

09-30-1998

COVER SHEET
FILE

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ▼



100842242

See attached original documents or copy thereof.

1. Name of conveying party(ies):

The Times Mirror Company
dba Los Angeles Times

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 27, 1995

2. Name and address of receiving party(ies)

Name: New TMC Inc.

Internal Address: _____

Street Address: Times Mirror Square

City: Los Angeles State: CA ZIP: 90053

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

| | | | |
|------------|------------|------------|------------|
| 74/307,862 | 74/461,332 | 74/560,563 | 74/323,947 |
| 74/355,234 | 74/503,255 | 74/560,568 | 74/339,108 |
| 74/379,571 | 74/508,109 | 74/560,567 | |
| 74/432,751 | 74/509,727 | 74/560,582 | |
| 74/458,929 | 74/515,520 | 74/562,911 | |

B. Trademark Registration No.(s)

| | | | |
|-----------|-----------|-----------|-----------|
| | | | 1,727,496 |
| 1,598,514 | 1,608,225 | 1,690,140 | 1,727,497 |
| 1,599,574 | 1,623,949 | 1,708,150 | 1,734,757 |
| 1,600,740 | 1,630,816 | 1,708,573 | 1,761,317 |
| 1,607,461 | 1,655,529 | 1,722,371 | 1,799,598 |
| | | 1,727,467 | 1,826,307 |
| | | | 1,828,516 |

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark A. Flagel, Esq.

Internal Address: Irell & Manella

Street Address: 1800 Avenue of the Stars

Suite 900

City: Los Angeles State: CA ZIP: 90053

6. Total number of applications and registrations involved: _____

37

7. Total fee (37 CFR 3.41).....\$ 1,480.00 E

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark A. Flagel
Name of Person Signing

Signature

2/9/95
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1793 FRAME: 0972

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by The Times Mirror Company dba Los Angeles Times, a Delaware corporation with offices located at Times Mirror Square, Los Angeles, California 90053 ("Assignor"), as assignor, in favor of New TMC Inc., a Delaware corporation with offices located at Times Mirror Square, Los Angeles, California 90053 ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the proprietor of the following Trademark Registrations/Applications in the United States (hereinafter, the "Trademarks"):

| <u>Trademark:</u> | <u>Registration No.:</u> | <u>Issue Date:</u> |
|--|--------------------------|--------------------|
| CALENDAR | 1,598,514 | May 29, 1990 |
| TELEVISION TIMES | 1,599,574 | June 5, 1990 |
| NUESTRO TIEMPO | 1,600,740 | June 12, 1990 |
| TIMES ORANGE COUNTY | 1,607,461 | July 24, 1990 |
| THE NEWSPAPER OF THE '90S | 1,608,225 | July 31, 1990 |
| SMC SELECTIVE MARKET COVERAGE LOS ANGELES TIMES and Design | 1,623,949 | November 20, 1990 |
| ORANGE COUNTY LIFE | 1,630,816 | January 8, 1991 |
| LOS ANGELES TIMES NEWSFAX | 1,655,529 | September 3, 1991 |
| DESIGN | 1,690,140 | June 2, 1992 |
| TICKER TAPE RALLY STOCK MARKET GAME | 1,708,150 | August 18, 1992 |
| JINGLE BILL | 1,708,573 | August 18, 1992 |
| TIME TO BUY | 1,722,371 | October 6, 1992 |
| TV TIMES | 1,727,467 | October 27, 1992 |
| VENTURA COUNTY LIFE | 1,727,496 | October 27, 1992 |
| NORTH COUNTY FOCUS | 1,727,497 | October 27, 1992 |
| OC LIVE! | 1,734,757 | November 24, 1992 |
| SUMMER TIMES | 1,761,317 | March 30, 1993 |
| DATELINE | 1,799,598 | October 19, 1993 |
| VALLEY LIFE | 1,826,307 | March 15, 1994 |
| I OC! and Design | 1,828,516 | March 29, 1994 |

| <u>Trademark:</u> | <u>Application No.:</u> | <u>Filing Date:</u> |
|---------------------|-------------------------|---------------------|
| RN TIMES | 74/307,862 | August 24, 1992 |
| TIMESLINK | 74/355,234 | February 2, 1993 |
| ORANGE COUNTY TIMES | 74/379,571 | April 14, 1993 |
| TIMESSOURCE | 74/432,751 | September 3, 1993 |
| TIMESDIRECT | 74/458,929 | November 16, 1993 |

| <u>Trademark:</u> | <u>Application No.:</u> | <u>Filing Date:</u> |
|---|-------------------------|---------------------|
| TIMES ON DEMAND | 74/461,332 | November 9, 1993 |
| LIFE & STYLE | 74/503,255 | March 22, 1994 |
| THE SOURCE FOR SOUTHERN CALIFORNIA | 74/508,109 | April 1, 1994 |
| THE SOURCE FOR SOUTHERN CALIFORNIA | 74/509,727 | April 6, 1994 |
| RN TIMES A MARKETING PUBLICATION OF THE LOS ANGELES TIMES | 74/515,520 | April 21, 1994 |
| TIMESLINK | 74/560,563 | August 12, 1994 |
| TIMESLINK | 74/560,568 | August 12, 1994 |
| DESIGN | 74/560,567 | August 12, 1994 |
| DESIGN | 74/560,582 | August 12, 1994 |
| DESIGN | 74/562,911 | August 12, 1994 |
| COMPANY TOWN | 74/323,947 | October 16, 1992 |
| TIMESONLINE | 74/339,108 | December 11, 1992 |

WHEREAS, Assignee desires to acquire all right, title and interest in and to any and all Trademarks, Service Marks, trade names, registered and/or unregistered, which are owned by or used by the Assignor, in whole or in part, in conducting its business (including without limitation the Trademarks specifically identified above), and including all rights with respect thereto and all Federal, State, and foreign registrations of same heretofore granted or applied for, any and all common law rights to Trademarks, Service Marks, trade names in the United States, any state thereof, and in foreign countries, and any and all rights or interest in various intangible assets, including Trademarks, Service Marks, designs, logotypes, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles or other source or business identifiers pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to any and all of its marks, including without limitation the Trademarks and registrations as set forth above, together with the goodwill of the business symbolized by the various marks, trade names, designs, logotypes, indicia, corporate names, company names, business names, fictitious business names, trade styles, or other source or business identifiers as well as its entire right, title and interest in and to any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer(s) thereunto duly authorized.

Dated this 27 day of January, 1995.

"ASSIGNOR"

THE TIMES MIRROR COMPANY
dba LOS ANGELES TIMES

By: *O. Jean Williams*
O. Jean Williams, Secretary

STATE OF California)
) ss.
COUNTY OF Los Angeles)

On January 27, 1995, before me, Michelle Chan, Notary Public, personally appeared O. Jean Williams, personally known to me ~~(or proved to me on the basis of satisfactory evidence)~~ to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Michelle Chan
Notary Public



Name: Cynthia Amer, Corporate Counsel
Street: Times Mirror Company
City: Times Mirror Square
State: Los Angeles, CA 90053
Telephone #: (213) 237-3748
Cust. Ref. #:

RECORDED/FILED IN OFFICIAL RECORDS
RECORDER'S OFFICE
LOS ANGELES COUNTY
CALIFORNIA
8:41 AM NOV 08 1996

1 First Filing Renewal Filing
Current Registration No.

SPACE ABOVE THIS LINE FOR RECORDER'S USE
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS :

FEE \$ 18.00

2 Fictitious Business Name(s)*
a: Los Angeles Times
b:

Articles of Incorporation Number (if applicable)
AI #

3 Street Address & City of Principal Place of Business in California (P.O. Box alone not acceptable) ZIP Code
220 West First Street, Los Angeles, CA 90012

4 Full name of Registrant (if corporation - incorporated in what state)
The Times Mirror Company Delaware
Residence Street Address City State ZIP Code
220 West First Street, Los Angeles, CA 90012

Full name of Registrant (if corporation - incorporated in what state)
Residence Street Address City State ZIP Code

Full name of Registrant (if corporation - incorporated in what state)
Residence Street Address City State ZIP Code

Full name of Registrant (if corporation - incorporated in what state)
Residence Street Address City State ZIP Code

5 This Business is () an individual () a general partnership () a joint venture () a business trust
conducted by: () co-partners () husband and wife (X) a corporation () a limited partnership
(check one only) () an unincorporated association other than a partnership () other - please specify

6 (X) The registrant commenced to transact business under the fictitious business name or names listed above on (Date): 12/4/1881
() Registrant has not yet begun to transact business under the fictitious business name or names listed herein.

7 If Registrant is not a corporation sign below:
SIGNATURE TYPE OR PRINT NAME
SIGNATURE TYPE OR PRINT NAME
SIGNATURE TYPE OR PRINT NAME

8 If Registrant is a corporation sign below:
The Times Mirror Company
CORPORATION NAME
Ann M. Coons, Asst. Secretary
SIGNATURE & TITLE
Ann M. Coons
TYPE OR PRINT NAME

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above.

NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (See Section 14400 et seq., Business and Professions Code.)

I HEREBY CERTIFY THAT THE FOREGOING IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE
BY _____ REGISTRAR-RECORDER/COUNTY CLERK
DEPUTY
File No. _____

Metropolitan News Enterprises P.O. Box 60859
Los Angeles, CA 90060-0859
BQ 1901 (213) 628-4384 FAX (213) 687-3886

*If the name includes "Corporation, Corp., Incorporated or Inc.," attach a copy of articles of incorporation or provide an Affidavit of Incorporation at time of filing (Sec. 17910.5 B & P).