

07-21-1998

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To the Honorable Commissioner of Pat

100767704

Attached original documents or copy thereof

MED 7-10-98

1. Name of conveying party(ies):

HENRY J. ESCHER

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 29, 1998

2. Name and address of receiving party(ies):

Name: ROY P. BETHEL

Internal Address:

Street Address: 2580 Sebastian Drive

City: Turlock State: CA ZIP: 95382

Individual(s) citizenship United States

- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

119,256; 194,269; 222,933; 247,968;
255,231; 659,609; 823,027; 1,108,860;
1,120,143

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: STEPHEN GRUBB

Internal Address: Suite 206

Street Address: 15840 Ventura Blvd.

City: Encino State: CA ZIP: 91436

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41):..... \$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

07/17/1998 JSHABAZZ 00000163 119256

01 FC:401 40.00 OP
02 FC:402 200.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

STEPHEN GRUBB
Name of Person Signing

Signature

July 7, 1998
Date

Total number of pages comprising cover sheet: one

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Timing for this sample cover sheet is estimated to average about 30 minutes per document, including time for reviewing the document and gathering the data needed. Complete the sample cover sheet. Send comments regarding this burden estimate to the Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231. Management and Budget, Paperwork Reduction Project (0651-0011).

TRADEMARK
REEL: 1755 FRAME: 0514

ASSIGNMENT

WHEREAS, **HENRY J. ESCHER**, a citizen of the United States, with a main address at 727 West 7th Street, Suite 754, Los Angeles, California 90017, has adopted and used the trademarks which are registered in the United States Patent and Trademark Office, and which are fully identified as follows:

WHITE STAR	119,256	11/13/17
WHITE STAR & DESIGN	194,269	1/20/25
WHITE HOUSE	222,933	1/11/27
EKCO	247,968	10/9/28
SWEET PATOOTIE	255,231	4/16/29 (Expired)
WHITE STAR	659,609	3/18/58
WHITE HOUSE	823,027	1/24/67
HIGH HAT & DESIGN	1,108,860	12/12/78
GOLD HARVEST & DESIGN	1,120,143	6/12/79

WHEREAS, **ROY P. BETHEL**, a citizen of the United States, whose business address is 2580 Sebastian Drive, Turlock, California 95382, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **HENRY J. ESCHER** does hereby assign unto **ROY P. BETHEL** all rights, title and interest in and to the said trademarks, together with the good will of the business symbolized by the marks, and the registrations thereof, Nos. 119,256; 194,269; 222,933; 247,968; 255,231; 659,609; 823,027; 1,108,860; and 1,120,143.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

HENRY J. ESCHER

By 

DATED this 29th day of June, 1998.