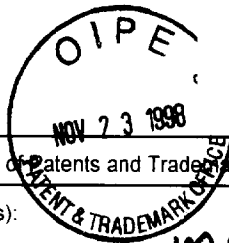


11-27-1998



100906746

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Francesco Cinzano & C.I.A S.p.A.

- Individual
- General Partnership
- Corporation-Country - Italy
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name Societa' Per Azioni Vinicola Italiana S.A.V.I. Florio

Street Address: Via Vincenzo Florio 1,

City Marsala, Trapani

Country ITALY ZIP 91025

- Individual (s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporate-Country ITALY
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

Additional name(s) & addresses(es) attached?

Yes  No

3. Name of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 10, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,759,222

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: G. Franklin Rothwell, Esquire

Internal Address: ROTHWELL, FIGG, ERNST & KURZ, P.C.  
Columbia Square, Suite 701 East

Street Address: 555 13th Street, N.W.

City: Washington

State: D.C. Zip 20004

6. Total number of applications and registrations involved:

ONE

7. Total fee (37 CFR 3.41):

\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

02-2135

11/24/1998 JSH/BAZZ 00000209 1759222

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a True copy of the original document.

G. Franklin Rothwell

Name of Person Signing

G.F. Rothwell

Signature

11-20-98

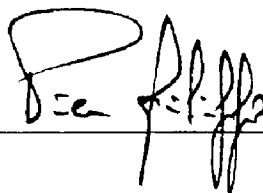
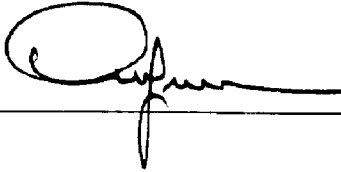
Date

In re Registration of )  
FRANCESCO CINZANO & C.IA S.P.A. )  
Registration No. 1759222 )  
Registered: March 16, 1993 )  
Mark: TARGA )

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm of ROTHWELL, FIGG, ERNST & KURZ, P.C., whose postal address is Suite 701 East Tower, 555 13<sup>th</sup> Street, N.W., Washington D.C. 20004, is hereby designated domestic representative upon whom notices of process in proceedings affecting the mark may be served.

SOCIETA' PER AZIONI VINICOLA  
ITALIANA S.A.V.I. FLORIO

By:  

Typed Name: PIER FILIPPO COGNASCO

Signed at TURIN this 10<sup>th</sup> day of November 1998

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 10th day of November  
one thousand nine hundred and ninety-eight between

FRANCESCO CINZANO & C.IA S.p.A., an Italian corporation of Via Principessa Felicita di Savoia  
8/12, 10131 Torino, Italy (formerly with offices at Via Gramsci 7, 10121 Torino, Italy) (hereinafter  
called "the Assignor")

of the one part  
and

SOCIETA' PER AZIONI VINICOLA ITALIANA S.A.V.I. FLORIO, an Italian corporation with  
registered address at Via Vincenzo Florio 1, 91025 Marsala, Trapani, Italy (hereinafter called "the  
Assignee")

of the other part

WHEREAS, the Assignor is the registered proprietor in U.S.A. of the following trade mark  
(hereinafter called "the said trademark") the particulars whereof are indicated herebelow:

Trademark "TARGA" - Registration n. 1759222 - Class 33

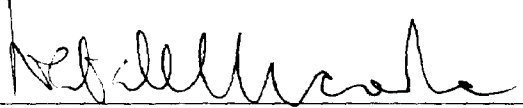
AND WHEREAS the Assignor agreed to transfer all its rights in and to the said trademark to  
the Assignee:

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of said  
trademark recorded:

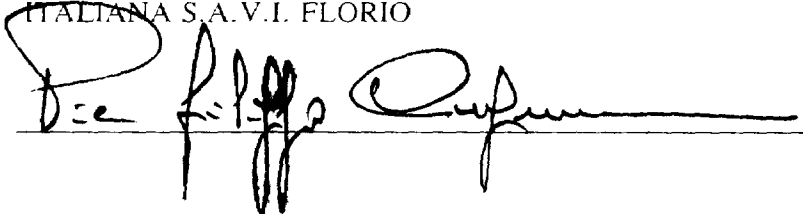
NOW THEREFORE, in consideration of the foregoing, the parties hereto agree as  
follows:

The Assignor hereby confirms the transfer to the Assignee of the above trademark  
hereinbefore referred to with the understanding that the Assignee shall take the necessary steps to  
record the assignment with the proper Offices and Authorities.

SIGNED for and on behalf of FRANCESCO CINZANO & C.IA S.p.A.

  
\_\_\_\_\_

SIGNED for and on behalf of SOCIETA' PER AZIONI VINICOLA  
ITALIANA S.A.V.I. FLORIO

  
\_\_\_\_\_