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TO: The Commissioner of Patents and

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and original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

TRADEMARK OFFICE  
RECEIVED  
SEP 28 10 04 AM '98  
U.S. PATENT & TRADEMARK OFFICE

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/15/1998 TTRM11 00000139 1621005

01 FC:401 40.00 BP  
02 FC:402 100.00 BP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1799 FRAME: 0935

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1621085"/>	<input type="text" value="1410407"/>	<input type="text"/>
<input type="text" value="1621356"/>	<input type="text" value="1499453"/>	<input type="text"/>
<input type="text" value="1410406"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jill Cossman, Esq.



9/24/98

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is effective as of September 15, 1997 between Beverly Hills Motoring Accessories, Inc., a California corporation, now known as MCMRMP Corporation (the "Assignor"), and First Professional Bank, N.A., a California banking corporation ("Assignee").

### RECITALS

A. On September 15, 1997, Assignor and Assignee, among others, entered into an Agreement Re Private Sale of Collateral (the "Agreement") pursuant to which Assignee foreclosed on certain collateral owned by Assignor by means of a private sale of such collateral under Section 9504 of the California Uniform Commercial Code.

B. Assignor has adopted and used the trademarks listed in Exhibit "A" attached hereto and made a part hereof (the "Marks") and owns the goodwill associated therewith and the federal trademark registrations thereof. Assignor makes no representation that it possesses the exclusive rights to the Marks throughout the United States. The Marks are part of the collateral described in Paragraph A which was foreclosed upon by Assignee.

C. In connection with the Agreement and as part of such foreclosure and private sale, Assignor is willing to evidence the transfer of all of Assignor's right, title to and interest in the Marks "as is" to Assignee by the execution of this Assignment of Trademarks.

### ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor assigns to Assignee, effective as of September 15, 1997, all of Assignor's right, title and interest in and to the Marks, the goodwill related thereto, and the registrations thereof, together with any claims for damages by reason

of past and present infringement thereof, with the right to sue and collect the same for its own account and use.

**"ASSIGNOR"**

**BEVERLY HILLS MOTORING  
ACCESSORIES, INC., a California  
corporation, now known as MCMRMP  
Corporation**

By:



Name: Andrew Cohen

Title: President

Assignee hereby accepts this Assignment:

**"ASSIGNEE"**

**FIRST PROFESSIONAL BANK N.A.,  
a California banking corporation**

By:



Name: ERIC WOODSTROM

Title: EXECUTIVE VICE PRESIDENT

**EXHIBIT A**

**THE MARKS**

<b>U.S. REG. NO.</b>	<b>REGISTRATION YR./MO./DAY</b>	<b>MARK</b>	<b>GOODS</b>
1,621,085	1990/11/06	Beverly Hills Motoring Accessories	Vehicle seat covers and fitted vehicle covers
1,621,356	1990/11/06	Beverly Hills Motoring Accessories	Vehicle floor mats
1,499,453	1988/08/09	Colorguard	Vehicle covers
1,410,406	1986/09/23	Stormguard	Fitted covers for vehicles
1,410,407	1986/09/23	Blueguard	Vehicle covers for automobiles, trucks and motorcycles