

08-17-1998

Docket No.:

14187.125

Tab settings

To the Honorable Commissioner of Pa.

100801270

attached original documents or copy thereof.

1. Name of conveying party(ies):

Enrich, Inc. dba Prime Nutrition

8-10-98

2. Name and address of receiving party(ies):

Name: Enrich International, Inc.

Internal Address:

Street Address: 748 North 1340 West

City: Orem State: UT ZIP: 84057

- Individual(s)
- General Partnership
- Corporation-State Texas
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 22, 1997

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Utah
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/047,157

B. Trademark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHARLES L. ROBERTS

Internal Address: WORKMAN, NYDEGGER & SEELEY

Street Address: 1000 Eagle Gate Tower

60 East South Temple

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178 Charge any additional fees to deposit account

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES L. ROBERTS

Name of Person Signing

Charles Roberts

Signature

August 5, 1998

TRADEMARK

Total number of pages including cover sheet, attachments, and

REF: 1768 FRANK 05

00000125 75047157

40.00 DP

01 FC:AOI

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Enrich, Inc. dba Prime Nutrition (hereinafter referred to as "Assignor"), a corporation of the State of Texas, having a principal office at 1663 Hickory Drive, Suite D, Fort Worth, Texas 76117, has adopted and has used the mark ENRICH (hereinafter referred to as the "mark") (U.S. Trademark Application Serial No. 75/047,157) and is the owner of all right, title, and interest accrued thereby; and

WHEREAS, Enrich International, Inc. (hereinafter referred to as "Assignee"), a corporation of the State of Utah, having a principal office at 748 North 1340 West, Orem, Utah 84057, is desirous of acquiring the entire right, title, and interest in and to the mark therefor;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the mark therefor, together with the goodwill of the business symbolized by and associated with the mark, including all right, title, and interest in and to U.S. Trademark Application Serial No. 75/047,157.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks and service marks. to issue any and all certificates of registration for each of the marks to the Assignee as the owner of the entire interest, for the sole use and benefit of said Assignee, its successors, assigns and legal representatives.

This Assignment shall be binding upon Assignor's successors and assigns. This Assignment shall be executed simultaneously in two counterparts, each of which shall be deemed an original and each of which shall constitute one and the same instrument for purposes of evidencing this Assignment.

Enrich, Inc. dba PRIME NUTRITION

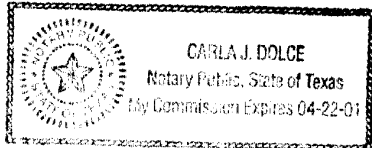
By: David Wayne Daniel
Title: President

STATE OF TEXAS)

: ss.

COUNTY OF DALLAS)

On October 22, 1997, before me personally appeared David Wayne Daniel, known to me to be the President of Enrich, Inc. who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.



My Commission Expires:

Carla J. Dolce
NOTARY PUBLIC
Residing at Dallas County, Texas

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TRADEMARKS ONLY

14187.125

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

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 General Partnership Limited Partnership
 Corporation-State **Texas**
 Other

Additional names(s) of conveying party(ies) Yes No

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 Limited Partnership
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23-3178 Charge any additional fees to deposit account

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES L. ROBERTS *Charles L. Roberts* **August 5, 1998**
Name of Person Signing Signature Date