

**TRADEMARK &**  
ATTORNEYS AT LAW

08-31-1998



100810638

**OF AMERICA, P.C.**

915 Broadway New York, NY 10010-7108  
Tel: (212) 387-0247 Fax: (212) 387-0167  
E-mail: trademark@tmcounselors.com

August 25, 1998

Express Mail / Air Mail Number EL044834427US  
Date of Deposit 8/25/98

**RECORDATION FORM COVER SHEET - TRADEMARKS**

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Attn: BOX ASSIGNMENT

I hereby certify that this paper or fee is being  
submitted to the United Postal Service "Express  
Mail" or "Air Mail" service under 37 CFR  
101.111. I understand above and take responsibility  
for the transmission of Patents and Trademarks,  
Washington, D.C. 20231

BETTY COLLINS  
Betty Collins  
(Signature of person mailing paper or fee)

Re: Recordal of Assignment of 24 Registered Trademarks  
Assignor: YVES SAINT LAURENT INTERNATIONAL B.V.  
Assignee: YVES SAINT LAURENT PARFUMS  
Our Ref.: 314,801

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Yves Saint Laurent International B.V., a corporation organized  
and existing under the laws of the Kingdom of The Netherlands.

2. Name and address of receiving party(ies):

Yves Saint Laurent Parfums, a joint-stock company ("Societe  
Anonyme") organized and existing under the laws of the Republic of  
France, located and having a place of business at 28-34, Boulevard  
du Parc, 92200 Neuilly-Sur-Seine, France.

3. Nature of conveyance:

Assignment  
Date of execution: July 1, 1998  
Effective Date: January 1, 1997

4. Registration Numbers:

853,369	1,141,689	1,746,720
855,232	1,253,528	1,778,596
927,892	1,289,676	1,812,647
927,901	1,289,678	1,823,533
928,853	1,350,205	1,826,788
1,025,591	1,358,773	1,921,389
1,029,824	1,377,808	1,949,308
1,082,145	1,601,766	1,957,241

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01 FC:401  
02 FC:402

TRADEMARK  
REEL: 1773 FRAME: 067

Commissioner of Patents & Trademarks  
August 25, 1998  
Page Two

(Please note that enclosed Schedule "A" provides further information on each of the 24 registrations listed above and includes a cancelled registration - No. 1,148,503 - which is not to be included in the recordation and, accordingly, is not listed above.)

5. Please address all correspondence in this matter to:

Mark I. Peroff  
Trademark & Patent Counselors of America, P.C.  
915 Broadway - 19th Floor  
New York, New York 10010  
(212) 387-0247

6. Total number of applications and registrations involved: 24

7. Total fee enclosed: \$615.00

8. Also enclosed is a Certificate of Express Mail, label number EL044834913 US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



Keith E. Danish

KED/wf  
Enclosures

Total number of pages comprising cover sheet: 2

Atty. Ref. No.: 314.801

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE : YVES SAINT LAURENT PARFUMS  
MARK : YVES SAINT LAURENT  
REG. NO. : 853,369  
DATED : July 23, 1968

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Trademark & Patent Counselors of America, P.C., whose address is 915 Broadway, New York, New York 10010-7108, telephone no. (212) 387-0247, fax no. (212) 387-0167, is hereby designated assignee's representative upon whom all notices or process in proceedings affecting the mark may be served.

YVES SAINT LAURENT PARFUMS

Dated: April 6th, , 1998

By 

Title: Chief Operating Officer  
Print Name: Michel CHAUVIN

## ASSIGNMENT

THIS ASSIGNMENT, effective as from the 1<sup>st</sup> day of January, 1997, between **YVES SAINT LAURENT INTERNATIONAL B.V.** (the "Assignor"), a corporation organized under the laws of the Kingdom of The Netherlands, having a business address of World Trade Center, Strawinskylaan 1725, XX 1077 Amsterdam, THE NETHERLANDS and **YVES SAINT LAURENT PARFUMS** (the "Assignee"), a joint stock company ("Societe Anonyme") organized under the laws of the Republic of France, having a business address of 28-34, Boulevard du Parc, 92200 Neuilly-Sur-Seine, FRANCE.

### WHEREAS:

The Assignor is the proprietor of the trademarks and the United States registrations thereof listed on the annexed Schedule "A" ("the Trademarks").

The Assignor has agreed to assign the Trademarks and all associated goodwill therein to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE, in consideration of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, effective January 1, 1997, the full right, title and interest in the Trademarks, together with the goodwill of the business concerned in the goods for which the Trademarks are registered, and the registrations of said Trademarks in the

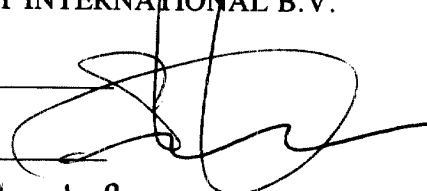
United States Patent and Trademark Office.

YVES SAINT LAURENT INTERNATIONAL B.V.

By: P. JAGER

Title: Officer

Dated: July 1st, '98

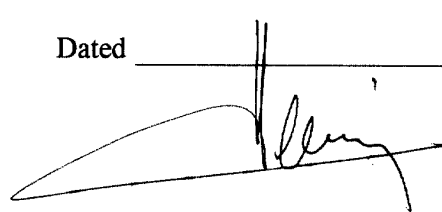


YVES SAINT LAURENT PARFUMS

By: Michel CHAUVIN

Title: Chief Operating Officer

Dated \_\_\_\_\_



SCHEDULE "A"

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>RENEWAL DATE</u>	<u>CLASS</u>
YVES SAINT LAURENT	853,369	7/23/68	7/23/88	3
YSL MONOGRAM	855,232	8/20/68	8/20/88	3
RIVE GAUCHE	927,892	1/25/72	1/25/92	3
RIVE GAUCHE	927,901	1/25/72	1/25/92	3
YVES	928,853	2/8/72	2/8/92	3
YSL MONOGRAM	1,025,591	11/25/75	11/25/95	3
YVES SAINT LAURENT	1,029,824	1/13/76	1/13/96	3
OPIUM	1,082,145	1/17/78	1/17/98	3
KOUROS	1,141,689	11/25/80		3
OPIUM CARTON DESIGN	1,148,503	3/17/81		3
OPIUM	1,253,528	10/11/83		3
YSL MONOGRAM	1,289,676	8/14/84		3
YVES SAINT LAURENT (Stylized)	1,289,678	8/14/84		3
JAZZ	1,350,205	7/23/85		3
OPIUM FLOWER DESIGN	1,358,773	9/10/85		3
YSL PARIS (Stylized)	1,377,808	1/14/86		3
JAZZ YVES SAINT LAURENT and Design	1,601,766	6/19/90		3
YSL MONOGRAM	1,746,720	1/19/93		3
KOUROS	1,778,596	6/29/93		3
SUNNY COMPLEXION	1,812,647	12/21/93		3
TIME INTERCEPTOR	1,823,533	2/22/94		3

TRADEMARK  
REEL: 1773 FRAME: 0622

RECORDED: 08/16/1998

SCHEDULE "A" (Continued)

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>RENEWAL DATE</u>	<u>CLASS</u>
PRECURSEUR	1,826,788	3/15/94		3
YVES SAINT LAURENT and Design	1,921,389	9/26/95		3
FRAICHEUR	1,949,308	1/16/96		3
YSL TEINT SPONTANE and Design	1,957,241	2/20/96		3

TRADEMARK  
REEL: 1773 FRAME: 0623