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To the Honorable (

100915001

id Trademarks:

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

Lifestyles U.S.A.

11644 Fairgrove Industrial Blvd./18409 Edison Ave.

Maryland Heights, MO 63043

/Chesterfield, MO 63005

ENTITY: Corporation

Additional name(s) of conveying party(ies) attached? NO

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

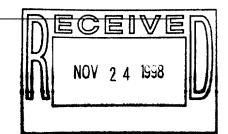
Lifestyles U.S.A.

13789 Rider Trails North Suite 110

Earth City, MO 63045

ENTITY: Corporation

Additional names(s) & address(s) attached? No



3. NATURE OF CONVEYANCE:

Change of Address

Execution Date: 11/11/98

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):

:1,656,385

1,993,553

2,021,881

74/727,385

1,616,941

1,996,983

2,060,015

75/435,686

1,806,813

2,074,982

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

Annette P. Heller, Attorney

314/647-1200

1200 South Big Bend Blvd. St. Louis, Missouri 63117

6. Total number of applications and registrations included: 10

7. Total fee enclosed: \$265

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Annette P. Heller

Total No. of pages including cover sheet: 3

Our File No.: 02L124/89 004MI98/2

12/04/1998 DINGUYEN 00000278 1656385

01 FC:481 02 FC:482

TRADEMARK **REEL: 1823 FRAME: 0125**

CERTIFICATE OF ADDRESS CHANGE

Old Addresses:

18409 Edison Ave. Chesterfield, MO 63005

and

11644 Fairgrove Industrial Blvd Maryland Heights, MO 63043

New Address:

13789 Rider Trails North Ste 110 Earth City, MO 63045

Registrant hereby appoints Annette P. Heller, 1200 South Big Bend Blvd., St. Louis, Missouri 63117-1614, a member of the Bar of the State of Missouri, its attorney to prosecute this Certificate of Change with full power of substitution and revocation and to transact all busines in the Patent and Trademark Office in connection therewith, and to receive the Cerificate of Change. Her telephone number is 314-647-1200.

DECLARATION

David Drutz, being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration, declares that he is Executive Vice President of Registrant corporation and is authorized to execute this instrument on behalf of said corporation and the above change reflects the correct address of Registrant.

LIFESTYLES U.S.A.

David Drutz, Executive Vice President

Our File No.: 02L124/89 004MI98/2

TRADEMARK REEL: 1823 FRAME: 0126

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: LIFESTYLES U.S.A.

Entity: Corporation

Trademarks:

LIFESTYLES U.S.A. & DESIGN
REG No.:1,656,385 Registration Date: 09/10/91

LIFESTYLES DIET COOKIES

REG No.: 1,616,941 Registration Date: 10/09/90

INTRA

REG No.: 1,806,813 Registration Date: 11/23/93

THE BUSINESS BEYOND BORDERS

REG No.: 2,021,881 Registration Date: 12/10/96

LIFECYCLES

REG No.: 1,993,553 Registration Date: 08/13/96

PRODUCTS FOR A BETTER YOU

REG No.: 1,996,983 Registration Date: 08/27/96

LIFESTYLES

REG No.: 2,074,982 Registration Date: 07/01/97

LIFESTYLES & DESIGN

SN No.:74/727,385 Filing Date: 09/11/95

ENVIROLIFE & DESIGN

REG No.: 2,060,015 Registration Date: 05/06/97

LIFESTYLES NUTRIA

SN No.: 75/435686 Filing Date: 02/17/98

Commissioner of Patents and Trademarks Box Post Registration - Assignments 2900 Crystal Drive Arlington VA 22202-3513

TRADEMARK RECORDED: 11/24/1998 REEL: 1823 FRAME: 0127