

12-04-1998

Form PTO-1504

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



100914137

To the Honorable Commissioner of Patents

attached original documents or copy hereof.

1. Name of conveying party(ies):

Movado Group, Inc.

Individual(s) Association
General Partnership Limited Partnership
x Corporation-State New York
Other

Additional name(s) of conveying party(ies) attached Yes x No

3. Nature of conveyance:

x Assignment Merger
Security Agreement Change of Name
Other

Execution Date: October 27, 1998

address of receiving party(ies):

Name: Movado Corporation

Address:

501 Silverside Road - suite 25

City: Wilmington State: DE Zip: 19809

Individual(s) citizenship
Association
General Partnership 11-13-1998
Limited Partnership
x Corporation-State
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes x No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes x No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
74/565,677 and others

B. Trademark Registration No.(s).
185,230 and others

Additional Numbers attached? Yes x No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark D. Engelmann

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: 80

7. Total fee (37 CFR 3.41) \$ 2,015.00

X Enclosed
X Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Engelmann
Name of Person Signing

Signature

11/13/98
Date

Total number of pages comprising cover sheet:

Schedule A

A. Registered Trademarks

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
FABRIQUES MOVADO & DESIGN	185,230	June 10, 1924
CONCORD (STYLIZED)	563,424	August 26, 1952
CORTLAND	631,287	July 24, 1956
CONCORD	668,353	October 14, 1958
CORTLAND "17"	983,309	May 7, 1974
LOVE STRING	1,016,835	July 29, 1975
CC (STYLIZED)	1,253,737	January 9, 1978
MUSEUM	1,114,067	February 27, 1979
DELIRIUM	1,154,848	January 15, 1979
NINE/QUARTZ	1,231,810	March 22, 1983
CONCORD ROYAL MARINER	1,252,264	September 27, 1983
MISCELLANEOUS DESIGN	1,209,658	September 21, 1982
CONCORD MARINER	1,273,444	April 10, 1984
MISCELLANEOUS DESIGN	1,381,257	February 4, 1986
MISCELLANEOUS DESIGN	1,398,457	June 24, 1986

Schedule A

B. Registered Trademarks

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
MOVADO	1,294,171	September 11, 1984
FREEDOM	1,406,675	August 26, 1986
RANCHO	1,227,466	February 15, 1983
SARATOGA	1,507,063	October 4, 1988
WATCHMAKERS TO THE GENTRY	1,476,758	February 16, 1988
HERITAGE	1,494,165	June 28, 1988
PALIO	1,492,148	June 14, 1988
MOVADO	1,496,546	July 19, 1988
MOVADO	1,497,545	July 26, 1988
MOVADO	1,496,751	July 19, 1988
MOVADO	1,495,802	July 12, 1988
MOVADO	1,495,942	July 12, 1988
MOVADO	1,496,712	July 19, 1988
C AND DESIGN	1,569,577	December 5, 1989
ERMETO	1,569,587	December 5, 1989

Schedule A**C. Registered Trademarks**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
MISCELLANEOUS DESIGN	1,739,422	December 15, 1992
GENTRY	1,788,856	August 17, 1993
RENAISSANCE	1,814,858	January 4, 1994
IT HAS YOUR NAME ON IT	1,833,287	April 26, 1994
SUBMERSIBLE	1,880,263	February 21, 1995
BARRIER REEF	1,918,799	September 12, 1995
STEEPLECHASE	1,920,840	September 19, 1995
TRIPLE CROWN	1,991,532	August 6, 1996
MISCELLANEOUS DESIGN	1,871,267	January 3, 1995
CARLTON	1,900,583	June 20, 1995
LES PALAIS	1,984,649	July 2, 1996
BRIGADOON	1,980,200	June 11, 1996
LA PROVENCE	1,945,250	January 2, 1996
DOMINION	1,971,893	April 30, 1996
MIRABELLE	1,943,720	December 26, 1995
VISCAYA	1,943,723	December 26, 1995
IMPERIAL	1,969,373	April 23, 1996

Schedule A

D. Registered Trademarks

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
PATRICIAN	1,969,374	April 23, 1996
VIZIO	2,098,170	September 16, 1997
HOW YOU SPEND YOUR TIME	2,089,912	August 19, 1997
TREVI	2,157,587	May 12, 1998
LYCEUM	2,112,646	November 11, 1997
PALAESTRUM	2,109,454	October 28, 1997
INTERLUDE	2,116,601	November 25, 1997
FESTIVAL	2,088,054	August 12, 1997
LIAISON	2,099,863	September 23, 1997
SEAFARER	2,099,865	September 23, 1997

Schedule A

E. Pending Applications

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PAPILLON	74/565,677	August 25, 1994
OLYMPIAN	74/644,711	March 10, 1995
EXETER	74/655,862	April 4, 1995
AQUASPORT	74/655,863	April 4, 1995
PROFILE	74/656,042	April 4, 1995
CHRONICLE	74/656,360	April 4, 1995
SKIFF	74/656,361	April 5, 1995
RALEIGH	74/656,362	April 5, 1995
EXOR	74/678,566	May 22, 1995
ANDANTE	74/006,483	October 16, 1995
CALLISTO	75/006,484	October 16, 1995
COMPETITOR	75/006,485	October 16, 1995
SAILOR	75/006,486	October 16, 1995
BARRACUDA	75/094,561	April 26, 1996
TENO	75/162,156	September 6, 1996
RALLY	75/204,620	November 26, 1996
VIZIO	75/209,344	December 6, 1996
VALOR	75/224,146	January 10, 1997

Schedule A

F. Pending Applications

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PARAGON	75/306,204	June 10, 1997
KINGMATIC	75/375,378	October 17, 1997
QUEENMATIC	75/375,380	October 17, 1997
M AND DESIGN	75/427,142	February 11, 1998
IMPRESSARIO	75/459,048	March 30, 1998

ASSIGNMENT

WHEREAS, Movado Group, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 125 Chubb Avenue, Lyndhurst, New Jersey 07071 ("Assignor"), is the owner of the trademarks and service marks identified in the attached Schedule A (the "Marks"), all registrations and registration applications in the United States Patent and Trademark Office identified therein, and the goodwill associated with the Marks; and

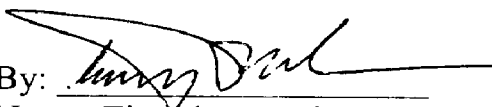
WHEREAS, Movado Corporation, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 501 Silverside Road, Suite 25, Wilmington, Delaware 19809 ("Assignee"), is desirous of acquiring the marks and all goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, the registrations and registration applications thereof identified in the attached Schedule A, together with the goodwill of the business symbolized by the Marks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Marks.

Dated:

October 27, 1998

MOVADO GROUP, INC.

By: 

Name: Timothy F. Michno

Title: General Counsel

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TRADEMARK
REEL: 1817 FRAME: 0837

D

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

ALLAN ZELNICK
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Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Assignment Branch

Re: Recordal of Assignment against U.S.
Trademark Reg. No. 185,230 and 79 others
From: Movado Group, Inc.
To : Movado Corporation
(Our Ref: MOVA USA AAT-98/09329)

"Express Mail" mailing label no. 050 898 422
Date of Deposit 11/13/98

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513

Mark D. Engelmann
(Printed name of person mailing paper or fee)

(Signature)



11-13-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

Dear Sirs:

Please record the enclosed assignment document against the 57 U.S. trademark registrations and 23 pending applications listed in the attached schedule.

For this purpose we enclose the following:

1. Trademark Assignment
2. Our check in the amount of \$2,015.00 for filing fees
3. Recordation form cover sheet

Should the enclosed fee be insufficient, or should any additional fees be required in future in connection with this registration, please charge our deposit Account No. 23-0825-0576900 with any deficiency.

We look forward to receiving confirmation that the assignment has been duly recorded.

Respectfully submitted,

Mark D. Engelmann

MDE/PB
Enclosure

RECORDED: 11/13/1998

TRADEMARK
REEL: 1817 FRAME: 0838