

09-16-1998

R SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



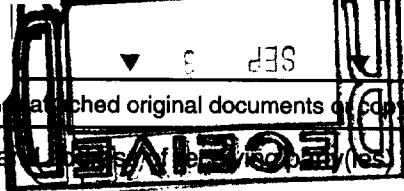
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To the Honorable Commissioner

attached original documents of (copy thereof).

9-3-98



1. Name of conveying party(ies):

WKRG-TV, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name of assignee:

Spartan Communications, Inc.

Internal Address:

Street Address: 250 International Drive

City: Spartanburg State: SC ZIP: 29301

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State South Carolina, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: June 1, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

US Reg. No. 1,943,000

US Reg. No. 1,485,547

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Walter M. White, Esq.

Internal Address:

Street Address: P.O. Box 1897

City: Spartanburg State: SC ZIP: 29304

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Walter M. White Name of Person Signing

Walter M. White Signature

8-27-98 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1787 FRAME: 0273

**ASSIGNMENT OF SERVICEMARKS**


WHEREAS, WKRG-TV, Inc., an Alabama corporation, of 555 Broadcast Drive, Mobile, Alabama 36606, is the owner of the "WKRG" trademark, U.S. Registration Number 1,943,000, dated December 19, 1995 and the "WKRG" trademark, U.S. Registration Number 1,485,547 dated April 19, 1988; and

WHEREAS, Spartan Communications, Inc., a South Carolina corporation, of 555 Broadcast Drive, Mobile, Alabama 36606, is desirous of acquiring the entire interest of WKRG-TV, Inc. in and to the "WKRG" trademark;

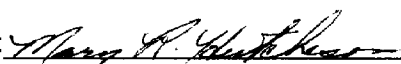
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WKRG-TV, Inc. by these presents does sell, assign and transfer unto the said Spartan Communications, Inc. all of its right, title and interest in and to the said trademark described above, together with the goodwill of the business symbolized by said trademark and registration thereof, the same to be held and enjoyed by the said Spartan Communications, Inc., for its own use and benefit and that of its successors, assigns and legal representatives, to the full end of the term for which said trademark is granted, as fully and entirely as the same would have been held had this assignment and sale not been made, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and for the use of its successors, assigns or other legal representatives, subject to the rights of any licensees under any existing license agreements to which WKRG-TV, Inc. is a party or to the obligations under which WKRG-TV, Inc. may have succeeded or to which its rights in said trademark is subject and subject further to any obligations to said licensees which WKRG-TV, Inc. may have; and said WKRG-TV, Inc. does hereby covenant and agree with the said Spartan Communications, Inc. to execute and deliver such other and further instruments and take such other and further actions as may be necessary or appropriate to transfer said trademark, claims for damages by reason of past infringement and right to sue and collect therefor to Spartan Communications, Inc.

IN WITNESS WHEREOF, the undersigned corporation has caused this instrument to be executed this 1st day of June, 1998.

WKRG-TV, Inc.

By:   
Its: Chairman

ATTEST:

By:   
Its: Secretary

STATE OF ALABAMA)

COUNTY OF MOBILE)

I, the undersigned, a Notary Public in and for said county in said state, hereby certify that S. Loumin Greer, whose name as Chairman of WKRG-TV, Inc., a corporation organized under the laws of the State of Alabama, is signed to the foregoing instrument and who is known to me, acknowledged before me on this day that, being informed of the contents of the within instrument, he, as such officer and with full authority, executed the same voluntarily on the day the same bears date.

Given under my hand and official seal this the 1<sup>st</sup> day of June, 1998.



NOTARY PUBLIC

[AFFIX NOTARIAL SEAL]

My Commission Expires:

02/26/01