

11-27-1998

ET

Docket No.:

2023-2031, 2109 & 2121 US



100906696

Tab settings

attached original documents or copy thereof.

To the Honorable Commissioner of Pa

11/9/98

1. Name of conveying party(ies):

United Ad Label Co., Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other \_\_\_\_\_

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Moore U.S.A. Inc.

Internal Address: \_\_\_\_\_

Street Address: 300 Lang Boulevard

City: Grand Island State: NY ZIP: 14072

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 9/17/98

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/111428  
75/500333



11-09-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #39

Additional numbers

B. Trademark Registration No.(s)

1711640 1839385 2046116  
2111826 1711639  
1133666 1732953

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael C. Maier

Internal Address: \_\_\_\_\_

Street Address: 300 Lang Boulevard

City: Grand Island State: NY ZIP: 14072

6. Total number of applications and registrations involved:.....

9

7. Total fee (37 CFR 3.41):.....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-4360

DO NOT USE THIS SPACE

11/27/1998 SBURNS 00000049 134360 75111428

01 FC:481 40.00 CH  
02 FC:482 200.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cal Laird

9/17/98

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and



CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
MOORE BUSINESS FORMS, INC.

THE UNDERSIGNED, being the Vice President and Treasurer and Vice President and Secretary of Moore Business Forms, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (hereinafter referred to as the "Corporation") which was incorporated under the name "American Sales Book Company, Inc." by the original Certificate of Incorporation filed with the Secretary of State December 21, 1934. and which filed a Restated Certificate of Incorporation under the name Moore Business Forms, Inc. with the Secretary of State December 24, 1974 under the name Moore Business Forms, Inc., do hereby certify as follows:

FIRST: That, at a meeting of the Board of Directors of the Corporation, resolutions were duly adopted setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and proposing that the amendment be adopted and approved at a special meeting of shareholders of the Corporation. The resolution setting forth the proposed amendment is as follows:

"RESOLVED that the name of the Corporation be changed to Moore U.S.A. Inc.; and further

"RESOLVED that in order to effectuate such change, Article FIRST of the Restated Certificate of Incorporation of Moore Business Forms, Inc. is hereby amended to read as follows: "The name of the corporation is Moore U.S.A. Inc."; and further

"RESOLVED that the Directors deem the change of the Corporation's name and the amendment of its Certificate of Incorporation to be advisable and in the best interest of the Corporation; and further

"RESOLVED that a Special Meeting of Shareholders of the Corporation be convened to consider the proposed Amendment to the Certificate of Incorporation; and further

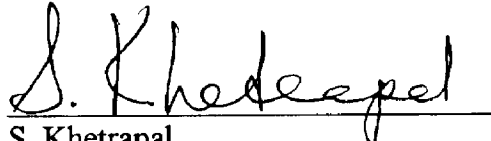
"RESOLVED that any officer of the Corporation be, and the same hereby is authorized and directed to execute, on behalf of the Corporation, a Certificate of Amendment to the Certificate of Incorporation of the Corporation, setting forth the aforementioned amendment, and such other documents and instruments as may be necessary or appropriate in order to effectuate the transactions described in these resolutions."

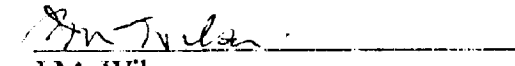
SECOND: That thereafter, pursuant to a resolution of its Board of Directors, a special meeting of the shareholders of the Corporation was duly called and held on October 1, 1996 at 3:00 p.m. EST at the corporate headquarters of Moore Corporation Limited, 1 First Canadian Place, Toronto, Ontario, Canada M5X 1G5, at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of the Corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, we have executed this Certificate as of the 4th day of November, 1996.

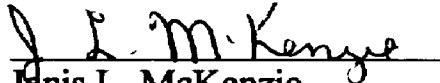
  
S. Khetrapal  
Vice President and Treasurer

  
J.M. Wilson  
Vice President and Secretary

**CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
MOORE U.S.A. INC.**

I hereby certify that attached hereto is a true and complete copy of the Certificate of Amendment to the Certificate of Incorporation of Moore Business Forms, Inc. changing its name to Moore U.S.A. Inc. which is in full force and effect.

**MOORE U.S.A. INC.**

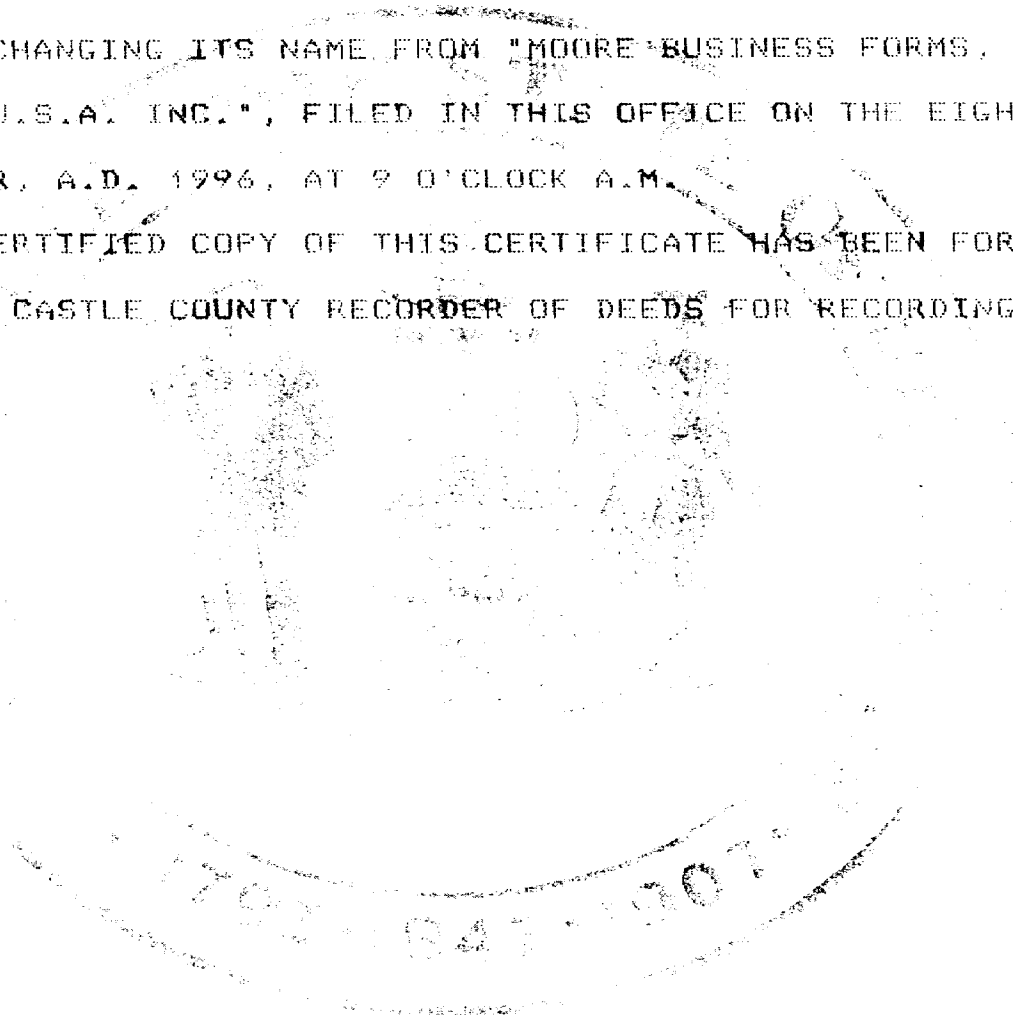
  
Janis L. McKenzie  
Assistant Secretary

Toronto, Ontario  
May 22, 1997

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MOORE BUSINESS FORMS, INC.", CHANGING ITS NAME FROM "MOORE BUSINESS FORMS, INC." TO "MOORE U.S.A. INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF NOVEMBER, A.D. 1996, AT 9 O'CLOCK A.M.

A CERTIFIED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS FOR RECORDING.



*Edward J. Freel*

Edward J. Freel, Secretary of State

0338210 8100

AUTHENTICATION: 8185865

960326961

DATE: 11-12-96

RECORDED: 11/09/1998

TRADEMARK  
REEL: 1819 FRAME: 0859