



10-30-1998



100864241

Ziff-Davis Inc.
One Park Avenue
New York, NY 10016
Tel: 212-503-3571
Fax: 212-503-3581

Andrea N. Van Kampen
Associate General Counsel

October 26, 1998
Via Express Mail: EE 545 304 005 US

RECORDATION FORM COVER SHEET - TRADEMARKS

Hon. Commissioner of Patents and Trademarks
Box. Assignments
Washington, D.C. 20231

10-27-98

Re: Recordal of Change of Name
From: Ziff-Davis Publishing Company
To: Ziff-Davis Inc.

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):
Ziff-Davis Publishing Company, a Delaware Corporation;
2. Name and address of receiving party(ies):
Ziff-Davis Inc., a Delaware Corporation;
One Park Avenue
New York, NY 10016
3. Nature of conveyance: Change of Name
Date of execution: April 7, 1997 (Effective date of Change of Name)
4. Trademark application/registration numbers:
 - A. Please see attached Schedule A (applications)
 - B. Please see attached Schedule B (registrations)
5. Please address all correspondence in this matter to:
Andrea Van Kampen, Esq.
ZD Inc.
One Park Avenue
New York, NY 10016
(212) 503-3571

10/29/1998 SBURMS 00000052 75053709

01 FC:481 40.00 OP
02 FC:482 6375.00 OP

TRADEMARK
REEL: 1802 FRAME: 0719

Re: Recordal of Change of Name
From: Ziff-Davis Publishing Company
To: Ziff-Davis Inc.

6. Total number of applications and registrations involved: 256
(193 applications and 63 registrations)
7. Total fee enclosed: \$6,415.00.
The Commissioner is authorized to charge any additional fee which may be required to our deposit account, No. 26-0235.
8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



Andrea Van Kampen

October 26, 1998

Total number of pages comprising cover sheet: 8

**Schedule A – 193 U.S. Trademark Applications (Item 4A from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>SERIAL NO.</u>	<u>FILED</u>
@LARGE	41	75/053709	2/ 5/96
@LARGE	42	75/053708	2/ 5/96
@LARGE	9	75/053710	2/ 5/96
@LARGE	9, 16	75/053707	2/ 5/96
3D WINBENCH	9	75/217334	12/23/96
ACTIVEWIRE	9, 38, 42	75/262137	3/24/97
ADTALK	35	75/247682	2/25/97
ADTALK	42	75/247684	2/25/97
BROWSERCOMP	9	75/171122	9/24/96
COMBOCOURSE	16	75/017573	11/13/95
COMBOCOURSE	41	75/017572	11/13/95
COMPUTER SHOPPER NETBUYER	42	75/117212	6/11/96
CONNECT	16	74/683487	6/ 2/95
CONNECTV	38	75/039676	1/ 3/96
CONNECTV	41	75/039675	1/ 3/96
CORPORATE WEB	16	75/029345	12/ 7/95
CPUMARK	9	74/573141	9/13/94
DIGITAL AVENUE	16	75/097934	5/ 2/96
DIGITAL AVENUE	41	75/097932	5/ 2/96
DIGITAL AVENUE	42	75/098052	5/ 2/96
DIGITAL BOULEVARD	41	75/097054	5/ 1/96
DIGITAL BOULEVARD	42	75/097052	5/ 1/96
DIGITAL CAFE	9, 16, 42	75/092171	4/22/96
DIGITAL LIFE	16	74/710433	8/ 3/95
DIGITAL LIFE	42	75/053763	2/ 5/96
DIGITAL MERCHANDISING MAGAZINE	16	75/085689	4/ 9/96
DIGITAL MERCHANDISING MAGAZINE	42	75/095168	4/26/96
DIGITAL RETAIL WEEK	16	75/063530	2/26/96
DIGITAL RETAIL WEEK	42	75/063533	2/26/96
DIRECTBENCH	9	75/149274	8/12/96
DISPLAY BUYER	42	75/178550	10/ 8/96
DOWNLOADWIRE	9, 38, 42	75/262136	3/24/97
EGM	41, 42	74/669483	5/ 3/95
ELECTRIC CAFE	41	75/034160	12/18/95
ELECTRIC CAFE	42	75/038203	12/15/95
ELECTRIC CAFE	9	75/038204	12/15/95
ELECTRONIC GAMING MONTHLY	41, 42	74/669489	5/ 3/95
FIRST SITE	16	75/097828	5/ 2/96
FIRST SITE	41	75/097930	5/ 2/96
FIRST SITE	42	75/098061	5/ 2/96
GAME BUYER	42	75/193204	10/ 8/96
GAMERS MALL	35	74/711617	8/ 7/95
GAMESPOT	42	75/046178	1/11/96
GAMESPOT	9	75/041951	1/11/96
HOTFILES.COM	16	75/183794	10/18/96
HOTFILES.COM	9, 42	75/183793	10/18/96
INCREDIBLY USEFUL SITES	16	75/160080	8/30/96
INCREDIBLY USEFUL SITES	42	75/160081	8/30/96
INTERACTIVE MAGAZINE	16	74/491130	2/16/94

**Schedule A – 193 U.S. Trademark Applications (Item 4A from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>SERIAL NO.</u>	<u>FILED</u>
INTERACTIVE TRAINING COMPANION	9	75/061285	2/22/96
INTERNET LIFE	9	74/677130	5/19/95
INTERNET LIFE	9, 16	74/621163	1/ 9/95
INTERNET MOM	42	75/004772	10/10/95
INTERNET RESELLER	16	75/119909	5/30/96
INTERNET SMALL BUSINESS	16	75/230126	1/23/97
INTERNET SMALL BUSINESS	42	75/230127	1/23/97
INTERNET SOLUTIONS	16	75/218694	12/26/96
INTERNET SOLUTIONS	35	75/216707	12/23/96
INTERNET SOLUTIONS	41	75/218692	12/26/96
INTERNET TODAY	16	74/619424	1/ 9/95
INTERNET TODAY	38	75/054782	2/ 8/96
INTERNET TODAY	41	75/054778	2/ 8/96
INTERNET TODAY	42	75/054849	2/ 8/96
INTERNET TODAY	9	75/054848	2/ 8/96
INTERNET UNDERGROUND	16	74/682507	5/31/95
INTERNET UNDERGROUND	42	74/682434	5/31/95
INTERNETTRAK	16	75/129902	7/ 3/96
INTERNETTRAK	35	75/129901	7/ 3/96
INTRANET BUILDER	9, 16, 42	75/098257	5/ 3/96
INTRANET IT	16	75/230130	1/23/97
INTRANET IT	42	75/230354	1/23/97
INTRANET IT	9	75/230125	1/23/97
INTRANET RESELLER	16	75/114512	5/30/96
INTRANET SOLUTIONS	16	75/218693	12/26/96
INTRANET SOLUTIONS	35	75/217336	12/23/96
INTRANET SOLUTIONS	41	75/218691	12/26/96
INTRANETWEEK	16	75/065574	2/29/96
INTRANETWEEK	42	75/065580	2/29/96
IS SOLUTIONS	16	75/218697	12/26/96
IS SOLUTIONS	35	75/218696	12/26/96
IS SOLUTIONS	41	75/218695	12/26/96
LOGICAL OPERATIONS DESIGN	9	75/089326	4/16/96
MARKETPLACE.COM	42	75/178548	10/ 8/96
MDR LABS	16, 42	75/061983	2/20/96
MOBILE COMPUTING	16	75/176698	10/ 3/96
MOTHERLODE	42	75/113582	6/ 4/96
MOTHERLODE	9	75/113,581	6/ 4/96
NC COMPUTING	16	75/108664	5/23/96
NC COMPUTING	42	75/109086	5/23/96
NC GAMER	16	75/186382	10/23/96
NC GAMER	42	75/186383	10/23/96
NC GAMES	16	75/186386	10/23/96
NC GAMES	42	75/186387	10/23/96
NC GAMING	16	75/186384	10/23/96
NC GAMING	42	75/186385	10/23/96
NCMAGAZINE	16	75/109087	5/23/96
NCMAGAZINE	42	75/109088	5/23/96

**Schedule A -- 193 U.S. Trademark Applications (Item 4A from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>SERIAL NO.</u>	<u>FILED</u>
NCWEEK	16	75/217700	12/20/96
NCWEEK	42	75/218088	12/20/96
NET SOLUTIONS	16	75/219182	12/30/96
NET SOLUTIONS	35	75/219834	12/30/96
NET SOLUTIONS	41	75/219183	12/30/96
ONLINE LIFE	16	74/608676	12/ 8/94
P.S.X.	16	75/027166	12/ 4/95
P.S.X. DISC	28	75/014542	11/ 3/95
PC MAGAZINE EDITORS CHOICE AND DESIGN	41	74/457729	11/12/93
PC MAGAZINE EDITORS CHOICE AND DESIGN	42	74/457733	11/12/93
PC SHOPPER	42	75/186844	10/24/96
PC SHOPPER	9, 16	75/186845	10/24/96
PC UPDATE	41	74/519258	4/22/94
PL@NET ZD	16	75/036267	11/29/95
PL@NET ZD	38	75/026513	12/ 1/95
PL@NET ZD	41	75/026516	12/ 1/95
PL@NET ZD	42	75/036269	11/29/95
PL@NET ZD	9	75/026511	12/ 1/95
PORTABILITY	42	75/214400	12/17/96
PORTABILITY	9, 16	75/214886	12/17/96
POWERDISC	28	75/014579	11/ 3/95
PRODUCTLINK	16	75/176840	10/ 4/96
PRODUCTLINK	35	75/176839	10/ 4/96
PSX		74/713535	8/10/95
RESELLER WEEK	16	74/643041	3/ 6/95
SMART PLANET	16	75/147754	8/ 9/96
SMART PLANET	38	75/146851	8/ 8/96
SMART PLANET	41	75/146849	8/ 8/96
SMART PLANET	42	75/146850	8/ 8/96
SMART UNIVERSE	16	75/234659	1/31/97
SMART UNIVERSE	38	75/234658	1/31/97
SMART UNIVERSE	41	75/234657	1/31/97
SMART UNIVERSE	42	75/234656	1/31/97
SMARTCOMPANY	42	75/143725	8/ 1/96
SMARTCOMPANY	9, 16	75/143727	8/ 1/96
SOFTWARE BUYER	42	75/178551	10/ 8/96
SOFTWAREBUYER.COM	42	75/219806	12/31/96
SPEEDRATE	9	75/268120	4/ 2/97
STARTUP.COM	42	75/230133	1/22/97
SUPPORT ON SITE	42	75/157364	8/28/96
SUPPORT ON SITE	9	75/157363	8/28/96
SURF SCHOOL	41	75/204580	11/26/96
SURF SCHOOL	42	75/204581	11/26/96
SYSTEM SHORTLIST	16	75/094924	4/26/96
SYSTEM SHORTLIST	35	75/095169	4/26/96
TECHNOLOGY IN THE LANGUAGE OF BUSINESS	16	75/109187	5/24/96
TECHNOLOGY IN THE LANGUAGE OF BUSINESS	42	75/109186	5/24/96
UPGRADEBUYER	42	75/208896	12/ 5/96
UPGRADEBUYER.COM	42	75/219808	12/31/96

**Schedule A -- 193 U.S. Trademark Applications (Item 4A from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>SERIAL NO.</u>	<u>FILED</u>
VAR SHOPPER	42	75/178501	10/ 8/96
VIDEOBENCH	9	75/061972	2/20/96
WEB RESOURCES	16	75/183797	10/18/96
WEB RESOURCES	42	75/183798	10/18/96
WEB REVIEW	38	75/032865	12/15/95
WEB REVIEW	42	75/032881	12/15/95
WEB SOURCES	16	75/033362	12/15/95
WEB SOURCES	38	75/032861	12/15/95
WEB SOURCES	41	75/036270	12/15/95
WEB SOURCES	42	75/032855	12/15/95
WEB SOURCES	9	75/033363	12/15/95
WEBCOMPUTING	16	75/056358	2/12/96
WEBCOMPUTING	42	75/057397	2/13/96
WEBOFFICE	16	75/059175	2/16/96
WEBREVIEW	16	75/032275	12/13/95
WEBREVIEW	41	75/032853	12/15/95
WEBREVIEW	9	75/032850	12/15/95
WHOLE WEB CATALOG	16	75/113580	6/ 4/96
WHOLE WEB CATALOG	42	75/113583	6/ 4/96
WINEXPERT	9, 16, 42	75/096286	4/26/96
WINEXPERTS	16	75/096284	4/29/96
WINWEEK	16	75/162938	9/ 9/96
WWW/@BUSINESS	16	75/035928	12/22/95
WWWTV	16	75/057389	2/13/96
WWWTV	38	75/057391	2/13/96
WWWTV	41	75/057394	2/13/96
WWWTV	42	75/057393	2/13/96
ZD	35, 38, 41, 42	74/629780	2/ 3/95
ZD EQUIP MAGAZINE	16	75/260813	3/20/97
ZD EQUIP MAGAZINE	42	75/260816	3/20/97
ZD NET UNIVERSITY	41	75/052807	2/ 1/96
ZD NET UNIVERSITY	42	75/052801	2/ 1/96
ZD.NET	35, 41	74/629778	2/ 3/95
ZDN	38	75/261481	3/21/97
ZDN	41	75/261483	3/21/97
ZDNET	42	74/632223	2/ 9/95
ZDNET UNIVERSITY	16	75/052802	2/ 1/96
ZDNETWORK	38	75/261482	3/21/97
ZDNETWORK	41	75/261480	3/21/97
ZDNEWS	38	75/125295	6/25/96
ZDNEWS	41	75/125297	6/25/96
ZDNEWS	42	75/125296	6/25/96
ZDNEWS	9, 16	75/125298	6/25/96
ZDTV	41	75/975702	2/10/95
ZDU	16	75/048932	1/26/96
ZDU	41	75/048931	1/26/96
ZDU	42	75/048930	1/26/96

**Schedule B – 63 U.S. Trademark Registrations (Item 4B from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>REG. NO.</u>	<u>ISSUED</u>
ANCHORDESK	38, 42	2,156,087	5/12/98
BATTERYMARK	9	2,100,147	9/23/97
COMPUTE	16	1,333,180	4/30/85
COMPUTER LIFE	16	2101769	9/30/97
COMPUTER SHOPPER	16	1,499,530	8/ 9/88
CORPORATE COMPUTING	16	1,830,929	4/12/94
CREATIVE COMPUTING	16	1119217	5/29/79
CUSTOM CLASSROOM LIBRARY & DESIGN	9	2,184,314	8/25/98
CYBER SPORTS	16	2,026,159	12/24/96
CYBER SPORTS	41	2,074,610	6/24/97
EGM	16	1,882,166	3/ 7/95
EGM & HERO ILLUSTRATED SUPER TOUR	35	1,861,155	11/ 1/94
EGM2	16	1,894,081	5/16/95
EXPRESSLINE	16	2,116,727	11/25/97
EXPRESSLINE	41	2,082,361	7/22/97
GAMEDISC	28	2,025,056	12/24/96
JOURNAL OF CORPORATE COMPUTING, THE	16	1,460,429	10/ 6/87
KIDS & COMPUTERS	16	1,829,069	3/29/94
LOGICAL OPERATIONS AND DESIGN	41	1,381,822	2/ 4/86
MACBENCH	9	1,854,056	9/13/94
MACUSER	16	1,437,982	4/28/87
MACWEEK	16	1,594,138	5/ 1/90
NETBENCH	9	1,868,832	12/20/94
NETBUYER	42	2,181,135	8/11/98
PC COMPUTING	16	1,970,767	4/30/96
PC COMPUTING	16	1,543,116	6/ 6/89
PC DIRECT	16	1,850,314	8/16/94
PC LABS	16	1,741,272	12/22/92
PC LOGO	16	1328444	4/ 2/85
PC MAGAZINE LOGO	16	1,515,365	12/ 6/88
PC MAGAZINE LOGO (COLOR)	16	1894061	5/16/95
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	41	2,050,804	4/ 8/97
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	42	2,050,803	4/ 8/97
PC MAGNET	42	1,521,342	1/17/89
PC WEEK EXTRA!	42	1,808,131	11/30/93
PC WEEK LOGO	16	1,325,664	3/19/85
PC WEEK RFQ AND DESIGN	35		12/ 5/95
PC WEEK SHOOT-OUT	41	1,677,923	3/ 3/92
PCWEEK	16	1999234	9/10/96
PCWEEK EXECUTIVE	16	2,179,790	8/11/98
PCWEEK NETWEEK	16	1908398	8/ 1/95
SENDAI	16	1,889,828	4/18/95
SENDAI BOOK FACTORY	16	1,975,155	5/21/96
SENDAI MEDIA GROUP	16	1,977,152	5/28/96
SERVERBENCH	9	1,854,057	9/13/94
STARPOINTS	35, 42	1,974,916	5/21/96

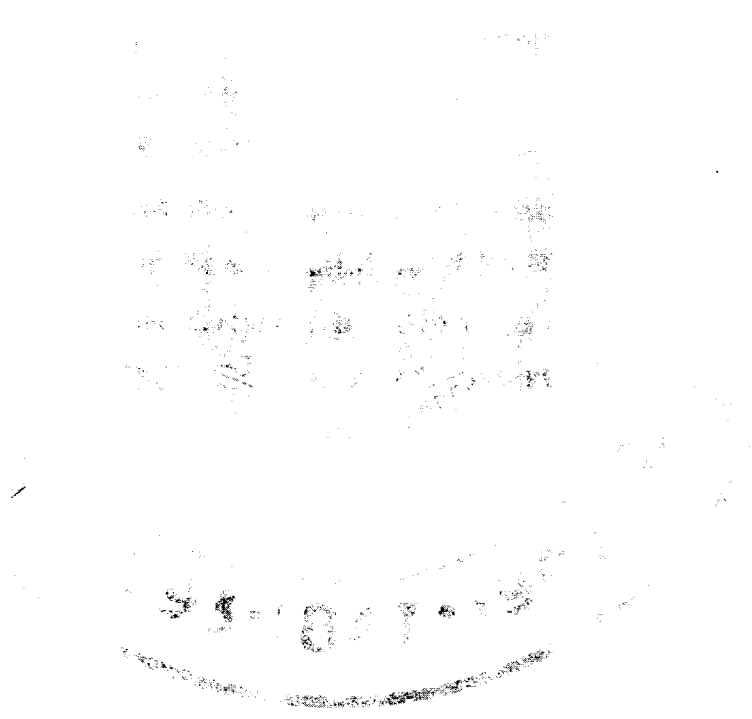
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**Schedule B – 63 U.S. Trademark Registrations (Item 4B from Cover Sheet)
Change of Name from Ziff-Davis Publishing Company to Ziff-Davis Inc.**

<u>MARK</u>	<u>CLASS(ES)</u>	<u>REG. NO.</u>	<u>ISSUED</u>
SUPER TOUR	35	1,894,277	5/16/95
THE COBB GROUP	16	1,631,581	1/15/91
THE HELP CONNECTION	42	1,993,093	8/13/96
THE INTELLIGENT SUPERSTORE	42	2,068,423	6/10/97
THE ULTIMATE GUIDE TO FIGHTING GAMES	16	2,046,740	3/18/97
THE ULTIMATE GUIDE TO FIGHTING GAMES	41	2,118,519	12/ 2/97
WEB GUIDE	35, 38	2,161,062	5/26/98
WINBENCH	9	1,749,949	2/ 2/93
WINSTONE	9	1,849,054	8/ 9/94
YOUR NEW PC	16	2,149,845	4/ 6/98
YOUR YASTROLOGER	42	2,164,695	6/ 9/98
ZD AND DESIGN	16	1,090,311	5/ 2/78
ZD PRESS	16	1,788,878	8/17/93
ZD UNIVERSITY	16	2,184,455	8/25/98
ZDIGIT	9	2,143,232	3/10/98
ZIFF-DAVIS PRESS	16	1,782,115	7/13/93
ZMAC	42	1,685,661	5/ 5/92

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZIFF-DAVIS PUBLISHING COMPANY", CHANGING ITS NAME FROM "ZIFF-DAVIS PUBLISHING COMPANY" TO "ZIFF-DAVIS INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 1997, AT 2:30 O'CLOCK P.M.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

8936569

DATE:

TRADEMARK
02-24-98
REEL: 1802 FRAME: 0727

2447264 8100

981070448

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
ZIFF-DAVIS PUBLISHING COMPANY

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware

Ziff-Davis Publishing Company, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

(1) That the Corporation's Board of Directors, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED, that it is advisable and in the best interests of the Corporation that the Certificate of Incorporation of the Corporation be amended to delete ARTICLE FIRST thereof so that , as amended, said Article shall be and read as follows:

"FIRST: The name of the Corporation is Ziff-Davis Inc.";

(2) That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware;

(3) That the foregoing amendment of the Certificate of Incorporation of the Corporation was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be executed and acknowledged by its duly authorized officers this 31st day of March, 1997.

ZIFF-DAVIS PUBLISHING COMPANY

By: Timothy C. O'Brien
Timothy C. O'Brien
Vice President

ATTEST:

J. Malcolm Morris
J. Malcolm Morris
Secretary

j:jmm\320.doc