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U.S. DEPARTMENT OF COMMERCE
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09-29-1998

original documents or copy thereof.

To the U.S. Patent & TMO's/TM Mail Rcpt Dt. #54 **nt and T**

100863852

MD 9-29-98

1. Name of conveying party(ies):

Bruno Guntern

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 9, 1998

2. Name and address of receiving party(ies):

Below Zero Ltd.
Bahnhofstrasse 9
P.O. Box 5
6340 Baar
Switzerland

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Domestic representative is attached: Yes No

Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

(1,690,828 (BELOW ZERO))

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

LAWRENCE E. ABELMAN
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017-5612

6. Total number of applications and registrations involved:.....

1

"Express Mail" No: E1828169811US

Date of Deposit: September 29, 1998

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513

LAWRENCE E. ABELMAN

(Name of person mailing paper or fee)

(Signature of person mailing paper or fee)

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account

Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

10/28/1998 TTOM11 00000232 1690028

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

LAWRENCE E. ABELMAN
Name of Person Signing

Lawrence E. Abelman
Signature

9-29-98
Date

Total number of pages comprising cover sheet:

A S S I G N M E N T

WHEREAS, Bruno Guntern, a corporation organized under the laws of Switzerland, located at Sagenstrasse 12, 8318 Walchwil, hereinafter called the ASSIGNOR, has adopted, used and is using the following Trademark(s) registered in the United States Patent and Trademark Office:

Reg. No. 1.690.828

AND WHEREAS, Below Zero Ltd, a corporation organized and existing under the laws of Switzerland, located at Bahnhofstrasse 9, P.O. Box 5, 6340 Baar, hereinafter called the ASSIGNEE, is desirous of acquiring the right, title and interest in and to the said registered trademark(s) and the registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 9th day of September 1998.

Bruno Guntern

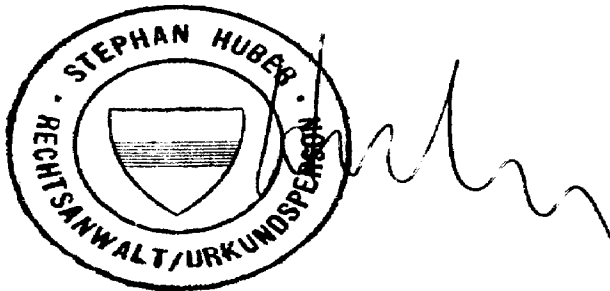
By


GENERAL MANAGER (Title)

Attest:


Nathalie Krüser (Title)

Notarial Acknowledgement:



UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: BELOW ZERO
Registration: 1.690.828
Serial No.:
Class(es): 25
Owner: Below Zero Lt.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal office is
is hereby designated applicant's representative upon whom
notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints
jointly and severally, with full power of substitution, the power of appointment of an associate
attorney and the power of revocation

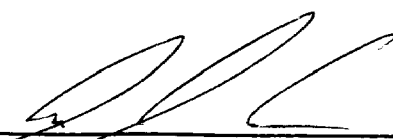
LAWRENCE E. ABELMAN
GABRIEL M. FRAYNE
JEFFREY A. SCHWAB
STEWART J. FRIED

NORMAN S. BEIER
VICTOR M. TANNENBAUM
PETER J. LYNFIELD
HOWARD P. PECK

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB

to transact business in the Patent and Trademark Office in connection with our trademarks,
applications therefor, and registrations which have or will issue thereon.

By 
B. GUNTER

Date 9. SEPTEMBER 1998