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6-30-98

07-09-1998



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Docket No.:
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attached original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):  
  
FRDK, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State New York  
 Other MRD 6-30-98

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: MOORE U.S.A., Inc., a Delaware corporation  
Internal Address: 100 N. Field Dr., Suite 22  
Street Address: Same  
City: Lake Forest State: ILL ZIP: 60045-4820

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Delaware  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other

Execution Date: June 24, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
75/116,314	2,046,116
75/111,428	1,839,385
75/111,405	1,711,640
	1,711,639
	1,732,953
	1,133,666

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Ms. Mathilde Kapuano  
Name: Sheppard, Mullin, Richter & Hampton LLP  
Internal Address: 333 S. Hope St., 48th fl.  
Los Angeles, Ca. 90071

Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41):  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
240E  
19-1853

ASSIGNED  
99 JUN 29 1998  
RECEIVED  
75116314  
00000038 191853  
40.00 CH  
300.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mathilde Kapuano  
Name of Person Signing

Mathilde Kapuano  
Signature

6-26-98  
Date

Total number of pages including cover sheet, attachments, and document: 3

TRADE MARK

REEL: 1749 FRAME: 0792

FRDK, INC.  
TRADEMARK ASSIGNMENT

For good and sufficient consideration, receipt of which is hereby acknowledged, FRDK, Inc. ("Assignor"), hereby sells, assigns, transfers and quitclaims to Moore U.S.A., Inc. ("Assignee"), all of Assignor's right, title and interest of every kind and nature in and to all trademarks, trademark applications (set forth in Schedule A attached hereto), and other trademark interests of every kind and nature, and any and all renewals thereof that may be secured under all laws now or hereafter in force and any and all causes of action heretofore accrued in Assignor's favor for infringement of such trademarks, trademark applications and other trademark interests, whether currently in force or obtained hereafter, which are owned, possessed and/or controlled by Assignor, in all countries throughout the world wherein Assignor owns, possesses or controls the rights herein being transferred to Assignee, to the full extent of such rights.

At any time and from time to time hereafter, at Assignee's request, Assignor shall take any and all steps and execute, acknowledge and deliver to Assignee any and all further instruments and assurances necessary or expedient in order to vest the aforesaid trademarks, trademark applications and other trademark interests more effectively in Assignee.

Assignor hereby constitutes and appoints Assignee, its true and lawful attorney-in-fact, with full power of substitution in Assignor's name and stead but for Assignee's benefit to take any and all steps including proceedings at law, in equity or otherwise, and to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid trademarks, trademark applications and other trademark interests and causes of action more effectively in Assignee or to protect the same, or to enforce any claim or right of any kind with respect thereto (at Assignor's cost and expense).

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration for the applications listed in Schedule A to Assignee Moore U.S.A., Inc.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its authorized representative this 24 day of June, 1998.

FRDK, Inc.

By: 

Title: Vice President & Treasurer

**Schedule A**

<b><u>Trademark</u></b>	<b><u>Reg.No./Appln. No.</u></b>	<b><u>Status</u></b>
The Sign Connection	75/116,314	Pending
Innovative Data Solutions	75/111,428	Pending
Print Your Own	75/111,405	Pending
UniArrow	2,046,116	Registered
The Label Connection	1,839,385	Registered
UniNote	1,711,640	Registered
UniFlag	1,711,639	Registered
UniMark	1,732,953	Registered
UAL & Design	1,133,666	Registered