



09-18-1998

ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

09-03-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #22 1er of



100832878

See attached original documents or copy thereof.

MD 9-3-98

1. Name of conveying party(ies):

Egl 1, Inc.
d/b/a Eagle One Industries

- Individual(s)
- General Partnership
- Corporation-State - California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 31, 1998

2. Name and address of receiving party(ies):

Name: Ashland Inc.

Internal Address:

Street Address: 3499 Blazer Parkway

City: Lexington State: KY ZIP: 40509

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Kentucky
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

see attached

TOTAL - (14)

B. Trademark registration No.(s)

see attached

TOTAL - (23)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Monica Young

Internal Address: Ashland Inc.

Street Address: 3499 Blazer Parkway

City: Lexington State: KY ZIP: 40509

6. Total number of applications and registrations involved: 37

7. Total fee (37 CFR 3.41): \$ 940.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 22-0110

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/18/1998 JSHBAZZ 00000064 220110 75025940

01 FC:481 40.00 CH
02 FC:482 900.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Monica Young
Name of Person Signing

Monica Young
Signature

7/31/98
Date

Total number of pages comprising cover sheet

TRADEMARK
REEL: 1789 FRAME: 0310

PENDING APPLICATION NOs.**TRADEMARK REGISTRATION NOs.****75/025940****1888162****1672943****75/442276****1966893****75/483063****1715645****75/401419****1411953****75/409705****1630554****75/490518****1641349****75/421347****1130649****75/118841****1646080****75/421337****1634615****75/466480****1262118****75/442276****1670945****75/390595****1724919****75/421344****1957582****75/421345****1981471****1638817****1649449****1466117****1467894****1951966****1638087****1891908****1810370**

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, dated the 31st day of July, 1998 is from Egl 1, Inc., d/b/a Eagle One Industries, a California Corporation having an office and place of business at 5927 Landau Court, Carlsbad, California 92008, (hereinafter called "ASSIGNOR"), to Ashland Inc., a Delaware Corporation, having an office and place of business at 3499 Blazer Parkway, Lexington, Kentucky 40512. (hereinafter called "ASSIGNEE").

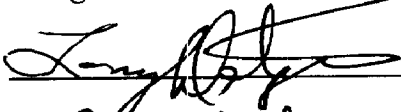
WITNESSETH:

WHEREAS, ASSIGNOR owns the right, title and interest in and to the trademarks and service marks (hereinafter collectively called the "Marks") listed on the attached Exhibit A;

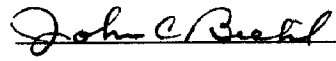
NOW THEREFORE, ASSIGNOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby agree to and does assign and transfer unto ASSIGNEE, its successors and assigns forever, all ASSIGNOR's right, title and interest in and to the Marks adopted and used by ASSIGNOR to distinguish its goods and services from those of others, together with the good will and the business symbolized by and connected therewith, including the right to use and rely upon ASSIGNOR's use of the Marks in the course of carrying out ASSIGNOR's business under the Marks of ASSIGNOR, including, but not limited to, any of its affiliates, subdivisions or subsidiaries.

IN WITNESS WHEREOF, the parties hereto have executed this ASSIGNMENT.

EGL 1, INC.
d/b/a Eagle One Industries

By: 
Title: President

ASHLAND INC.

By: 
Title: Assistant Secretary

TM RIGHTS (Grouped by country) + GOODS

Report Date: 7/29/98

Page:

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Country: United States

ID	Mark	Reg. Owner	App. #	Reg. #	Classes	Goods & Services
2240	20/20 PERFECT VISION (& DESIGN)	EAGLE ONE INDUSTRIES	75/025940			GLASS CLEANERS
2367	20/20 PERFECT VISION RAIN GARD	EAGLE ONE INDUSTRIES	75/442276			AUTOMOTIVE GLASS AND WINDSHIELD CLEANER
2369	20/20 PERFECT VISION RAIN GARD & DESIGN	EAGLE ONE INDUSTRIES	75/483,063			AUTOMOBILE GLASS AND WINDSHIELD CLEANER
2244	5 MINUTE DETAILER	EAGLE ONE INDUSTRIES	74/520950	1888162	3	CAR WAXES AND POLISHES
2360	A2Z ALL WHEELS CLEANER	EAGLE ONE INDUSTRIES	75/401419			AUTOMOBILE WHEEL CARE PRODUCTS, NAMELY WHEEL CLEANER, MAG CLEANER, WIRE AND CHROME WHEEL CLEANER, METAL POLISH, AND ALUMINUM WASH AND BRIGHTENER
2361	A2Z ALL WHEELS CLEANER (& DESIGN)	EAGLE ONE INDUSTRIES	75/409705			AUTOMOBILE WHEEL CARE PRODUCTS, NAMELY, WHEEL CLEANER, MAG CLEANER, WIRE AND CHROME WHEEL CLEANER, METAL POLISH, AND ALUMINUM WASH AND BRIGHTENER
2346	DRIVEAWAY	EAGLE ONE INDUSTRIES	74/673507	1966893	3	DEGREASING PREPARATIONS FOR THE CLEANING OF CONCRETE AND STREET SURFACES
2249	EAGLE (DESIGN ONLY)	EAGLE ONE INDUSTRIES	74/203581	1715645		PUBLICATIONS RELATING TO AUTOMOTIVE CARE AND DETAILING
2263	EAGLE (DESIGN ONLY)	EAGLE ONE INDUSTRIES	73/588253	1411953		AUTOMOBILE CLEANERS AND POLISHES - NAMELY, WHEEL CLEANERS, PLASTIC POLISHES, TIRE DRESSING AND INTERIOR CLEANERS
2260	EAGLE 1	EAGLE ONE INDUSTRIES	74/025884	1630554		AUTOMOBILE CLEANERS, NAMELY MAGNESIUM AND SPECIAL FINISH CLEANERS, MOTORCYCLE WHEEL AND ENGINE CLEANERS, MAGNESIUM AND CHROME LIQUID AND CREAM POLISHES, WIRE HUB CAP AND KITS CONSISTING PRIMARILY OF CLEANING PREPARATIONS FOR CLEANING AUTOMOBILE WHEELS, WHEEL COVERS AND WHITE WALL CLEANING SOLUTIONS, ALUMINUM WHEEL WASH AND BRIGHTENERS, TIRE CLEANERS, DRESSINGS AND PROTECTANTS AND ALUMINUM AND CHROME CORROSION PROTECTIVE SOLUTIONS; AUTOMOBILE FINISH CLEANERS, INCLUDING WASHING SOLUTIONS AND WAX CONDITIONERS, CARNAUBA SPRAYS, LIQUIDS AND PASTE WAXES AND CLEANERS, PRE-WAX CLEANERS AND CONDITIONERS AND SEALERS AND SCRATCH REMOVER SOLUTIONS AND DETAIL SOLUTIONS; AND UPHOLSTERY AND INTERIOR CLEANERS, INCLUDING SPOT REMOVERS, VELOUR AND FABRIC GUARDS, CLEANING

2261	EAGLE 1	EAGLE ONE INDUSTRIES	74/025883	1641349		SOLUTIONS, CREME LEATHER SOLUTIONS, PLASTIC POLISHES, ANTI-FOG SOLUTIONS AND GLASS CLEANERS AND MINI FOG SPONGES.
2266	EAGLE 1	EAGLE ONE INDUSTRIES	73/190954	1130649		CLOTHING, NAMELY SHIRTS, HATS AND JACKETS
2258	EAGLE 1 (& DESIGN)	EAGLE ONE INDUSTRIES	74/030155	1646080		AUTOMOBILE CLEANERS AND POLISHES-NAMELY, WHEEL CLEANERS, PLASTIC POLISHES, TIRE DRESSINGS AND INTERIOR CLEANERS
2259	EAGLE 1 (& DESIGN)	EAGLE ONE INDUSTRIES	74/030154	1634615		CLOTHING, NAMELY SHIRTS, HATS AND JACKETS
2265	EAGLE 1 (& DESIGN)	EAGLE ONE INDUSTRIES	73/190991	1262118		AUTOMOBILE WHEEL CLEANERS, NAMELY MAGNESIUM AND SPECIAL FINISH CLEANERS, MOTORCYCLE WHEEL AND ENGINE CLEANERS, MAGNESIUM AND CHROME LIQUID AND CREAM POLISHES, WIRE HUB CAP AND KITS CONSISTING PRIMARILY OF CLEANING PREPARATIONS FOR CLEANING AUTOMOBILE WHEELS, WHEEL COVER AND WHITE WALL CLEANERS, DRESSINGS AND PROTECTANTS AND ALUMINUM AND CHROME CORROSION PROTECTIVE SOLUTIONS; AUTOMOBILE FINISH, CLEANERS, INCLUDING WASHING SOLUTIONS AND WAX CONDITIONERS, CARNAUBA SPRAYS, LIQUIDS AND PASTE WAXES AND CLEANERS, PRE-WAX CLEANERS AND CONDITIONERS AND SEALERS AND SCRATCH REMOVER SOLUTIONS AND DETAIL SOLUTIONS; AND UPHOLSTERY AND INTERIOR CLEANERS, INCLUDING SPOT REMOVERS, VELLOW AND FABRIC GUARDS, CLEANING SOLUTIONS, CREME LEATHER SOLUTIONS, PLASTIC POLISHES, ANTI-FOG SOLUTIONS AND GLASS CLEANERS AND MINI FOG SPONGES.
2396	EAGLE 1 (& DESIGN)	EAGLE ONE INDUSTRIES	75/490518		3, 25	AUTOMOBILE CARE PRODUCTS, NAMELY, WAXES AND POLISHES, INTERIOR CLEANERS AND CONDITIONERS, WHEEL CLEANERS AND METAL POLISH (3); CLOTHING, NAMELY, T-SHIRTS, JACKETS, HATS, PANTS AND GLOVES (25)
2250	EAGLE 1 ONE (& DESIGN)	EAGLE ONE INDUSTRIES	74/130364	1670945		AUTOMOBILE WHEEL CARE PRODUCTS; NAMELY, TIRE CLEANER, MAG CLEANER, TIRE DRESSING AND PROTECTANT AND ALUMINUM WASH AND BRIGHTNER
2350	EAGLE 1 ONE (& DESIGN)	EAGLE ONE INDUSTRIES	74/224266	1724919		AUTOMOBILE CLEANERS, NAMELY, AUTOMOBILE PAINT, CHROME AND GLASS CLEANERS AND POLISHES
2242	EAGLE 1 ONE WET WET-LOOK CAR POLISH (& DESIGN)	EAGLE ONE INDUSTRIES	74/625922	1957582	3	AUTOMOBILE POLISHES AND AUTOMOBILE WAS STRIPING PREPARATIONS
2247	EAGLE ONE	EAGLE ONE INDUSTRIES	74/492719	1981471		WAXING AND POLISHING MACHINES FOR AUTOMOTIVE AND MARINE USE

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REEL: 1789 FRAME: 0314

2262	EAGLE ONE INDUSTRIES	74/025882	1638817		
2268	EAGLE ONE INDUSTRIES	74/025881	1649449		AUTOMOBILE WHEEL CLEANERS, NAMELY MAGNESIUM AND SPECIAL FINISH CLEANERS, MOTORCYCLE WHEEL AND ENGINE CLEANERS, MAGNESIUM AND CHROME LIQUID AND CREAM POLISHES, WIRE HUB CAP AND KITS CONSISTING PRIMARILY OF CLEANING PREPARATIONS FOR CLEANING AUTOMOBILE WHEELS, WHEEL COVER AND WHITE WALL CLEANING SOLUTIONS, ALUMINUM WHEEL WASH AND BRIGHTENERS, TIRE CLEANERS, DRESSINGS AND PROTECTANTS AND ALUMINUM AND CHROME CORROSION PROTECTIVE SOLUTIONS; AUTOMOBILE FINISH CLEANERS, INCLUDING WASHING SOLUTIONS AND WAX CONDITIONERS, CARNAUBA SPRAYS, LIQUIDS AND PASTE WAXES AND CLEANERS, PRE-WAX CLEANERS AND CONDITIONERS AND SEALERS AND SCRATCH REMOVER SOLUTIONS AND DETAIL SOLUTIONS; AND UPHOLSTERY AND INTERIOR CLEANERS, INCLUDING SPOT REMOVERS, VELOUR AND FABRIC GUARDS, CLEANING SOLUTIONS, CREME LEATHER SOLUTIONS, PLASTIC POLISHES, ANTI-FOG SOLUTIONS AND GLASS CLEANERS. BOOKLETS RELATING TO AUTOMOTIVE CARE AND DETAILING
2347	EAGLE ONE INDUSTRIES	654165	1466117	3	AUTOMOBILE CLEANERS AND POLISHES, NAMELY, WHEEL CLEANERS, PLASTIC POLISHES, TIRE DRESSINGS AND INTERIOR CLEANERS.
2348	EAGLE ONE INDUSTRIES	653295	1467894	3	AUTOMOBILE CLEANERS AND POLISHES, NAMELY, WHEEL CLEANERS, PLASTIC POLISHES, TIRE DRESSINGS AND INTERIOR CLEANERS
2362	EAGLE ONE DASH GARD INDUSTRIES	75/421347			AUTOMOBILE INTERIOR CLEANERS, CONDITIONERS AND PROTECTANTS
2243	EAGLE ONE WET INDUSTRIES	74/555610	1951966		AUTOMOTIVE POLISHES AND WAX PRODUCTS
2239	EAGLE ONE ZAP INDUSTRIES	75/118841			ALL-PURPOSE FABRIC PROTECTANT; ALL-PURPOSE CLEANER
2257	EAGLEONE (& DESIGN) INDUSTRIES	74/030167	1638087	3	AUTOMOBILE WHEEL CLEANERS, NAMELY, MAGNESIUM AND SPECIAL FINISH CLEANERS, MOTORCYCLE WHEEL AND ENGINE CLEANERS, MAGNESIUM AND CHROME LIQUID AND CREAM POLISHES, WIRE HUB CAP AND KITS CONSISTING PRIMARILY OF CLEANING PREPARATIONS FOR CLEANING AUTOMOBILE WHEELS, WHEEL COVERS AND WHITE WALL CLEANING SOLUTIONS, ALUMINUM WHEEL WASH AND BRIGHTENERS, TIRE CLEANERS, DRESSINGS AND PROTECTANTS AND ALUMINUM AND CHROME CORROSION PROTECTIVE SOLUTIONS; AUTOMOBILE FINISH CLEANERS, INCLUDING WASHING SOLUTIONS AND WAX CONDITIONERS, CARNAUBA SPRAYS, LIQUID AND PASTE WAXES AND CLEANERS, PRE-WAX

2363	FORMULATED WITH EAGLE ONE UVX ULTRA-VIOLET INDUSTRIES INHIBITOR	75/421337			CLEANERS AND CONDITIONERS AND SEALERS AND SCRATCH REMOVER SOLUTIONS AND DETAIL SOLUTIONS; AND UPHOLSTERY AND INTERIOR CLEANERS, INCLUDING SPOT REMOVERS, VELOUR AND FABRIC GUARDS, CLEANING SOLUTIONS, CREME LEATHER SOLUTIONS, PLASTIC POLISHES, ANTI-FOG SOLUTIONS AND GLASS CLEANERS.
2368	MISCELLANEOUS DESIGN	75/466480			AUTOMOBILE WAXES AND POLISHES; AND WHEEL AND TIRE CLEANERS AND PROTECTANTS, AUTOMOBILE INTERIOR CLEANERS AND CONDITIONERS
2366	PERFECT GLOSS TIRE SWIPES	75/442276			AUTOMOBILE CARE PRODUCTS, NAMELY, WAXES AND POLISHES, INTERIOR CLEANERS AND CONDITIONERS, WHEEL CLEANERS AND METAL POLISH
2358	PRODETAIL (STYLIZED)	75/390595			CHEMICALLY TREATED APPLICATORS FOR CLEANING AND CONDITIONING AUTOMOBILE AND TRUCK TIRES
2245	RIGHT ON RED BEST ON BLACK	74/499433	1891908	3	AUTOMOBILE POLISHES AND WAXES IN CLASS 03 HAND-HELD POWER OPERATED WAXING AND POLISHING MACHINES IN CLASS 7
2364	TANNERS CHOICE	75/421345			AUTOMOBILE WAXES AND POLISHES
2248	ULTRA GLAZE	74/254041	1810370		AUTOMOBILE INTERIOR CLEANERS, CONDITIONERS AND PROTECTANTS
2365	UV-X ULTRA-VIOLET INHIBITOR	75/421344			AUTOMOBILE POLISHING WAXES
2252	VISUAL PERFECTION INDUSTRIES	74/093018	1672943		AUTOMOBILE WAXES AND POLISHES; AND WHEEL AND TIRE CLEANERS AND PROTECTANTS, AUTOMOBILE INTERIOR CLEANERS AND CONDITIONERS

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