

MP 9-4-98

09-08-1998

TRADEMARKS ONLY



100824178

1. Name of Party(ies)

Vlastic Foods, Inc.

Entity:

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Michigan
- Other

Additional name(s) of conveying party(ies) attached?

- Yes
- No

3. Interest Conveyed:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other

Execution Date: August 25, 1998

4. Application number(s) or registration number(s). Additional numbers attached?

A. Trademark Application No(s). NONE

B. Trademark Registration No(s). SEE SCHEDULE A

5. Name and address of party to whom correspondence concerning document should be mailed:

Pattishall, McAuliffe, Newbury,  
Hilliard & Geraldson  
320 Watergate Six Hundred  
Washington, D.C. 20037

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 3.41) \$ 390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0650

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Colette A. Durst-Barkey  
Name of Person Signing

*Colette A. Durst-Barkey*  
Signature

9/4/98  
Date

Total number of pages comprising cover sheet:

1

TRADEMARK

REEL: 1777 FRAME: 0969

er of Patents and Trademarks:  
iginal document or copy thereof.

TRADEMARKS ONLY

2. Name and Address of Party(ies) receiving an interest:

VF Brands, Inc.  
P.O. Box 626  
Rte. 331 Millsboro, Delaware 19966

Entity:

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

Citizenship: U.S.A.

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

- Yes
- No

09/08/1998 JENHDAZZ 00000030 1513742

01 FU:401  
02 FU:402

40.00 DP  
350.00 BP

## Schedule A

MARK	U. S. REG. NO.	REG. DATE
COUNTRY CLASSIC	1,513,742	11/22/88
MILWAUKEE'S	578,795	8/18/53
OPEN PIT	701,940	7/26/60
SANDWICH IMPROVEMENTS	1,858,743	10/18/94
SANDWICH STACKERS	1,898,229	6/6/95
SANDWICH STACKERS (Stylized)	2,101,531	9/30/97
SNACK'MMS	1,952,990	1/30/96
SUPER SANDWICH STACKERS & DESIGN	2,103,375	10/7/97
SUPER SANDWICH STACKERS & DESIGN	2,103,371	10/7/97
VLASIC	699,512	6/14/60
VLASIC LABEL	1,429,452	2/17/87
VLASIC PICKLES TO GO!	1,861,071	11/1/94
STORK DESIGN 1	1,399,722	7/1/86
STORK DESIGN 2	1,026,896	12/9/75
STORK DESIGN 3	1,890,639	4/18/95

ASSIGNMENT

This is an Assignment from VLASIC FOODS, INC., a Michigan corporation with its principal offices located at P.O. Box 5071, Cherry Hill, New Jersey 08034-5071 ("Assignor"), to VF BRANDS, INC., a Delaware corporation with its principal offices located at P.O. Box 626 Rte. 331 Millsboro, DE 19966 ("Assignee"); It is effective as of July 30, 1998.

WHEREAS, Assignor is the owner of the trademarks and trademark registrations listed in the attached Schedule A (the "Trademarks") and Assignee has, effective July 30, 1998, acquired from Assignor the Trademarks and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business indicated and symbolized by the Trademarks, and all registrations for and applications to register the Trademarks along with the right to recover damages and profits for past infringement thereof.

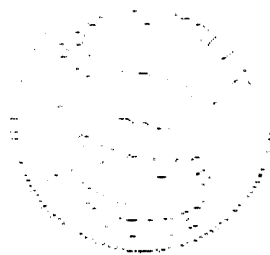
IN WITNESS WHEREOF, Assignor has executed the same on the day and year set forth below.

By: *Norma Carter*  
Norma Carter  
Vice President

On this 25<sup>th</sup> day of August 1998, personally appeared Norma Carter to me, known and known to be the Vice President of Vlastic Foods, Inc., the Assignor named above, and acknowledged that she executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

*Joy A. Kelly*  
Notary Public

JOY A. KELLY  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES MAY 1, 2003



## Schedule A

MARK	U. S. REG. NO.	REG. DATE
COUNTRY CLASSIC	1,513,742	11/22/88
MILWAUKEE'S	578,795	8/18/53
OPEN PIT	701,940	7/26/60
SANDWICH IMPROVEMENTS	1,858,743	10/18/94
SANDWICH STACKERS	1,898,229	6/6/95
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