

07-27-1998



IT

Attorney Docket No.: 9915-1

100776763

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ashley Rose, Inc.

7-22-98

2. Name and address of receiving party(ies):

J.L. Retail, Ltd.
5 Radnor Corporate Center
100 Matsonford Road
Suite 105
Radnor, PA 19087

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: Pennsylvania
- Other:

If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: Yes: No

(Designations must be a separate document from Assignment)

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: February 2, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

549,924; 937,651; 1,683,357; 1,759,174

5. Name and address of party to whom correspondence document should be mailed:

Roberta Jacobs-Meadway, Esquire
PANITCH SCHWARZE JACOBS & NADEL, P.C.
One Commerce Square
2005 Market Street, 22nd Floor
Philadelphia, PA 19103-7086
Telephone: 215-567-2020
Facsimile: 215-567-2991
E-Mail: psjn@psjn.com

6. Total number of applications and registrations involved: [4]

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00
3 x \$25.00 = \$ 75.00

Authorized to be charged to deposit account

8. Deposit account number: 16-0235

7/24/1998 DNGUYEN 00000134 160235 549924

01 FC:481 40.00 CH
02 FC:482 75.00 CH

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roberta Jacobs-Meadway

Name of Person Signing

Signature

7/17/98

Date

Total number of pages including cover sheet, attachments and document: [4]

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF PUBLIC RECORDS, CRYSTAL GATEWAY 4, ROOM 305, WASHINGTON, D.C. 20231

BY: [Signature] TRADEMARK
DATE: 7/27/98 58 FRAME: 0537

ASSIGNMENT OF TRADEMARKS

WHEREAS, Ashley Rose, Inc., a Delaware corporation, having an address in care of Canaan Partners, 105 Rowayton Avenue, Rowayton, CT 06853, has used and is using in its business the following trademarks set forth in Schedule "A" attached hereto;

WHEREAS, J.L. Retail, Ltd., a Pennsylvania corporation, having an address of 5 Radnor Corporate Center, 100 Matsonford Road, Suite 105, Radnor, PA 19087, is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof as set forth on Schedule "A";

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate patent and trademark offices.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Ashley Rose, Inc. hereby assigns to J.L. Retail, Ltd. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof as set forth in Schedule "A", and all rights to damages and profits, due or accrued, arising out of past infringements of said trademarks, and the right to sue for and recover the same.

IN WITNESS WHEREOF, Ashley Rose, Inc. has executed this Assignment of Trademarks as of this 23rd day of February, 1997.

ASHLEY ROSE, INC.

By: *Michael Modica*
Title: CEO

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: U.S. PATENT AND TRADEMARK OFFICE OFFICE OF PUBLIC RECORDS, CRYSTAL GATEWAY 4, ROOM 336, WASHINGTON, D.C. 20231

BY: *Angela Lutz*
DATE: 7/29/98

STATE OF CONNECTICUT:

COUNTY OF Fairfield : SS

On the 2nd day of February, 1998, before me the undersigned, a notary public for the State of Connecticut, personally appeared Michael Modica, who acknowledged himself to be the Chief Executive Officer of Ashley Rose, Inc., and that he as such officer, being authorized to do so, executed the attached Assignment for the purposes herein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Amelia-Sicilia Ferrari
Notary Public

AMELIA-SICILIA FERRARI
Notary Public, State of Connecticut
No. 117516
Qualified in Fairfield County
Commission Expires 12-31-2002

SCHEDULE A

Registration No.

Mark

1,683,357

JONATHAN LOGAN

1,759,174

JONATHAN LOGAN

937,651

JONATHAN LOGAN (Stylized)

549,924

JONATHAN LOGAN (Stylized)