,563	05/29/96

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<u>Mark</u>	<u>Number</u>	<u>Date</u>
NORDICTRACK 303 BASIC	1,689,146	05/26/92
NORDICTRACK 505	1,679,511	03/17/92
NORDICTRACK'S LIFE SKI	74/469,542	12/14/93
NORDICTRACK'S BALANCED FITNESS	74/434,453	09/09/93
ON TRACK FOR LIFE	74/283,266	06/09/92
POP DOWN & Design	1,677,758	03/03/92
PORTA PACER	74/235,246	01/06/92
POWER POLES	74/282,697	06/04/92
POWER STICKS	74/282,698	06/04/92
POWER BENCH	74/381,542	04/20/93
POWER-AEROBICS	74/522,472	05/02/94
POWER-RESPONSE RIM BAND BRAKE	74/369,634	03/19/93
PRO PERFORMER	74/314,518	09/17/92
PULSETRACK & Design	1,682,757	04/14/92
REFLEX-ACTION RADIAL GEAR	74/369,635	03/19/93
SPINTRACK	75/292,667	05/15/97
SPORTVISION	74/339,194	12/11/92
STEP 'N SKI	74/368,189	03/15/93
STEP-THRU	74/331,490	11/16/92
STRENGTH-ROBICS	74/,214,214	06/20/94
STRENGTHAEROBICS	74/522,473	05/02/94
STRENGTHAEROBICS	74/576,505	09/21/94
THE ISOKINETIC ADVANTAGE	74/469,543	12/14/93
THE GRAPHITE ADVANTAGE	74/235,247	01/06/92
THE BEST AEROBIC EXERCISER IN THE WORLD	75/154,242	08/22/96
THE ULTIMATE ABDOMINAL CONDITIONER	75/111,564	05/29/96
THIGH TRIMMER	75/292,668	05/15/97
THIGH SCULPTOR	75/292,669	05/15/97
TOTAL BODY ROWING SYSTEM	74/438,553	09/21/93
TRACK RANGER	74/456,607	11/10/93
TRACK RANGER	74/584,812	10/12/94
TWO BIKES IN ONE	74/339,196	12/11/92
WHISPER QUIET	75/276,191	04/17/97
WORLD'S BEST ROWER	74/235,248	01/06/92
YOU MAKE ME FEEL SO YOUNG	74/192,796	08/08/91

State Trademarks

<u>Mark</u>	Reg. No.	Reg. Date
STRENGTHAEROBICS (State of Minnesota)	25,094	06/20/96

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REGISTERED FOREIGN TRADEMARKS

<u>Mark</u>	Country	Reg. No.	Reg. Date
AB WORKS	Canada	501,401	09/28/98
CLUB 900	Canada	404,828	11/13/92
EXERROW	UK	1,503,054	01/14/94
EXERROW TBX	Germany	2,004,708	10/07/91
EXERROW	France	92 430080	08/07/92
EXERROW	Norway	149,117	09/02/93
EXERROW	Sweden	248,681	
EXERROW	Denmark	9238 1992	10/02/92
EXERSCIENCE	Benelux	511,855	
EXERSCIENCE	Switzerland	396,356	12/06/91
EXERSCIENCE	Austria	142,421	06/11/92
EXERSCIENCE	Germany	2,044,614	09/10/93
EXERSCIENCE	France	1,709,621	12/04/91
EXERSCIENCE	Spain	1,675,304	02/28/95
EXERSCIENCE	China	628,421	01/30/93
EXERSCIENCE	Norway	152,354	
EXERSCIENCE	Japan	2,608,079	12/24/93
EXERSCIENCE	Finland	126,929	07/05/93
EXERSCIENCE	Denmark	8802 1992	
EXERSCIENCE	Sweden	240,154	09/18/92
EXERSCIENCE	Korea	260,582	04/19/93
EXERSCIENCE	Thailand	KHOR 8972	
EXERSCIENCE	Italy	628,479	06/27/94
EXERSCIENCE	Taiwan	571,310	09/16/92
EXERSCIENCE	Korea	20,836	07/39/93
EXERSCIENCE	Korea	266,746	06/22/93
EXERSCIENCE	UK	1,482,545	11/14/91
EXERSCIENCE	Canada	442,668	05/12/95
EXERSCIENCE	Hong Kong	00133/1994	01/11/94
EXERSCIENCE	Hong Kong	00134/1994	01/11/94
EXERSCIENCE	Hong Kong	00135/1994	01/11/94
EXERSCIENCE	Hong Kong	00136/1994	01/11/94
EXERSCIENCE	Hong Kong	00137/1994	01/11/94
EXERSCIENCE	Greece	107,383	
EXERSKIER	Benelux	381,481	04/07/82
EXERSKIER	Germany	1,041,044	11/24/82
EXERSKIER	Finland	126,022	04/05/93
EXERSKIER	Iceland	81,1993	01/21/93
EXERSKIER	Denmark	559 1993	01/22/93
EXERSKIER	France	1,200,888	04/06/82
EXERSKIER	UK	1,482,330	11/11/92
EXERSKIER	Norway	158,315	08/05/93
EXERSKIER	Sweden	242,979	11/27/92
FITNESS AS SPORT	Canada	421,006	12/17/93
NORDIC ADVANTAGE	Canada	437,500	12/30/94

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REGISTERED FOREIGN TRADEMARKS

<u>Mark</u>	Country	Reg. No.	Reg. Date
NORDIC FITNESS CHAIR	France	92 430079	08/07/92
NORDIC FITNESS CHAIR	Germany	2,064,916	05/17/94
NORDICFLEX GOLD	Sweden	244,551	12/18/92
NORDICFLEX GOLD	France	92 430078	08/07/92
NORDICFLEX GOLD	Canada	440,764	03/24/95
NORDICFLEX GOLD	Germany	2,036,669	05/19/93
NORDICFLEX	Norway	161,400	02/10/94
NORDICFLEX GOLD	UK	1,503,141	02/04/94
NORDICFLEX GOLD	Denmark	10078 1992	10/30/92
NORDICSPORT	Australia	595,609	02/09/93
NORDICSPORT	France	92 430081	08/07/92
NORDICSPORT	Benelux	544793	10/29/93
NORDICSPORT	Canada	412,372	05/14/93
NORDICTRACK	Canada	472,572	03/18/97
NORDICTRACK	Mexico	528,287	08/14/96
NORDICTRACK	Mexico	509,202	10/31/95
NORDICTRACK	Korea	336,857	04/09/96
NORDICTRACK	Korea	340,829	06/11/96
NORDICTRACK	Korea	33,542	11/15/96
NORDICTRACK	Mexico	509,201	10/31/95
NORDICTRACK	Mexico	504,377	09/19/95
NORDICTRACK	Israel	110,827	04/03/97
NORDICKTRACK Logo	Australia	828,548	04/06/94
THE WORLD'S BEST AEROBIC EXERCISER	Benelux	548,723	04/25/94
THE WORLD'S BEST AEROBIC EXERCISER	Canada	423,651	02/25/94
WALKFIT	Hong Kong	B651/1997	10/16/97
WALKFIT	Taiwan	749,913	02/16/97

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PENDING FOREIGN TRADEMARKS

<u>Mark</u>	Country	Serial No.	<u>Filed</u>
AB WORKS	EC	456,889	02/12/97
ELLIPSE	Canada	842,143	04/14/97
EXERSCIENCE	Singapore	2041/92	
EXERSCIENCE	Singapore	2042/92	
EXERSCIENCE	Italy	92 91	01/09/92
NORDIC TRACK & Design	Benelux	918,843	07/01/98
NORDIC FITNESS CHAIR	Japan	3-13755	12/27/91
NORDICFLEX GOLD	Japan	03-137,556	12/27/91
NORDICRIDER	Canada	802,120	01/18/96
NORDICSPORT (Logo)	Australia	626,548	040/6/94
NORDICSPORT	Japan	4-5839	01/23/92
NORDICTRACK	Singapore	10163/95	10/24/95
NORDICTRACK	Saudi Arabia	39,812	07/15/97
NORDICTRACK	UAE	22,302	06/23/98
NORDICTRACK	Australia	729,645	03/11/97
NORDICTRACK	Colombia	88010291	02/25/98
NORDICTRACK	Chile	370,295	02/28/97
NORDICTRACK	Chile	367,802	
NORDICTRACK	Chile	373,801	
NORDICTRACK	Egypt	108,241	07/08/97
NORDICTRACK	Taiwan		
NORDICTRACK	Philippines	107,234	04/03/96
NORDICTRACK	Hong Kong	13155/1995	
NORDICTRACK	Israel	110,827	03/04/97
PROPLUS	Canada	841,731	04/09/97
THE WORLD'S BEST WALKING WORKOUT	Canada	825,610	10/10/96
WALKFIT	Philippines	107,233	04/03/96
WALKFIT	Singapore	10164/95	10/24/95

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Abandoned Foreign Trademarks

<u>Mark</u>	Country	Number	<u>Date</u>
ACHIEVERPLUS	Canada	0841,728	04/09/97
CLASSIC PRO	Canada	0842,124	04/14/97
FITNESS AT HOME	Canada	0559,865	04/01/86
FITNESS WORKS	Canada	0842,122	04/14/97
ISOLIFT	Canada	0842,121	04/14/97
LEGSHAPER PLUS	Canada	0841,729	04/09/97
MEDALISTPLUS	Canada	0841,730	04/09/97
Miscellaneous Design	UK	1,568,979	04/18/94
NORDIC GOLD	Canada	0670,263	11/09/90
NORDIC FITNESS CHAIR	Canada	0670,266	11/09/90
NORDIC FITNESS CHAIR	UK	1,503,059	06/12/92
NORDICFIT ROOM	Canada	0830,410	12/02/96
NORDICPLUS	Canada	0693,620	11/14/91
NORDICROW TBX	Canada	0670,265	11/09/90
NORDICSPORT	UK	1,503,068	06/12/92
NORDICSPORT	UK	1,503,068	06/12/92
NORDICTRACK FITNESS AT HOME	Canada	0785,854	06/22/95
SKYFLYER	Canada	0842,120	04/14/97
SPORT SIMULATOR	Canada	0694,446	11/27/91
THE ULTIMATE ABDOMINAL CONDITIONER	Canada	0842,118	04/14/97
THE BEST AEROBIC EXERCISER IN THE WORLD	Canada	0842,119	04/14/97
WALKFIT	Canada	0790,119	08/14/95
WORLD CLASS WORKOUT	Canada	0698,436	02/06/92

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